

# Gallopedia

From **Gilani Research Foundation**

July 2015, Issue # **388\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **30** NATIONAL & MULTI COUNTRY SURVEYS. **10** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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this week- **03** national polls



Pg **2** **Euro Americas zone**  
this week- **20** national polls  
Multi- Country Surveys- **02** polls  
Cyber World- **05** polls



Pg **8** **Topic of the week-**  
**UK: The Ideal Son-in Law: Anything but an MP**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA

387-1 **Half of Gazans are Thinking About Emigrating** (Click for Details)

(Palestine) With only one third of Palestinians satisfied with the Gaza War accomplishments and only one third satisfied with the performance of the reconciliation government, half of Gazans say they are thinking about emigrating and the largest percentage believes that Israel came out a winner in the battle at FIFA. Nonetheless, Ismail Haniyeh and Hamas would win the elections in Gaza Strip while Abbas and Fatah would win in the West Bank. (PSR)

June 28, 2015

2.3 Foreign Affairs & Security » Palestine/ Israel Conflict

4.8 Society » Immigration/Refugees



### ► SOUTHEAST ASIA

387-2 **Philippines: Net trust in China a "bad" -45; 51% of Filipinos closely followed the Philippines-China dispute in the West Philippine Sea** (Click for Details)

(Philippines) The Second Quarter 2015 Social Weather Survey, fielded from June 5-8, 2015, found that 62% of adults have little trust, and 17% have much trust, in China, for a record-low net trust rating of -45 (% much trust minus % little trust), classified by SWS as "bad". (SWS)

July 09, 2015

1.5 Domestic Politics » National Image/ Trust

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

387-3 **Philippines: Net satisfaction with National Administration bounces up to "Good" +31** (Click for Details)

(Philippines) The Second Quarter 2015 Social Weather Survey, fielded from June 5-8, 2015, found 55% of adult Filipinos satisfied, 20% neither satisfied nor dissatisfied, and 24% dissatisfied with the general performance of the National Administration, for a net satisfaction rating of +31 (% satisfied minus % dissatisfied), classified by SWS as good. (SWS)

July 07, 2015

1.2 Domestic Politics » Performance Ratings



## Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

## ► EAST EUROPE

387-4 **Russia: “The main thing to suit sitting”- When choosing their clothes Russians mainly focus on the proper fitting.** (Click for Details)

(Russia) When choosing their clothes Russians mainly focus on the proper fitting. Wearing comfort and quality are important too. The least important are design and trims. When comparing the quality of the Russian-made and import clothing Russian consumers give higher rating to the domestically produced clothes as it is more usable, functional, it has higher wearing quality, fabrics quality and proper size. To put it in a nutshell Russian clothing brands are more preferable according to many different criteria. (Romir)

July 2015

4.7 Society » Morality, Values & Customs / Lifestyle

387-5 **Russians prefer festive outfit when travelling abroad** (Click for Details)

(Russia) This is true for more than half of Russians (54%) who travelled abroad for holidays over the past three days. According to 2/3 of the respondents Russian tourists are very concerned about the way they look when going abroad for holidays or vacation vs. people from other countries. Before travelling abroad 88% of respondents were busy with renewing their wardrobe and on average they spent about 5 thousand rubles on new outfits. Apparently this is why Russians are so strict when judging tourists from other countries. According to Russians apart from themselves Italians, Frenchmen and Englishmen are the most fashionable and stylish while Germans, tourists from Arab countries and Americans are ‘fashion outsiders’. (Romir)

July 2015

4.7 Society » Morality, Values & Customs / Lifestyle

4.16 Society » Entertainment



387-6 **Russia: Hillary Clinton: Russians About Potential Obama’s Successor** (Click for Details)

(Russia) Half of Russians are aware of who Hillary Clinton is. Every fourth (26%) knows that she was the first lady of the American president; every fifth (19%) is aware that she is a candidate for president. Nine percent of respondents failed to cite the job title she has but they know that she is an American political figure. Three percent of Russians recalled that she was American Secretary of State. Four out of ten respondents (41%) have not heard anything about her before the survey (57% of those who have low level of education; 56% of those aged 18-24). (VCIOM)

