

Gallopedia

From **Gilani Research Foundation**

November 2016, Issue # **458***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

Contact Details:

Sara Salam

Assistant Manager

Gilani Research Foundation

Email: sara.salam@gilanifoundation.com



Topic of the week: [\(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **19**
NATIONAL & MULTI COUNTRY SURVEYS. **8**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg **2** [Asia zone](#)
this week- **01** national polls



Pg **2** [Euro Americas zone](#)
this week- **13** national polls
02 multi-country
Study
03 analytical pieces



Pg **6** **TOPIC OF THE WEEK:**
[US Election 2016:](#)
[Confidence in Trump](#)
[on rise](#)



Countries are represented in **blue**; **Polling organizations** are represented in **pink**. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ SOUTH ASIA

458-1 [India's BrandZ™ Top 50 Brand Valuation Rises 30% over Three Years](#) (Click for details)

(India) The total value of India's most valuable brands has risen by 30% over the last three years, with the Top 50 brands now worth \$90.5 billion, according to the third annual BrandZ™ Top 50 Most Valuable Indian Brands ranking released today by [WPP](#) and [Kantar Millward Brown](#). HDFC bank stands firmly at number one for a third consecutive year with a brand value of \$14.4 billion following a 15% growth over the past year. (Millward Brown)

September 21, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

Euro Americas Zone

- ▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ WEST EUROPE

458-2 [GfK Purchasing Power Europe 2016](#) (Click for details)

Europeans have around 0.3 percent more nominal purchasing power per person in 2016 compared to last year. The available net income of the population varies substantially among the 42 countries considered by the GfK study. The highest average purchasing power can be found in Liechtenstein, Switzerland and Luxembourg, while the lowest is in Belarus, Moldova and the Ukraine. Ukrainians have only one eightieth the average purchasing power of Liechtenstein inhabitants. These are some of the findings of the study "GfK Purchasing Power Europe 2016". (GfK)

November 08, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

3.2 Economy » Consumer Confidence/Protection



458-3 [UK: 100 years on from the Great War, 57% of people think another world war is likely](#) (Click for details)

(UK) British people think another world war is likely to break out in the next 40 years by a margin of more than two to one. (YouGov)

November 11, 2016

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



458-4 [UK: Stag and hen parties: men are willing to splash twice as much cash](#) (Click for details)

(UK) Men are prepared to spend an average of nearly £400 to attend a stag do, more than twice the £175 women will spend on a hen party. (YouGov)

November 12, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

► NORTH AMERICA

458-5 [In U.S., 84% Accept Trump as Legitimate President](#) (Click for details)

(USA) After Donald Trump's surprise defeat of Hillary Clinton in the highly contentious 2016 presidential campaign, 84% of Americans say they accept Trump as the legitimate president, but 15% do not. Among Clinton voters, 76% accept Trump and 23% do not. (Gallup USA)

November 11, 2016

1.1 Domestic Politics » Elections

458-6 [Trump Victory Surprises Americans; Four in 10 Afraid](#) (Click for details)

(USA) Americans on both sides of the 2016 presidential race are reacting strongly to Donald Trump's victory Tuesday: 80% of Trump voters say they are "excited," while 76% of Hillary Clinton voters say they are "afraid." A large majority (75%) share one reaction: surprise. (Gallup USA)

NOVEMBER 11, 2016

1.1 Domestic Politics » Elections



458-7 [Trump and Clinton Finish With Historically Poor Images](#) (Click for details)

(USA) Donald Trump and Hillary Clinton head into the final hours of the 2016 presidential campaign with the worst election-eve images of any major-party presidential candidates Gallup has measured back to 1956. Majorities of Americans now view each of them unfavorably on a 10-point favorability scale, a first for any presidential standard-bearer on this long-term Gallup trend. Trump's image is worse than Clinton's, however, with 61% viewing him negatively on the 10-point scale compared with 52% for her. (Gallup USA)

NOVEMBER 8, 2016

1.1 Domestic Politics » Elections

458-8 [U.S. Satisfaction Rises to Match Historical Norm](#) (Click for details)

