

# Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **25**  
NATIONAL & MULTI COUNTRY SURVEYS. **12**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

Pg <b>2</b>	<a href="#">Asia zone</a> this week- <b>2</b> national polls <b>01</b> multi-country studies	
Pg <b>2</b>	<a href="#">Africa zone</a> this week- <b>01</b> multi-country studies	
Pg <b>3</b>	<a href="#">Euro Americas zone</a> this week- <b>19</b> national polls <b>02</b> multi-country studies	
Pg <b>7</b>	<b>TOPIC OF THE WEEK:</b> <a href="#">UK: Women still face more pressure to look groomed, new poll finds</a>	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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## Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MENA

447-1 [Palestine: Results of an Online Poll of Local Government Experts on the Municipal Elections](#) (Click for details)

(Palestine) These are the results of an online study conducted with 205 experts in local government, each knowledgeable of political and social circumstances as they pertain to the upcoming local elections (October 8, 2016). The poll was completed through a representative sample of experts across all 16 governorates of the West Bank and Gaza Strip. (AWRAD)

August 24, 2016

1.1 Domestic Politics » Elections

447-2 [71% of UAE residents take advice from social media influencers before buying products](#) (Click for details)

(UAE) The growing power of social media influencers and bloggers has been revealed by new research from Dubai-based PR agency BPG Cohn & Wolfe and YouGov showing that 71% of UAE residents aged 18-40 are happy to take advice online before purchasing. (YouGov)

August 24, 2016

3.12 Economy » IT & Telecom

4.6 Society » Media/ New Media



447-3 [Palestinian-Israeli Pulse: Low Expectations for an Independent Palestinian State in the Next 5 Years](#) (Click for details)

Survey shows only small majority of Israelis and Palestinians supports a two-state solution and that Israelis and Palestinians do not trust each other. (IDI)

August 22, 2016

2.3 Foreign Affairs & Security » Palestine/ Israel Conflict



## Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ► SUB-SAHARAN AFRICA

447-4 [Trustworthy institutions play vital role in Africa's development, new Afrobarometer findings suggest](#) (Click for details)

Government institutions that earn the public's trust are essential to the successful pursuit of development in Africa, a new Afrobarometer analysis suggests. (Afrobarometer)

August 23, 2016

1.3 Domestic Politics » Governance

1.5 Domestic Politics » National Image/ Trust



## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ▶ EAST EUROPE

447-5 [Russia - Turkey: Afterwords to the Conflict](#) (Click for details)

A bad compromise is better than a good lawsuit. We need peace under favorable conditions! This is the gist of the recent survey of Russians on Russia-Turkey conflict. (VCIOM)  
July 25, 2016

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



447-6 [Russia: Olympic Doping: Politics Vs. Elite Sport](#) (Click for details)

(Russia) 55% of respondents believe that a decision to ban Russian athletes from the Rio 2016 Olympics is political. (VCIOM)

July 28, 2016

4.15 Society » Sports

447-7 [Well-Being of the Residents of Ukraine in May, 2016: Economic Issues and Happiness despite Difficulties](#) (Click for details)

(Ukraine) For the country in general, average value of the Index of social well-being decreased by 13 points comparing to the assessment in 2014, average value of Index of individual well-being decreased by 16 points. (KIIS)

August 07, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

### ▶ WEST EUROPE

447-8 [UK: Women still face more pressure to look groomed, new poll finds](#) (Click for details)

(UK) Most Britons believe women still face more pressure to be well groomed, new Ipsos MORI research finds. Whilst 85% of women and 78% of men agree women should be equal to men in society, nearly all women (90%) and 77% of men think that that society puts more pressure on women than men to look groomed, the findings show. (Ipsos Mori)

August 25, 2016

4.5 Society » Gender Issues

4.7 Society » Morality, Values & Customs / Lifestyle

447-9 [UK: Corbyn struggles to win support from Labour MPs in new survey](#) (Click for details)

