

# Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **23**  
NATIONAL & MULTI COUNTRY SURVEYS. **9**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

Pg 2	<b>Asia zone</b> this week- <b>03</b> national polls	
Pg 3	<b>Africa zone</b> this week- <b>03</b> national poll	
Pg 4	<b>Euro Americas zone</b> this week- <b>14</b> national polls <b>Multi-Country Surveys - 03</b> Polls	
Pg 8	<b>Topic of the week-</b> <b>EU MEMBERSHIP WOULD</b> <b>BE GOOD FOR TURKEY</b>	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST & NORTH AFRICA (MENA)

348-1 [Palestine: The media play a significant role in affecting the public opinion](#) (Click for Details)

(Palestine) Majority of Palestinians believe that media have a significant effect on the public opinion. TV/media channels, printed media, internet and radio are the major sources of Palestinians for getting information respectively. (PCPO)

October 01, 2014

4.6 Society » Media/ New Media

### ► WEST ASIA

348-2 [The survey reveals that more of the Turkish respondents thought that EU membership would be good for Turkey](#) (Click for Details)

(Turkey) Findings of the 2014 Transatlantic Trends survey conducted by the GMF (The German Marshall Fund of the United States) were presented at TEPAV. The survey reveals that the rate of respondents from Turkey who believe that EU membership would be a good thing for their country has increased. (German Marshall Fund)

September 10, 2014

2.8 Foreign Affairs & Security » International / Regional Organizations



348-3 [Turks don't like their national press much, but rely on it heavily for news](#) (Click for Details)

(Turkey) This week, representatives for the Committee to Protect Journalists and the International Press Institute are meeting with government officials in Turkey to discuss what the organizations say are increasing restrictions on press freedom and growing concerns about journalists' safety. The country banned Twitter earlier this year, which prompted a lawsuit from Turkish journalists. And last month, the U.S. State Department criticized Turkish officials for threatening a New York Times reporter. (Pew Research Center)

October 02, 2014

4.6 Society » Media/ New Media



## Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ► SUB-SAHARAN AFRICA

348-4 [Botswana's government performance is in decline](#) (Click for Details)

(Botswana) Whilst the president and traditional leaders are the most trusted figures in Botswana's institutions, other bodies are trusted much less, for example Parliament, the ruling party and opposition parties, according

to a new Afrobarometer study. At the same time government performance is said to have declined in 2014 compared to previous years when Afrobarometer conducted surveys in Botswana. ([Afrobarometer](#))  
September 2014

[1.2 Domestic Politics » Performance Ratings](#)  
[1.5 Domestic Politics » National Image/ Trust](#)

348-5 [Botswana decry self-interest of politicians but continue to support the ruling party](#) (Click for Details)

([Botswana](#)) If elections were held in June or July 2014, the majority of Botswana would have voted for the Botswana Democratic Party (BDP). The Botswana Congress Party (BCP) would consolidate its position as the strongest opposition party. The coalition of opposition parties, the Umbrella for Democratic Change (UDC) would have won 13%. The coalition consists of the Botswana Movement for Democracy (which broke away from the ruling party), the Botswana National Front and the Botswana People's Party. ([Afrobarometer](#))



September 2014

[1.1 Domestic Politics » Elections](#)  
[1.4 Domestic Politics » Political Parties](#)

348-6 [Malawians support a strong Parliament in spite of disappointment with their representatives](#) (Click for Details)

([Malawi](#)) Malawians value Parliament's legislative and oversight role but are highly critical of the performance of parliamentarians, according to the latest Afrobarometer survey. A majority want parliament to vet the president's appointment of cabinet ministers and hold the president accountable. Most citizens disapprove of how their Members of Parliament (MPs) have been doing their work and feel that their MPs do not listen to them. A significant proportion of MPs are perceived to be corrupt, and public trust in the National Assembly has waned. ([Afrobarometer](#))

September 24, 2014

[1.7 Domestic Politics >> Legislation](#)



## Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ▶ EAST EUROPE

348-7 [Domestic Or Imported Food: What Is Better?](#) (Click for Details)

([Russia](#)) Most of Russians believe that Russian products are better than the imported food in terms of quality. ([VCIOM](#))

September 12, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

### ▶ WEST EUROPE

348-8 [UK SMBs will be Trading Internationally by 2016](#) (Click for Details)

(UK) A New study by YouGov on behalf of Citrix has found that six out of ten of small and medium businesses (SMB) in the UK expect to be doing business internationally in 2016. (YouGov)

October 03, 2014

[3.8 Economy](#) » [Enterprise/ Investments](#)

348-9 [Consumer confidence stalls as house price growth cools](#) (Click for Details)

(UK) The latest YouGov/Cebr Consumer Confidence Index shows that consumer confidence remains stable, increasing by +0.4 points in September after a small fall in August. (YouGov)

October 01, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

348-10 [Radio still remains the most popular way to discovering new music](#) (Click for Details)

(UK) A recent YouGov Reports publication has found that radio remains the most popular medium of discovering new music, even though digital music is booming.

