

# Gallopedia

From Gilani Research Foundation

October 2015, Issue # 402\*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Sara Salam**

Assistant Manager  
Gilani Research Foundation

Email: [sara.salam@gilanifoundation.com](mailto:sara.salam@gilanifoundation.com)



Topic of the week: (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **20**  
NATIONAL & MULTI COUNTRY SURVEYS. **12**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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**Asia zone**  
this week- **02** national polls



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**Topic of the week-**  
**76% of MENASA residents**  
**would pay more for Halal**  
**Holidays and the UAE is their**  
**destination of choice**



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA

402-1 **76% of MENASA residents would pay more for Halal holidays and the UAE is their destination of choice** (Click for Details)

Halal tourism is geared towards Muslim families where leisure destinations offer holidays in accordance with Islamic beliefs and practices. Despite relatively low awareness of the Halal holiday concept (only 29% across the Middle East, North Africa and South Asia), when prompted, three quarters of respondents claim it is important for their leisure destination to offer a Halal holiday, with 51% claiming it is 'extremely important'. (YouGov Siraj)

October 2015

[4.1 Society » Religion](#)

[4.16 Society » Entertainment](#)

### ► SOUTHEAST ASIA

402-2 **Philippines: Net satisfaction with National Administration rises to "Good" +37** (Click for Details)

(Philippines) The Third Quarter 2015 Social Weather Survey, fielded from September 2-5, 2015, found 59% of adult Filipinos satisfied, 18% neither satisfied nor dissatisfied, and 22% dissatisfied with the general performance of the National Administration, for a net satisfaction rating of +37 (% satisfied minus % dissatisfied), classified by SWS as good. (SWS)

October 13, 2015

[1.2 Domestic Politics » Performance Ratings](#)

[1.5 Domestic Politics » National Image/ Trust](#)



## Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ► EAST EUROPE

402-3 **IRI Ukraine Poll: Interest is High in October 25 Local Elections amid Pessimism about Pace of Reforms** (Click for Details)

(Ukraine) A new poll released by IRI found high voter enthusiasm ahead of the upcoming October 25 local elections, a continuing frustration over the pace of reforms and a troubling lack of understanding about the reforms being pursued. The poll also found increased public support for NATO membership. (Rating group/IRI)

October 14, 2015

[1.1 Domestic Politics » Elections](#)

1.5 Domestic Politics » National Image/ Trust

402-4 **Russia: What Do We Know About The State Of Environment?** (Click for Details)

(Russia) The level of awareness of Russians concerning the environmental situation in their communities is extremely low. At the same time, 80% of respondents express their interest to know more about it. (VCIOM)

October 1, 2015

4.14 Society » Environment/ Disasters



► **WEST EUROPE**

402-5 **Food waste and date marking** (Click for Details)

The majority of Europeans recognise that they themselves have a role to play in preventing food waste. Over three quarters (76%) of Europeans think that the individual consumer is one of the actors involved in the prevention of food waste, compared with less than a half (49%) who consider that the state has a role to play. (Eurobarometer)

October 2015

1.3 Domestic Politics » Governance

4.7 Society » Morality, Values & Customs / Lifestyle

4.13 Society » Social Problems

402-6 **UK: Hoverboards look like fun – but keep them off the pavements** (Click for Details)

(UK) Most British people say ‘self-balancing scooters’ look like good fun rather than a bit ridiculous – but there is broad support for a ban on public roads. (YouGov)

October 16, 2015

4.7 Society » Morality, Values & Customs / Lifestyle

4.16 Society » Entertainment

► **NORTH AMERICA**

402-7 **Americans' Desire for Stricter Gun Laws Up Sharply** (Click for Details)

(USA) Fifty-five percent of Americans say they want laws covering the sale of firearms to be stricter than they are now, a distinct rise of eight percentage points from 2014. Fewer Americans than last year want the laws to be less strict, and the proportion who want the laws to stay the same has also declined slightly. (Gallup USA)

October 19, 2015

1.7 Domestic Politics >> Legislation

4.9 Society » Justice

4.12 Society » Crime



402-8 **Americans' Favorable Ratings of Pope Up After U.S. Visit** (Click for Details)

(USA) Pope Francis enjoyed a double-digit boost to his favorability after his September visit to the U.S. Seventy percent of Americans now view him favorably -- up from 59% in July. The latest rating is closer to the 76% measured in early 2014. (Gallup USA)

October 16, 2015

1.5 Domestic Politics » National Image/ Trust

4.1 Society » Religion

402-9 **U.S. Employee Engagement Steady in September, at 32%** (Click for Details)

