

Gallopedia

From Gilani Research Foundation

August 2014, issue # 342*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **26** NATIONAL & MULTI COUNTRY SURVEYS. **10** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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Asia zone
this week- **04** national polls



Pg 3

Euro Americas zone
this week- **20** national polls
Multi-Country Surveys – 02 Polls



Pg 8

Topic of the week-
NEARLY THREE IN 10 WORKERS WORLDWIDE ARE SELF-EMPLOYED



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST & NORTH AFRICA

342-1 [No consideration for the organization of the Islamic State of Iraq and the Levant \(ISIL\) among the Palestinians](#) (Click for Details)

(Palestine) Over eight in ten Palestinians oppose Islamic State of Iraq and Levant (ISIL), however over nine in ten also oppose the disarmament of the Palestinians resistance. (PCPO)

August 23, 2014

[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

342-2 [IRI Poll: Tunisia's Democratic Transition At A Crossroads](#) (Click for Details)

(Tunisia) Five months after the landmark passage of Tunisia's constitution, and with historic elections expected in October and November of this year, a new IRI poll finds Tunisia once again at a crossroads in its democratic transition. (IRI)

August 19, 2014

[1.1 Domestic Politics](#) » [Elections](#)



342-3 [67% of MENA Employers Look to Hire up to 10 Employees in the Coming 3 Months](#) (Click for Details)

(MENA) The latest Middle East and North Africa Job Index Survey, conducted by YouGov and Bayt.com, the Middle East's number one job site, reveals that 36% of companies in MENA are definitely hiring in the coming 3 months. 67% of these will be looking to hire up to 10 people, mostly for junior executive positions. (YouGov)

August 24, 2014

[3.3 Economy](#) » [Employment Issues](#)

► SOUTHEAST ASIA

342-4 [Adult joblessness at 25.9%; 9% lost their jobs involuntarily, 13% resigned](#) (Click for Details)

(Philippines) The Second Quarter 2014 Social Weather Survey, fielded over June 27-30, 2014, found adult joblessness at 25.9% (est. 11.8 million adults), slightly above the 25.7% (est. 11.5 million adults) in March 2014. (SWS)

August 08, 2014

[3.3 Economy](#) » [Employment Issues](#)



Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE

342-5 [Russia: Leave Or Stay?](#) (Click for Details)

(Russia) Despite economy's slowdown and the cooling of relations between Russia and western countries, emigration moods are not increasing. (VCIOM)

August 11, 2014

4.8 Society » Immigration/Refugees

342-6 [Fate Of Smokers In Russia](#) (Click for Details)

(Russia) Today 35% of Russians smoke. Every third Russian tries to restrict oneself to smoking in certain places. (VCIOM)

August 07, 2014

4.7 Society » Morality, Values & Customs / Lifestyle



▶ WEST EUROPE

342-7 [95% of MPs think Scotland will stay part of the UK](#) (Click for Details)

(UK) A new Ipsos MORI poll finds that 95% of MPs think Scotland will vote 'No' in the upcoming Independence Referendum. 81 MPs from across the three main political parties were asked whether they think Scotland will vote 'Yes' or 'No' in the referendum on September 18th and, perhaps unsurprisingly, 100% of Conservatives thought it would be a no vote. 94% of Labour MPs and 89% of Liberal Democrats agreed that it would be a 'No' to independence. (Ipsos Mori)

August 21, 2014

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

2.11 Foreign Affairs and Security >> Bi/Tri-lateral Relations

342-8 [Half of Britons think Boris Johnson standing as an MP increases the Conservatives' chances next year](#) (Click for Details)

(UK) New research from Ipsos MORI shows that half (51%) of Britons think the Conservatives' chances of winning the 2015 General Election will increase if Boris Johnson stands as an MP. However, a third (34%) believe Mr Johnson standing as an MP will make no difference to his colleagues' chances of victory, whilst one in nine (11%) think his candidacy actually harms the Conservatives' chances next year. (Ipsos Mori)