May 21, 2015

2.6 Foreign Affairs & Security » US image

387-7 **Russia: Say Yes To Sport?!** (Click for Details)

(Russia) More than half of Russians do sports; every second takes control of the eating habits. (VCIOM)

May 21, 2015

4.15 Society » Sports



387-8 **Russia: Internet: New Era Of Mobile Devices** (Click for Details)

(Russia) Every second Russian Internet user use smartphones to connect to the web. Commonly, people surf the Internet to follow news, search for information, listen to music and watch movies. (VCIOM)

May 19, 2015

[3.11 Economy » Science & Technology](#)

[3.12 Economy » IT & Telecom](#)

## ► WEST EUROPE

387-9 **UK: On the money? Misperceptions and personal finance** [\(Click for Details\)](#)

(UK) New research by Ipsos MORI and King's College London shows that the public have **a number of significant misperceptions about personal and public finances**. In particular, it's the cost of the big life events – like having children, going to university and retiring – that we underestimate which has implications for the financial services industry and government alike, as well as the wellbeing of the general population. ([Ipsos Mori](#))

July 07, 2015

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.9 Economy » Financial systems & Institutions](#)



387-10 **UK: Every region of Britain supports the fox hunting ban** [\(Click for Details\)](#)

(UK) YouGov Profiles data reveals that all regions of Britain support the ban on fox hunting. ([YouGov](#))

July 09, 2015

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

387-11 **UK: The ideal son-in-law: anything but an MP** [\(Click for Details\)](#)

(UK) Politics is the least desirable profession for British sons and daughters in law – doctors, lawyers, teachers and architects come top of the list. ([YouGov](#))

July 09, 2015

[3.3 Economy » Employment Issues](#)

[4.2 Society » Family](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

387-12 **Greece: Germans and Finns back a hard line, but support for Grexit wanes** [\(Click for Details\)](#)

(Greece) After the referendum Europeans are in two minds about Greece, with the British and French publics much more sympathetic than those in Germany or the Nordic states. ([YouGov](#))

July 10, 2015

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

## ► NORTH AMERICA

387-13 **Americans' Views of Healthcare Law Improve** [\(Click for Details\)](#)

(US) Shortly after the Supreme Court in late June turned back a second legal challenge to the 2010 Affordable Care Act, Americans' approval of the law rose to 47%, the highest level since 2012. Still, Americans are as likely to disapprove as to approve of the law. ([Gallup USA](#))

July 10, 2015

[4.11 Society » Health](#)



387-14 **In U.S., 47% Say Legal Marijuana Will Make Roads Less Safe** (Click for Details)

(US) As some U.S. states have legalized marijuana for recreational and medicinal use, 30% of Americans say legalization will make driving in those states a lot less safe. Another 17% expect it to make driving a little less safe. Half of Americans, however, say it will not make much of a difference. (Gallup USA)

July 10, 2015

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

[4.13 Society » Social Problems](#)

387-15 **U.S. Uninsured Rate at 11.4% in Second Quarter** (Click for Details)

(US) The uninsured rate among U.S. adults aged 18 and older was 11.4% in the second quarter of 2015, down from 11.9% in the first quarter. The uninsured rate has dropped nearly six percentage points since the fourth quarter of 2013, just before the requirement for Americans to carry health insurance took effect. The latest quarterly uninsured rate is the lowest Gallup and Healthways have recorded since daily tracking of this metric began in 2008. (Gallup USA)

July 10, 2015

[3.9 Economy » Financial systems & Institutions](#)

[4.11 Society » Health](#)

387-16 **U.S. Employee Engagement Unmoved in June at 31.9%** (Click for Details)

(US) In June, the percentage of U.S. workers engaged in their jobs continued to hold steady at 31.9%. The latest monthly average is consistent with readings for much of the year. With the exception of February, employee engagement figures for the first six months of 2015 have steadily hovered between 31.5% and 31.9%. But engagement remains higher than it was in 2011-2013. (Gallup USA)

July 09, 2015

[3.3 Economy » Employment Issues](#)

387-17 **U.S. Economic Confidence Index Holds at Seven-Month Low** (Click for Details)

