

Gallopedia

From **Gilani Research Foundation**

December 2016, Issue # **461***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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THIS WEEK'S REPORT CONSISTS OF **19** NATIONAL & MULTI COUNTRY SURVEYS. **7** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com



Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ MENA

461-1 [MENA Ad of the month – UAE's Global Village](#) (Click for details)

(UAE) This month, Dubai's Global Village has shown the biggest improvements in its advertising awareness, according to BrandIndex – YouGov's daily brand tracker. With the attraction's 21st season beginning this month, there are multitudes of new pavilions including the all new Far East pavilion, the Algeria pavilion and the Eastern Europe pavilion. (YouGov)

December 04, 2016

3.6 Economy » Economic Globalization



Euro Americas Zone

- ▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE

461-2 [Ulyukaev: Alone In the Field?](#) (Click for details)

(Russia) The arrest of the Russian minister Ulyukaev drew wide response, however many Russians still think that anti-corruption measures are insufficient. (VCIOM)

November 25, 2016

1.3 Domestic Politics » Governance

461-3 [Russia: Approval Ratings of Public Agencies](#) (Click for details)

(Russia) Approvals of the work of president and government as well as State Duma and Federation Council keep going up. (VCIOM)

November 24, 2016

1.2 Domestic Politics » Performance Ratings

461-4 [Electoral Moods In Ukraine: November 2016](#) (Click for details)

(Ukraine) According to a study conducted by the Sociological group "Rating" in November 2016, Batkivshchyna is the leader of electoral sympathies among political parties. 17.4% of respondents who intend to participate in the vote and determine their preferences are ready to vote for this political force. (Ratings)

November 28, 2016

1.1 Domestic Politics » Elections



461-5 [Changes in the Attitude of the Ukrainians toward Russia and of the Russians toward Ukraine](#) (Click for details)

The attitude of the population of Ukraine toward Russia did not change much, while the attitude of the population of Russia toward Ukraine became worse over the past 6 months. (Ratings)

October 26, 2016

[2.12 Foreign Affairs and Security >> Bi/Tri-lateral Relations](#)

► **WEST EUROPE**

461-6 [Voting Intention: Conservatives 39%, Labour 27%](#) (Click for details)

This week's voting intention figures see the Conservatives on 39% (from 41% last week) and Labour on 27% (from 28% last week), giving the Tories a 12 point lead. (YouGov)

December 02, 2016

[1.1 Domestic Politics > Elections](#)
[1.4 Domestic Politics > Political Parties](#)



461-7 [Social media “missing a trick” by ignoring baby boomers](#) (Click for details)

(UK) However, although more than half (55%) of older consumers say they have received branded emails and a third (33%) say they have had online newsletters, just 16% of older consumers have received communications from brands through social media. (YouGov)

December 01, 2016

[4.6 Society > Media/ New Media](#)

461-8 [Consumers’ own-label attitudes could pose a challenge to big brands](#) (Click for details)

(UK) An analysis of YouGov Profiles data shows how shoppers at different supermarkets feel about own-brand goods. (Because consumers were asked whether they agreed with two different attitudinal statements the numbers do not add up to 100.) On average 39% of British consumers believe that well-known brands are usually better than shops’ versions and 65% think there isn’t much difference between branded goods and supermarkets’ own products. For both statements, Asda, Morrisons, and Tesco customers score close to the average. (YouGov)

November 30, 2016

[3.1 Economy > Perceptions on Performance/ Well-Being](#)

461-9 [Five findings from YouGov’s European mega-survey](#) (Click for details)

New survey of nearly 13,000 people across 12 countries reveals some of the biggest challenges facing the EU and European nations. (YouGov)

November 28, 2016

[2.5 Foreign Affairs & Security > Regional Conflicts/ Issues](#)

461-10 [Fridays are twice as popular as Sundays](#) (Click for details)

(UK) Whilst Saturday is Britain’s favourite day, people are more likely to prefer the last day of the week than the traditional day of rest. (YouGov)

December 01, 2016

[4.7 Society > Morality, Values & Customs / Lifestyle](#)



461-11 [Generosity lives: Four in ten people help others a minimum of once a month](#) (Click for details)

Results just released by GfK show that, amongst the online population across 17 countries, four out of ten people help others or do volunteer work a minimum of once a month. This is made up of four percent who help others 'every or most days', 14 percent who do so 'at least once a week' and 21 percent who help others 'at least once a month'. (YouGov)

