

Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Sara Salam.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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NATIONAL & MULTI COUNTRY SURVEYS. **10**
POLLING ORGANIZATIONS HAVE BEEN
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study



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study



Pg 7 **TOPIC OF THE WEEK:**
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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

462-1 [Dubai and Abu Dhabi Emerge as the Top Cities in the Middle East](#) (Click for details)

In a new survey by YouGov for Bayt.com titled 'Top Cities in the Middle East and North Africa', both Dubai and Abu Dhabi ranked the highest for cities to live in. The ranking was based on several factors including economic, environmental, standard of living, socio-cultural, and entrepreneurship factors. The survey determined that the top 10 cities in the MENA are: Dubai, Abu Dhabi, Muscat, Eastern Province, Doha, Riyadh, Marrakech, Rabat, Jeddah, and Kuwait City. (YouGov)

December 05, 2016

3.1 Economy » Perceptions on Performance/ Well-Being



► SOUTHEAST ASIA

462-2 [Philippines: Adult joblessness at 18.4%; 7.4% lost their jobs involuntarily, 8.0% resigned](#) (Click for details)

(Philippines) The Third Quarter 2016 Social Weather Survey, fielded over September 24-27, 2016, found adult joblessness at 18.4% (est. 8.2 million adults). (SWS)

3.3 Economy » Employment Issues

Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

► EAST EUROPE

462-3 [Russia: From Sausage to Potatoes](#) (Click for details)

(Russia) Russians are trying to save money by switching to cheaper products but the effect of such economizing is illusory. (Romir)

November 20, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

462-4 [Monitoring Of Inflation In Russia](#) (Click for details)

(Russia) According to a recent survey in Russia October saw a considerable leap upwards in prices for horticultural crop. (VCIOM)

November 28, 2016

3.4 Economy » Inflation



462-5 [Socio-Political Situation In Ukraine](#) (Click for details)

(Ukraine) 69.9% of respondents assessed the current situation in Ukraine as tense, even 23.2% of the respondents generally believe it explosive. Only 5.2% indicate that the situation in the country is stable, 1.9% could not give a clear answer to this question. (Ratings)

December 06, 2016

1.2 Domestic Politics » Performance Ratings



► WEST EUROPE

462-6 [UK: Seven in ten people believe it's acceptable for officers to carry a Taser](#) (Click for details)

(UK) An online survey of 2,004 adults aged 16-75 in England and Wales, commissioned by the Police Federation of England and Wales, has shown that 71% of survey participants consider it fairly or completely acceptable for police officers to carry a Taser when on patrol. (Ipsos Mori)

December 09, 2016

1.3 Domestic Politics » Governance

4.12 Society » Crime

462-7 [The EU and Brexit is seen as the most important issue facing Britain](#) (Click for details)

(UK) This month the Ipsos MORI/Economist Issues Index shows that the public consider concerns about the EU and Britain's exit to be the leading issue facing Britain. At 39%, concern has risen seven percentage points since October, and now stands just one percentage point behind the level recorded in July this year, when concern reached the highest level since April 1997 in the immediate aftermath of the Brexit vote. (Ipsos Mori)

December 09, 2016

2.8 Foreign Affairs & Security » International / Regional Organizations

462-8 [Online shopping driving change in travel behavior](#) (Click for details)

(UK) In the last three months, two thirds (66%) of adults aged 16-75 made journeys in a personal vehicle to go shopping at least once a week. Around 1 in 5 (20%) did this every 2-3 days or more. (Ipsos Mori)

December 05, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

462-9 [One in five people have bought all their Christmas presents already](#) (Click for details)

(UK) YouGov's new Christmas shopping tracker finds that 21% have bought all their Christmas presents so far, whilst 12% haven't even started yet. (YouGov)

December 09, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

462-10 [Half of women want to keep pharmacy consultations for the morning after pill](#) (Click for details)

(UK) Following a campaign to abolish the consultations at pharmacies that are required in order to get the morning after pill, YouGov finds that women are more likely to want to keep the consultations, while men want them scrapped. (YouGov)

