

Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **30**
NATIONAL & MULTI COUNTRY SURVEYS. **13**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg 2	Asia zone this week- 03 national polls	
Pg 3	Africa zone this week- 03 national polls	
Pg 3	Euro Americas zone this week- 22 national polls Multi- Country Survey- 01 poll Cyber World- 1 poll	 
Pg 7	Topic of the week- NUMBER OF BANK ACCOUNT OWNERS WORLDWIDE GROWS BY 700 MILLION	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ MENA

376-1 [Palestinians Have Poor Views About Finances](#) (Click for Details)

(Palestine) The results reveal that the economic situation of Palestinian families is worse than it was a year ago. 54 percent of respondents state that the economic situation of their family is worse than it was a year ago, while 37 percent state that the economic situation of their family "did not change." Only 8 percent of respondents stated that economic situation of their families is better that it was a year ago. (AWRAD)

April 14, 2015

3.5 Economy » Poverty

▶ SOUTHEAST ASIA

376-2 [Majority Of Voters Lack Awareness And Comprehension Of 1MDB Controversy](#) (Click for Details)

(Malaysia) A survey carried as a collaboration between BFM Radio and the Merdeka Center among voters in Peninsular Malaysia found that a very large majority (69%) of voters were not fully aware what the 1MDB controversy was all about. The survey found vast majorities of low income voters, who made the majority of voters and those who had no internet access reported lacking awareness about the issue.

(Merdeka Center)

April 17, 2015

3.12 Economy » IT & Telecom

4.6 Society » Media/ New Media

4.7 Society » Morality, Values & Customs / Lifestyle



376-3 [Net Satisfaction Ratings At +31 For Vice-President Binay](#) (Click for Details)

(Philippines) The First Quarter 2015 Social Weather Survey, conducted from March 20-23, 2015, found 58% satisfied and 28% dissatisfied with the performance of Vice-President Jejomar Binay, 57% satisfied and 22% dissatisfied with Senate President Franklin Drilon, 38% satisfied and 26% dissatisfied with Speaker Feliciano Belmonte, and 38% satisfied and 28% dissatisfied with Chief Justice Lourdes Sereno. (SWS)

April 13, 2015

1.2 Domestic Politics » Performance Ratings



Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

376-4 [Zambians Disapprove Of Non-Democratic Means Of Governance](#) (Click for Details)

(Zambia) A majority of Zambians do not approve of non-democratic means of governance, according to the most recent Afrobarometer survey. Results from the survey, which was conducted in October 2014, shows

that most Zambians disapprove of undemocratic alternatives such as one-party rule and one-man rule. The data is being released in view of the recent (January 2015) presidential elections that showed regional polarisation in voting patterns which have the potential to slow down the democratic process. It demonstrates that Zambians, in general, have faith in Zambia's democracy. ([Afrobarometer](#))

April 14, 2015

[1.3 Domestic Politics » Governance](#)

376-5 [Zambia: Tribal Feelings Are Increasing In Intensity](#) ([Click for Details](#))

(Zambia) About half of Zambians (50%) have strong feelings of belonging to their ethnic group (tribe) while at the same time feeling a part of Zambia, according to the most recent Afrobarometer survey. A small but growing number of Zambians place their tribal identity above national identity, according to the survey, which was conducted in October 2014. ([Afrobarometer](#))



April 14, 2015

[4.3 Society » Ethnicity](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

376-6 [Corruption Rising, Kenyans Reluctant To Report Bribery Incidents](#) ([Click for Details](#))

(Kenya) A majority of Kenyans say corruption has increased over the past year and the government has performed poorly in fighting it, the latest Afrobarometer survey indicates. The police, government officials, members of Parliament, and business executives are most widely perceived as corrupt. ([Afrobarometer](#))

April 14, 2015

[4.13 Society » Social Problems](#)



Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE

376-7 [Macedonians Are The Most Religious In The Region](#) ([Click for Details](#))

(Macedonia) 88% of Macedonian citizens consider themselves religious, according to a new survey released by the WIN/Gallup International and conducted across 65 countries in the world. Macedonia is the most religious in the region, followed by Kosovo with 83%, Serbia 72%, Greece 71% and the last Bulgaria with 56%. ([WIN/GIA](#))

April 17, 2015

[4.1 Society » Religion](#)

376-8 [Russia: Total Saving On Major Expenses](#) ([Click for Details](#))

