

# Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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**Topic of the week:** (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **21**  
NATIONAL & MULTI COUNTRY SURVEYS. **11**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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**Asia zone**  
this week- **03** national polls



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**Euro Americas zone**  
this week- **18** national polls



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**Topics of the week-**  
**HUNGARIAN INTERNET  
TAX PLAN HITS RULING  
PARTY SUPPORT: POLL**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ▶ MIDDLE EAST & NORTH AFRICA

356-1 **UAE to Offer More Jobs in the Next 12 Months** (Click for Details)

(UAE) Residents in the UAE are confident about Dubai's bright future and are expecting more jobs next year, according to a recent YouGov survey commissioned exclusively for Kippreport. (YouGov)

November 27, 2014

3.3 Economy » Employment Issues

### ▶ WEST ASIA

356-2 **More than half Pakistanis believe that the coverage given to PTI and PAT by news channels is more than necessary** (Click for Details)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 53% Pakistanis believe that the coverage given to Pakistan Awami Tehreek and Pakistan Tehreek-e-Insaf is more than necessary; 11% think it is less than necessary. (Gallup Pakistan)

November 28, 2014

1.4 Domestic Politics » Political Parties

4.6 Society » Media/ New Media



### ▶ SOUTHEAST ASIA

356-3 **Philippines: Net Personal Optimism at Very high +30; Net Optimism about the Economy at Very high +11** (Click for Details)

(Philippines) The Third Quarter 2014 Social Weather Survey, conducted from September 26-29, 2014, found 39% of adults expecting their personal quality of life to improve in the next 12 months ("Optimists"), and 9% expecting it to get worse ("Pessimists"), for a very high Net Personal Optimism score of +30 (the difference of Optimists over Pessimists). This is similar to the very high net +31 (39% Optimists minus 8% Pessimists) in June 2014. (SWS)

November 25, 2014

3.1 Economy » Perceptions on Performance/ Well-Being

4.7 Society » Morality, Values & Customs / Lifestyle



## Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ EAST EUROPE

356-4 **25 Percent Of Poles Believe Local Elections Were Rigged: Poll** (Click for Details)

([Poland](#)) Twenty-five percent of Poles believe this month's local elections, whose results were delayed by six days by a failure of a new IT system, were rigged, a poll showed on Tuesday. ([Millward Brown](#))

November 25, 2014

[1.1 Domestic Politics » Elections](#)

356-5 **Hungarian Internet Tax Plan Hits Ruling Party Support: Poll** ([Click for Details](#))

([Hungary](#)) Support for Hungary's ruling party has fallen by one-seventh after it announced - and then hastily withdrew - a plan to impose a tax on Internet usage, an opinion poll showed on Friday. ([Ipsos](#))

November 21, 2014

[1.4 Domestic Politics » Political Parties](#)

[3.9 Economy » Financial systems & Institutions](#)

[3.12 Economy » IT & Telecom](#)



356-6 **More Romanians Know About Black Friday, Almost 40% Plan To Shop During The Campaign**

([Click for Details](#))

([Romania](#)) Over 60% of Romanians aged between 18 and 65 heard about the Black Friday discounts this year, according to a Millward Brown Romania study that also reveals that the number of people who know about this campaign increased by a third year-on-year in 2014. ([Millward Brown](#))

November 19, 2014

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## ► WEST EUROPE

356-7 **Concern About The Economy Returns To Second Place, Though Immigration Concerns Remain Paramount** ([Click for Details](#))

([UK](#)) This month's Economist/Ipsos MORI issues index shows that a third of the public (33%) are concerned about the economy, an increase of three percentage points since last month, and the first month on month rise in concern about this issue in over a year. Concern about the economy rises to 45% amongst ABC1s aged 35-54, compared with just 22% of C2DEs aged 18-34. ([Ipsos Mori](#))

November 28, 2014

[3.2 Economy » Consumer Confidence/Protection](#)

[4.8 Society » Immigration/Refugees](#)

[4.13 Society » Social Problems](#)

356-8 **UK: Fears Still Exist Over Credit Cards –While There's No Great Demand For Contactless** ([Click for Details](#))

([UK](#)) A recent YouGov Reports publication on 'Credit and Debit Cards' reveals several negative connotations that consumers have regarding credit cards. The study also suggests that there is resistance to acquire contactless payment cards in the future.

