

Gallopedia

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Fatima Aamir and Noor Un Nisa Shahid.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA

520-1 [Mobile survey participation rises to 61% as YouGov offers purely digital research service in MENA](#)

[\(click for details\)](#)

YouGov has made its research operations purely digital in the Middle East and North Africa making it the only leading global market research company to provide an online-only research service in the region. Since launching in the Middle East and North Africa 12 years ago YouGov has built an online panel of consumers who participate in online surveys across 21 markets. Between August 2016 and July 2017 those members completed over 3.4 million YouGov surveys online, compared to 670,000 just four years before, a testament to the phenomenal growth of the digital landscape in the Arab world. (YouGov)



January 16, 2018

[4.6 Society » Media/ New Media](#)

520-2 [Emirates, Almarai and Facebook are most positively perceived brands in MENA three years running](#) [\(click for details\)](#)

The latest Best Brand Rankings released by YouGov BrandIndex have recorded home-grown mega brands Emirates and Almarai, and global social media behemoth Facebook as the most positively perceived brands in 2017 among consumers in the UAE, Saudi Arabia and Egypt respectively. What's more these brands have all now dominated their respective markets for the past three years consecutively. (YouGov)

January 17, 2018

[3.2 Economy » Consumer Confidence/Protection](#)

► EAST ASIA

520-3 [Fourth Quarter 2017 Social Weather Survey: One out of three Filipino families escaped poverty; One out of eight families fell into poverty](#) [\(click for details\)](#)

[\(Philippines\)](#) The Fourth Quarter 2017 Social Weather Survey, done on December 8-16, 2017, found that 31% of Filipino families, or about one out of three, escaped poverty (17% usually non-poor, 14% newly non-poor). It also found that 12% of Filipino families, or about one out of eight, fell into poverty (6% usually poor, 6% newly poor). (SWS)

January 19, 2018

[4.13 Society » Social Problems](#)

520-4 [Fourth Quarter 2017 Social Weather Survey: Net satisfaction rating of the Duterte National Administration rises to record-high “Excellent” +70](#) (click for details)

(Philippines) The Fourth Quarter 2017 Social Weather Survey, done on December 8-16, 2017, found 79% of adult Filipinos satisfied, 12% neither satisfied nor dissatisfied, and 9% dissatisfied with the general performance of the current National Administration, for a new record-high net satisfaction rating of +70 (% *satisfied* minus % *dissatisfied*), classified by SWS as *excellent*. (SWS)

January 19, 2018

1.2 Domestic Politics » Performance Ratings



Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

► SOUTHERN AFRICA

520-5 [Unemployment, poverty, and religious beliefs drive some Nigerians to join extremist groups, according to Afrobarometer survey](#) (click for details)

(Nigeria) Nigerians say unemployment, poverty, and religious beliefs are the main reasons why some citizens join extremist groups, a recent Afrobarometer survey indicates. The survey reveals that a majority of Nigerians believe international extremist groups are involved in supporting and assisting the extremist groups that have launched attacks and kidnappings in Nigeria. (Afrobarometer)

January 15, 2018

4.12 Society » Crime

4.13 Society » Social Problems

520-6 [Public perception of Nigerian government's fight against corruption improves, study shows](#) (click for details)

(Nigeria) Public perceptions of the government's fight against corruption have improved dramatically since 2015, a recent Afrobarometer survey in Nigeria indicates. More than 90% of Nigerians, however, still say “some,” “most,” or “all” public officials are corrupt, with the police perceived as the most corrupt, and most citizens fear retaliation if they report corruption to the authorities. Nigerians are evenly split as to whether corruption has increased or decreased over the past year.