(Russia) Real income of the population reduced by 6-9% in the first quarter of 2015 vs. the same period previous year which resulted in great depression among consumers. ([Romir](#))

April 02, 2015

[3.3 Economy » Employment Issues](#)

[3.5 Economy » Poverty](#)



376-9 [Maidan In Russia: Hardly Possible And Undesirable](#) (Click for Details)

(Russia) Asked whether they want Euromaidan to happen in Russia, respondents give the same answer unanimously: 94% of them do not want such a scenario to happen in Russia (94% in February 2014). (VCIOM)

March 12, 2015

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

376-10 [How To Fight Anti-Russian Sanctions?](#) (Click for Details)

(Russia) Low oil prices rather than western sanctions are to be blamed for the economic problems of Russia, as Russians say. They are not ready to give up anything to eliminate sanctions. (VCIOM)

March 11, 2015

3.6 Economy » Economic Globalization



► WEST EUROPE

376-11 [UKIP Is The Party The Public Least Like To See Influence A Government, The SNP Is Second](#) (Click for Details)

(UK) When asked which party (other than Labour and the Conservatives) you'd least like to see having influence over the government, whether that be as part of a coalition or helping support a minority government, **four in 10 respondents (42%) say UKIP**. This was higher than the number of people saying they'd least like to see the SNP having influence (27%). (Ipsos Mori)

April 17, 2015

1.4 Domestic Politics » Political Parties

376-12 [Latest YouGov Nowcast: Conservatives still stuck behind Labour in seats](#) (Click for Details)

(UK) The YouGov Nowcast, involving data from 170,667 voters across the country, has today been updated with 33,148 fresh interviews in the past week and other publicly available data such as constituency polls. The model is based on the biggest dataset available anywhere on UK voting intentions, and combines the YouGov members we have in each constituency with similar voters around the region. (YouGov)

April 16, 2015

1.1 Domestic Politics » Elections

376-13 [UK: Health Overtakes Immigration As An Issue For Voters](#) (Click for Details)

(UK) In the most recent poll, health has taken the second spot as the most important issue for the first time, behind the economy and narrowly ahead of immigration. (YouGov)

April 15, 2015

4.11 Society » Health



376-14 [Consumer Climate Significantly Improves Across Europe \(Multi-Country Survey\)](#) (Click for Details)

The consumer mood in relation to economic development in individual European countries developed positively in the first quarter of 2015. Consumers in Western and Southern Europe were particularly optimistic, expressing confidence that they will benefit from a general economic upswing. (GFK)

April 14, 2015

3.2 Economy » Consumer Confidence/Protection

376-15 [European Youth Report](#) [\(Multi-country survey\)](#) (Click for Details)

Overall participation in various organisations has slightly decreased or remained stable since 2013 and 2011. Around half (49%) of respondents say they have participated in at least one type of organised activity, a decrease of 7 percentage points since 2013 (56%) and of 3 percentage points since 2011.

April 2015

[2.8 Foreign Affairs & Security](#) » [International / Regional Organizations](#)

▶ [NORTH AMERICA](#)376-16 [Managing Government Key Part of a President's Image](#) (Click for Details)

(USA) Most Americans believe that managing government effectively is an important requirement for a good president, and in recent years, sitting presidents' ratings on this trait have closely matched their overall job approval ratings. Currently, 44% of Americans say that President Barack Obama is an effective manager of government, while 48% approve of the job he is doing overall. (Gallup USA)



April 17, 2015

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.3 Domestic Politics](#) » [Governance](#)

376-17 [Americans More Positive About Jobs So Far in 2015](#) (Click for Details)

(USA) Forty-three percent of Americans now consider it a good time to find a quality job, marking the fourth straight month that at least four in 10 Americans have been positive about the U.S. job market. Prior to January, the last time 40% or more felt this way was in the summer of 2007, before the recession. The majority of Americans (53%) continue to say it is a bad time to find a quality job, but this too is more in line with views before the recession than after. (Gallup USA)

April 17, 2015

[3.3 Economy](#) » [Employment Issues](#)

376-18 [Americans' Optimism About Finances at 11-Year High](#) (Click for Details)

(USA) A majority of Americans, 52%, say their financial situation is "getting better," the highest percentage to say this since 2004. It is also the first time since the recession that this sentiment has reached the majority level. (Gallup USA)

April 16, 2015

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

376-19 [Most Americans Say Higher Education Not Affordable](#) (Click for Details)