December 08, 2016

4.11 Society » Health

462-11 [Two thirds would back an “oath of integration” for immigrants](#) (Click for details)

(UK) Recommendation from the Casey Review that immigrants should have to swear an “oath of integration with British values and society” is supported by wide sections of society. (YouGov)

December 07, 2016

4.8 Society » Immigration/Refugees

462-12 [37% of Britons say immigration has meant that where they live doesn't feel like home any more](#) (Click for details)

With a new report raising questions about the integration of immigrants into British society, YouGov's authoritarian populism study finds significant numbers of people in Britain and across Europe say that immigration has meant they no longer feel at home.

(YouGov)

December 05, 2016

4.8 Society » Immigration/Refugees

462-13 [Germans' 2017 purchasing power to climb 1.7 percent](#) (Click for details)

(Germany) Germans' 2017 per-capita purchasing power will increase nominally by 1.7 percent to €22,239. The country's 25 most populous districts alone comprise one-fourth of Germany's total purchasing power. These are some of the findings of the 2017 GfK purchasing power study released today. (GfK)

December 2016

3.1 Economy » Perceptions on Performance/ Well-Being

► NORTH AMERICA

462-14 [Americans Still Split on Government's Healthcare Role](#) (Click for details)

(USA) Slightly more Americans agree (52%) than disagree (45%) that the federal government is responsible for making sure all Americans have healthcare coverage. This balance of views is similar to last year but represents a shift from 2012 to 2014, when majorities said ensuring healthcare coverage for all was not the government's job. (Gallup USA)

DECEMBER 8, 2016

4.11 Society » Health

462-15 [Cost Edges Access as Most Urgent U.S. Health Problem](#) (Click for details)

(USA) More Americans now mention healthcare costs (27%) than mention access (20%) when asked to name the most urgent health problem facing the U.S. These two issues typically rank at the top of the list in Gallup's annual poll but have tied for first the past two years. (Gallup USA)

DECEMBER 7, 2016

4.11 Society » Health

462-16 [Fewer in U.S. See Japan as an Economic Threat](#) (Click for details)

(USA) On the 75th anniversary of the Japanese bombing of Pearl Harbor, and decades after Japan's economy grew exponentially following World War II, most Americans no longer consider Japan an economic threat to the U.S. Twenty-four percent of Americans say Japan is an economic threat, down sharply from 77% in 1991. (Gallup USA)

DECEMBER 7, 2016

2.5 Foreign Affairs & Security » Regional Conflicts/ Issues



462-17 [Low Approval of Trump's Transition but Outlook for His Presidency Improves](#) [\(Click for details\)](#)

(USA) Nearly a month after Donald Trump's election as president, the public views his transition to the White House less positively than those of past presidents-elect. And while expectations for Trump's presidency have improved since before his victory, about as many Americans say Trump will be a poor or terrible president as a good or great one. (Pew Research Center)



December 2016

1.2 Domestic Politics » Performance Ratings

462-18 [Economic Confidence Keeps Improving, Reaching New Highs](#) [\(Click for details\)](#)

(USA) Americans' confidence in the economy continues its post-election improvement, with Gallup's U.S. Economic Confidence Index averaging +8 for the week ending Dec. 4. That is the highest weekly average in Gallup's tracking trend, which dates back to January 2008. (Gallup USA)

DECEMBER 6, 2016

3.2 Economy » Consumer Confidence/Protection

462-19 [Americans Rate Healthcare Quality High, Cost Low](#) [\(Click for details\)](#)

(USA) Americans are more likely to be positive about the cost, coverage and quality of their own healthcare than they are about the same aspects of healthcare nationwide. For both their own healthcare and healthcare nationally, they are most positive about quality and least positive about cost, with coverage falling in the middle. (Gallup USA)

December 09, 2016

4.11 Society » Health

► LATIN AMERICA

462-20 [Haiti's New Leadership Faces Old Problems](#) [\(Click for details\)](#)