(USA) On this Election Day, 37% of Americans say they are satisfied with the way things are going in the country. That is up significantly from 28% in October and now matches the historical average since Gallup first asked the question in 1979. It also ties the average figure in Gallup's final pre-election polls in prior presidential election years. (Gallup USA)

NOVEMBER 8, 2016

1.1 Domestic Politics » Elections

458-9 [Americans' Perceptions of U.S. Crime Problem Are Steady](#) (Click for details)

(USA) Seven in 10 Americans say there is more crime in the U.S. than a year ago, unchanged from 2015. Two in 10 believe there is less crime. The percentage who believe crime is up from a year ago is near the recent high of 74% in 2009, but still significantly below the record high of 89% in 1992. (Gallup USA)

NOVEMBER 9, 2016

4.12 Society » Crime



458-10 [Americans' Reports of Crime Victimization at High Ebb](#) [\(Click for details\)](#)

(USA) Twenty-nine percent of U.S. adults report that they or someone in their household was the victim of at least one form of conventional -- meaning nondigital -- crime in the past year. This is in line with the average 27% over the past four years, but up from an average of 24% in the early 2000s. ([Gallup USA](#))

NOVEMBER 10, 2016

[4.12 Society » Crime](#)

458-11 [American Election: Most Canadians say Trump victory will hurt their country's relationship with the U.S.](#) [\(Click for details\)](#)

(Canada) Canadians are expressing concern that Donald Trump's victory over Hillary Clinton in the 2016 U.S. Presidential election may signal the start of a less-fruitful chapter in the history of Canada-U.S. relations, according to a new public opinion poll from the Angus Reid Institute. ([Angus Reid](#))

November 11, 2016

[1.1 Domestic Politics » Elections](#)

[2.12 Foreign Affairs and Security >> Bi/Tri-lateral Relations](#)

458-12 [Half of Americans More Confident in Trump Since Election](#) [\(Click for details\)](#)

(USA) Fifty-one percent of U.S. adults say they are "more confident" in President-elect Donald Trump's ability to serve as president based on his statements and actions over the past few days. The percentage "more confident" in Trump a few days after his election is similar to ratings when Bill Clinton and George W. Bush won their respective elections in 1992 and 2000. ([Gallup USA](#))

November 16, 2016

[1.1 Domestic Politics » Elections](#)

► AUSTRALASIA

458-13 [Australians are more progressive and open to new things](#) [\(Click for details\)](#)

(Australia) The USA may have veered to the alt-right, but in Australia progressiveness is the new mainstream, Roy Morgan Research shows. More Australians than ever now have a progressive viewpoint on social issues—and are attracted to new things and ideas. ([Roy Morgan](#))

November 14, 2016

[4.13 Society » Social Problems](#)

458-14 [Recycling a way of life for Aussies...but that doesn't necessarily mean we're a nation of greenies](#) [\(Click for details\)](#)

(Australia) Just in time for National Recycling Week, the latest findings from Roy Morgan Research show that recycling has become almost second nature for the vast majority of Australians since the turn of the century, with more than 90% of us recycling everything we can. Even so, the proportion of Aussies who self-identify as environmentalists has declined over the same period, while increasing numbers of us believe that 'environmentally friendly products are overpriced.' ([Roy Morgan](#))

November 08, 2016

[4.14 Society » Environment/ Disasters](#)



► MULTI-COUNTRY STUDIES

458-15 [Trust Is Increasingly Managed Like A Risk And Redefines The Approach To Business By Corporate Affairs Professionals](#) [\(Click for details\)](#)

A recent self-assessment by corporate affairs professionals of how much their corporation is trusted by stakeholders depicts a context of uncertainty. Only one in five (21%) believes their company holds a very high amount of trust to operate in the best interest of society, according to findings from GlobeScan's new global survey of corporate affairs professionals. They are countered by the same proportion who report their stakeholders have very little or no trust at all in their business. ([Globescan](#))