(USA) In the U.S., 32% of workers were engaged in their jobs in September. While engagement remains higher than it was from 2011-2013, monthly figures have not wavered since the beginning of 2015 -- consistently trending between 31% and 32%. The lone exception was in February, when the monthly employee engagement average was 32.9%. ([Gallup USA](#))

October 16, 2015

[3.3 Economy](#) » [Employment Issues](#)

402-10 **Solid Majority Continue to Support Death Penalty** ([Click for Details](#))

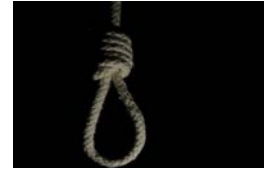
(USA) About six in 10 Americans favor the use of the death penalty for a person convicted of murder, similar to 2014. This continues a gradual decline in support for the procedure since reaching its all-time high point of 80% in 1994. ([Gallup USA](#))

October 15, 2015

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

[4.9 Society](#) » [Justice](#)

[4.12 Society](#) » [Crime](#)



402-11 **Boehner Image Slightly Better After Resignation Announcement** ([Click for Details](#))

(USA) Americans' opinions of House Speaker John Boehner are still negative, but they have improved since he announced last month that he would resign his position. Currently, 31% of Americans have a favorable opinion of Boehner, up from 23% in August. This is his best reading since April 2014. ([Gallup USA](#))

October 15, 2015

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

402-12 **Biden Maintains Positive Image** ([Click for Details](#))

(USA) As Vice President Joe Biden continues to ponder whether to enter the 2016 Democratic nomination campaign, Americans' views of him are more positive (49%) than negative (37%). These views are similar to what Gallup found in its prior update from August and continue to be improved from Americans' divided opinions of Biden through most of his term as vice president. ([Gallup USA](#))

October 14, 2015

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

402-13 **In U.S., 59% View Planned Parenthood Favorably** ([Click for Details](#))

(USA) A majority of Americans, 59%, view Planned Parenthood favorably. Although still positive overall, Americans' current opinions of Planned Parenthood are considerably less favorable than they were in 1993 -- the last time Gallup asked about the organization -- when 81% viewed it favorably. ([Gallup USA](#))

October 14, 2015

[4.2 Society](#) » [Family](#)



402-14 **Canada - Election 2015: Liberals edge Conservatives as volatile electorate mulls final choice before last campaign weekend** ([Click for Details](#))

(Canada) Election 2015 enters its final weekend with the Liberal Party of Canada (LPC) holding a four point advantage in popular support over the Conservatives (CPC) among eligible voters. ([Angus Reid](#))

October 16, 2015

[1.4 Domestic Politics](#) » [Political Parties](#)

## ▶ LATIN AMERICA

402-15 **Brazilian perception of the crisis is worse in 2015 than in 1999** (Click for Details)

(Brazil) Estudo compara indicadores econômicos e opiniões da população sobre o governo federal nos anos de reeleição de FHC e Dilma Study compares economic indicators and population opinions on the federal government during the Cardoso years and re-election of Dilma. (Ibope)

October 2015

1.3 Domestic Politics » Governance

3.1 Economy » Perceptions on Performance/ Well-Being

## ▶ AUSTRALASIA

402-16 **Internet banking growth and satisfaction outstrips other channels** (Click for Details)

(Australia) The proportion of bank customers using the internet ( both via website or mobile) to deal with their bank in an average four week period has now grown to 62.2%, well ahead of the more traditional branch, now only used by 32.3%. The satisfaction level of internet banking is 90.2%, compared to branches with 88.4%. (Roy Morgan)

October 2015

3.9 Economy » Financial systems & Institutions

3.13 Economy » Services



## ▶ MULTI-COUNTRY SURVEYS

402-17 **One in three across the world don't always wash their hands properly after going to the toilet** (Click for Details)

A global survey from WIN/Gallup International, the world's leading association in market research and polling shows that 65% of those polled across 64 countries 'agree' that washing their hands with soap and water is something they automatically do – however 26% somewhat agree, while just under one in ten (8%) disagree. (WIN/GIA)

October 2015

4.7 Society » Morality, Values & Customs / Lifestyle

4.11 Society » Health

402-18 **Ipsos "Sustainable Future Attitude Survey" Newly Released** (Click for Details)

On the eve of the UN General Assembly, the United Nations will generate new sustainable development goals, to succeed its Millennium Development Goals. For this reason, Ipsos launched a survey on foreign aid and sustainable development goals among people in 17 countries in the world (both traditional and emerging donors). (Ipsos Mori)