August 21, 2014

1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties



342-9 [Only 1 in 8 teachers are trained to tackle homophobic bullying](#) (Click for Details)

(UK) The study, for Stonewall, shows that fewer than one in ten (8%) primary school teachers and fewer than one in five (17%) secondary school teachers have received training on tackling homophobic bullying. (YouGov)

August 20, 2014

[4.13 Society](#) » [Social Problems](#)

342-10 [Interest rates unchanged as yet, but two in five concerned](#) (Click for Details)

(UK) A survey carried out between the 4th and 21st July 2014 has found that two in five mortgage holders in Britain (41%) are concerned about the impact of a rise in interest rates on their mortgage payments in the next 12 months. (Ipsos Mori)

August 22, 2014

[3.8 Economy](#) » [Enterprise/ Investments](#)

► NORTH AMERICA

342-11 [Americans Wary of Federal Influence on Public Schools](#) (Click for Details)

(USA) Americans' trust in U.S. leaders has slipped amid partisan gridlock that has led to federal government inaction on pressing issues at home and abroad. Americans' weak confidence in the federal government extends to issues surrounding public education. (Gallup USA)

August 20, 2014

[1.5 Domestic Politics](#) » [National Image/ Trust](#)



342-12 [Americans' Satisfaction With Job Security at New High](#) (Click for Details)

(USA) In the U.S., 58% of full- or part-time workers are completely satisfied with their job security. This represents an increase from the levels recorded during the aftermath of the Great Recession -- from 2009 to 2013 -- when roughly 50% of Americans said they were completely satisfied. (Gallup USA)

August 20, 2014

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

[3.3 Economy](#) » [Employment Issues](#)

342-13 [Obama Job Approval Tops Economy, Foreign Affairs Ratings](#) (Click for Details)

(USA) Throughout his second term, President Barack Obama's overall job approval rating has exceeded his approval ratings on both the economy and foreign affairs, arguably the two most important areas of focus for presidents. Obama's 36% approval rating for handling foreign affairs and 35% approval on the economy in Gallup's Aug. 7-10 poll, compares with a higher 44% overall job approval rating in the same poll. (Gallup USA)

August 21, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[3.3 Economy](#) » [Employment Issues](#)

342-14 [Support for U.S. Airstrikes in Iraq; Concern About Getting Too Involved](#) (Click for Details)

(USA) As fighting rages in Iraq, most Americans (54%) say they approve of U.S. airstrikes against Islamic militants there, while 31% disapprove.



(Gallup USA)

August 18, 2014

[2.1 Foreign Affairs & Security » Iraq War](#)342-15 [Stark Racial Divisions in Reactions to Ferguson Police Shooting](#) (Click for Details)

(USA) Blacks and whites have sharply different reactions to the police shooting of an unarmed teen in Ferguson, Mo., and the protests and violence that followed. Blacks are about twice as likely as whites to say that the shooting of Michael Brown “raises important issues about race that need to be discussed.” Wide racial differences also are evident in opinions about of whether local police went too far in the aftermath of Brown’s death, and in confidence in the investigations into the shooting. (Gallup USA)

August 18, 2014

[4.3 Society » Ethnicity](#)[4.9 Society » Justice](#)342-16 [Republicans More Focused on Immigration as Top Problem](#) (Click for Details)

(USA) Although both Republicans and Democrats name dysfunctional government, the economy, and unemployment as top problems facing the country today, they attach different importance to other issues. Republicans and Republican-leaning independents are significantly more likely than Democrats and Democratic-leaning independents to say that immigration and moral decline are top problems in the U.S., while Democrats are more likely to mention poverty and education. (Gallup USA)

August 22, 2014

[1.4 Domestic Politics » Political Parties](#)[4.8 Society » Immigration/Refugees](#)342-17 [Congressional Re-Elect Measure Remains Near All-Time Low](#) (Click for Details)