(Afrobarometer)

January 15, 2018

1.2 Domestic Politics » Performance Ratings



520-7 [No clear frontrunner in Costa Rica presidential election: poll](#) (click for details)

(Costa Rica) SAN JOSE (Reuters) - Three conservative candidates lead the race to win Costa Rica's presidential election next month, but none of them is likely to garner enough votes to avoid a second-round runoff, according to a poll published on Friday. (Reuters)

January 20, 2018

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

520-8 [Two thirds of Brits say ads are more intrusive than three years ago](#) (click for details)

(UK) Three quarters of UK consumers say they see more ads than three years ago, and they find them more intrusive (66%) and irritating (33%), according to new research. (Millward Brown)

January 16, 2018

4.6 Society » Media/ New Media

520-9 [H&M perception holds up in the UK after controversy - but dips in the US](#) (click for details)

(UK) It faced a backlash after it emerged that its website carried a photo of a black child model was wearing a hoodie with the words "Coolest monkey in the jungle" featured on the front. The incident has been labelled as a PR disaster for the retailer, but what does YouGov BrandIndex data tell us about how the brand has been damaged? (YouGov)



January 17, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

520-10 [Iceland's plastic removal may entice new shoppers](#) (click for details)

(Iceland) Recently, supermarket chain Iceland hit the headlines for pledging to remove plastic packaging from its own brand products, whilst calling on suppliers and rivals to join them. Looking at those that would consider shopping with Iceland, almost six in ten (59%) say that 'the plastic bag charge is exactly the sort of thing that the government should be doing – taking action to save the environment in small and simple ways'. Among those who would consider Lidl, this rises to two thirds (66%). (YouGov)

January 19, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

▶ NORTH AMERICA

520-11 [Public backs legal status for immigrants brought to U.S. illegally as children, but not a bigger border wall](#) (click for details)

(USA) The American public has clear-cut opinions on both issues at the center of the current debate on immigration policy. A large majority (74%) favors granting permanent legal status to immigrants brought to the U.S. illegally when they were children, but 60% oppose a proposal to "substantially expand the wall along the U.S. border with Mexico" – a longtime goal of President Donald Trump. (Pew Research Center)

January 19, 2018

4.8 Society » Immigration/Refugees

520-12 [Americans interested in the environment are the most likely to feel civic obligation to follow science news](#) (click for details)

(USA) While there are many reasons that Americans get science news, the most common driver of attention to science news is curiosity, according to a [2017 Pew Research Center study](#). But people are also motivated to seek out science news for different reasons depending on the issues they care about most, with the environment being a prime example. (Pew Research Center)

January 17, 2018

[4.14 Society » Environment/ Disasters](#)

520-13 [Half of Americans think young people don't pursue STEM because it is too hard](#) (click for details)

(USA) When Americans are asked why more students don't pursue a degree in science, technology, engineering or math (STEM), they are most likely to point to the difficulty of these subjects, [according to a new Pew Research Center survey](#). About half of adults (52%) say the main reason young people don't pursue STEM degrees is they think these subjects are too hard. (Pew Research Center)

January 17, 2018

[4.10 Society » Education](#)

520-14 [They're Waiting Longer, but U.S. Women Today More Likely to Have Children Than a Decade Ago](#) (click for details)

(USA) The share of U.S. women at the end of their childbearing years who have ever given birth was higher in 2016 than it had been 10 years earlier. Some 86% of women ages 40 to 44 are mothers, compared with 80% in 2006, according to a Pew Research Center analysis of U.S. Census Bureau data.¹ The share of women in this age group who are mothers is similar to what it was in the early 1990s. (Gallup USA)

January 18, 2018

[4.11 Society » Health](#)



520-15 [Americans Mixed on Whether Trump Has Met Their Expectations](#) (click for details)

(USA) WASHINGTON, D.C. -- Americans are split in their views on how President Donald Trump's performance in office compares with their expectations for him. About one in five (21%) say he has done better than they expected, while more, 35%, say he's done worse. The largest segment, 44%, says his performance has been about what they expected. (Gallup USA)

January 19, 2018

[1.2 Domestic Politics » Performance Ratings](#)

520-16 [Obama Gets More Credit Than Trump for the Improved Economy](#) (click for details)

(USA) WASHINGTON, D.C. -- Americans are split on how much President Donald Trump is responsible for improvements in the U.S. economy over the past year, with 49% crediting him at least a moderate amount, and 50% crediting him not much or not at all. The public is slightly more likely to give Trump's predecessor, Barack Obama, credit -- 56% say he deserves a great deal or a moderate amount versus 41% not much or none at all. (Gallup USA)

January 18, 2018

[1.2 Domestic Politics » Performance Ratings](#)

520-17 [Americans See More News Bias; Most Can't Name Neutral Source](#) (click for details)

(USA) WASHINGTON, D.C. -- Americans' perceptions of news media bias have increased significantly over the past generation. Thirty-two percent believe the news media are careful to separate fact from opinion, well below the 58% who held this view in 1984. Meanwhile, 66% currently agree that most news media do not do a good job of letting people know what is fact and what is opinion, up from 42%.

