

Gallopedia

From Gilani Research Foundation

February 2011, issue # 159*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25** NATIONAL & MULTI COUNTRY SURVEYS. **10** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg 2 **Asia** zone this week-
2 National Polls
& **1** multi country poll



Pg 2 **Africa** zone this week –
1 multi country poll



Pg 3 **Euro Americas** zone
this week- **20** national polls
& **1** multi country poll



Pg 7 **2** Cyber poll

Pg 7 Topic of the week-

**Iraqis Believe Country is
Going in the Wrong Direction**

Countries represented in blue
Polling organizations represented in pink
For reference to source of each poll clicks
to detail are provided in the text





Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA



► WEST ASIA

159-1 *Afghans Rate Their Lives a Little Better Each Year* (Click for Details)

([Afghanistan](#)) Despite the daily challenges Afghans face, Gallup finds the percentage who are "thriving" is slowly increasing every year. A relatively low **12%** in 2010 evaluated their present and future lives well enough to be considered thriving, but this more than doubles the **5%** who were thriving in 2008. The majority of Afghans, however, were "struggling," and more of them were "suffering" than thriving. ([Gallup USA](#))

February 18, 2011

[2.2 Foreign Affairs & Security](#) » [Afghanistan War](#)

► NORTH EAST ASIA

159-2 *Despite Values of Humility, Chinese Flaunt Their New Wealth* (Click for Details)

([China](#)) While the sinking finances of Western consumers prompted them to temporarily halt their indulgences in 2009, the Chinese consumers continue to march ahead on the gilded road of luxury. While rapid economic growth and swelling ranks of the rich are fueling the market, there are clear cultural factors which make the Chinese more attracted to luxury products than some other markets. ([TNS Global](#))

February 14, 2010

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

Multi Country Poll-The Global Impact of an Aging World (Click for Details)

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Africa zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

► SUB SAHARAN AFRICA

Multi Country Poll-The Global Impact of an Aging World (Click for Details)

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Euro Americas zone

▶ EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA



EUROPE



▶ WEST EUROPE

159-3 **Half of Britons Wary About Paying With Their Mobile Phone** (Click for Details)

(UK) Consumers are distinctly uncomfortable with contact less payments made through their mobile device. In a recent survey, half of the respondents (51%) report being 'fairly' or 'very uncomfortable' at the prospect. Women are particularly skeptical; but there is a niche of young men and current smart phone users who support the practice. (Vision Critical/Angus Reid)

Feb 15, 2011

[3.2 Economy » Consumer Confidence/Protection](#)

[4.6 Society » Media/ New Media](#)

159-4 **Scotland: Resurgent SNP Take Narrow Poll Lead As Holyrood Election Draws Closer** (Click for Details)

(Scotland) With the Holyrood election now under three months away, the latest poll from Ipsos MORI reveals a significant reversal in fortunes for the two main parties, with the SNP now holding a slight advantage, having been 10 points behind Labour in November 2010. (Ipsos Mori)

February 16, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

AMERICAS



▶ NORTH AMERICA

159-5 **Americans Say Reagan Is the Greatest U.S. President** (Click for Details)

(USA) Ahead of Presidents Day 2011, Americans are most likely to say Ronald Reagan was the nation's greatest president -- slightly ahead of Abraham Lincoln and Bill Clinton. Reagan, Lincoln, or John F. Kennedy has been at the top of this "greatest president" list each time this question has been asked in eight surveys over the last 12 years. (Gallup USA)

February 18, 2011

[1.2 Domestic Politics » Performance Ratings](#)

159-6 **Evaluating Barack Obama** (Click for Details)

(USA) Overall, the President's approval rating in the Economist/YouGov Poll remains mired in the 40's. This week, in fact, it has dropped to 43%. 49% disapprove. Americans do want to see the budget cut. Nearly nine in ten say the size of the deficit is something that concerns them. 72% of adults (and even 55% of Democrats) want the government to decrease the amount of money it spends. 52% of adults support the goal of cutting \$100 billion from the President's budget. (Yougov)

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[1.2 Domestic Politics](#) » [Performance Ratings](#)

159-7 ***Americans Remain Divided on Defense Spending*** ([Click for Details](#))

(USA) At a time when the Obama administration and Secretary of Defense Robert Gates have called for a \$78 billion reduction in defense spending over the next five years, Americans lean toward the position that the government is spending too much on national defense rather than too little. Overall, **39%** of Americans say the U.S. spends too much on defense, **22%** say it spends too little, and **35%** say defense spending is about right. ([Gallup USA](#))