(USA) Nineteen percent of U.S. registered voters say most members of Congress deserve re-election, roughly the same as in two measures earlier this year. This is on pace to be the lowest such "re-elect" sentiment in a midterm election year over Gallup's history of asking this question since 1992. (Gallup USA)

August 18, 2014

[1.1 Domestic Politics » Elections](#)[1.4 Domestic Politics » Political Parties](#)342-18 [Fewer Workers in the U.S. Are Worried About Job Setbacks](#) (Click for Details)

(USA) Fewer than one in five U.S. full- and part-time workers currently worry that they will be laid off in the near future, down sharply from 29% last year. This marks a return of worker confidence to the upper end of the range Gallup saw in the years prior to the financial collapse in late 2008. Workers' concerns about maintaining their current level of benefits and compensation have also eased, though they remain higher than pre-2008 levels. (Gallup USA)

August 18, 2014

[3.3 Economy » Employment Issues](#)

342-19 [U.S. Economic Confidence Stable at -16 in Mid-August](#) (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index was stable last week at -16, similar to the -17 seen the week prior and -15 at the start of August. (Gallup USA)

August 19, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

342-20 [In U.S., 55% of Workers Get Sense of Identity From Their Job](#) (Click for Details)

(USA) U.S. workers continue to be more likely to say their get a sense of identity from their job, 55%, as opposed to having their job just be something they do for a living, 42%. These results have been consistent throughout multiple Gallup polls since 1989. (Gallup USA)

August 22, 2014

[3.3 Economy](#) » [Employment Issues](#)



► LATIN AMERICA

342-21 [Approval of the government of Dilma Rousseff rises 6 points, to 38%](#) (Click for Details)

(Brazil) The approval of the government of President Dilma Rousseff was up six points between July and August, and is now considered excellent or good by 38% of the Brazilian electorate, the highest level since April this year. In the survey conducted in July, the pass rate was 32%. In the same period fell from 29% to 23% the share of Brazilians consider Rousseff bad or terrible management, while the rate on that evaluate how regular was stable (38%). There is still that 1% no opinion on the subject. (Datafolha)

August 18, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.3 Domestic Politics](#) » [Governance](#)

342-22 [Decreased pessimism of Brazilian voters on economic issues](#) (Click for Details)

(Brazil) Between July and August, there was a decrease in the pessimism of the Brazilian economic indicators consulted Datafolha. For expected inflation in the coming months, fell from 58% to 52% the rate of increase that await rose from 8% to 12% of those who hope to fall, and remained stable (25%) of those who expect to stay as you are. A slice of 11% no opinion on the subject. (Datafolha)

August 19, 2014

[3.4 Economy](#) » [Inflation](#)

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

**342-23 [Latin America Scores Lowest on Security](#)** (Click for Details)

Residents of Latin America and the Caribbean were the least likely among all global regions last year to feel secure in their communities. In 2013, the region scored a 56 (on a scale from 0 to 100) on Gallup's Law and Order Index, which is based on confidence in local police, feelings of personal safety, and self-reported incidence of theft. Residents of Southeast Asia, East Asia, and the U.S. and Canada were the most likely to feel secure. (Gallup USA)

August 19, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

4.12 Society » Crime

► AUSTRALASIA

342-24 [Australia's new car intenders hit the brakes](#) (Click for Details)

(Australia) Over the last two months, the number of Australians planning to buy a new car in the next four years has tumbled by almost 13%. Since hitting an all-time high of close to 2.5 million potential new car buyers in May this year, the market has decreased to 2.17 million Australians — the lowest result since November 2012. (Roy Morgan)

August 21 2014

4.7 Society » Morality, Values & Customs / Lifestyle



► MULTI-COUNTRY SURVEYS

342-25 [Nearly Three in 10 Workers Worldwide Are Self-Employed](#) (Click for Details)