([YouGov](#))

November 27, 2014

[3.9 Economy » Financial systems & Institutions](#)



356-9 **UK: Consumer Confidence Rallies Slightly** ([Click for Details](#))

([UK](#)) This month the YouGov/Cebr Consumer Confidence Index has improved by 2.1 points in November to 111.5, but remains below the levels seen through the spring and summer. ([YouGov](#))

November 28, 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

### 356-10 **UK: Richard Branson Still The Inspiration, But Funding Still Seen As Major Barrier To New Business** [\(Click for Details\)](#)

**(UK)** New YouGov Business Omnibus research reveals that business decision makers see Richard Branson as their pre-eminent entrepreneur, but feel that funding and investment is the major barrier to aspiring new entrepreneurs emulating him. **(YouGov)**

November 27, 2014

[3.8 Economy](#) » [Enterprise/ Investments/ Business](#)



### 356-11 **German Consumer Climate Improves As Year Draws To A Close** [\(Click for Details\)](#)

**(Germany)** Overall, German consumers' mood continued to stabilize in November. The consumer climate is improving as the year draws to a close. Following a value of 8.5 points in November, the overall indicator is forecasting 8.7 points for December. **(GfK)**

November 2014

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

## ► NORTH AMERICA

### 356-12 **Cost Still A Barrier Between Americans And Medical Care** [\(Click for Details\)](#)

**(USA)** One in three Americans say they have put off getting medical treatment that they or their family members need because of cost. Although this percentage is in line with the roughly 30% figures seen in recent years, it is among the highest readings in the 14-year history of Gallup asking the question. **(Gallup USA)**

November 28, 2014

[3.5 Economy](#) » [Poverty](#)

[3.13 Economy](#) » [Services](#)

[4.11 Society](#) » [Health](#)

[4.13 Society](#) » [Social Problems](#)

### 356-13 **Americans' Effort to Lose Weight Still Trails Desire** [\(Click for Details\)](#)

**(USA)** As has generally been the case for the past decade, Americans continue to be about twice as likely to want to lose weight (51%) as to say they are seriously trying to do so (26%). **(Gallup USA)**

November 26, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

[4.11 Society](#) » [Health](#)



### 356-14 **In U.S., Cautious Christmas Shoppers Eye Clothing, Toys** [\(Click for Details\)](#)

**(USA)** As Americans face the final frantic shopping weeks before the holidays, a majority -- 54% -- report that they have spent or plan to spend roughly the same amount on gifts as they did last year. However, 29% report planning to spend less while 18% plan to spend more this holiday season. These figures are slightly less optimistic than what Gallup found in October. **(Gallup USA)**

November 26, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

356-15 **U.S. Economic Confidence Index Dips Four Points to -10** (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index dipped to -10 for the week ending Nov. 23. This is four points lower than the -6 found the previous week, but still one of the highest scores seen in 2014. (Gallup USA)

November 25, 2014

3.2 Economy » Consumer Confidence/Protection

356-16 **In U.S., 37% Do Not Feel Safe Walking at Night Near Home** (Click for Details)

(USA) Fewer than four in 10 adults in the U.S. (37%) say there is an area within a mile of where they live where they would be afraid to walk alone at night, similar to Americans' attitudes over the last decade and a half. Most Americans continue to feel safe in their immediate communities, with 63% saying they would not be afraid to walk alone there at night. (Gallup USA)

November 24, 2014

4.7 Society » Morality, Values & Customs / Lifestyle

4.12 Society » Crime

356-17 **Americans' Projected Holiday Spending Up Slightly From 2013** (Click for Details)

(USA) Gallup's latest measure of Americans' Christmas spending plans finds U.S. adults projecting they will spend an average of \$720 on gifts this year, up slightly from their \$704 estimate in November 2013, pointing to an OK holiday season for retailers. (Gallup USA)

November 24, 2014

4.7 Society » Morality, Values & Customs / Lifestyle

356-18 **Arab American Voters 2014: Their Identity and Political Concerns** (Click for Details)

(USA) Ethnic pride and identity remains high among Arab Americans. A majority of Arab Americans identify by either their country of origin and as Arab American, or as Arab American alone. Republicans are the only subgroup in which a majority of individuals do not identify as Arab American. (AAI)