(UK) **Theresa May** (25%) and **David Cameron** (26%) have been voted the most impressive parliamentarians by their fellow MPs. The Prime Minister and her predecessor top the leader board in an annual Ipsos MORI survey which asks MPs to name the parliamentarian they find the most impressive. (Ipsos Mori)

August 25, 2016

1.2 Domestic Politics » Performance Ratings

1.4 Domestic Politics » Political Parties



447-10 [UK: If voters designed a points-based immigration system...](#) (Click for details)

(UK) New research from YouGov reveals that, if voters could have their ideal immigration system, it would heavily penalize immigrants from certain countries and reward in-demand skills and well-spoken English. (YouGov)

August 2016

4.8 Society » Immigration/Refugees

447-11 [Mo's double was Brits' favourite Olympic moment](#) (Click for details)

(UK) UK: Just over half the nation caught Olympics fever, although most think London 2012 was better. (YouGov)

August 25, 2016

4.15 Society » Sports

447-12 [Germany: Consumer climate: good economic data have a stronger impact than terrorism and Brexit](#) (Click for details)

(Germany) Consumer sentiment in Germany developed positively on the whole in August, with consumers appearing to digest the shocking Brexit news very well. The overall index for consumer climate is forecasting 10.2 points for September, following 10.0 points in August. Income expectations and propensity to buy are seeing improvements, while economic expectations suffered slight losses. (GfK)

August 26, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection

447-13 [Consumer Electronics market benefits from European football championship](#) (Click for details)

In the second quarter of 2016, the Western European Technical Consumer Goods (TCG) market grew by 2.1 percent, compared to Q2 2015. There were sales value increases in the consumer electronics (CE), major domestic appliances (MDA), small domestic appliances (SDA), and telecommunications (TC) sectors. In all other sectors, sales values declined. The overall TCG market in Western Europe in Q2 2016 generated €48.3 billion. (GfK)

August 26, 2016

3.1 Economy » Perceptions on Performance/ Well-Being



## ► NORTH AMERICA

447-14 [Clinton Hispanic Advantage Smaller Among U.S.-Born Hispanics](#) (Click for details)

(USA) Though U.S. Hispanics overall view Hillary Clinton three times more favorably than they do Donald Trump (65% to 21%), her edge is significantly smaller among U.S.-born Hispanics (43% to 29%). Meanwhile, foreign-born Hispanics are almost seven times more likely to view Clinton (87%) than Trump (13%) favorably. (Gallup USA)

AUGUST 26, 2016

1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties

447-15 [One in Four Adults Sought Care for Neck/Back Pain Last Year](#) (Click for details)

(USA) A new Gallup study highlights the extent to which neck and back pain affect American adults, with one in four reporting that they have seen a healthcare professional for significant neck or back pain within the past year and nearly two-thirds (65%) saying they have done so at some point in their lives. (Gallup USA)

AUGUST 26, 2016

4.11 Society » Health

447-16 [Five Insights into U.S. Parents' Satisfaction with Education](#) (Click for details)

(USA) As U.S. schoolchildren head back to the classroom, a Gallup review of 16 years of data from its education polls yields five insights into parents' satisfaction with their own children's education. (Gallup USA)

AUGUST 25, 2016

4.10 Society » Education

447-17 [In U.S., Support for Decreasing Immigration Holds Steady](#) (Click for details)

(USA) Despite Donald Trump's continued emphasis on the harmful effects of various types of immigrants coming to the U.S., there is no evidence of a surge in the percentage of Americans wanting to see immigration levels decreased. Thirty-eight percent of U.S. adults say the level of immigration should be decreased, similar to recent years, while an equal percentage say immigration should be kept at its present level. The relatively small percentage of Americans who want immigration increased, however, has edged down this year to 21%.

