Gilani's Gallopedia©

Gallopedia

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both reader and contributor. •

Contact Details:

Rushna Shahid Assistant Manager

Gilani Research Foundation

Email: rushna.shahid@gilanifoundation.com



Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF 37 NATIONAL & MULTI COUNTRY SURVEYS. 18 POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

- Pg 2 **Asia** zone this *week*-4 National Polls & 2 multi country poll
- Pg 3 **Africa** zone this *week* 1 National Polls 2 multi country polls
- Pg 3 **Euro Americas** zone this *week-27* national polls & 2 multi country polls
- Cyber Polls
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- Pg 9 Topic of the week-

Cubans Aspiring for Democracy & Market Economy

Countries represented in blue Polling organizations represented in pink For reference to source of each poll clicks to detail are provided in the text



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Asia zone

►MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MIDDLE EAST

167-1 Tunisians Seem Satisfied With The Recent Developments in Their Country (Click for Details)

(Tunisia) In the post revolution survey, despite feeling the pinch of poor economy, a large majority of Tunisians believe that their country is going in the right direction. However people are divided on the issue that their politics in the country should be based on religion or secularism. (Elka Consulting/IRI) April 10, 2011

- 2.5 Foreign Affairs & Security » Regional Conflicts/ Issues
- 2.7 Foreign Affairs & Security » Muslim World
- 3.1 Economy » Perceptions on Performance/ Well-Being

167-2 Youth Revolts & Al-Jazera Leaks Pose Threat to Hamas & Fateh (Click for Details)

(Palestine) A recent survey shows that while youth revolts in the Arab World pose a threat to Hamas and its government in the Gaza Strip, al Jazeera leaks of PLO documents recording Palestinian-Israeli negotiations pose a threat to Fateh and the Palestinian Authority in the West Bank, and the US use of its veto power against the UNSC resolution denouncing Israeli settlements destroys much of American credibility in the peace process. (PCPSR)

10 April 2011

- 2.3 Foreign Affairs & Security » Palestine/ Israel Conflict
- 1.4 Domestic Politics » Political Parties

▶ WEST ASIA

167-3 Pakistanis Views Are Split About The Supremacy of China & US (Click for Details)

(Pakistan) According to a Gilani Research Foundation survey carried out by Gallup Pakistan, Pakistanis views are split about the issue that who is more powerful, China or US? 32% of all Pakistanis believe USA to be more powerful, where as 31% hold a similar view about China. (Gallup Pakistan)

April 13, 2011

2.6 Foreign Affairs & Security » US image

► SOUTH ASIA

167-4 India: Oil's not well... (Click for Details)

(India) A majority of Indians support the country's stance on Libya in condemning the US-led airstrikes. More than a two third majority opposes US air strikes against Libya. However more than half of Indians believe that west will be able to oust Qadafi. (Team Cvoter)

April 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues 2.10 Foreign Affairs & Security » Military Issues/ Defence

Multi Country-Globally, Minority Acceptance Falls, Then Rises, With GDP (Click for Details)

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- 3.1 Economy » Perceptions on Performance/ Well-Being
- 4.3 Society » Ethnicity

Multi Country- Popularly followed sports and sports events in the Middle East and North Africa (Click for Details)

4.6 Society » Media/ New Media



Africa zone

WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

► SUB SAHARAN AFRICA

167-5 Ranking Professional Communications and PR Companies in South Africa: The Good, the Bad and the Lag behind Global Standards (Click for Details)

(South Africa) An independent study of public relations and communications agencies in South Africa has revealed that the media believe that the good PR and communications professionals are excellent but there are only a few, while the bad ones are of a particularly poor quality. (Ipsos South Africa) 13 April 2011

3.2 Economy » Consumer Confidence/Protection

Multi Country-Globally, Minority Acceptance Falls, Then Rises, With GDP (Click for Details)

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Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA



EUROPE

► EAST EUROPE

167-6 War In Libya: View From Russia (Click for Details)



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(Russia) A recent survey shows that Russians think that the world community should not intervene in the situation in Libya. None of the parties involved in the conflict is supported by Russians. (Russian Public Opinion Research Center)

