

# Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani **Research Foundation**

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Sara Salam**

Assistant Manager

Gilani Research Foundation

Email: [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



**Topic of the week:** (Click for details)

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POLLING ORGANIZATIONS HAVE BEEN  
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**on Work Life.**



**Countries** are represented in **blue**; **Polling organizations** are represented in **pink**. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► WEST ASIA

361-1 **Pakistanis Optimist Highest Since 2010** [\(Click for Details\)](#)

(Pakistan) According to Gallup International's 38th End of Year global survey, 70% Pakistanis feel that 2015 will be better than 2014; 20% think it will be worse. The survey shows that the Pakistani public's optimism has been on the rise since 2010 and is currently the highest in past two decades. (WIN/GIA)  
December 31, 2014



1.5 Domestic Politics » National Image/ Trust

361-2 **Overwhelming majority of Pakistanis trust religious leaders and Ulema** [\(Click for Details\)](#)

(Pakistan) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 82% Pakistanis trust Ulema and religious leaders; 17% do not trust them. (Gallup Pk)  
December 29, 2014

1.5 Domestic Politics » National Image/ Trust

4.1 Society » Religion

4.7 Society » Morality, Values & Customs / Lifestyle

### ► SOUTHEAST ASIA

361-3 **Families rating themselves as Mahirap or Poor at 52%** [\(Click for Details\)](#)

(Philippines) The Fourth Quarter 2014 Social Weather Survey, conducted from November 27-December 1, 2014, found that 52% (estimated 11.4 million) of families consider themselves as Mahirap or Poor. (SWS)  
December 29, 2014

3.1 Economy » Perceptions on Performance/ Well-Being

3.5 Economy » Poverty

361-4 **Philippines: High hopes for 2015** [\(Click for Details\)](#)

(Philippines) Per the final Social Weather Survey of 2014, 93 percent of adult Filipinos view 2015 with hope, whereas 6 percent view it with fear. (SWS)  
January 03, 2015

1.5 Domestic Politics » National Image/ Trust





## Euro Americas zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ WEST EUROPE

361-5 **UK: Public expect further house price rises in 2015** ([Click for Details](#))

(UK) The latest Halifax Housing Market Confidence Tracker – undertaken shortly after last month's Autumn Statement – finds 67% of the public expecting the average UK house price to rise throughout 2015. ([Ipsos Mori](#))

January 03, 2015

[3.4 Economy](#) » [Inflation](#)

361-6 **Assessing The Health Of The Nation And Comparing It With Europe** ([Click for Details](#))

(UK) ORB International as part of WIN/Gallup International conducts a study across 13 countries in Europe that shows in the UK, 3 in 4 consider ourselves to be healthy, yet the world health organisation consider 61% of us to be obese. ([ORB/WINGIA](#))

December 2014

[4.11 Society](#) » [Health](#)

361-7 **Eurobarometer: Public Opinion In The European Union** ([Click for Details](#))

The image of the EU continues to improve: a majority of Europeans have a positive image of the EU (39%, +4 percentage points since spring 2014), while 37% have a neutral image (37%, -1), and fewer have a negative image (22%, -3). This is the third consecutive time that the proportion of Europeans with a positive image of the EU has increased ([TNS Opinion & Social](#))

December, 2014

[2.8 Foreign Affairs & Security](#) » [International / Regional Organizations](#)

### ▶ NORTH AMERICA

361-8 **Barack Obama, Hillary Clinton Extend Run as Most Admired** ([Click for Details](#))

(USA) Americans continue to name Hillary Clinton as the woman living anywhere in the world whom they admire most, and name Barack Obama as the man they admire most. Clinton has held the top women's spot in each of the last 13 years and 17 of the last 18, with that streak interrupted only by first lady Laura Bush in 2001 after the 9/11 terror attacks. Obama has been most admired man in each of the last seven years, beginning with 2008, the year he was elected president. ([Gallup USA](#))

December 29, 2014

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)