(YouGov)

September 30, 2014

[4.6 Society](#) » [Media/ New Media](#)

[4.16 Society](#) » [Entertainment](#)



## ► NORTH America

348-11 [Obama Factor in 2014 Vote Similar to 2010](#) (Click for Details)

(USA) Registered voters are more likely to view their choice of candidate in this year's midterm elections as a message of opposition (32%) rather than support (20%) for President Barack Obama. That 12-percentage-point margin is similar to what Gallup measured for Obama in 2010 and George W. Bush in 2006, years in which their parties performed poorly in the midterm elections. (Gallup USA)

October 3, 2014

[1.1 Domestic Politics](#) » [Elections](#)

348-12 [In U.S., Female Entrepreneurs Thrive in Purpose Well-Being](#) (Click for Details)

(USA) In the U.S., entrepreneurs are more likely to be thriving in purpose well-being than other workers (51% vs. 44%, respectively). This is especially true for female entrepreneurs, who are more likely to have strong purpose (56%) than male entrepreneurs (47%) and other female workers (48%). (Gallup USA)

October 2, 2014

[3.8 Economy](#) » [Enterprise/ Investments](#)



348-13 [U.S. Payroll to Population Rate Stable at 44.8% in September](#) (Click for Details)

(USA) The U.S. Payroll to Population employment rate (P2P), as measured by Gallup, was 44.8% in September, similar to the 44.9% in August. This percentage of Americans employed full time for an employer in September is among the highest in any September since Gallup began tracking P2P in January 2010, exceeded only by 45.1% in September 2012. (Gallup USA)

October 2, 2014

[3.3 Economy](#) » [Employment Issues](#)

348-14 [In U.S., Business Grads Lag Other Majors in Work Interest](#) (Click for Details)

(USA) U.S. college graduates who majored in business are the least likely of those who majored in the four large major categories -- social sciences/education, sciences/engineering, arts and humanities, and business -- to express strong interest in the work they now do, regardless of what career path they may have followed after graduation. (Gallup USA)

October 2, 2014

[4.10 Society » Education](#)

[3.3 Economy » Employment Issues](#)

348-15 [Tea Party Support Holds at 24%](#) (Click for Details)

(USA) One in four Americans now say they are supporters of the Tea Party. This is down from 2010, but support has been fairly stable since late 2011. The percentage of Americans classifying themselves as Tea Party opponents is slightly higher now than it was in 2010. The lower support for the Tea Party reflects the group's more limited impact in primary election contests this midterm election year, compared with its major role in 2010. (Gallup USA)

October 1, 2014

[1.4 Domestic Politics » Political Parties](#)

348-16 [Upward Trek for U.S. Job Creation Continues in September](#) (Click for Details)

(USA) Gallup's U.S. Job Creation Index reached a six-year high of +30 in September. This is up from twin readings of +28 in July and August. (Gallup USA)

October 1, 2014

[3.3 Economy » Employment Issues](#)

348-17 [Small-Business Owners Satisfied, but Fewer Feel Successful](#) (Click for Details)

(USA) U.S. small-business owners are more likely now to say they are satisfied with being a small-business owner than they were at the tail end of the recession, but are less likely to see themselves as successful. According to a Wells Fargo/Gallup survey of small-business owners conducted earlier this year, 56% of small-business owners, up from 45% in 2010, are either extremely or very satisfied with being a small-business owner. But fewer owners, 37%, say they feel extremely or very successful as a small-business owner -- the lowest figure in a decade. (Gallup USA)

September 30, 2014

[3.8 Economy » Enterprise/ Investments](#)

348-18 [In the U.S., Economic Confidence Rises to -14](#) (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index rose four points to -14 for the week ending Sept. 28. This increase comes after a two-point drop to -18 the week prior and is the largest weekly increase since early August. Americans' economic confidence is now as positive as it has been since early June. (Gallup USA)

September 30, 2014

[3.2 Economy » Consumer Confidence/Protection](#)



348-19 [Americans Remain Divided on Preference for Gov't Activity](#) (Click for Details)

(USA) Americans continue to divide almost evenly when asked to rate their preference for government activity on a 1-to-5 scale. Currently, 35% rate themselves a "1" or "2," indicating that they favor a limited government that "provides only the most basic government functions." Meanwhile, 32% rate themselves a "4" or "5," tending to prefer a government that "takes active steps in every area it can to try and improve the lives of its citizens." The remaining one-third of Americans fall in the middle. (Gallup USA)

September 29, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

▶ **AUSTRALASIA**348-20 [Over 1.5 million intend to buy an Apple iPhone, potential negative impact on bank fee revenue](#) (Click for Details)

