

Gallopedia

From **Gilani Research Foundation**

July 2015, Issue # **389***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **22** NATIONAL & MULTI COUNTRY SURVEYS. **11** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia zone**
this week- **03** national polls



Pg **2** **Africa zone**
this week – **01** poll



Pg **3** **Euro Americas zone**
this week- **15** national polls



Multi- Country Surveys- **01** poll
Cyber World-**02** polls

Pg **7** **Topic of the week-**
**NEARLY HALF OF SMART-
PHONE USERS CAN'T
IMAGINE LIFE WITHOUT IT**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

386-1 **MENA's fresh graduates say finding a job is the greatest challenge facing their generation** ([Click for Details](#))

The 2015 'Fresh Graduates in the Middle East and North Africa' survey, conducted by YouGov and Bayt.com, has found that 76% of respondents state finding a job is the biggest challenge of their generation; in line with this, 80% are considering entrepreneurship as a potential future career option. ([YouGov Siraj](#))

July 2015

[3.3 Economy](#) » [Employment Issues](#)



► WEST ASIA

386-2 **Majority Pakistanis (62%) claim that they have heard or read about the consistent atrocities being faced by the Rohingya Muslims in Western Burma** ([Click for Details](#))

([Pakistan](#)) According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 62% Pakistanis claimed that they had either heard or read about the consistent atrocities faced by the Rohingya Muslims in Western Burma; 37% have not heard or read about this. ([Gallup Pak](#))

July 16, 2015

[4.1 Society](#) » [Religion](#)

[2.7 Foreign Affairs & Security](#) » [Muslim World](#)

► SOUTHEAST ASIA

386-3 **Philippines: 43% see not much real improvement in the position of Muslims; 47% agree to trying to improve it by preferential treatment** ([Click for Details](#))

([Philippines](#)) 43% of adult Filipinos believe that there hasn't been much improvement in the position of Muslims in the country, according to the Second Quarter 2015 Social Weather Survey of June 5-8, 2015.

([SWS](#))

July 07, 2015

[4.1 Society](#) » [Religion](#)

[2.7 Foreign Affairs & Security](#) » [Muslim World](#)



Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► SUB-SAHARAN AFRICA

386-4 **Many in South Sudan View Independence Positively** (Click for Details)

(Sudan) South Sudan marks the fourth anniversary of its independence Thursday against the backdrop of an ongoing civil war and the threat of famine. Despite the young country's rocky start, few South Sudanese surveyed in 2014 appear to regret the decision to break away from the Khartoum-based Sudanese government in 2011. Residents are considerably more likely to say that the splitting of Sudan and South Sudan has affected their lives positively than negatively (65% vs. 15%, respectively). (Gallup USA)



July 09, 2015

[1.5 Domestic Politics » National Image/ Trust](#)

[1.3 Domestic Politics » Governance](#)



Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

► EAST EUROPE

386-5 **What Integration Direction Should Ukraine Choose: Referendum Concerning Joining the Customs Union, the European Union or NATO (May 2015)** (Click for Details)

(Ukraine) According to the results of the survey conducted at the end of May 2015, the absolute majority of the Ukrainian population doesn't support idea that Ukraine should choose joining the Customs Union with Russia, Belarus and Kazakhstan. (KIIS)

July 2015

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)

386-6 **Economic Expectations for Europe Strongly Influenced by Greek Crisis (Multi-country survey)** (Click for Details)

The lengthy negotiations between Greece and its creditors have clearly influenced the mood of consumers in most European countries in the second quarter of this year. Particularly in Eastern European countries, however, the crisis between Russia and the Ukraine is playing a major role as well. Nevertheless, the GfK Consumer Climate EU28 has increased by 1 point overall since March to 10.8 points. These are results for the GfK Consumer Climate for Europe from 15 European countries. (GfK)

July 15, 2015

[2.5 Foreign Affairs & Security » Regional Conflicts/ Issues](#)

[2.11 Foreign Affairs and Security >> Trade](#)

386-7 **'Ban the ISIS flag' – American and British public** (Click for Details)

Most American and British people say displaying the ISIS flag and Nazi swastika should be banned – but Americans are less likely to think so. (YouGov)

July 19, 2015

[2.4 Foreign Affairs & Security » Terrorism](#)



2.6 Foreign Affairs & Security » US image

4.1 Society » Religion

386-8 **UK: 6 in 10 expect interest rate increase** (Click for Details)

(UK) As Mark Carney announces a possible interest rate rise at the start of 2016, YouGov's latest data shows that the majority of British people expect them to go up over the next year. (YouGov)