February 15, 2011

[3.9 Economy](#) » [Financial systems & Institutions](#)

[2.10 Foreign Affairs & Security](#) » [Military Issues/ Defence](#)

159-8 ***U.S.' Least, Most Educated Most Likely to Find Jobs in 2010*** ([Click for Details](#))

(USA) Unemployment improved the most between January 2010 and January 2011 among Americans with a high school education or less, declining to **13.6%** from **15.4%**, and among those with postgraduate work, declining to **3.8%** from **5.0%**. ([Gallup USA](#))

February 14, 2011

[3.3 Economy](#) » [Employment Issues](#)

159-9 ***China Surges in Americans' Views of Top World Economy*** ([Click for Details](#))

(USA) By **52%** to **32%**, Americans are more likely to name China than the United States as the leading economic power in the world today, with Japan a distant third at **7%**. This is China's strongest lead on this Gallup measure, first asked in 2000, and is a major change from 2009, when China and the U.S. were nearly tied in Americans' perceptions about the leading power. ([Gallup USA](#))

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159-10 ***More Say Mubarak Ouster Positive Rather Than Negative for U.S.; 68% Concerned Fundamentalists Will Get Power*** ([Click for Details](#))

(USA) U.S. likely voters are more likely to say the ouster of Egyptian President Hosni Mubarak was positive rather than negative for the U.S., but **68%** are either very or somewhat concerned that Islamic fundamentalists will have too much power in the new government. ([Zogby](#))

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[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

159-11 ***Majority of Voters Approve Of 4 of 6 Major Obama Budget Proposals*** ([Click for Details](#))

(USA) Majorities of likely voters approve of all but two of six major proposals included in President Barack Obama's budget for the upcoming fiscal year, a new Zogby Interactive survey finds. Cuts to Low Income Home Energy Assistance and reduction of Community Block Grants for local activities such as affordable housing, anti-poverty and infrastructure both fall short of overall majority support, but both proposals are supported by Republicans. ([Zogby](#))

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159-12 ***Americans Continue to Rate Iran as Greatest U.S. Enemy*** ([Click for Details](#))

(USA) Americans are most likely to mention Iran when asked which country they consider to be the United States' greatest enemy. China and North Korea tie for second, with Afghanistan and Iraq rounding out the top five. This year marks a sharp decline to **7%** in the percentage of Americans who believe Iraq is the

greatest U.S. enemy, down from at least **21%** in each measurement from 2005-2008, and **38%** in 2001 before the Iraq war began. ([Gallup USA](#))

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[2.7 Foreign Affairs & Security](#) » [Muslim World](#)

159-13 ***Majority of Americans Say World Leaders Respect Obama*** ([Click for Details](#))

([USA](#)) Although a majority of Americans (**52%**) continue to say foreign leaders respect President Barack Obama, this is down from 2010 and 2009. However, Obama's current position on this measure is more positive than was the case during most of the terms of Presidents George W. Bush and Bill Clinton. ([Gallup USA](#))

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[2.6 Foreign Affairs & Security](#) » [US image](#)

[1.2 Domestic Politics](#) » [Performance Ratings](#)

159-14 ***Americans Split on Whether Egypt Will Spur Democracy*** ([Click for Details](#))

([USA](#)) Americans are about evenly divided, **47%** to **44%**, in their views of whether the recent events in Egypt will result in democracy taking hold in other Middle Eastern countries. Democrats (**53%**) are more likely than independents (**46%**) or Republicans (**39%**) to believe democracy will take root in other Middle Eastern countries after the events in Egypt. ([Gallup USA](#))

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[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

159-15 ***Nameless Republican Ties Obama in 2012 Election Preferences*** ([Click for Details](#))

([USA](#)) U.S. registered voters are evenly split about whether they would back President Barack Obama for re-election in 2012 (**45%**) or "the Republican Party's candidate" (**45%**). This is similar to the results for the same question when it was asked a year ago. ([Gallup USA](#))

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[1.1 Domestic Politics](#) » [Elections](#)

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159-16 ***Gallup Finds U.S. Unemployment Up to 10 % in Mid-February*** ([Click for Details](#))

([USA](#)) Unemployment, as measured by Gallup without seasonal adjustment, hit **10 %** in mid-February -- up from **9.8%** at the end of January. The percentage of part-time workers who want full-time work worsened considerably in mid-February, increasing to **9.6%** of the workforce from **9.1%** in January. ([Gallup USA](#))