(Australia) Over 1.5 million Australians intend to purchase an iPhone in the next twelve months. Those intending to purchase an iPhone are already familiar with making payments by mobile phone, with nearly one third (29.4%) doing so in an average four week period, so the new Apple Pay feature has the potential to impact adversely on fee revenue. (Roy Morgan)



September 29, 2014

[3.9 Economy](#) » [Financial systems & Institutions](#)

[3.11 Economy](#) » [Science & Technology](#)

▶ **MULTI-COUNTRY SURVEYS**348-21 [Hope Prevails In Spite of the Magnitude of Humanity's Challenges: Global Poll](#) (Click for Details)

A majority of citizens (59%) in a 12-country public opinion poll believe "the social, environmental and economic challenges the world faces today are more difficult than the ones we have faced in human history." Only one in four (25%) believe our challenges are less difficult. (Globescan)

September 29, 2014

[4.13 Society](#) » [Social Problems](#)

348-22 [Transatlantic Trends 2014](#) (Click for Details)

Transatlantic Trends 2014 paints a picture of a complex relationship between the United States and Europe, and their responses to these challenges. (German Marshall Fund)



September 2014

[2.11 Foreign Affairs and Security](#) >> [Bi/Tri-lateral Relations](#)

348-23 [Jobs Climate Related to Well-Being Worldwide](#) (Click for Details)

Countries where higher percentages of adults report that it is a good time to find a job are also more likely to have adult residents who report high levels of well-being. Adults in the 10 countries with the best jobs outlook are nearly twice as likely to be thriving in at least three of the five elements when compared with their counterparts in the 10 countries with the worst jobs outlook (20.9% and 12.9% of respondents, respectively).

(Gallup USA)

September 30, 2014

[3.3 Economy](#) » [Employment Issues](#)

## Topic of the week:

### **EU Membership Would Be Good For Turkey**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

September 10, 2014

**The survey reveals that more of the Turkish respondents thought that EU membership would be good for Turkey**

#### **Findings of the Transatlantic Trends Survey Presented at TEPAV**



ANKARA- Findings of the 2014 Transatlantic Trends survey conducted by the GMF (The German Marshall Fund of the United States) was presented at TEPAV. The survey reveals that the rate of respondents from Turkey who believe that EU membership would be a good thing for their country has increased.



GMF Ankara Director Özgür Ünlühisarcıklı presented the findings of the survey with a meeting held at TEPAV on 10 September 2014. The 13<sup>th</sup> Transatlantic Trends survey suggests that the rate of Turks who think that EU membership would be a good thing for Turkey increased by 8 percentage points to 53 percent. For the first time since this question was first asked in 2010, a majority of Turks thought that EU membership would be a good thing for Turkey.

The rate of Turks who think that the NATO is essential for the country's security reached 49 percent; up 10 percentage points since 2013 and 19 percentage points since 2010. For the first time since 2009, the majority of Turks don't deem the NATO essential for the security of Turkey.

With an increase of 14 percentage points, the rate of respondents from Turkey who believe they were affected by the global economic crisis reached 76 percent. The rate declined by 2 percentage points compared to 2009, when this question was asked for the first time after the global economic crisis.

Following the presentation of survey findings, a panel session was held with the moderation of Bozkurt Aran, Director of the TEPAV Multilateral Trade Studies Center. The panelists were Ambassador Stefano Manservisi, Head of Delegation of the European Union to Turkey, Mr. Lawrence C. Mandel, Deputy Chief of Mission of the Embassy of the United States of America, and Prof. Dr. Ali Resul Usul, Director of Strategic Research Center, Ministry of Foreign Affairs.

Ambassador Stefano Manservisi said, "Here (in the report) I read a certain number of things to do, a homework, which could be done also in the European Union and Europe. I believe we should do it together." Manservisi, giving kudos to Turkey for hosting Syrian refugees, said, "we could work more together to turn what has been managed so far as a policy toward guests into a policy about integration."

Assessing the survey findings, Mr. Lawrence C. Mandel, Deputy Chief of Mission of the Embassy of the United States of America said that it was understandable that Turks preferred that Turkey acted alone whereas it was not possible in the modern world which had increasingly become interdependent. Mendel stressed that although Turkey and the US did not share the same borders, the perceptions of threat for the both countries were similar for Turkey's borders included Syria, Iraq and Iran.

The Transatlantic Trends, a public survey that measures broad public opinion in the United States and Europe, is a project of the German Marshall Fund and the Compagnia di San Paolo, with additional support from the Barrow Cadbury Trust, the BBVA Foundation and the Swedish Ministry for Foreign Affairs. The survey was conducted by the TNS Opinion June 2 and June 25, 2014 in the USA, Turkey, Russia, and EU member states France, Greece, Germany, Italy, the Netherlands, Poland, Portugal, Spain, Sweden, and the United Kingdom.

Source: <http://www.tepav.org.tr/en/haberler/s/3745>



## Gilani's Gallopedia (2007-2014)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\simeq$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\simeq$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\simeq$  358 during the period 2007-2014