November 30, 2016

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

► NORTH AMERICA

461-12 [Americans' Support for Electoral College Rises Sharply](#) (Click for details)

(USA) Americans' support for keeping the Electoral College system for electing presidents has increased sharply. Weeks after the 2016 election, 47% of Americans say they want to keep the Electoral College, while 49% say they want to amend the Constitution to allow for a popular vote for president. In the past, a clear majority favored amending the U.S. Constitution to replace the Electoral College with a popular vote system. (Gallup USA)



DECEMBER 2, 2016

[1.1 Domestic Politics » Elections](#)

461-13 [U.S. Economic Confidence Highest in Nine Years](#) (Click for details)

(USA) Americans expressed more positivity about the U.S. economy last week than they have at any other time during the nine years that Gallup has been tracking the U.S. Economic Confidence Index. The latest score of +6 for the week ending Nov. 27 inched past the previous high of +5 recorded in January 2015. (Gallup USA)

NOVEMBER 29, 2016

[3.2 Economy » Consumer Confidence/Protection](#)

461-14 [Majority in U.S. Say Trump Will Try to Work with Democrats](#) (Click for details)

(USA) Although Republican President-elect Donald Trump will take office with his party in firm control of Congress, a majority of Americans (58%) are optimistic that he will make a sincere effort to work with Democrats to find solutions to the nation's problems. The same majority also believe that Democrats in Congress will sincerely try to work with Trump. Americans are less sure (49%) that Republicans in Congress will reach across the aisle. (Gallup USA)

NOVEMBER 28, 2016

[1.3 Domestic Politics » Governance](#)

[1.4 Domestic Politics » Political Parties](#)

461-15 [Most Americans Want Changes to Affordable Care Act](#) (Click for details)

(USA) Americans' assessments of the Affordable Care Act (ACA) remain relatively unchanged after the Nov. 8 election, with more continuing to disapprove (53%) than approve (42%) of the law. Going forward, the vast majority of Americans want to see the law changed. This includes the 37% who want it repealed and replaced, along with a total of 43% of Americans who want the law kept, but with major changes. (Gallup USA)



NOVEMBER 28, 2016

4.11 Society » Health

461-16 [The New Food Fights: U.S. Public Divides over Food Science](#) (Click for details)

(USA) Differing views on benefits and risks of organic foods, GMOs as Americans report higher priority for healthy eating. (Pew Research Center)

December 1, 2016

3.11 Economy » Science & Technology



► AUSTRALASIA

461-17 [The 'Two-Speed' economy returns with soaring unemployment and under-employment in Australia's four smaller States \(QLD, WA, SA & Tas\)](#) (Click for details)

(Australia) Special analysis of Roy Morgan Research real employment estimates in each State over the past three months shows unemployment and under-employment are a growing problem in Australia's four smallest States of Queensland, Western Australia, South Australia and Tasmania – all four of which now have total unemployment and under-employment above the national average. (Roy Morgan)

December 1, 2016

3.3 Economy » Employment Issues

461-18 [The festive spirit\(s\): not everyone will be drinking beer and sparkly this silly season](#) (Click for details)

(Australia) With the festive season looming, liquor retailers are gearing up for a busy time as consumers stock up on beverages to help them celebrate Christmas and the New Year. But while beer and sparkling wine are the obvious choices, some Australians will inevitably want to get into the, ahem, spirit of things and celebrate with rum, whisky, bourbon, vodka, gin or tequila! In fact, the latest findings from Roy Morgan reveal that more than a quarter of Australian adults consume spirits at least once in an average four weeks. (Roy Morgan)

December 01, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

► MULTI-COUNTRY SURVEY

461-19 [International survey: Globalisation is still seen as a force for good in the world](#) (Click for details)

Of 19 countries surveyed worldwide, in 18 more people see globalisation as a force for good rather than bad in the world. (YouGov)

December 2016

3.6 Economy » Economic Globalization

Topic of the week:

International survey: Globalisation is still seen as a force for good in the world

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

International survey: Globalisation is still seen as a force for good in the world