(Gallup USA)

January 17, 2018

[4.6 Society](#) » [Media/ New Media](#)

520-18 [Internships Help Community College Grads' Job Prospects](#) (click for details)

(USA) WASHINGTON, D.C. -- Forty percent of recent associate degree graduates who had a relevant job or internship while in school had a good job waiting for them after graduation. By comparison, only 16% of those with a job or internship that was *not relevant* to their field of study had a good job waiting for them. Those without a job or internship fared worst of all, with only 6% saying they had a good job upon graduation. %.

(Gallup USA)

January 17, 2018

[4.10 Society](#) » [Education](#)

520-19 [Half of College Students Say Their Major Leads to a Good Job](#) (click for details)

(USA) WASHINGTON, D.C. -- Slightly more than half (53%) of currently enrolled college students strongly agree they are confident their major field of study will lead to a good job. Students pursuing science, technology, engineering or math (STEM) degrees report the most confidence in their job prospects, with 62% strongly agreeing their major will lead to a good job. This is compared with 58% of those in public service majors like education, social work, and criminal justice; 51% of business majors; and 40% of liberal arts majors, who say the same. %.

(Gallup USA)

January 17, 2018

[4.10 Society](#) » [Education](#)



► MULTI-COUNTRY STUDIES

520-20 [Global Consumer Confidence Index Holds Steady](#) (click for details)

In the inaugural month of 2018, the global Ipsos Consumer Confidence Index holds steady at 50.1. The Ipsos Consumer Confidence Index is a measure of consumer attitudes in 24 countries regarding the current and future state of local economies, personal finances, savings, and confidence to make large investments fielded monthly by Ipsos Public Affairs. (Ipsos)

January 18, 2018

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

520-21 [Many people in other countries closely follow news about the U.S.](#) (click for details)

Across 37 countries surveyed in the spring of 2017, a median of 48% say they closely follow news about the U.S., compared with 50% who do not. (While interest in U.S. news is high in many countries, overall, people around the world [follow national and local news](#) more closely than international news.) (Pew Research Center)

January 16, 2018

4.6 Society » Media/ New Media



520-22 [Countries Disapproving of U.S. Leadership Triples in 2017](#) (click for details)

WASHINGTON, D.C. -- In President Donald Trump's first year in office, the number of countries and areas where majorities disapprove of U.S. leadership more than tripled from 15 in 2016 to a record 53 in 2017. While Gallup's *Rating World Leaders: 2018* report finds disapproval of U.S. leadership in Pakistan and the Palestinian Territories remaining high year after year, many countries with typically warm relations with the U.S. rank among its toughest critics in 2017. (Gallup USA)

January 19, 2018

2.6 Foreign Affairs & Security » US image

Topic of the week:

Countries Disapproving of U.S. Leadership Triples in 2017

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

[Countries Disapproving of U.S. Leadership Triples in 2017](#)

WASHINGTON, D.C. -- In President Donald Trump's first year in office, the number of countries and areas where majorities disapprove of U.S. leadership more than tripled from 15 in 2016 to a record 53 in 2017. While Gallup's *Rating World Leaders: 2018* report finds disapproval of U.S. leadership in Pakistan and the Palestinian Territories remaining high year after year, many countries with typically warm relations with the U.S. rank among its toughest critics in 2017.



Norway Leads Way in Disapproval of U.S. Leadership

Do you approve or disapprove of the job performance of the leadership of the United States?