(USA) A majority of U.S. adults, 61%, believe education beyond high school is available to anyone in America who needs it -- down from 67% who felt this way in 2013. However, only a small minority (21%) believe higher education is affordable. (Gallup USA)



April 16, 2015

[4.10 Society](#) » [Education](#)

376-20 [In Debate Over Legalizing Marijuana, Disagreement Over Drug's Dangers](#) (Click for Details)

(USA) Public opinion about legalizing marijuana, while little changed in the past few years, has undergone a dramatic long-term shift. A new survey finds that 53% favor the legal use of marijuana, while 44% are

opposed. As recently as 2006, just 32% supported marijuana legalization, while nearly twice as many (60%) were opposed. ([Pew Research Center](#))

April 14, 2015

[1.7 Domestic Politics >> Legislation](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

376-21 [Less Support for Death Penalty, Especially Among Democrats](#) ([Click for Details](#))

(USA) A majority of Americans favor the death penalty for those convicted of murder, but support for the death penalty is as low as it has been in the past 40 years. A new Pew Research Center survey finds 56% favor the death penalty for people convicted of murder, while 38% are opposed. ([Pew Research Center](#))

April 16, 2015

[1.4 Domestic Politics » Political Parties](#)

[4.13 Society » Social Problems](#)



376-22 [U.S. Satisfaction Dips Back Below 30% in April](#) ([Click for Details](#))

(USA) Twenty-eight percent of Americans are satisfied with the way things are going in the country, while 70% are dissatisfied. Satisfaction remains higher than it was for much of 2013 and 2014, but it is down from 31% in March and from 32% in January and February. ([Gallup USA](#))

April 16, 2015

[1.5 Domestic Politics » National Image/ Trust](#)

376-23 [More Americans Say Low-Income Earners Pay Too Much in Taxes](#) ([Click for Details](#))

(USA) As Americans confront the yearly deadline to pay their federal income taxes, 45% of U.S. adults believe lower-income earners pay "too much." This sentiment is up roughly five percentage points from recent years, but is still lower than a decade ago. ([Gallup USA](#))

April 16, 2015

[3.9 Economy » Financial systems & Institutions](#)

376-24 [Perceptions of Tax Fairness Diverging by Income in U.S.](#) ([Click for Details](#))

(USA) Americans' perceptions of the fairness of their federal income taxes have diverged along income lines in recent years. From 2005 to 2008, roughly six in 10 Americans in each income group said what they paid in income taxes was fair. Since then, higher- and lower-income Americans have grown less likely to consider it fair, while middle-income Americans have remained largely content. ([Gallup USA](#))

April 16, 2015

[3.9 Economy » Financial systems & Institutions](#)



376-25 [Weekly U.S. Economic Confidence Index Steady At -3](#) ([Click for Details](#))

(USA) Gallup's U.S. Economic Confidence Index averaged -3 for the week ending April 12. This score is consistent with the slightly negative range of -4 to -2 into which the index has fallen during most of the past eight weeks. ([Gallup USA](#))

April 14, 2015

[3.2 Economy » Consumer Confidence/Protection](#)

376-26 [Americans Choose The Environment Over Energy Development](#) ([Click for Details](#))

(USA) About half of Americans (49%) say that protection of environment should be given priority, even at the risk of limiting the amount of energy supplies, virtually unchanged from their sentiment last year. Fewer than four in 10 (39%) prioritize the development of U.S. energy supplies even if the environment suffers to some extent. (Gallup USA)

April 13, 2015

4.14 Society » Environment/ Disasters

376-27 [In U.S., Uninsured Rate Dips To 11.9% In First Quarter](#) (Click for Details)

(USA) The uninsured rate among U.S. adults declined to 11.9% for the first quarter of 2015 -- down one percentage point from the previous quarter and 5.2 points since the end of 2013, just before the Affordable Care Act went into effect. The uninsured rate is the lowest since Gallup and Healthways began tracking it in 2008. (Gallup USA)

April 13, 2015

3.9 Economy » Financial systems & Institutions



► AUSTRALASIA

376-28 [Bank Shareholders Have Low Customer Loyalty But Big Potential](#) (Click for Details)

(Australia) Over 1.5 million Australians have shares in the big four banks but on average only 41.1% of each bank's shareholders are customers of the bank. This apparent lack of loyalty represents a big growth potential for the major banks. These findings are from the Roy Morgan Research Single Source survey which includes interviews with over 1,500 major bank shareholders pa. (Roy Morgan)