**361-9 U.S. Economic Confidence Index at +2, Highest Since 2008** (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index last week tipped into positive territory for the first time since before the Great Recession started in December 2007. The index averaged +2 for the week ending Dec. 28, a possible sign that Americans are feeling the accelerating economic recovery. (Gallup USA)  
December 30, 2014

3.1 Economy » Perceptions on Performance/ Well-Being

**361-10 Taking Regular Vacations May Help Boost Americans' Well-Being** (Click for Details)

(USA) Making time for regular trips or vacations with family and friends is linked to higher overall well-being. Americans who say they take regular trips have significantly higher well-being than those who say they do not, as measured by Gallup-Healthways Well-Being Index scores, and this difference persists across all income groups. In fact, those who earn less than \$24,000 annually and say they take regular trips actually have higher well-being (scoring 66.3) than those who earn \$120,000 or more but say they don't regularly make time for vacations (55.1). (Gallup USA)  
December 30, 2014



4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

**361-11 Cluster of Concerns Vie for Top U.S. Problem in 2014** (Click for Details)

(USA) In 2014, four issues generated enough public concern over enough months for at least 10% of Americans, on average, to identify each of them as the nation's most important problem. Complaints about government leadership -- including President Barack Obama, the Republicans in Congress and general political conflict -- led the list, at 18%. This was closely followed by mentions of the economy in general (17%), unemployment or jobs (15%) and healthcare (10%). (Gallup USA)  
January 02, 2015

1.3 Domestic Politics » Governance

1.4 Domestic Politics » Political Parties

3.1 Economy » Perceptions on Performance/ Well-Being

3.3 Economy » Employment Issues

4.11 Society » Health

**361-12 Technology's Impact on Workers** (Click for Details)

(USA) The internet and cell phones have infiltrated every cranny of American workplaces, and digital technology has transformed vast numbers of American jobs. Work done in the most sophisticated scientific enterprises, entirely new technology businesses, the extensive array of knowledge and media endeavors, the places where crops are grown, the factory floor, and even mom-and-pop stores has been reshaped by new pathways to information and new avenues of selling goods and services. For most office workers now, life on the job means life online. (Pew Research Center)

December 30, 2014

3.11 Economy » Science & Technology

4.6 Society » Media/ New Media

## ► AUSTRALASIA

361-13 **Aussie kids cashed up after Christmas** ([Click for Details](#))

([Australia](#)) Buying gifts for children is never easy. Every week a new toy, techie device or cartoon character seems to be top of the pops, while old favourites fall off the radar just as quickly. No wonder so many parents and relatives take the easy way out and give kids money for Christmas. Indeed, the latest findings from Roy Morgan Research's Young Australians Survey reveal that almost nine out of every 10 (87%) Aussie children aged 6-13 would have received some cash for Christmas. ([Roy Morgan](#))

January 05, 2015

[4.2 Society » Family](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



## ► MULTI-COUNTRY SURVEYS

361-14 **End of Year survey shows that happiness is on the rise** ([Click for Details](#))

According to WIN/GIA End of Year Survey 70% of people worldwide say they are happy with their life up from 60% last year, although just 42% believe that next year will be one of economic prosperity for their country. ([WIN/GIA](#))

December 31, 2014

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



## Topic of the week:

### ***LIFE ON THE JOB IS LIFE ONLINE: The Impact of Technology on Work Life.***

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

December 30, 2014

#### Technology's Impact on Workers



The internet and cell phones have infiltrated every cranny of American workplaces, and digital technology has transformed vast numbers of American jobs. Work done in the most sophisticated scientific enterprises, entirely new technology businesses, the extensive array of knowledge and media endeavors, the places where crops are grown, the factory floor, and even mom-and-pop stores has been reshaped by new pathways to information and new avenues of selling goods and services. For most office workers now, life on the job means life online.