July 17, 2015

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection

3.9 Economy » Financial systems & Institutions



386-9 **Consumer Mood Monitor June 2015- Economic Recovery Breaking through on a Personal Level**

(Click for Details)

(Ireland) The latest RED C Consumer Mood Monitor shows a very positive trend in consumer outlook for the Irish economy. Almost 2 in 3 (63%) now believe the Irish economy will fare better in the next 6 months - this is up from 59% in January 2015 and 52% a year ago. Only 7% believe the economy will fare worse in the next 6 months. (REDC)

July 2015

3.2 Economy » Consumer Confidence/Protection

► NORTH AMERICA

386-10 **Democrats View U.S. Justices Kennedy, Roberts Favorably** (Click for Details)

(USA) More Democrats have a favorable than an unfavorable view of Republican-appointed U.S. Supreme Court Justices Anthony Kennedy and John Roberts, while Republicans' opinions of the justices are much more negative than positive. Democrats' views of another GOP-appointed justice, Antonin Scalia, are more unfavorable than favorable, while Republicans rate him favorably. (Gallup USA)

July 17, 2015

386-11 **U.S. Support for Gay Marriage Stable after High Court Ruling** (Click for Details)

(USA) Americans' views on gay marriage are stable following the U.S. Supreme Court's recent ruling that made same-sex marriage a right nationwide. The nearly six in 10 Americans (58%) who say gay marriages should be valid is similar to Gallup's findings in May. (Gallup USA)

July 17, 2015

4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

386-12 **Trump Stronger on Economy than Foreign Affairs, Immigration** (Click for Details)

(USA) Americans perceive Donald Trump as being able to do a reasonable job of handling the economy as president: 36% say he would do a good job if elected, and 27% say he would do a fair job. However, it is downhill from there for the newly minted Republican presidential candidate. Fewer Americans say Trump would perform well on two other core leadership tasks, with 29% saying he would do a good job on immigration and 17% on foreign affairs. (Gallup USA)

July 15, 2015

1.2 Domestic Politics » Performance Ratings



1.5 Domestic Politics » National Image/ Trust
 3.1 Economy » Perceptions on Performance/ Well-Being

386-13 **As in 1999, Most Do Not See Trump as Serious Candidate** (Click for Details)

(USA) One in four Americans consider Donald Trump a "serious candidate" for president. Americans view Trump's present bid for the Republican nomination no more seriously now than when the real estate mogul and media personality competed for the [Reform Party's nomination](#) in 1999. (Gallup USA)

July 14, 2015

1.1 Domestic Politics » Elections
 1.2 Domestic Politics » Performance Ratings

386-14 **Weekly U.S. Economic Confidence Index Steady at -11** (Click for Details)

(USA) Gallup's U.S. Economic Confidence Index registered at -11 for the week ending July 12. This matches the previous week's score, which marked an eight-month low for the index. (Gallup USA)

July 14, 2015

3.1 Economy » Perceptions on Performance/ Well-Being
 3.2 Economy » Consumer Confidence/Protection
 3.9 Economy » Financial systems & Institutions



386-15 **Republicans' Approval of Supreme Court Sinks to 18%** (Click for Details)

(USA) After a historic Supreme Court session that included rulings on same-sex marriage and the Affordable Care Act, Democrats' approval of the high court has surged to 76% and Republicans' approval has plummeted to a record-low 18%. Americans overall are divided, with 49% approving and 46% disapproving. (Gallup USA)

July 16, 2015

1.2 Domestic Politics » Performance Ratings
 4.7 Society » Morality, Values & Customs / Lifestyle

386-16 **Older Residents of Delaware Have Largest Well-Being Edge** (Click for Details)

(USA) In all 50 states, residents aged 55 and older have higher well-being than the state's population as a whole. Older Delaware residents have the largest well-being advantage relative to the overall state population, followed closely by Oregon, Iowa and New Hampshire. (Gallup USA)

July 14, 2015

4.2 Society » Family
 4.7 Society » Morality, Values & Customs / Lifestyle

386-17 **Canadians abroad: most have travelled beyond the US, but how many would leave Canada for good?** (Click for Details)

(Canada) If you could live anywhere in the world, would you choose Canada? Roughly one-in-four Canadians wouldn't, according to a new survey by the Angus Reid Institute. (Angus Reid)

July 2015

4.7 Society » Morality, Values & Customs / Lifestyle
 4.8 Society » Immigration/Refugees



386-18 **Prescription drug access and affordability an issue for nearly a quarter of all Canadian households** [\(Click for Details\)](#)

(Canada) A significant – and apparently increasing – number of Canadians are unable to afford the medications being prescribed to them, and they're compensating by skipping doses, splitting pills, or simply not filling their prescriptions. (Angus Reid)
July 2015