April 16, 2015

3.9 Economy » Financial systems & Institutions

► MULTI-COUNTRY SURVEYS

376-29 [Number of Bank Account Owners Worldwide Grows by 700 Million](#) (Click for Details)

Access to financial services and products has expanded rapidly across the globe in the past few years. The number of adults worldwide who report having an account at a formal financial institution or through a mobile device grew by an estimated 700 million between 2011 and 2014. Now, 62% of the world's adult population has an account, which is up from 51% in 2011. (Gallup USA)

April 17, 2015

3.9 Economy » Financial systems & Institutions



► CYBER WORLD

376-30 [Cell Phones in Africa: Communication Lifeline](#) (Click for Details)

In a few short years, the proliferation of mobile phone networks has transformed communications in sub-Saharan Africa. It has also allowed Africans to skip the landline stage of development and jump right to the digital age. (Pew Research Center)

April 15, 2015

3.11 Economy » Science & Technology

3.12 Economy » IT & Telecom

Topic of the week:

Number of Bank Account Owners Worldwide Grows by 700 Million

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

April 17, 2015

Number of Bank Account Owners Worldwide Grows by 700 Million



This article is the first in a series on global financial inclusion based on data collected in 2014 for the Global Financial Inclusion (Global Findex) database of the World Bank.

WASHINGTON, D.C. -- Access to financial services and products has expanded rapidly across the globe in the past few years. The number of adults worldwide who report having an account at a formal financial institution or through a mobile device grew by an estimated 700 million between 2011 and 2014. Now, 62% of the world's adult population has an account, which is up from 51% in 2011.

Account Penetration Worldwide and by Region in 2014

	Account at financial institution	Mobile money account	Account (at financial institution or mobile money)	Change in accounts since 2011 (pct. pts.)
World	61%	2%	62%	+11
Developing economies	53%	3%	54%	+13
East Asia and Pacific	69%	<1%	69%	+14
Europe and Central Asia	51%	<1%	51%	+8
High-income OECD economies	94%	N/A*	94%	+4
Latin America and Caribbean	51%	2%	51%	+12
Middle East	14%	<1%	14%	+3
South Asia	45%	3%	46%	+14
Sub-Saharan Africa	29%	12%	34%	+10

The question about mobile money accounts was not asked in 2011

*The question about mobile money accounts was not asked among this group of countries in 2014.

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These results come from the 2014 Global Financial Inclusion (Global Findex) database, which measures the extent of account penetration, the use of mobile money payments and saving and borrowing practices in more than 140 countries. It updates the original Global Findex, which the World Bank launched in 2011 in cooperation with Gallup, and is funded by the Bill & Melinda Gates Foundation.

Developing World Catching Up

Account penetration -- defined as having an account at a formal financial institution or a mobile money account -- remains highly unequal across regions. It is almost universal in high-income Organization for Economic Cooperation and Development (OECD) economies (94%), while slightly more than half of adults (54%) in developing economies have an account. Although many adults in developing economies remain excluded from the formal financial system, there is good news: Account penetration in the developing world is up 13 percentage points from 41% in 2011.

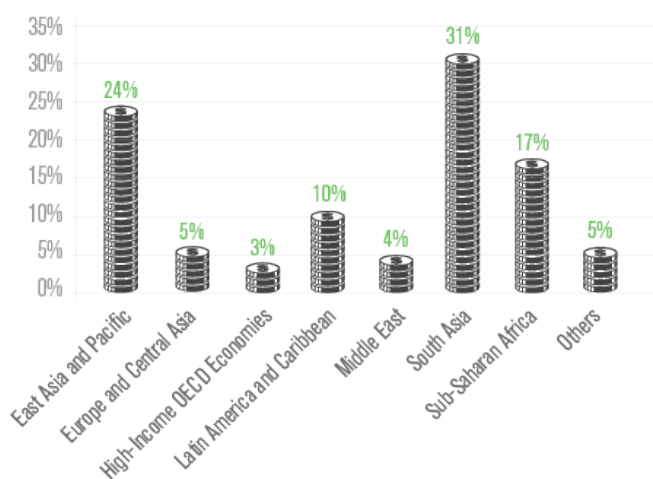
In fact, account penetration has increased across all world regions. However, the extent of the increase varies widely from 14 points in both South Asia and East Asia and the Pacific to eight and four points in sub-Saharan Africa and high-income OECD economies, respectively.