March 24, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

167-7 Fukushima Accident: Is There A Threat To Russia? (Click for Details)

(Russia) The situation in Japan is considered to be a natural disaster. Russians are confident that the accident at the "Fukushima-1" power plant poses a threat to Russia. (Russian Public Opinion Research Center)

March 31, 2011

3.10 Economy » Energy/Nuclear Issues 4.14 Society » Environment/ Disasters



167-8 UK Retailers continue to face faltering footfall (Click for Details)

(UK) The latest data from Synovate Retail Performance shows that retail footfall in March in the UK was significantly lower than the same month a year ago. The Retail Traffic Index (RTI) for the month was 7.0% down compared to March 2010, but up 1.5% on February. (Synovate)

April 08, 2011

3.2 Economy » Consumer Confidence/Protection

3.8 Economy » Enterprise/ Investments

167-9 One in Four Britons Smoke, Are Obese (Click for Details)

(UK) Smoking and obesity -- two factors known to increase the risk for chronic health problems -- are significant health challenges for the United Kingdom. More than one in four British adults smoke and one in four are obese, likely putting a strain on the country's healthcare system. (Gallup USA)

April 12, 2011

4.11 Society » Health

167-10 Poor Workplaces Present Key Challenge for the UK (Click for Details)

(UK) Work environments emerge as a key challenge for Britons according to the inaugural findings from the Gallup-Healthways Well-Being Index in the United Kingdom. When the U.S. and the U.K. are compared across six key areas of wellbeing, the U.K. lags behind the U.S. the most in terms of workers' perceptions of their workplaces. (Gallup USA)

April 12, 2011

4.11 Society » Health

3.1 Economy » Perceptions on Performance/ Well-Being

AMERICAS

▶ NORTH AMERICA

167-11 **Obama Job Approval at 41%, Tying His Low** (Click for Details)

(USA) The latest Gallup Daily tracking three-day average shows 41% of Americans approving of the job Barack Obama is doing as president. That ties his low as president, which he registered three times previously -- twice in August 2010 and once in October 2010. (Gallup USA)

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April 15, 2011

1.2 Domestic Politics » Performance Ratings

167-12 Gov. Christie Unknown to Majority of Americans (Click for Details)

(USA) Though New Jersey Gov. Chris Christie is well regarded in Republican circles and mentioned as a potential 2012 Republican presidential candidate, more than half of Americans have no opinion of him. He is slightly better known among Republicans, who generally view him positively. (Gallup USA) April 11, 2011

1.2 Domestic Politics » Performance Ratings

167-13 Romney Not Generating Strong Positive Intensity (Click for Details)

(USA) Former Massachusetts Gov. Mitt Romney, who Monday announced the formation of a presidential exploratory committee, is among the most recognized Republicans who are thought to be most likely to run for president in 2012. At the same time, his Positive Intensity Score among Republicans nationwide does not stand out. (Gallup USA)

April 12, 2011

1.2 Domestic Politics » Performance Ratings

167-14 U.S. Economic Optimism Plummets in March (Click for Details)

(USA) Americans' optimism about the future direction of the U.S. economy plunged in March for the second month in a row, as the percentage of Americans saying the economy is "getting better" fell to 33% -- down from 41% in January. It is also down three points from the 36% of March 2010. (Gallup USA) April 12, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

167-15 Americans Oppose Eliminating Income Tax Deductions (Click for Details)

(USA) Americans make it clear they want to keep common federal income tax deductions, regardless of whether the proposed elimination of those deductions is framed as part of a plan to lower the overall income tax rate or as a way to reduce the federal budget deficit. No more than one in three Americans favor eliminating any of the deductions in either scenario. (Gallup USA)

April 15, 2011

3.9 Economy » Financial systems & Institutions

167-16 Americans Trust Governors, Business Leaders Most on Economy (Click for Details)

(USA) Americans have the most confidence in their state governor and in business leaders to do the right thing for the economy. President Obama comes in third, followed by Republican and Democratic leaders in Congress. Federal Reserve Board Chairman Ben Bernanke ties with congressional Democrats and ranks slightly higher than Treasury Secretary Tim Geithner, Tea Party leaders, and labor union leaders. (Gallup USA)