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[3.3 Economy](#) » [Employment Issues](#)

159-17 ***Public Remains Divided Over the Patriot Act*** ([Click for Details](#))

([USA](#)) Public views of the Patriot Act, whose renewal is being debated by Congress, have changed little since the Bush administration. Currently, **42%** say the Patriot Act is a necessary tool that helps the government find terrorists, while somewhat fewer (**34%**) say the Patriot Act goes too far and poses a threat to civil liberties. ([Pew Research Center](#))

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[1.5 Domestic Politics](#) » [National Image/ Trust](#)

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159-18 ***Labor Unions: Good for Workers, Not for U.S. Competitiveness*** ([Click for Details](#))

([USA](#)) The favorability ratings for labor unions remain at nearly their lowest level in a quarter century with **45%** expressing a positive view. Yet the public expresses similar opinions about business corporations -- **47%** have a favorable impression -- and this rating is also near a historic low. ([Pew Research Center](#))

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159-19 **Tea Party's Hard Line on Spending Divides GOP** (Click for Details)

(USA) The divisions among House Republicans over how deeply to cut federal spending reflect fundamental differences within the GOP base. Roughly half of Republicans and Republican-leaning agree with the Tea Party movement, and they take a much harder line on cutting federal spending than do Republicans who disagree with the Tea Party or have no opinion of the movement. (Pew Research Center)

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1.4 Domestic Politics » Political Parties

3.9 Economy » Financial systems & Institutions

159-20 **The Public Renders a Split Verdict on Changes in Family Structure** (Click for Details)

(USA) The American public is sharply divided in its judgments about the sweeping changes in the structure of the American family that have unfolded over the past half century. About a third generally accepts the changes, a third is tolerant but skeptical and a third considers them bad for society. (Pew Research Center)

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4.2 Society » Family

159-21 **Egypt: After Mubarak's Fall** (Click for Details)

(USA) The resignation of Egypt President Hosni Mubarak after 18 days of protest has changed relatively little in Americans' views of that country and its likely future. According to the latest Economist/YouGov Poll, Americans still regard Egypt as a friendly country, but worry that establishing a stable democracy there could take a long time. (Yougov)

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2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



► AUSTRALASIA

159-22 **Internet most useful Media for Car Buyers** (Click for Details)

(Australia) The internet is clearly considered to be the most useful media when purchasing a new car and is also the fastest growing according to the latest Roy Morgan Automotive Currency Report. In addition, the internet has remained the fastest growing media for ten years, with 2010 maintaining the rate of growth. (Roy Morgan)

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3.2 Economy » Consumer Confidence/Protection

4.6 Society » Media/ New Media



► MULTI-COUNTRY SURVEYS

159-23 **The Global Impact of an Aging World** (Click for Details)

(Global) A recent survey of Nielson shows that aging population is a permanent trend that has several significant implications. Despite the recession, across broad global regions, those aged 60+ facing retirement in the more developed regions are more positive about their prospects as shown in the chart to the right. Despite the European debt crisis and the continuing rework of pension plans, over one-third of persons aged 60+ feel financially ready for retirement. North America, led by bullish Canadians (38% ready financially to retire) is a close second, while countries surveyed in the Middle East and Africa anchor the distribution. Those in the Middle East and Africa substantially led the ranking for persons over the age of 60 who say they were definitely not ready to retire (42%). (Nielson)

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4.4 Society » Civil Society

4.11 Society » Health



► **CYBERWORLD**

159-24 **Technology brands dominate in corporate reputation stakes** (Click for Details)

(UK) TNS assesses organizations on their business success, favorability, trustworthiness and product / service quality. The results of the study demonstrate that technology companies dominate the list of most reputable organizations in the UK. Among the 12 technology companies in the top 25 most reputable organizations, Apple and Sony were ranked in third and fourth place, pointing to consumers' high regard for technology brands. (TNS Global)

February 14, 2011

4.6 Society » Media/ New Media

159-25 **Google and Facebook Users Skew Young, Affluent, and Educated** (Click for Details)

(USA) 60% of Americans tell Gallup they visit Google in a given week, compared with 43% who say they have a Facebook page. Both sites attract young, affluent, and educated Americans in large numbers, each counting more than half of those under 50, those with college degrees, and those making more than \$90,000 a year among their users. (Gallup USA)

February 17, 2011

4.6 Society » Media/ New Media §



Topic of the week:

SCOTLAND: Resurgent SNP Take Narrow Poll Lead As Holyrood Election Draws Closer

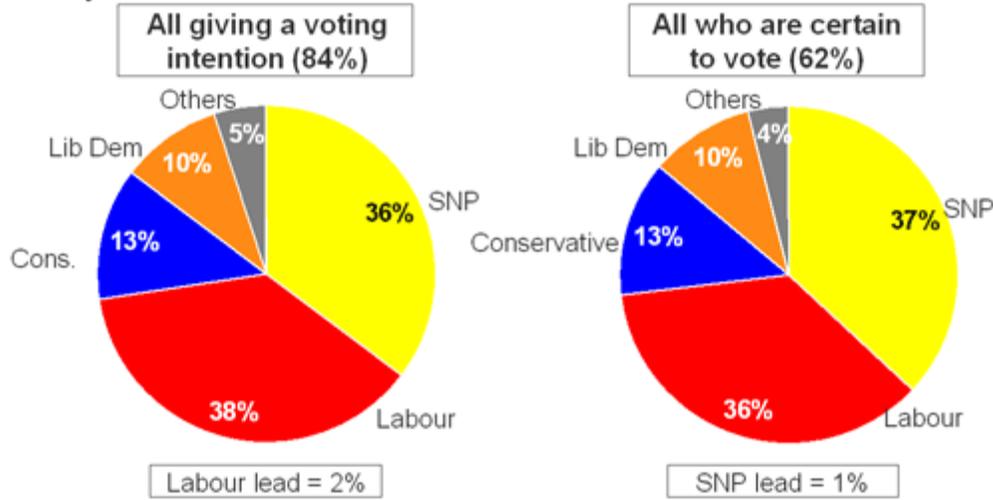
► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Scottish Public Opinion Monitor February 2011

Scotland: With the *Holyrood* election now under three months away, the latest poll from Ipsos MORI reveals a significant reversal in fortunes for the two main parties, with the SNP now holding a slight advantage, having been 10 points behind Labour in November 2010. Among those certain to vote on May 5th, the SNP's share of the vote now stands at **37%**, up by 6 percentage points since November 2010. In the same period, Labour's share of the vote has fallen by 5 percentage points and is currently at **36%**, while the *Scottish* Conservatives and Scottish Liberal Democrats are largely unchanged at **13%** and **10%** respectively. This is first time since February 2010 that an Ipsos MORI poll has shown a lead for the governing SNP.

Voting intention: all giving an opinion vs. those 'certain to vote' – Constituency vote, Holyrood

Q. If there were elections to the Scottish Parliament tomorrow, how would you use your first vote?



Base: All giving a voting intention = 84% (851); all certain to vote = 62% (627).
Data collected among 1,019 Scottish adults 18+, 10-14 February 2011

Ipsos MORI

Source: Ipsos MORI



A similar pattern has emerged for the second 'regional list' vote in the Holyrood election, where the SNP has also overturned a Labour lead from November. On this part of the vote, the SNP share is now **35%** (up 3 percentage points), with Labour on **33%** (down 3 percentage points) and the Conservatives and Liberal Democrats largely unchanged on **13%** and **10%** respectively.

Part of the upturn in SNP support may be down to the continued popularity of their leader. Over half of Scots (**51%**) are satisfied with the way Alex Salmond is doing his job as First Minister, substantially higher than the ratings for the other three party leaders; Around a third are satisfied with the performance of Iain Gray (**33%**) and Annabel Goldie (**32%**) while just over a quarter are satisfied Tavish Scott. Just as worrying for these three party leaders is the significant numbers of Scots who cannot answer this question, indicating a lack of profile for these politicians.

A further positive finding for the SNP government comes in looking at the attitude of Scots to the issue of how income tax should be raised in the future. The UK government is currently proposing greater powers to Holyrood which would share powers for setting and collecting income tax with the UK Treasury. This position is supported by around a quarter of Scots (**27%**) while around a third support the status-quo position of income tax being wholly the responsibility of the UK government, but **37%** would prefer all income tax to be collected by the Scottish government, a move supported by the SNP.

SOURCE: <http://www.ipsos-mori.com/researchpublications/researcharchive/2721/Scottish-Public-Opinion-Monitor-February-2011.aspx>

Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2010

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 2,500 polls during the period 2007-2010
- 2- Number of questions: \simeq 30,000 during the period 2007-2010
- 3- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 4- Number of **countries** covered by one or more surveys: \simeq 150 during the period 2007-2010
- 5- Number **polling organizations** whose polls have been cited: \simeq 150 during the period 2007-2010