(Gallup USA)

AUGUST 24, 2016

1.1 Domestic Politics » Elections

1.4 Domestic Politics » Political Parties

4.8 Society » Immigration/Refugees

447-18 [U.S. Economic Confidence Index Holds at -12](#) (Click for details)

(USA) The Gallup U.S. Economic Confidence Index stayed steady last week, averaging -12 for the second consecutive week. The index has held at or near that level since it climbed six points in late July when Democrats' confidence improved during and after the Democratic National Convention. (Gallup USA)

AUGUST 23, 2016

3.2 Economy » Consumer Confidence/Protection

447-19 [Nearly Half of Blacks Treated Unfairly 'in Last 30 Days'](#) (Click for details)

(USA) Just before two fatal police shootings of black men in July sparked nationwide protests and an attack on police officers in Dallas, close to half (46%) of U.S. blacks reported being treated unfairly in at least one of five different situations within the past 30 days. These results, from a June Gallup poll, are similar to the 43% seen in 2013 and 2015. However, the figure is lower than the 59% recorded in 2004, the first time Gallup measured all five situations. (Gallup USA)

AUGUST 22, 2016

4.3 Society » Ethnicity

4.12 Society » Crime

447-20 [Four in Five Americans Support Voter ID Laws, Early Voting](#) (Click for details)

(USA) As partisan-fueled court battles over state voting laws are poised to shape the political landscape in 2016 and beyond, new Gallup research shows four in five Americans support both early



voting and voter ID laws. A smaller majority of 63% support automatic voter registration. ([Gallup USA](#))

AUGUST 22, 2016

[1.1 Domestic Politics » Elections](#)

447-21 [Opinions on Gun Policy and the 2016 Campaign](#) ([Click for details](#))

(USA) For the past several years, large majorities of both Democrats and Republicans have favored making private gun sales and sales at gun shows subject to background checks. Today, this proposal draws support from 90% of registered voters who back Hillary Clinton and 75% of voters who back Donald Trump. ([Pew Research Center](#))



August 26, 2016

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

447-22 [On Immigration Policy, Partisan Differences but Also Some Common Ground](#) ([Click for details](#))

(USA) The public is divided over many aspects of U.S. immigration policy. However, when asked about the priorities for policy toward illegal immigration, more Americans say better border security *and* a path to citizenship should be given equal priority than favor either approach individually. ([Pew Research Center](#))

August 25, 2016

[4.8 Society » Immigration/Refugees](#)

447-23 [Majority of Canadians say political correctness has “gone too far”](#) ([Click for details](#))

(Canada) Seven-in-ten say they self-censor to avoid offending others. ([Angus Reid](#))

August 29, 2016

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

## ► AUSTRALASIA

447-24 [Australia's most popular travel agents and the holiday-goers more \(or less\) likely to use them](#) ([Click for details](#))

(Australia) Between July 2015 and June 2016, just over 13.7 million Australians 14+ took at least one holiday, the latest findings from Roy Morgan Research show. Of these Aussie holiday-goers, 7.3 million (52.8%) reported using a travel agent or tour operator for at least one of the trips they took – more than double the number (3.2 million) that didn't use one at all. And the most popular travel agent? No prizes for guessing that Flight Centre has clinched top spot once again... ([Roy Morgan](#))

August 23, 2016

[4.16 Society » Entertainment](#)

447-25 [The final Olympics tally: Seven reaches nearly three million through digital platforms](#) ([Click for details](#))

(Australia) The medals have been tallied, and so have the total audiences across television, website and app, social media, and YouTube. New cross-platform audience research from Roy Morgan shows three in four Australians aged 14+ tuned in to watch the 2016 Rio Olympics – including 2.9 million across Seven's new digital platforms. ([Roy Morgan](#))



August 23, 2016

[4.15 Society » Sports](#)

## Topic of the week:

### **UK: Women still face more pressure to look groomed, new poll finds**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

### **UK: Women still face more pressure to look groomed, new poll finds**

New study on attitudes to personal grooming

Published: 25 August 2016

Fieldwork: 29 July - 2 August 2016



Most Britons believe women still face more pressure to be well groomed, new Ipsos MORI research finds. Whilst 85% of women and 78% of men agree women should be equal to men in society, nearly all women (90%) and 77% of men think that that society puts more pressure on women than men to look groomed, the findings show.