April 14, 2011

3.1 Economy » Perceptions on Performance/ Well-Being

1.5 Domestic Politics » National Image/ Trust

167-17 Budget Rises as Most Important Problem to Highest Since '96 (Click for Details)

(USA) President Obama releases his plan to curb the federal deficit with Americans' concern about the federal budget and deficit growing to its highest level in 15 years. Currently, 17% say it is the most important problem facing the country, the highest Gallup has measured since it began asking the "most important problem" question on a monthly basis in 2001, and the highest in any Gallup poll since January 1996. (Gallup USA)

April 13, 2011

3.9 Economy » Financial systems & Institutions

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167-18 **Budget Negotiations in a Word** (Click for Details)

(USA) The public has an overwhelmingly negative reaction to the budget negotiations that narrowly avoided a government shutdown. The survey finds that "ridiculous" is the word used most frequently to describe the budget negotiations, followed by "disgusting," "frustrating," "messy," "disappointing" and "stupid." (Pew Research Center)

April 11, 2011

3.9 Economy » Financial systems & Institutions

1.5 Domestic Politics » National Image/ Trust

167-19 Americans Back Budget Deal but Declare No Winner (Click for Details)

(USA) Six in 10 Americans approve of the 11th-hour federal budget agreement that congressional leaders reached in time to avert a government shutdown. Support for the deal made on Friday is somewhat higher among Democrats than among independents and Republicans, 71% vs. 60% and 58%, respectively. (Gallup USA)

April 13, 2011

3.9 Economy » Financial systems & Institutions

167-20 *Home Sweet Home, Still* (Click for Details)

(USA) The five-year swoon in home prices has done little to shake the confidence of the American public in the investment value of homeownership. Fully eight-in-ten (81%) adults agree that buying a home is the best long-term investment a person can make, according a nationwide Pew Research Center survey. (Pew Research Center)

April 12, 2011

3.8 Economy » Enterprise/ Investments

167-21 Americans Decry Power of Lobbyists, Corporations, Banks, Feds (Click for Details)

(USA) Lobbyists, major corporations, banks, and the federal government all have too much power, according to Americans. By contrast, the public largely believes state and local governments, the legal system, organized religion, and the military each have the right amount of power or too little power. Labor unions elicit mixed responses, with the plurality saying they have too much power, but a slim majority saying their power is about right or lacking. (Gallup USA)

April 11, 2011

3.6 Economy » Economic Globalization

3.9 Economy » Financial systems & Institutions

1.5 Domestic Politics » National Image/ Trust

167-22 Most Voters Disagree with Major Medicare Change Proposal (Click for Details)

(USA) A majority of likely voters does not agree with a major change to the Medicare program proposed last week by House Budget Committee Chairman Paul Ryan (R-WI) that would provide Medicare beneficiaries a lump sum that could be used to buy insurance on the private market. They are more evenly split on Ryan's proposal to covert Medicaid to a block grant program. (Ibope-Zogby)

April 12, 2011

4.11 Society » Health

167-23 Voters Remain Gloomy About Finances, Ability to Buy & Whether Economy Has Bottomed Out (Click for Details)

(USA) A Zogby poll finds only about one-third Americans feeling better about their personal finances and the national economy. Also, only 30% believe "the U.S. economy has bottomed out and will get better", while 44% instead believe "the U.S. economy continues to worsen." Another 19% say neither description was accurate. (Ibope-Zogby)

April 11, 2011

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3.1 Economy » Perceptions on Performance/ Well-Being

167-24 New Facts About Families (Click for Details)

(USA) The research suggests "that there is little or no average effect of [family meal frequency] on child cognitive and behavioral outcomes during the period from kindergarten to eighth grade." Previous studies may not be wrong, but their results "should be interpreted with caution," according to Daniel P. Miller and Wen-Jui Han. (Boston and Columbia University)

April 8, 2011

4.2 Society » Family

167-25 Tea Party: Better Known, Less Popular (Click for Details)