► AUSTRALASIA

386-19 **Support for Labour/Greens coalition overtakes National for first time since New Zealand Election** [\(Click for Details\)](#)

(New Zealand) During July support for National fell 6.5% to 43% now trailing a potential Labour/Greens alliance 45% (up 6%) for the first time in over a year – since May 2014, according to the latest Roy Morgan New Zealand Poll. If a NZ Election were held now the latest New Zealand Roy Morgan Poll shows that the centrist NZ First would be in a position to determine New Zealand's next Government. (Roy Morgan)
July 17, 2015

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

► MULTI-COUNTRY SURVEYS

386-20 **Climate Change Seen as Top Global Threat** [\(Click for Details\)](#)

In advance of the United Nations Climate Change Conference in Paris this December, many publics around the world name global climate change as a top threat, according to a new Pew Research Center survey measuring perceptions of international challenges. This is particularly true in Latin America and Africa, where majorities in most countries say they are *very* concerned about this issue. But as the Islamic militant group ISIS maintains its hold in Iraq and Syria and intensifies its grisly public executions, Europeans and Middle Easterners most frequently cite ISIS as their main concern among international issues. (Pew Research Center)
July 14, 2015

[2.4 Foreign Affairs & Security » Terrorism](#)

[4.14 Society » Environment/ Disasters](#)

► CYBER WORLD

386-21 **Nearly Half of Smartphone Users Can't Imagine Life Without It** [\(Click for Details\)](#)

(USA) Smartphones emerged as a mass-market product less than a decade ago, yet already 46% of American smartphone users have what might be called smartphone amnesia, agreeing with the statement "I can't imagine my life without my smartphone." A bare majority of U.S. adults, 54%, disagree. (Gallup USA)
July 13, 2015

[3.11 Economy » Science & Technology](#)

[3.12 Economy » IT & Telecom](#)

386-22 **Parents and Social Media** [\(Click for Details\)](#)

Social media networks have become vital channels for Americans' daily interactions. Users rely on these platforms to keep in touch with family and friends, gather information and share what is important to them. This report explores how parents – 75% of whom use social media – turn to social media for



parenting-related information and social support. (Pew Research Center)

July 16, 2015

3.12 Economy » IT & Telecom

4.2 Society » Family

4.7 Society » Morality, Values & Customs / Lifestyle

Topic of the week:

Nearly Half of Smartphone Users Can't Imagine Life Without It

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Nearly Half of Smartphone Users Can't Imagine Life Without It

July 13, 2015



PRINCETON, N.J. -- Smartphones emerged as a mass-market product less than a decade ago, yet already 46% of American smartphone users have what might be called smartphone amnesia, agreeing with the statement "I can't imagine my life without my smartphone." A bare majority of U.S. adults, 54%, disagree.



U.S. Smartphone Users' Bond With Their Phones

Do you agree or disagree with this statement: "I can't imagine my life without my smartphone"?

	Agree	Disagree
	%	%
Total	46	54
Men	41	59
Women	51	49
18 to 29 years	51	49
30 to 49 years	48	52
50 to 64 years	42	58
65 and older	40	60
iPhone user	52	48
Android user	43	57
Blackberry/Windows/Other user	27	73

Gallup Panel survey by Web and mail, April 17-May 18, 2015

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Smartphone attachment is higher among women (51%) than men (41%), and among younger than older adults. And at each age level, women are more likely than men to say they can't imagine life without their phone. As a result, women under 30 are the most likely of all gender/age groups to feel this way (58%), while men 65 and older are the least likely (35%).

U.S. Smartphone Users' Bond With Their Phones, by Gender and Age

	% "Can't imagine my life without my smartphone"
WOMEN	
18 to 29 years	58
30 to 49 years	54
50 to 64 years	47
65 and older	44
MEN	
18 to 29 years	45
30 to 49 years	43
50 to 64 years	36
65 and older	35

Gallup Panel survey by Web and mail, April 17-May 18, 2015

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Additionally, adults with an iPhone are a bit more likely than Android users to feel their life revolves around their device, 52% vs. 43%. Although iPhone users [report higher household income](#) on average than Android users, and are slightly more likely to be female, these differences don't explain the higher attachment iPhone users feel toward their phones.

Four in 10 Would Experience Anxiety if Their Phone Were Lost for a Day

This kind of attachment may come with a downside, however. Because of their absorption with their device, many smartphone users say that being separated from it can be stressful.