Eighteen percent of all adults worldwide -- or 29% of the global workforce -- reported being self-employed in 2013. But rather than a positive sign of proactive entrepreneurial energy, high rates of self-employment can often signal poor economic performance. The self-employed are three times as likely as those who are employed full time for an employer to be living on less than \$2 per day. (Gallup USA)

August 22, 2014

3.3 Economy » Employment Issues

342-26 [GfK Verein: Global Study On Challenges Of The Nations](#) (Click for Details)

According to a global study on the challenges of the nations, conducted by GfK Verein, unemployment leads the list of concerns with 30 percent, followed by concerns about the health service and education policy. At the bottom of the top ten of challenges are corruption, poverty, and traffic policy. GfK Verein is a non-profit organization for the promotion of market research. (GfK)

August 20, 2014

4.13 Society » Social Problems

Topic of the week:

[Nearly Three in 10 Workers Worldwide Are Self-Employed](#)

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

August 22, 2014

[Self-employed report lower income, education, and life evaluation](#)

WASHINGTON, D. C.: Eighteen percent of all adults worldwide -- or 29% of the global workforce -- reported being self-employed in 2013. But rather than a positive sign of proactive entrepreneurial energy, high rates of self-employment can often signal poor economic performance. The self-employed are three times as likely as those who are employed full time for an employer to be living on less than \$2 per day.



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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com

Percentage Self-Employed, by Region

Among the whole population and the workforce

	% of the whole population	% of the workforce
Southeast Asia	29	41
East Asia	28	39
Sub-Saharan Africa	26	36
Latin America and Caribbean	14	22
South Asia	13	28
Europe - Other	13	18
Middle East and North Africa	12	26
Australia-New Zealand	10	14
Former Soviet Union	7	11
Balkans	7	13
European Union	6	10
Northern America	5	7

2013

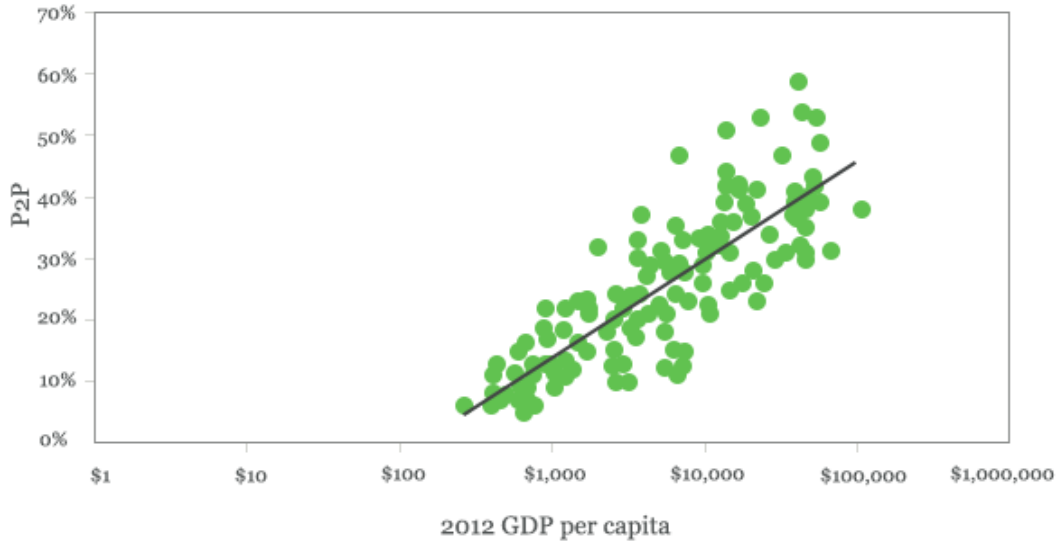
GALLUP®

The bulk of the self-employed live in some of the poorest places in the world, where self-employment may be born more out of necessity than opportunity. One in four or more adults in Southeast Asia (28%), East Asia (28%), and sub-Saharan Africa (25%) are self-employed and make up large segments of the region's workforce. The self-employed account for much smaller percentages of the population and workforces in the former Soviet Union (7%), European Union (6%), and Northern America (5%).