(USA) As the Tea Party has evolved from a grassroots movement to become a major force on Capitol Hill, public views of the Tea Party have grown more negative. Slightly more disagree with the Tea Party than agree with the movement -- a reversal in public evaluations from a year ago. (Pew Research Center)

April 8, 2011

1.4 Domestic Politics » Political Parties

1.2 Domestic Politics » Performance Ratings

167-26 Civil War at 150: Still Relevant, Still Divisive (Click for Details)

(USA) As the 150th anniversary of the start of the Civil War approaches, most Americans say the war between the North and South is still relevant to American politics and public life today. (Pew Research Center)

April 8, 2011

1.6 Domestic Politics » National History

167-27 Democrats, Republicans Differ Widely on Taxing the Rich (Click for Details)

(USA) President Obama's call last week for higher taxes on the wealthiest Americans highlights a partisan and class gulf in Americans' views on taxing the rich. Substantial majorities of Democrats and of those with low incomes endorse the idea of redistributing wealth by heavy taxes on the rich. Two-thirds or more of Republicans and of those with higher incomes disagree. (Gallup USA)

April 14, 2011

3.9 Economy » Financial systems & Institutions

167-28 American Public Sees Democratization of Middle East as Positive for US (Click for Details)

(USA) An overwhelming majority of Americans think that it would be positive for the United States if the Middle East were to become more democratic and a solid majority would favor this happening even if this resulted in the country being more likely to oppose US policies. (WPO)

April 11, 2011

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues

167-29 U.S. Consumers Less Likely To Consider Purchasing Japanese Or Korean Autos (Click for Details)

(USA) Over 25% of U.S. consumers surveyed, report being less likely to purchase automotive brands from Japan or Korea, a strong opinion that is gaining traction since the earthquake and tsunami catastrophe that struck the Japan region in March. (TNS US)

April 14th, 2011

3.2 Economy » Consumer Confidence/Protection

167-30 Coalition government acceptable to most Canadians: Survey (Click for Details)

(USA) A recent survey shows that a majority of Canadians (57%) would find it completely or somewhat acceptable if the party with the most seats forms a coalition government with another party. In addition, even in the absence of perfect knowledge of parliamentary tradition, 1 in 2 Canadians (49%) would find it

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acceptable if two or more parties, none of which obtained the most seats individually, would form a coalition in order to form a majority government. (TNS Global)

April 15, 2011

1.4 Domestic Politics » Political Parties

1.3 Domestic Politics » Governance



► LATIN AMERICA

167-31 Cubans Aspiring for Democracy and Market Economy (Click for Details)

(Cuba) An IRI survey shows that Cubans still overwhelmingly desire democracy and freedom in their country, including multiparty elections and freedom of expression. The response rate signifying this desire is higher than at any time since Raul Castro assumed the presidency of Cuba in 2008. More than 90 % of Cubans want a market economy system, with economic freedoms, opportunities to own property, and the right to own businesses. (IRI)

April 2011

3.1 Economy » Perceptions on Performance/ Well-Being

3.8 Economy » Enterprise/ Investments

1.5 Domestic Politics » National Image/ Trust

► AUSTRALASIA



167-32 Increasing use of Internet to book accommodation directly now ahead of telephone (Click for Details)

(Australia) When booking accommodation directly, the Internet has overtaken the telephone as the method of choice for Australian holiday/leisure travelers 14+. Australian travelers are becoming more empowered when it comes to booking their holidays or leisure trips, with the incidence of those booking their accommodation directly growing slowly but steadily, sitting at 33% for the twelve months to December 2010. (Roy Morgan Research)

April 11, 2011

4.6 Society » Media/ New Media

► MULTI-COUNTRY SURVEYS

167-33 Globally, Minority Acceptance Falls, Then Rises, With GDP (Click for Details)

(Multi Country) The rising income inequality that often accompanies rapid economic growth can often mean certain minority groups are disproportionately likely to be excluded from new economic opportunities. Gallup data indicate that among the world's poorer countries, residents are less likely to see their communities as good places for racial and ethnic minorities as GDP increases. Among countries with average annual incomes above \$8,000, however, higher GDP levels are linked to more widespread perceptions of minority acceptance. (Gallup USA)