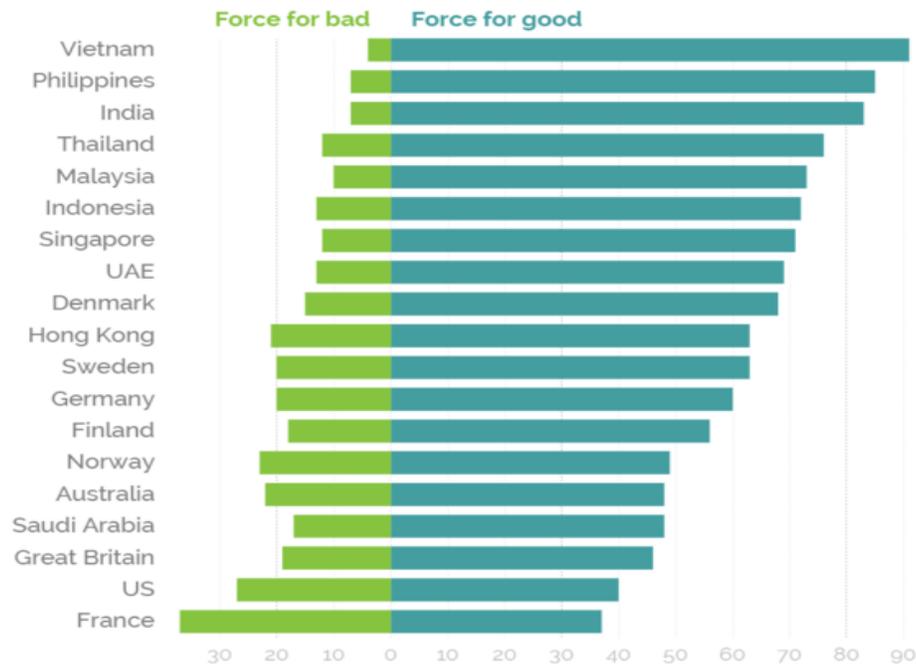
Of 19 countries surveyed worldwide, in 18 more people see globalisation as a force for good rather than bad in the world

Globalisation has had some bad press in the West recently, with the failure of governments to prevent citizens from being left behind seen as the root of much recent political turmoil – not least the election of Donald Trump.

Nonetheless, a new YouGov survey of more than 20,000 people across 19 countries finds that in almost all countries people are more likely to think that globalisation has been a force for good.

Globalisation is still seen as more of a force for good in the world

Overall, do you think globalisation is a force for good or bad for the world? %



Unsurprisingly, the countries that are the biggest enthusiasts of globalisation are those that have benefitted most from it – the poorer nations of East and South East Asia. Here, belief that globalisation is a force for good reaches at least 70% in all countries, and as high as 91% in Vietnam.

Support is still strong in Europe (with the exception of France), with around half of respondents in the countries surveyed indicating that globalisation has been a force for good.

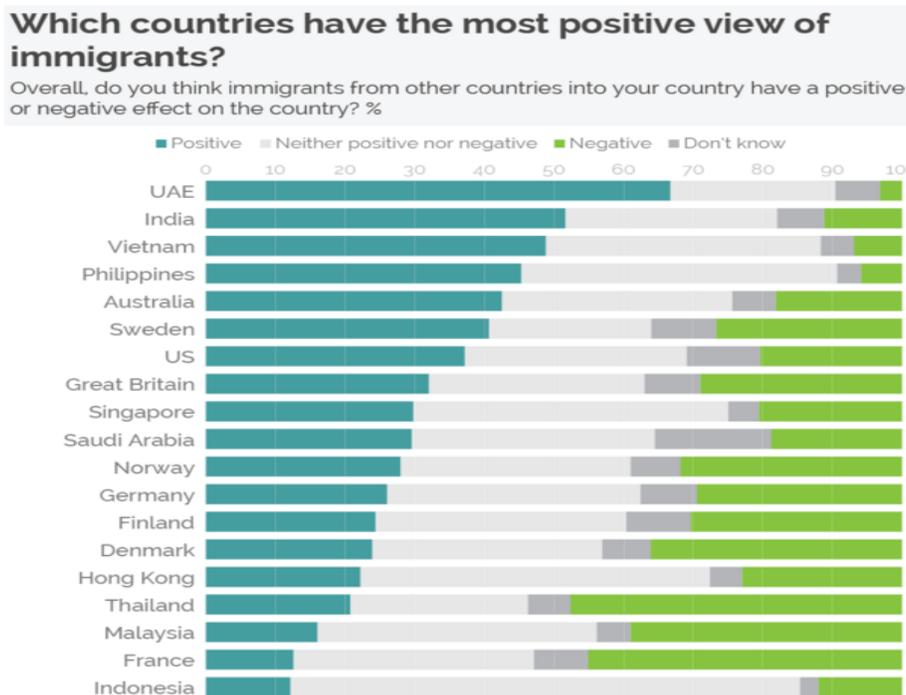
There is, however, widespread acknowledgement that the rich have been the main beneficiaries of globalisation. In every single country, far more people agreed than disagreed that the wealthy have benefitted more from globalisation than ordinary citizens.