November 09, 2016

[3.8 Economy](#) » [Enterprise/ Investments](#)



► ANALYSIS

458-16 [First thoughts on polling problems in the 2016 U.S. elections](#) [\(Click for details\)](#)

(USA) Doug Rivers provides an initial analysis of what went wrong - and what went right - with YouGov's 2016 election polling. ([YouGov](#))

November 11, 2016

[1.1 Domestic Politics](#) » [Elections](#)

458-17 [Behind Trump's victory: Divisions by race, gender, education](#) [\(Click for details\)](#)

(USA) Donald Trump scored an impressive Electoral College victory Nov. 8 after a campaign that revealed deep divisions – by race, gender and education – that were as wide and in some cases wider than in previous elections, according to an analysis of national exit poll data. ([Pew Research Centre](#))

November 9, 2016

[1.1 Domestic Politics](#) » [Elections](#)

458-18 [Trump victory raises questions](#) [\(Click for details\)](#)

(USA) As the world watched Donald Trump voted in as the next President of the United States of America, two questions emerge:

Why did Donald Trump win?

Why did the Public Opinion Polls get it so wrong? ([Pew Research Centre](#))

November 10, 2016

[1.1 Domestic Politics](#) » [Elections](#)

► CYBER WORLD

458-19 [Social Media Update 2016](#) [\(Click for details\)](#)

Facebook usage and engagement is on the rise, while adoption of other platforms holds steady. ([Pew Research Centre](#))

NOVEMBER 11, 2016

[4.6 Society](#) » [Media/ New Media](#)



Topic of the week:

US Election 2016: Confidence in Trump on rise

▶ This issue provides 2 interesting poll findings and buzz monitoring on this subject

US Election 2016: Confidence in Trump on rise

In U.S., 84% Accept Trump as Legitimate President



November 11, 2016

PRINCETON, N.J. -- After Donald Trump's surprise defeat of Hillary Clinton in the highly contentious 2016 presidential campaign, 84% of Americans say they accept Trump as the legitimate president, but 15% do not. Among Clinton voters, 76% accept Trump and 23% do not.



Now that Donald Trump has been declared the winner and will be inaugurated in January, will you accept him as the legitimate president, or not?

	National adults	Trump voters	Clinton voters
	%	%	%
Yes, accept	84	100	76
No, do not	15	0	23

Nov. 9, 2016

GALLUP

The results are from a one-night Gallup poll conducted Nov. 9, the day after the presidential election. Trump's victory spurred protests around the nation, with protesters commonly chanting "not my president." Those protesters' sentiments are shared by about one in six Americans, and one in four Clinton voters.

Gallup asked the same question about George W. Bush in December 2000, and found 83% of Americans accepting Bush as the legitimate president, essentially the same as the percentage who now accept Trump. That poll was conducted just after the Supreme Court voted 5-4 to end a contentious recount in Florida, which allowed Bush's original slim Florida vote margin to stand and effectively made him president.

Perhaps understandably, Al Gore supporters were somewhat less likely (68%) than Clinton voters today (76%) to accept the president-elect as legitimate. The overall numbers are similar, though, because Americans with no candidate preference in 2000 were more likely to accept Bush as legitimate than the comparable group this year is to accept Trump.

Like Gore, Clinton won the popular vote but lost the Electoral College. However, Trump's Electoral College tally is more decisive than Bush's and not dependent on favorable legal rulings. Still, just as many Americans say they cannot accept Trump as president as said the same about Bush. Trump's controversial statements, actions and policy proposals may cause some Americans to view him as unworthy of the office, even though his victory was beyond dispute.

Substantial Minority Say Election Process Has Done Permanent Harm

The 2016 election campaign was characterized by its negative tone. Much of the campaign and discussion in the presidential debates centered on personal attacks. Americans rated the campaign [more negatively than any](#) in recent memory. Even so, the majority, 58%, say the 2016 election process has not caused permanent harm to the U.S., although 38% say it has. Clinton voters are much more likely than Trump voters to say the campaign has caused permanent harm to the country, 60% to 17%.

