

# Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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this week- **01** national poll

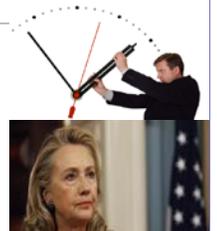


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this week- **10** national polls

Multi-country-**01** poll



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Topic of the Week:

[WIN/Gallup International's annual global End of Year survey reveals a world of conflicting hopes, happiness and despair](#)



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

▶ MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ▶ SOUTHEAST ASIA

413-1 [92% of Filipinos are hopeful for the coming 2016](#) (Click for Details)

(Philippines) The Fourth Quarter 2015 Social Weather Survey, conducted from December 5-8, 2015, found 92% of adult Filipinos entering the coming year *with hope*, and only 8% *with fear*. (SWS)

December 29, 2015

3.1 Economy » Perceptions on Performance/ Well-Being

4.7 Society » Morality, Values & Customs / Lifestyle



## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### ▶ WEST EUROPE

413-2 [Connected driving: public appetite but concern about safety](#) (Click for Details)

(UK) According to research by Ipsos MORI for the RAC Foundation, the majority of drivers are interested in connected driving technologies, but both they and the wider public recognize how connections to the outside world have the potential to cause distractions and impact on safe driving. (Ipsos Mori)

December 21, 2015

4.13 Society » Social Problems

4.14 Society » Environment/ Disasters

413-3 [Britons' predictions for 2016](#) (Click for Details)

(UK) Expectations of a terrorist attack on British soil have risen sharply, with three in four of us fearing the worst for next year, according to an Ipsos MORI poll of just over 1,000 British adults. (Ipsos Mori)

December 29, 2015

2.4 Foreign Affairs & Security » Terrorism/Extremism

4.12 Society » Crime

### ▶ NORTH AMERICA

413-4 [Americans' Perceived Time Crunch No Worse Than in Past](#) (Click for Details)

(USA) Despite the fast-paced, multitasking, constantly-in-touch life many Americans live today, the 48% who say they do not have enough time to do what they want to do is not much different from the 47% average over the past 14 years. Further, the percentage is slightly lower than it was in the 1990s. (Gallup USA)

December 31, 2015

4.7 Society » Morality, Values & Customs / Lifestyle



413-5 [Clinton Most Admired Woman for Record 20th Time](#) (Click for Details)

(USA) Americans again name Hillary Clinton and President Barack Obama the woman and man living anywhere in the world they admire most. Both win by wide margins over the next-closest finishers, Malala Yousafzai for women and Pope Francis and Donald Trump for men. (Gallup USA)

December 28, 2015

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

413-6 [Half of Americans Unprepared for Sudden Financial Need](#) (Click for Details)

(USA) About half of Americans believe they do not have enough money on hand to "make a major purchase, such as a car, appliance or furniture, or pay for a significant home repair" if they needed to. High-income Americans are more likely than their lower-income counterparts to say they could handle such a financial situation, as would be expected, but 16% of those whose annual household income is \$240,000 a year or more say they too wouldn't be able to make a major purchase or handle a major repair. (Gallup USA)

December, 2015

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

[3.5 Economy](#) » [Poverty](#)

[3.8 Economy](#) » [Enterprise/ Investments/ Business](#)

413-7 [Top Gallup-Purdue Index Findings of 2015](#) (Click for Details)

(USA) Gallup partners with Purdue University to conduct an ongoing nationally representative study of college graduates with Internet access called the Gallup-Purdue Index. The Gallup-Purdue Index evaluates the long-term success of graduates in their pursuit of great jobs and great lives through Gallup's employee engagement metrics and the Gallup-Healthways Well-Being Index, respectively. (Gallup USA)

December 30, 2015

[3.3 Economy](#) » [Employment Issues](#)

[4.10 Society](#) » [Education](#)

413-8 [Gallup's Top World Findings of 2015](#) (Click for Details)

Gallup in 2015 published its 1,000th story about the attitudes and behaviors of residents in more than 140 countries. Through its World Poll, Gallup systematically tracks and reports on well-being, leadership approval ratings, confidence in national institutions, employment rates and other important issues affecting people's daily lives. The following list includes Gallup editors' picks for some of the most important world discoveries of the year. (Gallup USA)

December 30, 2015

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

[4.7 Society](#) » [Morality, Values & Customs / Lifestyle](#)

413-9 [Gallup's Top 10 Well-Being Discoveries of 2015](#) (Click for Details)

(USA) Gallup published nearly 60 articles in 2015 about Americans' health and well-being. Through its year-round daily surveys, the Gallup-Health ways Well-Being Index provides the most up-to-date data and insights available on Americans' purpose, social, financial, community and physical well-being. The following list includes Gallup editors' picks for the top 10 most important findings from 2015. (Gallup USA)



December 29, 2015

3.2 Economy » Consumer Confidence/Protection  
4.7 Society » Morality, Values & Customs / Lifestyle  
4.11 Society » Health

413-10 [Congress' productivity improves somewhat in 2015](#) (Click for Details)