Scratching beneath the surface

Whilst citizens across the world might be relatively warm to globalisation as a concept, delving deeper into its individual components reveals a much more mixed response.

Take interdependence, for instance. In a connected world where the manufacture of everyday products is so complex that the supply lines involved in creating them span the globe, it is inevitable that countries must trade with one another in order to meet their own needs. Nevertheless, as many as 78% of Indonesians think that their country should be able to meet its own needs without having to rely on imports from other countries. So do 57% of Indians, 53% of Filipinos and 52% of French people.

Likewise, questions on immigration reveal another mixed picture – even among neighbours. In the Phillipines, 45% of people believe that immigrants have a positive effect on the country, and just 6% a negative one. In neighbouring Malaysia, just 16% have a positive image of immigrants and 39% a negative one, whilst in Indonesia a full 73% of people consider their impact to be neither positive nor negative.



Arrêter le monde

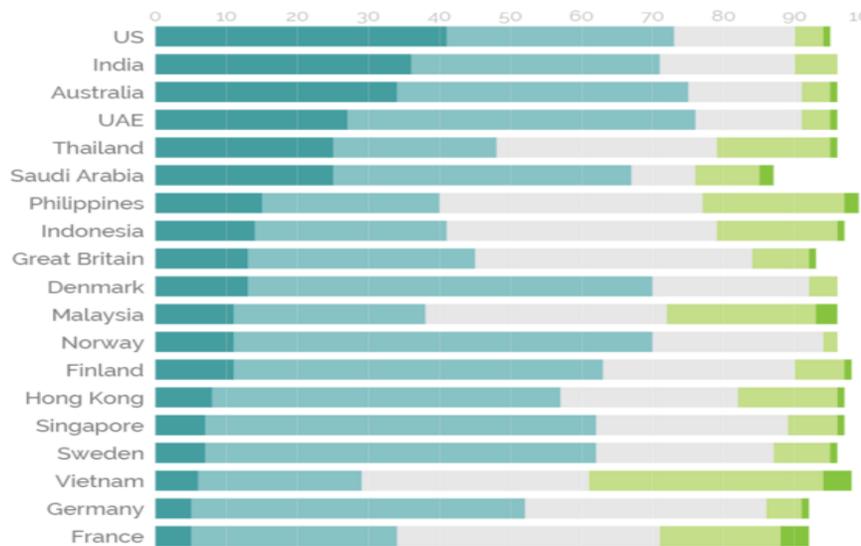
The most striking revelation of the survey is the extent of French disillusionment with globalisation. In six of the survey's 11 questions, French people displayed the most negative sentiment towards globalisation (measured in net terms). They came near the bottom in several others.

This disillusionment extends to their view of their own country – as many as 21% of French people think that France is worse than most other countries, a figure more comparable to the developing nations on the survey rather than the developed nations. The 4% of French people who think France is the worst country in the world is the joint-highest rate on the survey (with Vietnam) – French people are also the least likely to say they live in the best country in the world.

Which countries' citizens are convinced they live in the best country in the world?

Which of the following best describes the way you feel about your country? %

■ Best in the world ■ Better than most other countries ■ As good as most other countries
 ■ Not as good as most other countries ■ Worst in the world



This is all very bad news for those who fear a victory for the far right in France's upcoming presidential and parliamentary elections – not least when coupled with the results of a major new YouGov study showing that 63% of French voters hold "authoritarian populist" views.

If there is hope, it lies in the young

It may be too late for anyone to alter the near-term course of French history, but there is a glimmer of hope for globalists in the longer term. Whilst 37% of French people overall say that globalisation is a force for good, this figure is as high as 77% among 18-24 year olds. Younger people having a more positive opinion of globalisation than their older peers is a pattern repeated across the world.

The obvious question is whether these younger people will carry their views with them as they age, or if they grow out of them as they get older. If it does turn out that the values of globalisation have been firmly

embedded in the young, then the current backlash against globalisation may turn out to be nothing more than an aberration in the onward march of history.

Source: <http://research.mena.yougov.com/en/news/2016/12/04/international-survey-globalisation-still-seen-forc/>

Gilani's Gallopedia (2007-2016)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