Disapprove

%

	Disapprove
	%
Norway	83
Austria	79
Canada	78
Iceland	77
Pakistan	76
Sweden	76
Chile	74
Netherlands	74
Finland	73
Belgium	73
Germany	72
Mexico	72
Palestinian Territories	72
New Zealand	71
Luxembourg	71
Among 134 countries and areas surveyed in 2017	

Disapprove

%

GALLUP WORLD POLL

Globally, disapproval of U.S. leadership is highest in Norway (83%), a country that the president recently mentioned as a preferred source of migrants to the U.S. In 2017, more Norwegians disapproved of U.S. leadership than China's (66%) or even the leadership of Russia (78%), a country that Norway has generally considered its top security threat.

Among the 15 countries with the highest levels of disapproval in 2017 are Western nations and close allies, including Canada, Mexico, Finland, Norway, Sweden, Iceland, New Zealand, Belgium and the Netherlands. On the campaign trail, Trump first set off alarm bells among longtime European allies when he referred to NATO as "obsolete." While the president later affirmed that he no longer views NATO as obsolete, relations between the new U.S. administration and U.S. allies have continued to deteriorate as they disagree on issues such as the Paris climate accord, the Iran nuclear agreement and recognition of Jerusalem as Israel's capital.

Kosovo, Albania Top Approval List

Majorities in 27 countries and areas approved of U.S. leadership in 2017, down from 59 countries the previous year. Three Muslim-majority countries and areas top the list in 2017: Kosovo (75%), Albania (72%) and Guinea (71%). U.S. involvement in the Kosovo war in the late 1990s and support for Kosovan independence continue to undergird relations between the U.S. and both Kosovo and Albania.

Support for U.S. leadership remains consistently higher among African countries than those in other regions. Africa is home to 11 of the 15 countries most likely to approve of U.S. leadership in 2017. At least two in three adults give their approval in Guinea (71%), Togo (70%), Central African Republic (68%) and Ghana (66%).

African Countries Among Most Likely to Approve of U.S. Leadership

Do you approve or disapprove of the job performance of the leadership of the United States?

	Approve
	%
Kosovo	75
Albania	72
Guinea	71
Togo	70
Central African Republic	68

	Approve
	%
Israel	67
Ghana	66
Congo (Kinshasa)	64
Gabon	63
Kenya	62
Liberia	61
Mauritius	59
Philippines	59
Sierra Leone	58
Chad	57
Among 134 countries and areas surveyed in 2017	
GALLUP WORLD POLL	

In Israel, approval of U.S. leadership has been relatively high since Gallup began asking about it in 2006 but experienced a significant jump in 2017, increasing from 53% to 67%. Polling in Israel was completed before the U.S. announcement to move its embassy to Jerusalem. However, Trump's campaign promise that he would recognize Jerusalem as the capital of Israel and his agreement with Prime Minister Benjamin Netanyahu on the need to renegotiate the Iran nuclear deal may have found support among some Israelis.

Bottom Line

More countries disapprove of U.S. leadership than at any other time since Gallup began collecting these data. Where American diplomats may have found themselves "pushing on an open door" in many countries in recent years, a potential decline in U.S. soft power may make it more difficult for the U.S. to influence foreign governments to support policies and actions that may be unpopular with their citizens.

The presence of many Western and allied countries among those most disapproving of the U.S. is a practical concern. In the post-World War II era, the U.S. has leaned on its many powerful partners to assist it in affecting issues beyond its borders time and again. Large declines in the image of U.S. leadership among traditional allies could threaten the country's ability to mobilize its most reliable partners needed in the pursuit of its foreign policy objectives.

SURVEY METHODS

Results are based on face-to-face and telephone interviews with approximately 1,000 adults, aged 15 and older, in each country or area. Between March and November 2017, residents were asked to rate U.S. leadership in 134 countries or areas. For results based on the total samples, the margin of sampling error ranges from ± 2.0 percentage points to ± 5.1 percentage points at the 95% confidence level. The margin of error reflects the influence of data weighting. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Source: http://news.gallup.com/poll/225788/countries-disapproving-leadership-triples-2017.aspx?g_source=World&g_medium=newsfeed&g_campaign=tiles

Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