October 09, 2015

2.8 Foreign Affairs & Security » International / Regional Organizations

3.6 Economy » Economic Globalization

4.7 Society » Morality, Values & Customs / Lifestyle

402-19 **Europeans Most Negative Toward Immigration** (Click for Details)

Well before the flow of migrants into Europe reached crisis proportions this year, a Gallup study of attitudes toward immigration in 142 countries found people in Europe, on average, were the most negative in the world toward immigration. The majority of residents (52%) said immigration levels in their countries should be



decreased. In every other major region of the world, people were more likely to want immigration levels in their countries to either stay at their present level or to increase, rather than to decrease. ([Gallup USA](#))

October 16, 2015

[4.8 Society](#) » [Immigration/Refugees](#)

#### 402-20 **New global poll reveals the top 5 workplace challenges facing G20 women**

(Click for Details)

A new poll by Ipsos MORI carried out across the G20 reveals the top challenges faced by women in the workplace. The survey, which was conducted on behalf of the Thomson Reuters Foundation, asked women across G20 countries what top five challenges they feel they face at work. The results show that work-life balance is the most mentioned issue. This is followed by equal pay and having the same career opportunities as men. Harassment by co-workers was also mentioned key issue in our survey and nearly one in three G20 women say they have been harassed at work. ([Ipsos Mori](#))

October 16, 2015

[3.3 Economy](#) » [Employment Issues](#)

[4.5 Society](#) » [Gender Issues](#)



## Topic of the week:

### ***76% of MENASA residents would pay more for Halal holidays and the UAE is their destination of choice***

► This page is devoted to the opinions of countries whose polling activity is generally not very well-known or where a recent topical issue requires special attention.

## **76% of MENASA residents would pay more for Halal holidays and the UAE is their destination of choice**

October 2015

Halal tourism is geared towards Muslim families where leisure destinations offer holidays in accordance with Islamic beliefs and practices. Despite relatively low awareness of the Halal holiday concept (only 29% across the Middle East, North Africa and South Asia), when prompted, three quarters of respondents claim it is important for their leisure destination to offer a Halal holiday, with 51% claiming it is 'extremely important'.



According to the YouGov Travel Oracle, of those that are aware of the concept of Halal tourism, respondents in Tunisia were the most likely to be aware (54%). Those respondents residing in Iraq were the least likely to be aware (15%).

The research, which interviewed 22,868 respondents online from across the Middle East, North Africa and South Asia about their attitudes to Halal tourism, also reveals just over three-quarters of respondents who are interested in the concept would pay more for a Halal holiday than a standard holiday that doesn't

accommodate religious considerations. Residents from Yemen are the most willing to pay more (81%), followed by Algeria, Pakistan (both 80%) and Sudan (79%).

The popularity of the concept amongst a population that is largely unaware exposes the essentially un-tapped market for travel destinations accommodating people's religious beliefs. Those most in favor of Halal holidays and who claimed it was 'extremely important' to them included respondents in Algeria (73%), Sudan (65%) and Yemen (64%). The concept was least important among those residing in Lebanon, 34% of whom claimed it was 'extremely unimportant'.

Currently, of those respondents interested in Halal holidays, the largest proportion claim the country they most closely associate with the concept is Saudi Arabia, however interestingly when asked which country they would be most interested to see develop Halal holiday destinations, the largest proportion chose the UAE - making it the number one destination of choice for the development of Halal holidays across the region, followed by Saudi Arabia.

When considering the most important features of a Halal holiday, 64% of respondents claim that prayer spaces are the most essential attribute. The provision of Halal food was the second most essential attribute according to 63% of respondents, followed by being alcohol-free (51%). Modestly dressed staff and women-only swimming pools were also highly important according to 35% and 31% of respondents respectively.

With such a high proportion of the sample demonstrating their attraction to the concept of Halal tourism, and only 29% aware of it, this data demonstrates the outstanding potential of religious-focused holidays in travel destinations looking to appeal to consumers right on their doorstep. The fact that many see the UAE as a destination of choice for Halal holidays and a large majority are willing to dig deeper into their pockets to experience them shows the commercial potential that could be unlocked by focusing on providing Halal-friendly offerings.

*Research conducted online by the YouGov Travel Oracle among 22,868 respondents in the Middle East, North Africa and South Asia, between 27<sup>th</sup> September and 14<sup>th</sup> October 2015. Data is broadly representative of the adult urban online population in the Middle East, North Africa and South Asia.*

Source: <http://research.mena.yougov.com/en/news/2015/10/19/76-menasa-residents-would-pay-more-highly-important/>

# Gilani's Gallopedia (2007-2015)

## A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2015

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2015
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2015
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2015