Accounts at financial institutions drove the increase in account penetration in all regions except sub-Saharan Africa, where almost one-third of account holders dial into the financial system using mobile money accounts. The rising popularity of these accounts helped push overall account penetration in the region to 34%, up from 24% in 2011. Outside sub-Saharan Africa, use of mobile money accounts remains limited, reported by 3% of adults in South Asia, 2% in Latin America and the Caribbean, and less than 1% in all other regions.

The Unbanked Concentrated in Asia and Sub-Saharan Africa Regions

South Asia and East Asia and the Pacific are home to about half of the world's 2 billion "unbanked" adults. In South Asia, about 625 million adults lack account access, and the same is true for about 490 million adults in East Asia and the Pacific. India, China and Indonesia alone account for 38% of unbanked adults globally. Sub-Saharan Africa has the next-largest population of unbanked adults, at about 350 million -- or 17% of the global total.

Global Distribution of Unbanked Adults in 2014



Percentages do not add to 100% as a result of rounding.

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The Unbanked Disproportionately Poor and Female

Despite recent global growth, the gender gap in account ownership has not closed. Forty-two percent of women are unbanked, compared with 35% of men. Access to the formal financial system is also stratified by wealth. Half of the unbanked worldwide -- 1 billion adults -- belong to the poorest 40% of households. However, in developing economies, the gap in account ownership between adults living in the poorest 40% of households and those living in the richest 60% narrowed by six points in the past three years. But this decrease stemmed overwhelmingly from rising account ownership among the poor in East Asia and the Pacific; in all other regions, the gap remained about the same.

Account Penetration by Income Group in 2014

	Poorest 40% of households	Richest 60% of households	Current income group gap (pct. pts.)	Change income group gap since 2011 (pct. pts.)
World	54%	67%	13	-2
Developing economies	46%	60%	14	-6
East Asia and Pacific	61%	74%	13	-14
Europe and Central Asia	44%	56%	12	-3
High-income OECD economies	91%	96%	5	+1
Latin America and Caribbean	41%	58%	17	-4
Middle East	7%	19%	12	+2
South Asia	38%	52%	14	0
Sub-Saharan Africa	25%	41%	16	-2

Accounts are either accounts at a financial institution or mobile money accounts.

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Poverty Cited as Main Reason for Not Owning Account

As in 2011, the most common reason cited for why adults remain unbanked is the lack of money. Fifty-nine percent list poverty as one of the reasons for being unbanked, but only 16% cite it as the sole reason. In all developing regions except Europe and Central Asia, lack of enough money is the most commonly cited reason. It is important to add that just 4% say lack of need is the only reason they do not have an account, underscoring the unmet demand for financial services among the unbanked. Beyond this, the reasons residents are most likely to report vary according to local conditions. In sub-Saharan Africa, distance to financial institutions is the second most commonly reported barrier, cited by 27%. In the Middle East, 41% of adults without an account say they cannot get one. This likely reflects prohibitive costs and documentation requirements for opening an account.

Self-Reported Barriers to Ownership of Accounts in 2014

Among non-account holders

	A reason	Only reason
Not enough money	59%	16%
Do not need an account	30%	4%
Family member already has an account	28%	7%
Too expensive	23%	<1%
Too far away	21%	1%
Lack of necessary documentation	18%	1%
Cannot get an account	17%	<1%
Lack of trust	13%	<1%
Religious reasons	5%	<1%

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Implications

Three years ago, 2.5 billion adults worldwide were unbanked. Despite the progress since then, 2 billion adults remain excluded from the financial system with unmet needs and untapped market potential. The results from the Global Findex Database reveal who the unbanked are: where they live, how they get by and why they do not have an account. Findings also show that most of the unbanked do want to open an account. With the Global Findex, governments and the private sector can build ways to reach these people -- and further expand financial inclusion.

Two possible avenues to expand financial inclusion are digitizing payments -- wage payments or government transfers -- and formalizing saving practices, which the second article in this series will explore.

Survey Methods

Results are based on telephone and face-to-face interviews with approximately 1,000 adults per country, aged 15 and older, conducted in 2014 in more than 140 economies. For results based on the total sample of national adults, the margin of sampling error ranged from ± 2.5 percentage points to ± 5.2 percentage points at the 95% confidence level. Source: http://www.gallup.com/poll/182420/number-bank-account-owners-worldwide-grows-700-million.aspx?utm_source=alert&utm_medium=email&utm_content=morelink&utm_campaign=syndication

Gilani's Gallopedia (2007-2015)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2015

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2015
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2015
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2015