April 14, 2011

3.1 Economy » Perceptions on Performance/ Well-Being 4.3 Society » Ethnicity

167-34 Popularly followed sports and sports events in the Middle East and North Africa (Click for Details)

(Multi Country) The research reveals that the most popular sport followed on TV or in the media on a regular basis in the Middle East and North Africa is football, with 58% of respondents saying they regularly

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follow the sport. 17% said they regularly watched swimming while motorsports and martial arts/wrestling were cited by 15% of respondents each. (Yougov Sirai)

11 April 2011

4.6 Society » Media/ New Media

167-35 Royal wedding to be most watched event of decade (Click for Details)

(Multi Country) A massive 26.2 million people are set to watch next month's Royal Wedding on TV, making it the UK's most watched event of the last 10 years. 52% of the people say they will tune in to watch Prince William and Catherine Middleton wed on TV, according to a survey by TNS Omnibus. (TNS Global)

April 11, 2011

4.6 Society » Media/ New Media

1.6 Domestic Politics » National History



▶ CYBER WORLD

167-36 Canadians Value Home Internet Connection More Than Other Media Devices (Click for Details)

(Canada) Canadians value their home Internet connection more than any other medium and younger Canadians have already begun to access most of their information and entertainment programming online. Of all the devices with which Canadians access news and information, two-in-five would be least willing to give up their home Internet subscription, a recent Canadian Media Research Consortium (CMRC) poll has found.

(Angus-Reid)

April 13, 2011

4.6 Society » Media/ New Media

167-37 Young Arabs More Connected in 2010 (Click for Details)

(Arab World) Technology's pivotal role in the change that swept the Arab world in late 2010 and early 2011 underscores how quickly its young people are gaining access to information and communication technology. Gallup surveys conducted before the unrest show 87% of 15- to 29-year-olds across the Arab League say they have cellular phone access, up from 79% in 2009. Home and community Internet access are up, too, but not nearly as much. (Gallup USA)

April 11, 2011

4.6 Society » Media/ New Media §



Topic of the week:

Cubans Aspiring for Democracy and Market Economy

This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



Over the course of its public opinion survey work in Cuba dating back to 2007, the International Republican Institute (IRI) has followed a number of indicators that track changes in the mood and opinions of the Cuban people. The latest survey was conducted January 28 - February 10, 2011. Among the trends that the data points to:

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- Cubans still overwhelmingly desire democracy and freedom in their country, including multiparty elections and freedom of expression. The response rate signifying this desire is higher than at any time since Raul Castro assumed the presidency of Cuba in 2008.
- Due to restrictions on access, only one out of 20 adults in Cuba report ever going online.
- More than **90** % of Cubans want a market economy system, with economic freedoms, opportunities to own property, and the right to own businesses.
- Citizens remain very concerned with their economic future and more than three of four Cuban citizens (77 %) do not have confidence that their government will succeed in solving this challenge.
- Contrary to Cuban government reports that seven million citizens participated in town hall style meetings leading up to the April 16 Communist Party Congress, nearly 78 % of survey respondents report they did

not.

Findings:

Desire for Fundamental Change

More than three-in-four Cuban adults would vote for fundamental political change (78 %) if given the opportunity, and nine-in-ten citizens (91 %) would support economic change. While a vast majority of Cuban citizens across the board support change,



there is a clear correlation between age, education, and support for change. However a majority of every demographic group, including a majority of citizens born before 1959 – the cohort generally described as most loyal to the regime – indicate they favor both political and economic change.

As the Cuban government approaches their Communist Party Congress on April 16, only 19 % of citizens say that had even minimal levels of involvement in community and/or local discussions regarding local needs or desired reforms. This figure is at odds with Cuban government claims that more than seven million citizens were involved in local forums.

Economic Concerns

Economic concerns remain predominant in Cubans' lives with well over three-quarters of Cuban citizens (85 %) citing low salaries and the high cost of living (61 %), food scarcity (13 %) or challenges with the island's double-currency system (12 %) as their biggest concern. In general, older respondents are more concerned with issues such as food scarcity while younger respondents and those with a higher level of education focus their immediate concerns on low salaries and the high cost of living.