(USA) Political newcomer Jovenel Moise faces many challenges if and when he becomes Haiti's next president, including Haitians' unhappiness with almost every aspect of their country's infrastructure. Haitians in 2016 are the least satisfied in the world with multiple aspects of their country's infrastructure, from the availability of quality healthcare to the quality of their air and water -- and that was before the catastrophic damage from Hurricane Matthew. (Gallup USA)



DECEMBER 7, 2016

1.3 Domestic Politics » Governance

3.7 Economy » Infrastructure

4.14 Society » Environment/ Disasters

462-21 [For Older Adults, Hawaii Leads U.S. States in Well-Being](#) [\(Click for details\)](#)

(USA) For the second consecutive year, Hawaii led all U.S. states in well-being among residents aged 55 and over, with a Well-Being Index score of 67.0. The other four states with a Well-Being Index score of 65 or higher are Arizona, New Hampshire, North Dakota and Colorado. West Virginia, Kentucky, Oklahoma, Ohio and Indiana are the states with the lowest well-being among older residents, unchanged from last year. (Gallup USA)

December 2016

3.1 Economy » Perceptions on Performance/ Well-Being

► AUSTRALASIA

462-22 [Australia's best and worst city suburbs for crime, according to the locals](#) (Click for details)

(Australia) Australia's inner city suburbs are becoming safer—it's in the outer suburbs where more locals say crime is getting worse, a new national suburb-by-suburb analysis from Roy Morgan Research shows. (Roy Morgan)

December 07, 2016

4.12 Society » Crime

462-23 [Sky high: Australians' air travel habits](#) (Click for details)

(Australia) In a country the size and location of Australia, it's no wonder that Aussies are an airborne bunch. Findings from Roy Morgan Research's latest Air Travel Report reveal that more than 10 million of us travelled by air at least once for business and/or leisure in the 12 months to September 2016, amassing a total of over 31 million air trips. With the peak holiday season nearly here, and International Civil Aviation Day this week (7 December), it seems an apt time to shine a spotlight on Australians taking to the skies on holiday... (Roy Morgan)



December 09, 2016

4.7 Society » Morality, Values & Customs / Lifestyle

► MULTI-COUNTRY STUDY

462-24 [Reputation drops for top ten countries in 2016](#) (Click for details)

Results just released by GfK show that all of the top ten countries in the leading Anholt-GfK Nation Brands IndexSM (NBISM) have suffered falls in their global reputation this year – with eight of those being classed as significant drops. (GfK)

December 08, 2016

3.1 Economy » Perceptions on Performance/ Well-Being

Topic of the week:

Reputation drops for top ten countries in 2016

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Reputation drops for top ten countries in 2016

December 08, 2016



Anholt-GfK Nation Brands Index 2016

- Multiple changes of place in the top ten ranking
- UK, USA and Germany suffer largest declines in global perception of their national brands.
- Canada jumps ahead of France to 4th place, with only a narrow gap between it and the top three

Nuremberg, December 08, 2016 – Results just released by GfK show that all of the top ten countries in the leading Anholt-GfK Nation Brands IndexSM (NBISM) have suffered falls in their global reputation this year – with eight of those being classed as significant drops.

2016 overall ranking	Index Nation	2015 overall ranking	Index Score 2016 - 2105	difference
1	United States	1		-1.04
2	Germany	2		-0.96
3	United Kingdom	3		-1.31
4	Canada	5		-0.33
5	France	4		-0.81
6	Italy	7		-0.54
7	Japan	6		-0.88
8	Switzerland	8		-0.64
9	Australia	9		-0.25
10	Sweden	10		-0.64

NBISM score changes: minor +/-0.26-0.50; medium +/-0.51-1.00; large >+/-1.00

The study measures global perceptions of 50 developed and developing countries – and is unmatched in the level of detail on which the nation ranking is judged.

This year, the UK and USA suffered the largest decreases of over one point each, with Germany, Japan and France seeing the next largest drops. The fact that all of the top ten countries saw falls in global perception marks a stark departure from 2015, when eight of the top ten countries actually improved their overall NBI score.