(US) Gallup's U.S. Economic Confidence Index was essentially steady in June, averaging -8 for the month. This is statistically tied with May's -7 score, keeping the index at its lowest monthly reading since November. (Gallup USA)

July 07, 2015

[3.2 Economy » Consumer Confidence/Protection](#)

387-18 **Americans Still More Confident in Small vs. Big Business** (Click for Details)

(US) Americans are more than three times as likely to express confidence in small business as they are in big business. Sixty-seven percent of U.S. adults report having "a great deal" or "quite a lot" of confidence in small business, far eclipsing the 21% who are similarly confident in big business. Confidence in small business is up slightly from last year's 62%, while confidence in big business is unchanged. (Gallup USA)

July 06, 2015

[3.7 Economy » Infrastructure](#)

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

387-19 **Crisis in Greece: Canadians, Americans side with creditors in blame game over billions owed** (Click for Details)

Respondents in neither North American country worry the Greek crisis will affect their own economies. The anti-austerity movement that led Prime Minister Alexis Tsipras' Syriza Party to government in Greece finds less resonance on this side of the Atlantic, where most blame that government – and the Greeks who voted for it – for the economic crisis unfolding in that nation. ([Angus Reid](#))

July 2015

[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

[3.6 Economy](#) » [Economic Globalization](#)

387-20 **Truth and Reconciliation: Canadians see value in process, skeptical about government action** ([Click for Details](#))

([Canada](#)) Many Canadians believe the recently concluded Truth and Reconciliation Commission was a worthwhile process for their country, and most support its key recommendations, but that doesn't mean they anticipate the federal government taking action. ([Angus Reid](#))

July 2015

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

## ► AUSTRALASIA

387-21 **Pup culture and crazy cat people: pet ownership in NZ** ([Click for Details](#))

([New Zealand](#)) Around 2.1 million Kiwis (14+) have at least one cat or dog, with those outside major urban areas more likely to live with one or the other or both, research from Roy Morgan shows. ([Roy Morgan](#))

July 10, 2015

[4.16 Society](#) » [Entertainment](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)



387-22 **Australians far more optimistic about Ashes prospects than England fans** ([Click for Details](#))

([Australia](#)) Australians following the Ashes overwhelmingly believe their side will defeat England in the first Test series. ([Roy Morgan](#))

July 08, 2015

[4.15 Society](#) » [Sports](#)

387-23 **Economic issues (44%) biggest problems facing NZ; Housing shortage/ Housing affordability at record high 14% in June – highest in Auckland (21%) and young New Zealanders (18%)** ([Click for Details](#))

([New Zealand](#)) In June 2015, **Economic issues** 44% (up 4% since March 2015) are still clearly the most important problems facing **New Zealand** and the biggest problems facing the **World** today are once again **Economic Issues** 32% (up 7%) according to the latest Roy Morgan Research conducted in June 2015. ([Roy Morgan](#))

July 10, 2015

[3.7 Economy](#) » [Infrastructure](#)



## ► MULTI-COUNTRY SURVEYS

387-24 **A Global Middle Class Is More Promise than Reality** ([Click for Details](#))

The first decade of this century witnessed an historic reduction in global poverty and a near doubling of the number of people who could be considered middle income. But the emergence of a truly *global* middle class is still more promise than reality. ([Pew Research Center](#))

July 8, 2015

[3.5 Economy » Poverty](#)

[3.6 Economy » Economic Globalization](#)

### 387-25 **German Leadership Vies With U.S. in Global Popularity** ([Click for Details](#))

Worldwide, Germany's leadership has been as popular -- or almost as popular -- as the leadership of the U.S. in all but the two early years of President Barack Obama's administration. This includes 2014, when a median of 41% of residents in 135 countries and areas approved of Germany's leadership. ([Gallup USA](#))

July 06, 2015

[1.2 Domestic Politics » Performance Ratings](#)

[1.5 Domestic Politics » National Image/ Trust](#)



## ► CYBER WORLD

### 387-26 **Apple Pay Has Strong Awareness, Little Adoption** ([Click for Details](#))

Launched with characteristic Apple flash, Apple Pay has become the most marketed digital wallet in the U.S. - or so it seems. Apple, banks and credit card companies have all mounted major advertising campaigns to promote the new service. ([Gallup USA](#))