Notably the problem of food scarcity (13 %) remains the second most commonly cited problem, despite Raul Castro's launch of limited agricultural reforms beginning in 2008.

Recent cuts in subsidies of basic foodstuffs and the move to eliminate the ration card further highlight the struggles that Cubans will continue to face with regard to access to food.

Increased Pessimism

Cuban citizens are losing confidence in their government's ability to address problems and needs. While in 2008, **27** % of Cubans felt that the government *could* solve Cuba's biggest problem, now only **14** % believe that to be true. Overall, more than three-infour Cuban citizens (**77** %) do *not* have confidence that their government will succeed in solving their problems.

44 % of interviewees stated that their economic situation was worse now than two years ago, in the aftermath of two major hurricanes.

Cubans' Lack of Access to Information Technology

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Cuban access to information technology is limited in both breadth and medium, with the state controlling the right to own and use telecommunication services. Less than 5 % of Cubans have access to the Internet, while only 23 % of Cubans have any access to an email account. It is important to note that these numbers indicate individuals who have some level of access at work or elsewhere, since home internet connections remain unavailable to Cuban citizens.

Of the small percentage that have any form of access, three-fourths (75%) have access of weekly or less, and less than one-third reported daily access (24%). This data reflects why Cuba is considered one of the most closed societies in the world when it comes to information and technology access.

Despite growth in the number of cellular users since the government allowed citizens to purchase cell phones in 2008, only 25 % of Cubans report having access to use a cell phone. (The phrasing of IRI's question yields a higher number than the actual cellular penetration rate of about 10 %, as individual cellphones are typically shared among family and friends. The proportional change in IRI's access rate since its previous poll in late 2009 mirrors industry data on the increase in mobile subscribers).

Cuba still lags far behind other countries in Latin America with the lowest mobile phone penetration – significantly below the second lowest, Haiti at 35 %, and well below the regional average of 90 %.

Source: http://www.iri.org/news-events-press-center/news/iri-releases-survey-cuban-public-opinion





CUBAN PUBLIC OPINION SURVEY citizens do not have confidence More than that the government will succeed in solving Cuba's most pressing challenges Support fundamental political change, including democratic freedoms & a multi-party system Due to restrictions on access, only 1 out of 20 adults in Cuba report ever going online Support a change from the current economic system to a market economy system www.IRI.org February 2011

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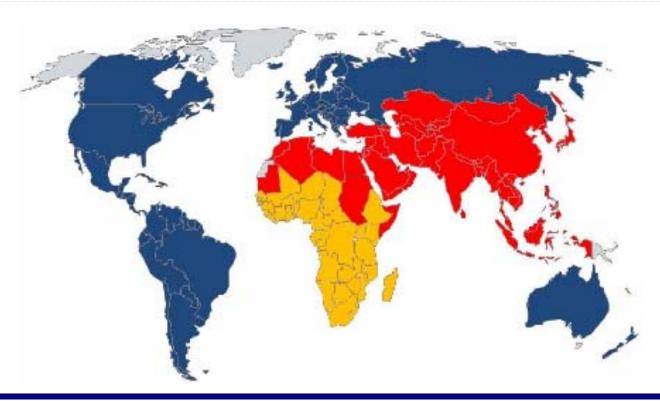
Gilani's Gallopedia (2007-2010)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 -August 2010

KEY STATISTICS

- 1- Number of Surveys (a selection on key political and social issues): $\simeq 2,500$ polls during the period 2007-2010
- 2- Number of questions: $\geq 30,000$ during the period 2007-2010
- 3- Subjects of Interest (we have made a list of 125 subjects, further grouped into 9 broad categories, namely: Governance, Globalization (inclusive of global economic issues) Global Conflicts (conflict zones), Global leaders (USA and Emerging powers), Global Environment, Family, Religion, and other miscellaneous
- 4- Number of countries covered by one or more surveys: $\simeq 150$ during the period 2007-2010
- 5- Number polling organizations whose polls have been citied: \sim 150 during the period 2007-2010



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