Gallup's latest employment status measurements are based on more than 135,000 interviews across 135 countries in 2013 where adults were asked numerous employment questions modeled after those asked by the International Labour Organization (ILO). In line with the ILO standards, Gallup counts adults who work 30 hours or more per week for themselves or their family's business or farm, and do not work 30 hours or more per week for another employer, as self-employed full time.

Gallup tracks the percentage of the population employed full time for an employer ([Payroll to Population](#), or P2P) worldwide because this metric has proven to track closely with overall economic performance.

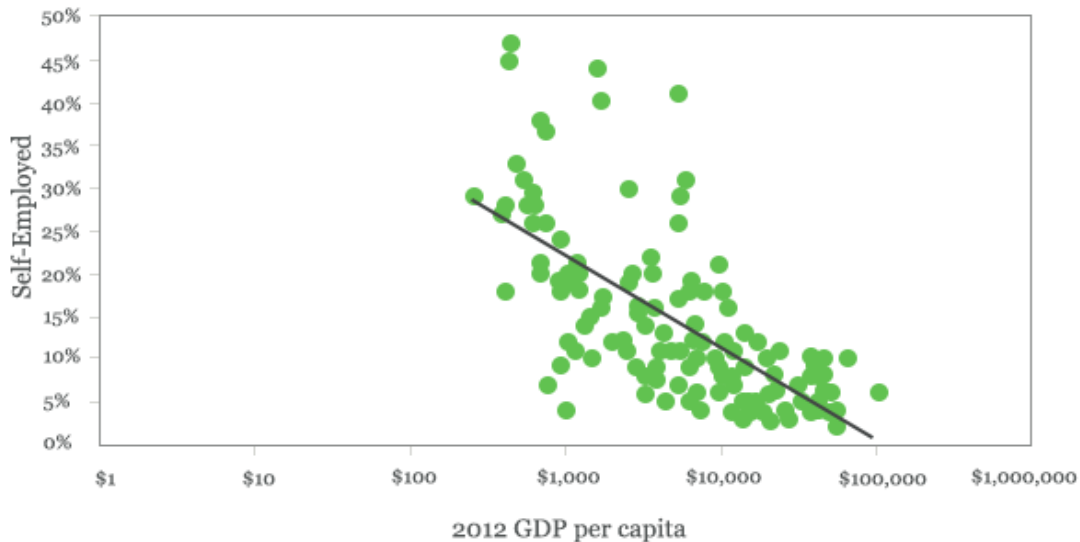
Payroll to Population vs. GDP per Capita (log scale)



GALLUP®

Part of the reason that Gallup does not include the full-time self-employed in this figure is that this group looks and behaves differently from those employed by an employer. While [GDP per capita rises along with the P2P rate](#), the opposite is true of self-employment.

Self-Employed vs. GDP per Capita (log scale)



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Self-Employed More Likely to Be Poor, Less Educated

Worldwide, the self-employed report lower incomes than the overall population. They are three times as likely as those employed full time for an employer to be living on less than \$2 per day and bring in less than half as much in household income on average. They also rate their lives lower than those employed full time for an employer or the general population. Only 18% of the self-employed rated their lives highly enough to be considered [thriving](#) in 2013, on par with the unemployed. By comparison, 25% of the population overall and 31% of those employed full time for an employer were considered thriving in 2013.

Who Are the Self-Employed?