July 10, 2015

[3.11 Economy » Science & Technology](#)

[3.12 Economy » IT & Telecom](#)

[3.13 Economy » Services](#)

### 387-27 **Most Smartphone Users Still Rely on Computer for Web Purchases** ([Click for Details](#))

U.S. smartphone users rely on their device for a variety of everyday tasks, including connecting on social media and using email. Nevertheless, when it comes to the marketplace, 74% of U.S. adults with a smartphone say they mainly turn to their computer for making purchases online. Nearly as many also lean more on their computer (62%) than their smartphone (21%) for browsing products or comparing prices online. ([Gallup USA](#))

July 07, 2015

[3.11 Economy » Science & Technology](#)

[3.12 Economy » IT & Telecom](#)

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### 387-28 **Most U.S. Smartphone Owners Check Phone at Least Hourly** ([Click for Details](#))

About half of U.S. smartphone owners check their devices several times an hour or more frequently, including 11% who say they check it every few minutes and 41% who check it a few times an hour. Another 20% of Americans claim to check their phones about once an hour, leaving 28% who check them less frequently. ([Gallup USA](#))

July 09, 2015

[3.12 Economy » IT & Telecom](#)

4.7 Society » Morality, Values & Customs / Lifestyle

387-29 **No One Is Winning the Battle for Digital Wallet Customers** (Click for Details)

As U.S. consumers use more smartphones and mobile devices, it would seem natural for them to ditch their physical wallets and make digital payments whenever and wherever they could. But not so fast. While digital wallets -- technology that allows users to store credit and debit cards, cash, and loyalty cards and coupons to make electronic purchases using a digital device, most often a smartphone -- were first introduced as far back as the 1990s, U.S. consumers have yet to readily accept them. (Gallup USA)



July 08, 2015

3.12 Economy » IT & Telecom

3.13 Economy » Services

4.7 Society » Morality, Values & Customs / Lifestyle

387-30 **Consumers Aren't Adopting Digital Wallets** (Click for Details)

Right now, U.S. consumers aren't that enthusiastic about digital wallets. But that hasn't stopped the major market players -- including Apple, Google and PayPal -- from moving full speed ahead, each offering its own product. Banks are jumping into the mix as well. (Gallup USA)

July 06, 2015

3.12 Economy » IT & Telecom

3.13 Economy » Services

4.7 Society » Morality, Values & Customs / Lifestyle

## Topic of the week:

### **UK: The ideal son-in-law: anything but an MP**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

### **UK: The ideal son-in-law: anything but an MP**

July 09, 2015



**Politics is the least desirable profession for British sons and daughters in law – doctors, lawyers, teachers and architects come top of the list**

What kind of person would you want your son or daughter to marry? You might say it doesn't matter as long as they're happy, but a new YouGov poll reveals the extent to which British people really have an



ideal in mind.

In a sign that Britain has truly shed any vestiges of deference to politicians, remarkably few people say they'd like their child to ask for an MP's hand in marriage. Despite the prestige and a respectable salary, only 1% would like their daughter or son to bring home an MP, which averages out as last place. 0% say they'd like



their daughter to bring home a male model, but 3% say they'd like their son to marry a female one – unsurprisingly men (5%) are more likely to say this than women (1%).

Medicine, perhaps the most morally upstanding career, is the most desirable profession for both sons-in-law (chosen by 38%) and daughters-in-law (35%). A lawyer is equally favoured for sons and daughters to marry (24%), but this profession is out-done by teaching when it comes to daughters-in-law (chosen by 26%).

This gender difference is echoed with nursing (16% would like their son to marry one but only 5% would like their daughter to) and architecture (23% would like one for a son-in-law but only 14% would like one for a daughter-in-law).

Acting, sport and music, along with a career in sports or the military, barely register as desirable, which may show that instability is a negative when British people think about who their children should marry. Banking also places far down the list (averaging 5% between sons and daughters), as does journalism (4%), likely reflecting the villainous character these careers have acquired.

Source: <https://yougov.co.uk/news/2015/07/08/ideal-daughter-son-in-law/>

## Gilani's Gallopedia (2007-2015)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2015

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2015
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2015
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2015