The research is part of a new study which looks at attitudes to personal grooming among more than 1,000 British adults.

#### **Changing attitudes**

The study finds widespread agreement that it is unacceptable for employers to place strict regulations on how their staff presents themselves in the workplace. Some 77% women and most men (58%), disagree with women being required to wear high heels as part of a uniform code, a practice which came under fire earlier this year.

Most men and women do not think it's acceptable for employers to ban male employees from growing beards, but possibly counter intuitively, women feel more strongly about it (58% of men and 65% of women disagree with such policies.)

However, there is still certain squeamishness when it comes to public grooming – 41% of men and 42% of women do not think it's acceptable to apply make-up on public transport.

#### **Body worries**

Women worry more about personal grooming, and have more worries than men on average, the results show. On average women report 4.3 different worries about their bodies compared to men's 3.5.

The top concern for men is smelling bad which four in ten (40%) men worry about. A similar number (38%) worry about their oral health and 34% are concerned about bad breath. Women on the other hand worry primarily about their oral health (52%) with body odour in second place (40%). Women are much more concerned about wrinkles than men (40% cite this as a worry compared to only 12% percent of men), perhaps reflecting different societal attitudes to aging.

This is reflected in the findings which show that women spend more time on their personal grooming – over the course of a year women spend 240 hours and 56 minutes, compared with men's 192 hours and 24 minutes and use an average of 10.2 personal care products, to men's 6.4.

Both men and women cheerfully use products designed for the other gender. Most men (79%) have used a product which is marketed for women and 81% women have used products which were designed for men. In some cases, there is crossover in the kinds of products people are using, for example half (48%) of women (who have an adult male living with them) have used a man's razor, and 18% of men have used a women's razor.

The primary reason for using products aimed at the other gender is the same for both men and women; convenience. However, for women the second most commonly cited reason is how effective the product is.

### **The future: Unisex or mind the gender gap?**

Looking to the future people are generally in agreement that personal care products will be (even) more gender targeted, rather than move towards being unisex.

However, men are slightly more likely to think that the future of care products will be genderless – 16% say more products will be unisex compared with 10% of women. Among both men and women, the tendency to think there will be more unisex products increases slightly with age, with one in five (18%) men aged 55-75 and 16% women of the same age saying this.

Will there be a more a more gender-neutral approach to make up and personal grooming? A fifth of men surveyed (21%) say they agree that in the future men wearing make-up will be the normal. An even higher proportion (30%) of women say the same.

Commenting on the findings, **Pippa Bailey, Senior Director, Ipsos Marketing**, said:

*“As traditional gender roles start to become less relevant in modern society, it's interesting to take a look at how this is affecting our attitudes to personal grooming – something which is rarely discussed openly but has massive significance to our self-perception. It's still widely accepted that women are held to higher standards than men and are spending more of their time on personal grooming. But there are signs that younger generations have less rigidly gendered views.*

*Looking to the future, the fact many people say that in future men wearing make-up will be unremarkable could be is a sign the gender divide for personal care will start to blur.”*

### **Technical note**

The survey was conducted using Ipsos MORI's online i: Omnibus service among a representative quota sample of 1,119 adults aged 16-75 in the United Kingdom between 29th July and 2nd August 2016. Survey data were weighted by age, gender, region, working status and social grade to the known offline population profile of this audience.

Source: <https://www.ipsos-mori.com/researchpublications/researcharchive/3777/Women-still-face-more-pressure-to-look-groomed-new-poll-finds.aspx>

## Gilani's Gallopedia (2007-2016) A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