Pew Research surveyed online a representative sample of adult internet users and asked those who have jobs a series of questions about the role of digital technology in their work lives. This is not a sample representative of *all* workers. It covers online adults who also have full- or part-time jobs in any capacity. The most recent survey data from Pew Research, in late 2013, shows that 94% of jobholders are internet users and they work in all kinds of enterprises from technology companies to non-technology firms; from big corporations to small proprietor operations; and from those in urban areas, farms, and places in between.

Some of the key findings are highlighted below.

#### **Email and the internet are deemed the most important communications and information tools among online workers.**

The high value of email comes despite the challenges of the past generation, including threats like spam and phishing and competitors like social media and texting. Surprisingly, landline phones outrank cell phones for these internet-using workers. Social media is very low in importance.

In this sample, email and the internet are particularly important to adults who work in traditionally “white collar,” office-based occupations such as professionals, executives, managers, business owners, and clerical workers. They are also critical for the 59% of employed online adults who take their jobs outside of the physical boundaries of the workplace at least occasionally.

What is potentially surprising is that even in the face of constantly evolving forms of digital communication, potential threats like phishing, hacking and spam, and dire warnings about lost productivity and email overuse, email continues to be the main digital artery that workers believe is important to their jobs. Since taking hold a generation ago, email has not loosened its grip on the American workplace.

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**While commentators worry that digital tools can be a distraction in the workplace, many online workers say that is not the case when it comes to their productivity.**

Just 7% of working online adults feel their productivity has dropped because of the internet, email and cell phones, while 46% feel more productive.

Asked about a variety of impacts, notable proportions of these workers say that the internet, email and cell phones:

- Expand the number of people outside of their company they communicate with—51% of these internet-using workers say this.
- Allow them more flexibility in the hours they work—39% of online workers say this.
- Increase the amount of hours they work—35% of online workers say this.

Each of these effects is felt more among Office-Based workers than among traditionally blue collar, Non-Office-Based employees.

**Bosses are adapting, too.**

Employers are likewise changing practices regarding employees' use of the internet. Just under half of those surveyed say their employer blocks access to certain websites (46%), and has rules about what employees can say or post online (46%). The latter figure has more than doubled since Pew Research began asking about company rules about employees' online presentation in 2006.

Blocked access to websites and rules about employees' online postings are more common for those working in Office-Based professions. In contrast, among workers in traditionally Non-Office-Based professions such as service, skilled and semi-skilled positions, fairly high percentages say they are not sure if their employer controls employees' website access (29%) or has rules about what employees do online (35%).

**About this survey**

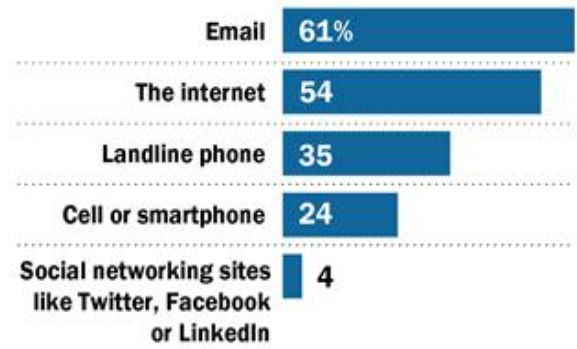
The analysis in this report is based on an online probability survey conducted September 12-18, 2014 among a sample of 1,066 adult internet users, 18 years of age or older. The survey included 535 adults employed full-time or part-time, who are the basis of this report. The survey was conducted in English by the GfK Group using KnowledgePanel, its nationally representative online research panel. Sampling error for the subsample of 535 working adults is plus or minus 4.9 percentage points at the 95% level of confidence. For more information on the GfK Privacy Panel, please see the Methods section at the end of this report.

References to these findings should make clear they cover employed internet users, not necessarily all workers.

Source: <http://www.pewinternet.org/2014/12/30/technologys-impact-on-workers/>

**Email and the internet top the list of important tools for online workers**

*Percent of working internet users who say each is "very important" to doing their job ...*



Source: September 2014 Panel Survey

PEW RESEARCH CENTER

## Gilani's Gallopedia (2007-2014)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\simeq$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\simeq$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\simeq$  358 during the period 2007-2014