Demographics of self-employed, full-time employed for an employer, and overall population

	Among full-time self-employed	Among full-time employed for an employer	Among overall population
Elementary education or less	56%	21%	41%
Living on less than \$2 per day	43%	14%	31%
Own a business	54%	8%	15%
Thriving	18%	31%	25%
Average household income (2010 PPP)	\$10,621	\$22,008	\$14,063
Average income per capita (2010 PPP)	\$3,514	\$7,928	\$5,089

2013

GALLUP®

Related to their lower incomes, self-employed individuals are typically less educated than those employed full time for an employer or even the general population, but this varies considerably from region to region. In wealthier and more developed regions such as Europe, Northern America, and Australia-New Zealand, the self-employed tend to be better educated than the overall population and have incomes comparable to those who are employed full time for an employer. However, in less developed regions with high rates of self-employment, these workers are much more likely than the general population to have only an elementary education or even less and to be much poorer on average.

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Self-Employed Does Not Always Mean Business Ownership

Not all self-employed workers describe themselves as owning a business, and not all business owners describe themselves as self-employed. However, these groups do overlap a great deal in economically advanced regions: More than three-quarters of self-employed adults in Australia-New Zealand (94%), Northern America (80%), and the EU (76%) say they own a business. However, in regions with the highest self-employment, only about four or five in 10 self-employed adults say they own a business.

Percentage Who Say They Currently Own a Business

Among the self-employed and general population worldwide

	Self-Employed	Overall
	%	%
Australia-New Zealand	94	19
Northern America	80	18
European Union	76	9
Europe-Other	72	21
Southeast Asia	55	25
Middle East and North Africa	54	12
Sub-Saharan Africa	52	27
South Asia	51	11
Latin America and the Caribbean	45	13
East Asia	44	16
Balkans	38	6
Former Soviet Union	33	5

2013

GALLUP®

Regions with the highest rates of self-employment also tend to have the largest "informal economy" sectors. Only three in 10 or fewer self-employed business owners say they have formally registered their businesses in Southeast Asia (30%) or sub-Saharan Africa (26%). Overall, more than one in six adults in these regions report that they own unregistered businesses.

Percentage Who Say They Own a Business but Have Not Formally Registered It

	Owners of unregistered businesses among self-employed	Owners of unregistered businesses among all adults
	%	%
Sub-Saharan Africa	73	20
Southeast Asia	66	17
East Asia	51	8
South Asia	76	8
Latin America and the Caribbean	50	7
Middle East and North Africa	38	5
Northern America	13	3
Europe-Other	13	3
Australia-New Zealand	8	2
Former Soviet Union	22	1
Balkans	14	1
European Union	5	1

2013

GALLUP®

Implications

When economists and opinion leaders talk about the self-employed, the typical example people in the U.S. think of is the freelance professional or contractor who has struck out on their own to succeed on their own terms. They picture an entrepreneur, or at least a plucky individualist. This is indeed a common form of self-employment in more developed economies, but in much of the world, self-employment is more often an alternative to complete poverty. Rather than the energized professional, the more typical example of a self-employed worker worldwide may actually be the fruit stand vendor, the homesteader, or even the subsistence farmer. Even in the developed world, many individuals find themselves forced into self-employment by adverse circumstances.

While some of the self-employed choose their work and life purposely, many are forced into it because they cannot find a good job with a reliable employer. These different types of self-employed workers mean different things for the countries and economies they work in, and call for different policy responses from national and world leaders.

The data in this article were generated from [Gallup Analytics](#). For complete data sets or custom research from the more than 150 countries Gallup continually surveys, please [contact us](#).

Survey Methods

Results are based on telephone and face-to-face interviews with approximately 1,000 adults in each country, aged 15 and older, conducted in 2013. For results based on the total sample of national adults, the margin of sampling error ranged from ± 2.1 percentage points to ± 5.6 percentage points at the 95% confidence level. The margin of error reflects the influence of data weighting. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Source: http://www.gallup.com/poll/175292/nearly-three-workers-worldwide-self-employed.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=Americas%20-%20Business%20-%20Latin%20America%20-%20Muslim%20World%20-%20Northern%20America%20-%20Well-Being

Gilani's Gallopedia (2007-2014)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