Which comes closer to your view -- [ROTATED: there has been permanent harm done to the United States as a result of the election process this year, (or) there has been no permanent harm done to the United States as a result of the election process this year]?

	National adults	Trump voters	Clinton voters
	%	%	%
Permanent harm	38	17	60
No permanent harm	58	82	38

Nov. 9, 2016

GALLUP

Gallup asked the same question in the aftermath of the 2000 election, and found similar results, with 59% of Americans saying the election process did not cause permanent harm but 39% disagreeing and saying it did.

Although there were differences between Gore (50%) and Bush (28%) supporters in their perceptions that the process caused permanent harm, the 22-percentage-point gap was not nearly as large as the 43-point gap between Trump and Clinton voters today. The widening gap between candidate support groups since 2000 may reflect the more [polarized political environment](#) of recent years.

Implications

Trump frequently claimed the election process was rigged against him and famously would not commit to accepting the outcome of the election in the third presidential debate. Now, the often mean-spirited presidential campaign has ended -- with Trump winning, Clinton conceding and both candidates calling on Americans to put aside their differences and come together as a nation.

The vast majority of Americans, 84%, say they accept Trump as president, and 58% do not believe the election process has permanently harmed the nation. Whether those figures are typical for most elections is unclear, although they are almost identical to what Gallup measured in 2000, when the outcome was in doubt until the Supreme Court sided with Bush.

While most of Clinton's supporters have followed her lead in acknowledging Trump as the legitimate president, about one in four still have not. Many Clinton voters in the same Nov. 9 poll expressed a wide array of [negative emotional reactions](#) to the outcome, including being afraid, angry and devastated. Some of those emotions have been on display in the anti-Trump protests.

Those negative emotions may take time to heal, given the unexpected nature of Trump's victory. Most pre-election polls and forecasting models pointed toward a Clinton win. Trump was the [most unpopular presidential candidate](#) in modern polling history, and a majority of Americans had a [strongly unfavorable](#) view of him during the campaign. Consequently, he faces a steep climb to win over the public. And while new presidents typically enjoy a [honeymoon phase](#) in the early months of their presidencies, Trump may begin his term with less public support than any prior president.

Survey Methods

Results for this Gallup poll are based on telephone interviews conducted Nov. 9, 2016, on the Gallup U.S. Daily survey, with a random sample of 511 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia. For results based on the total sample of national adults, the margin of sampling error is ± 5 percentage points at the 95% confidence level. All reported margins of sampling error include computed design effects for weighting. Polls conducted entirely in one day, such as this one, are subject to additional error or bias not found in polls conducted over several days.

Each sample of national adults includes a minimum quota of 60% cellphone respondents and 40% landline respondents, with additional minimum quotas by time zone within region. Landline and cellular telephone numbers are selected using random-digit-dial methods.

Source: http://www.gallup.com/poll/197441/accept-trump-legitimate-president.aspx?g_source=Election%202016&g_medium=newsfeed&g_campaign=tiles

Half of Americans More Confident in Trump Since Election

WASHINGTON, D.C. -- Fifty-one percent of U.S. adults say they are "more confident" in President-elect Donald Trump's ability to serve as president based on his statements and actions over the past few days. The percentage "more confident" in Trump a few days after his election is similar to ratings when Bill



Clinton and George W. Bush won their respective elections in 1992 and 2000.

U.S. Adults' Post-Election Confidence in President-Elect

	More confident	Less confident	No difference/No opinion
	%	%	%
Donald Trump	51	40	9
George W. Bush	54	28	18
Bill Clinton	53	26	21

GALLUP; NOV 9-13, 2016; DEC 15-17, 2000; NOV 10-11, 1992

The fact that similar percentages of Americans say they have more confidence in Trump in the days after his election as did so for Bush and Clinton is notable, given that Trump is much less popular as president-elect than they were. Trump's favorable rating measured 42% in the Nov. 9-13 survey, compared with Bush's 59% and Clinton's 58% after they were elected.