Professor Simon Anholt, the independent policy advisor who created the NBI study in 2005, comments, “Usually, global perception of individual countries is incredibly stable – but changes can and do take place. It is a country’s perceived impact on the world that affects its global reputation, far more than its assets or achievements - and this is what we are seeing here. Those countries that are perceived as being world influencers are suffering following a year of ongoing international conflict and humanitarian issues.”

Vadim Volos, GfK’s senior vice president of public affairs and consulting, adds, “How a nation is perceived is a function of both long-standing attributes (such as stereotypes of its people or region and images of its natural and social environment) and short-term influences (such as positive or negative news coverage or dramatic events). Each nation has some ability to impact either of these areas, by promoting the nation’s key positive assets to drive up inbound tourism and investment. But dramatic shifts in reputation can take time. Our study shows our clients where their nations stand in terms of their current image, momentum and potential – helping them to determine their best path to success: a strong nation brand.”

Declines in NBI scores do not necessarily produce changes in the overall rankings – at least, not immediately. The US, Germany and the UK all maintain their 1st, 2nd, and 3rd place finishes – however, the US now holds only a nominal lead over Germany, presenting Germany with an opening to reclaim the top spot in the coming year. Similarly, Canada – now in 4th place, having overtaken France – is breathing hard on the heels of the UK.

Outside the top three positions, there have been several changes of position, signaling a sharp contrast to the stability observed prior to 2015. France’s significant score drop, driven largely by losses in its perceived Governance and Immigration & Investment, has allowed Canada to capture 4th place, leaving France in 5th. Japan also moved down the ranking from 6th place to 7th, allowing Italy to overtake and move up one position compared to 2015.

About the Anholt-GfK Nation Brands Index 2016

Conducted annually, the study measures the image of 50 countries, with respect to Exports, Governance, Culture, People, Tourism and Immigration/Investment.

In 2016, a total of 20,353 interviews were conducted online in 20 panel countries with adults aged 18 or over.

Data are data weighted to reflect key demographic characteristics of the 2016 online population in each country, including age, gender and education. Additionally, in the US, UK, South Africa, India, and Brazil, race/ethnicity has been used for sample balancing.

Fieldwork was conducted from July 7 to July 25, 2016.

The 50 countries included in the 2016 survey are:

- **North America:** USA, Canada, Cuba
- **Western Europe:** UK, Germany, France, Italy, Spain, Ireland, Scotland, Sweden, Denmark, Holland, Switzerland, Finland, Austria, Belgium, Greece, Northern Ireland
- **Central/Eastern Europe:** Russia, Poland, Czech Republic, Hungary, Turkey, Kazakhstan
- **Asia-Pacific:** Japan, South Korea, China, India, Thailand, Indonesia, Singapore, Taiwan, Australia, New Zealand
- **Latin America:** Argentina, Brazil, Mexico, Chile, Peru, Colombia, Ecuador
- **Middle East/Africa:** United Arab Emirates, Iran, Egypt, Saudi Arabia, South Africa, Kenya, Nigeria, Qatar.

About Simon Anholt

Simon Anholt is recognized as the world's leading authority on national image and identity. Professor Anholt was Vice-Chair of the UK Government's Public Diplomacy Board, and works as an independent policy advisor to the Heads of State and Heads of Government of more than 50 other countries. Anholt developed the concept of the Nation Brands Index and the City Brands Index in 2005. He is the founder and Editor Emeritus of the quarterly journal, Place Branding and Public Diplomacy, and the author of Brand New Justice, Brand America and Competitive Identity – the New Brand Management for Nations, Cities and Regions. His latest book, Places, was published by Macmillan in 2010, together with a completely new edition of Brand America. Anholt was awarded the 2009 Nobels Colloquia Prize for Economics and a Professorship Honoris Causa in Political Science by the University of East Anglia in 2013.

Source: <http://www.gfk.com/insights/press-release/nation-brands-index-2016-reputation-drops-for-all-top-ten-countries/>

Gilani's Gallopedia (2007-2016)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \simeq 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \simeq 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \simeq 358 during the period 2007-2014