(USA) Following two remarkably unproductive years, Congress picked up the pace in 2015. More laws were enacted this year than in the first year of any two-year congressional term since 2009, and more substantive laws were enacted than in any first-session year since 2007. (Pew Research Center)



December 29, 2015

1.3 Domestic Politics » Governance  
1.4 Domestic Politics » Political Parties

413-11 [It's no longer a 'Leave It to Beaver' world for American families – but it wasn't back then, either](#) (Click for Details)

(USA) It's less common today for American children to have a family like the ones portrayed on television in the 1950s and '60s. One of the biggest reasons is a dramatic rise in kids living with a single parent. (Pew Research Center)

December 30, 2015

4.2 Society » Family  
4.7 Society » Morality, Values & Customs / Lifestyle

## ► MULTI-COUNTRY SURVEY

413-12 [WIN/Gallup International's annual global End of Year survey reveals a world of conflicting hopes, happiness and despair](#) (Click for Details)

WIN/Gallup International, the world's leading association in market research and polling, has published its 39th End of Year Survey exploring the outlook, expectations, views and beliefs of 66040 people from 68 countries across the globe. (WIN/GIA)

December 2015

1.2 Domestic Politics » Performance Ratings  
3.1 Economy » Perceptions on Performance/ Well-Being  
4.7 Society » Morality, Values & Customs / Lifestyle

## Topic of the week:

***WIN/Gallup International's annual global End of Year Survey reveals a world of conflicting hopes, happiness and despair***

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

**[WIN/Gallup International's annual global End of Year survey reveals a world of conflicting hopes, happiness and despair](#)**

WIN/Gallup International, the world's leading association in market research and polling, has published its 39<sup>th</sup> End of Year Survey exploring the outlook, expectations, views and beliefs of 66040 people from 68 countries across the globe.



## Headlines

- 66% say that they feel happy about their lives, down from 70% in 2014; 23% are neither happy nor unhappy, and 10% feel unhappy about their lives.
- Net happiness (happy minus unhappy) globally is 56%.
- Colombia is the happiest country in the world (85% net happiness), followed by Fiji, Saudi Arabia, Azerbaijan and Vietnam while Iraq is the least happy for the second year in a row (-12% net happiness).
- 45% of the world is optimistic about the economic outlook for 2016; 22% are pessimistic and 28% believe the economy will remain the same.
- The most optimistic country about economic prosperity in 2016 is Nigeria (61% net optimistic), followed by Bangladesh, China and Vietnam. In contrast, Greece is the most pessimistic (-65% net optimistic) country.
- A little over 1 person out of 2 (54%) believes 2016 will be better than 2015, 16% think it will be worse and 24% believe 2016 will be the same as 2015.
- Bangladesh, China, Nigeria, Fiji and Morocco are the most hopeful nations, while Italy is the least hopeful.

## A happy world in 2015

As 2015 comes to an end, 66% of respondents to the WIN/Gallup International survey say that they are happy, down slightly from 70% in 2014. Of the 66040 people surveyed, 10% said that they were unhappy, up 4% from 2014. Overall that means that the world is 56% net happy (happiness minus unhappiness). In 2015 the net happiest country in the world is Colombia (85%), in stark contrast the world's unhappiest country is Iraq at -12% net happiness.

## Economic Optimism high across the world

The study shows that 45% of the world is optimistic for the economic outlook in 2016 over double (22%) of those who are pessimistic. It's perhaps unsurprising that Greece is the most pessimistic (-65% net optimistic) country given their current perilous financial position. The most optimistic nation when it comes to the economy is Nigeria (61% net optimism). When it comes to a demographic breakdown young people prove to be considerably more optimistic than older generations with 31% net optimistic for the under 34s compared to just 13% for the over 55s.

## Hope high amongst aspiring nations

As part of their analysis WIN/Gallup International has grouped the world into three tiers: Prosperous (the G7); Emerging (G20 excluding the original G7) and Aspiring (all others) nations. Whilst there is huge disparity in income levels across these three tiers, the level of net happiness across all three (Prosperous 42%, Emerging

59% and Aspiring 54%) is notably high. However the findings on hope and economic optimism vary markedly across the tiers. According to the global poll, Prosperous nations display the least hope and economic optimism with 6% and -16% respectively; to the contrary Emerging nations are very hopeful about the future and far more optimistic about the economic outlook at 50% and 36% meanwhile the Aspiring nations sit between the two on hope (29%) and economic optimism (16%).

**Jean-Marc Leger, President of the Association, said:** “2015 has been a tumultuous year for many across the globe, despite that the world remains largely a happy place. 45% of the world is optimistic regarding the economic outlook for 2016, up by 3 per cent compared to last year.”

Source: [http://www.wingia.com/en/services/end\\_of\\_year\\_survey\\_2015/global\\_regional\\_results/9/53/](http://www.wingia.com/en/services/end_of_year_survey_2015/global_regional_results/9/53/)

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# Gilani's Gallopedia (2007-2015)

## A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