November 2014

1.4 Domestic Politics » Political Parties

4.3 Society » Ethnicity

## ► LATIN AMERICA

356-19 **More Mexicans See Gang Presence in 2014** (Click for Details)

(Mexico) Four in 10 Mexicans in 2014 report gangs are present in the areas where they live. Although this is still lower than the relatively high levels Mexicans reported in the early years of their country's drug war, it is notable because it is up slightly for the first time in several years. (Gallup USA)

November 28, 2014

4.12 Society » Crime

356-20 **86% Of Small Brazilian Entrepreneurs Open A Business Without The Necessary Knowledge** (Click for Details)

(Brazil) Most small Brazilian entrepreneurs admits that they open business without proper knowledge of what it is to have a business. This is one of the main findings of the survey conducted by CONECTAÍ, online research community of IBOPE intelligence. (IBOPE)

November 26, 2014

[3.8 Economy](#) » [Enterprise/ Investments/ Business](#)► **AUSTRALASIA**356-21 **Australia's Online Shoppers More Likely To Buy Local** ([Click for Details](#))

([Australia](#)) It's a problem familiar to many online shoppers: trying to buy products from internet retailers in the US, only to find they don't ship to Australia. But the news that Australia Post has just launched a parcel-forwarding service to help online shoppers get their American goodies says it all: the world really is one big, boundless retail opportunity. Yet, as the latest findings from Roy Morgan Research reveal, Aussies are still more likely to buy from local rather than overseas websites. ([Roy Morgan](#))

November 26, 2014

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)**Topics** of the week:***Hungarian Internet Tax Plan Hits Ruling Party Support: Poll***

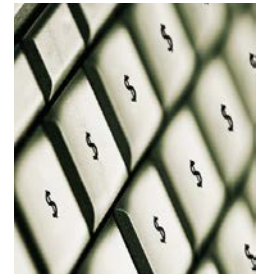
► This issue provides 3 interesting poll findings and buzz monitoring on this subject.

November 21, 2014

**Hungarian Internet Tax Plan Hits Ruling Party Support: Poll**

(Reuters) - Support for Hungary's ruling party has fallen by one-seventh after it announced - and then hastily withdrew - a plan to impose a tax on Internet usage, an opinion poll showed on Friday.

Pollster Ipsos said support for Prime Minister Viktor Orban's Fidesz party had fallen to 30 percent in its latest poll from 35 percent in early October.



The party still has a huge lead over its rivals, none of whom appeared to have gained much support at its expense. But the loss of 400,000 supporters for Fidesz in just a few weeks stood out in the poll results.

Anti-government rallies have been held in several cities around the country in recent weeks after the government announced a plan last month to levy a tax on Internet service providers based on data usage. The protests continued even after Prime Minister Viktor Orban shelved the proposal on Oct 31.

The government's image was also dented after the United States refused entry to six Hungarian officials, citing corruption allegations. One of the officials was the head of the tax authority. She has denied any wrongdoing.

The U.S. has mounted a diplomatic offensive against Hungary to check what Western powers see as Budapest's dangerous drift into Moscow's orbit amid the Ukrainian crisis.

But Ipsos Research Director Tibor Zavecz said the main reason for the fall in support was the Internet tax debacle.

"Hungarian voters experience corruption on an almost daily basis so their threshold for that is high. Only stories stronger than that would make them protest," he told Reuters.

The proportion of undecided voters rose to 35 percent from 31 percent, indicating that Fidesz's fall in support may not be permanent, Zavecz said. The party was re-elected by a landslide in April, and no general election is due until 2018.

Opposition rivals were unable to profit from Fidesz's loss. Support for the Socialists dropped one percentage point to 11 percent, while the far-right Jobbik gained just 1 percentage point to 12 percent.

Those who left the Fidesz camp were typically young, middle class voters in cities, who earlier supported the party because it had an image of trying to make the life of voters easier at the expense of multinational companies including [banks](#).

"The plan of the Internet tax countered that image and looked directly painful," Zavecz said. "Their protest was based on that direct impact rather than on principles."

Source: <http://www.reuters.com/article/2014/11/21/us-hungary-government-idUSKCN0J51FZ20141121>

# Gilani's Gallopedia (2007-2014)

## A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