The difference between the 1992 and 2000 situations and today's is that a higher percentage of Americans say Trump's statements and actions over the past few days have made them "less confident" in his ability to serve as president than in those previous elections. Forty percent of Americans say they are "less confident" in Trump, as opposed to 28% for Bush in 2000 and 26% for Clinton in 1992. Fewer Americans say they have "no opinion" or say Trump's actions and statements make "no difference" than was the case for the two former presidents.

Sharp Differences Between Trump, Clinton Voters on Trump Confidence

Trump and Hillary Clinton voters differ significantly in their confidence in Trump's ability to serve as president since the election. While 95% of Trump voters say they are "more confident" in the president-elect, 19% of Clinton voters say the same. Only 2% of Trump voters say they are "less confident" in Trump, but 75% of Clinton voters express less confidence.

Post-Election Confidence in President-Elect, by Candidate Preference

	More confident	Less confident	No difference/No opinion
	%	%	%
Donald Trump			
Trump voters	95	2	3
Clinton voters	19	75	7
George W. Bush			
Bush voters	85	3	12
Gore voters	29	49	22
Bill Clinton			
G.H.W. Bush voters	23	53	23
Bill Clinton voters	84	1	16
Perot voters	37	36	27
GALLUP; NOV 9-13, 2016; DEC 15-17, 2000; NOV 10-11, 1992			

After the contested 2000 election, which took five weeks and a Supreme Court decision to resolve, Americans were somewhat less polarized about their confidence in President-elect Bush than they are about Trump. In 2000, 85% of Bush voters were "more confident" in their candidate after the election's resolution, compared with 29% of Gore voters.

In the 1992 three-way election, 23% of George H.W. Bush voters were "more confident" in Bill Clinton in the days after he was elected, while 84% of Clinton voters said the same. Ross Perot's voters were evenly divided, with 37% saying they were "more confident" in Clinton and 36% saying they were "less confident."

More Men, Whites Have Confidence in Trump Post-Election

Trump's campaign was embroiled in controversy over remarks he made about women and minorities. In the days after the election, 60% of men said they were "more confident" in Trump's ability to serve as president, while 42% of women held the same opinion. Similarly, 61% of whites expressed more confidence in Trump, compared with 27% of nonwhites.

Post-Election Confidence in Donald Trump, by Gender and Race

	More confident	Less confident	No difference/No opinion
	%	%	%
Male	60	30	9
Female	42	50	9
White	61	30	9
Nonwhite	27	63	9

GALLUP, NOV 9-13, 2016

Bottom Line

Trump's victory has triggered a wave of protests across the U.S., with calls to abolish the Electoral College and denunciations of the president-elect's policies. At the same time, many Trump supporters are excited to see their candidate take the country in a new direction. As it stands now, the overwhelming majority of Trump supporters remain confident in their candidate in the days after the election, while Trump has yet to win over Hillary Clinton's supporters.

Overall, roughly the same percentage of Americans are "more confident" in Trump's ability to serve as president based on his recent statements and actions, as was the case with Bush and Bill Clinton after they were elected. Trump's similar results on this measure to Clinton's and Bush's are notable given Trump's much lower favorability rating, which may portend a low approval rating once Trump assumes the presidency two months from now. At the very least, the higher percentage of Americans who express less confidence in Trump than they did in Bush and Clinton at similar junctures likely suggests that Trump may be more polarizing overall.

Historical data are available in [Gallup Analytics](#).

Survey Methods

Results for this Gallup poll are based on telephone interviews conducted Nov. 9-13, 2016, with a random sample of 1,019 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia. For results based on the total sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level. All reported margins of sampling error include computed design effects for weighting.

Each sample of national adults includes a minimum quota of 60% cellphone respondents and 40% landline respondents, with additional minimum quotas by time zone within region. Landline and cellular telephone numbers are selected using random-digit-dial methods.

Source: <http://www.gallup.com/poll/197519/half-americans-confident-trump-election.aspx>

Gilani's Gallopedia (2007-2016)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \simeq 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \simeq 358 during the period 2007-2014