As Gallup previously reported, four in five smartphone users [keep their phone close](#) throughout the day, nearly as many check it at least hourly, and three in five sleep near it. And more than one-third of U.S. workers report [checking their work email frequently](#) during nonworking hours. Thus, it is not surprising that 42% of all smartphone users say losing their device and not replacing it for a day would make them somewhat (32%) or very (10%) anxious. Another 30% say they would be "not very anxious," leaving just 29% who would not be anxious at all.

Again, young women are the most likely gender/age group to concede they would be anxious if they had to go without their smartphone for a day. Nearly six in 10 women under 30 say this would make them very or somewhat anxious, as do 51% of women 30 to 49 years of age. The rate is closer to 40% for men under 50 and is a third or less among senior men and women.

How Anxious Smartphone Users Say They Would Be if They Lost Their Smartphone for a Day -- by Gender and Age

	% Very/Somewhat anxious	% Not too anxious	% Not anxious at all
WOMEN			
18 to 29 years	58	26	16
30 to 49 years	51	28	21
50 to 64 years	37	33	30
65 and older	33	32	36
MEN			
18 to 29 years	38	34	28
30 to 49 years	40	30	30
50 to 64 years	34	29	38
65 and older	28	30	41

Gallup Panel survey by Web and mail, April 17-May 18, 2015

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Seven in 10 Say Smartphone Has Made Their Life Better

Of course, smartphones are not just about compulsion, dependence and anxiety. One likely reason Americans consider their smartphones integral to their lives is that they perceive they are having a positive impact. Overall, 70% of smartphone users say their device has made their life better, including 24% who believe it has made their life a lot better. While a quarter of all smartphone users say their device has made their life neither better nor worse, just 6% say it has made their life worse to any degree.

As would be expected, crediting their smartphone with a better life is nearly universal (86%) among those who can't imagine their life without it, and 41% of this group says it has made their lives a lot better.

Bottom Line

The smartphone is transformative for those who use it, not only by making their lives better, but by becoming something of a fifth limb. Most take it with them everywhere and sleep with it, and if it goes missing -- even for a day -- four in 10 would feel a significant level of stress. Although smartphones are quickly replaceable, their owners' potential anxiety about losing them reveals how dependent people have become on them over a relatively short period of time.

Three factors magnify people's bonds with their smartphones: being young, being female and being an iPhone user. And to some extent, these have a compounding effect, such that younger female iPhone users tend to show the highest levels of attachment to their devices, while older male Android users are generally the least attached. (See table at end.)

More research needs to be done to understand these dynamics, particularly in terms of the differences by type of phone: Are some operating systems or brands more compelling than others, shaping how users respond to them, or are different types of people simply drawn to different phones? It is also unclear if young women truly have a more intense relationship with their phones or if they are just more willing to admit it.

One thing is certain: People's attachment to their phones is likely to grow in the coming years as smartphone penetration expands toward 100% from the current level near 70%, and as phones add even more features --

such as universal Wi-Fi and improved voice control, wallet and online shopping capabilities -- that strengthen users' dependence on them.

Survey Methods

Results of smartphone ownership are based on 21,204 national adults interviewed by Web. Results of attitudes and behaviors of smartphone usage are based on 15,747 members of the Gallup Panel who have smartphones. The study was completed by Web and mail between April 17, 2015, and May 18, 2015.

The sample for this study was weighted to be demographically representative of the U.S. adult population, using 2012 Current Population Survey figures.

For results based on this sample, one can say that the margin of sampling error is ±1 percentage point at the 95% confidence level. Margins of error are higher for subsamples. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Learn more about how the [Gallup Panel](#) works.

Summary of Smartphone Attachment by Gender/Type of Phone/Age

Gender	Type of phone	Age	"Can't live without it" %	Makes life better %	Anxious without it %
Women	iPhone	18 to 29	58	83	63
		30 to 49	62	75	56
		50 to 64	54	76	43
		65+	49	65	33
Women	Android	18 to 29	59	75	58
		30 to 49	49	68	49
		50 to 64	45	63	35
		65+	45	68	33
Men	iPhone	18 to 29	54	78	43
		30 to 49	47	72	43
		50 to 64	43	72	35
		65+	40	66	31
Men	Android	18 to 29	40	84	35
		30 to 49	41	72	38
		50 to 64	33	66	33
		65+	33	59	29

Gallup Panel survey by Web and mail, April 17-May 18, 2015
 Those with Windows, Blackberry or other non-iPhone/Android device not shown because of insufficient sample sizes

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Source: http://www.gallup.com/poll/184085/nearly-half-smartphone-users-imagine-life-without.aspx?utm_source=alert&utm_medium=email&utm_content=morelink&utm_campaign=syndication

Gilani's Gallopedia (2007-2015)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 5 year period January 2007 – January 2015

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2015
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2015
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2015

