

Gallopedia

From **Gilani Research Foundation**

September 2018, Issue # **551***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Fatima Aamir and Umamah Ashraf.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

Contact Details:

Sara Salam

Assistant Manager

Gilani Research Foundation

Email: sara.salam@gilanifoundation.com



[Topic of the week: \(Click for details\)](#)

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THIS WEEKLY REPORT CONSISTS OF **20**
NATIONAL & MULTI COUNTRY SURVEYS **6**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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this week- **02** national
polls



Pg **2** [Euro Americas zone](#)
this week- **17** national
polls
01 multi-country poll



Pg **6** [TOPIC OF THE WEEK:](#)
[Ten years after the financial crisis - two thirds of British people don't trust banks](#)



[Countries](#) are represented in [blue](#); [Polling organizations](#) are represented in [pink](#). For reference to source of each poll clicks to detail are provided in the text



Asia Zone

▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ SOUTH ASIA:

551-1 [Indians' Life Ratings Depend on Which India They Live in](#) (Click for details)

(India) Although Indians' ratings of their current lives nationwide are the worst in recent record -- averaging 4.0 on 0-to-10 scale in 2017 -- their outlook depends a lot on where they live. (Gallup USA)

August 30, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

▶ MENA:

551-2 [Women Drivers Are Set to Transform the Auto Market in Saudi Arabia](#) (Click for details)

(Saudi Arabia) The lifting of the ban on women driving in Saudi Arabia is nothing less than a historical milestone. Close to a quarter (24%) of women have already applied for a driving license since the country started issuing licenses to female motorists in June 2018. Although the majority have not applied yet, 61% of those say they intend to apply for a driving license in the future. (YouGov MENA)



August 27, 2018

4.7 Society » Morality, Values & Customs / Lifestyle

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

▶ EAST EUROPE:

551-3 [Macedonia Poll: High Levels of Support for EU, NATO Ahead of Referendum](#) (Click for details)

(Macedonia) A new nationwide poll of Macedonia by the International Republican Institute's (IRI) Center for Insights in Survey Research reveals increasing levels of optimism and support for joining the European Union (EU) and the North Atlantic Treaty Organization (NATO) ahead of the September 30 referendum. (NOI Polls)

August 29, 2018

1.5 Domestic Politics » National Image/ Trust

1.2 Domestic Politics » Performance Ratings

▶ WEST EUROPE:

551-4 [Ten years after the financial crisis - two thirds of British people don't trust banks](#) (Click for details)

(UK) YouGov Omnibus research commissioned on behalf of Positive Money indicates that ten years after the financial crisis, trust in banks remains low. The study revealed that two thirds of British adults do not trust banks to work in the best interest of society, as opposed to the 20% that think they do, and 13% that don't know. (YouGov UK)

August 29, 2018



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3.2 Economy » Consumer Confidence/Protection

551-5 [Premier League returns and Paddy Power stands out once again](#) (Click for details)

(UK) As memories of England's World Cup journey fades, the Premier League is back – once again providing betting brands with untold opportunities to appeal to potential punters. (YouGov UK)

August 30, 2018

4.15 Society » Sports



551-6 [Voting Intention: Conservatives 39%, Labour 37% \(28-29 August\)](#) (Click for details)

(UK) The latest YouGov/ Times voting intention survey sees the Conservatives on 39% (from 40% in last week's poll) and Labour 37% (unchanged). Elsewhere, the Liberal Democrats are on 10% (from 9%) and votes for other parties stands at 14% (unchanged). (YouGov UK)

August 31, 2018

1.1 Domestic Politics » Elections

551-7 [EasyJet seen as best value airline among budget beach-holiday bookers](#) (Click for details)

(UK) New research from YouGov indicates that EasyJet has maintained its position as the best value for money airline among budget beach-holiday bookers. YouGov's Airline Report reveals that among GB adults, EasyJet has a Value score (does a brand provide good or bad value for money?) of +39, down just 1 point from 2017. (YouGov UK)

August 31, 2018

3.2 Economy » Consumer Confidence/Protection

551-8 [Issues Index August 2018: Public concern about the EU and Brexit remains at historically high levels](#) (Click for details)

(UK) This month's Issues Index shows public concern about Britain and Europe remaining at the same record level measured in July. Fifty-seven per cent see European issues as one of the biggest concerns and 44% name it as the single biggest worry, compared with 58% and 45% last month. (Ipsos MORI)

August 29, 2018

2.8 Foreign Affairs & Security » International / Regional Organizations

► NORTH AMERICA:

551-9 [More U.S. Commuters Get to Work without Cars Than in Past](#) (Click for details)

(USA) In 2007, 85% of Americans drove themselves to work and 6% rode with someone else. But by 2018, while the 6% of Americans who carpool has remained constant, there has been a decrease in the percentage of those who drive themselves to work, edging down to 77%. (Gallup USA)

August 31, 2018

4.7 Society » Morality, Values & Customs / Lifestyle



551-10 [Snapshot: Pompeo Draws Mixed Opinions From Americans](#) (Click for details)

(USA) Mike Pompeo took over from Rex Tillerson as U.S. secretary of state in late April, and Gallup's first measure of Pompeo finds Americans holding mixed views. Slightly more than a third, 35%, view Pompeo favorably, 38% view him unfavorably and 27% have no opinion. (Gallup USA)

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August 30, 2018

[1.2 Domestic Politics » Performance Ratings](#)**551-11 [Snapshot: 4 in 10 Still Strongly Disapprove of Trump](#)** [\(Click for details\)](#)

(USA) His latest approval rating is 41% and disapproval is 54%. Twenty-seven percent of Americans "strongly" approve of Trump's job performance and 40% strongly disapprove, on par with the three previous readings Gallup has recorded since February 2017, shortly after he took office. ([Gallup USA](#))



August 29, 2018

[1.2 Domestic Politics » Performance Ratings](#)**551-12 [Four in 10 U.S. Workers Think They Are Underpaid](#)** [\(Click for details\)](#)

(USA) Forty-three percent of U.S. workers think they are underpaid, 50% say they are paid about right and 5% think they are overpaid. The percentage [saying they are underpaid](#) is the same as it was eight years ago, the last time Gallup asked the question -- a time when unemployment was much higher and optimism about the availability of good jobs far lower than it is now. ([Gallup USA](#))

August 28, 2018

[3.3 Economy » Employment Issues](#)**551-13 [Seven in 10 Parents Satisfied With Their Child's Education](#)** [\(Click for details\)](#)

(USA) Seven in 10 parents with school-aged children are "completely" or "somewhat" satisfied with the quality of their oldest child's education, while 48% say the same about the quality of K-12 education in the U.S. ([Gallup USA](#))

August 27, 2018

551-14 [As Trade Tensions Rise, Fewer Americans See China Favorably](#) [\(Click for details\)](#)

(USA) Overall, 38% of Americans have a favorable opinion of China, down slightly from 44% in 2017. Attitudes toward China have fluctuated to some extent in recent years, becoming more negative during the 2012 election cycle, but more positive in 2017, before this year's decline. ([PEW Research Center](#))

August 28, 2018

[4.10 Society » Education](#)**551-15 [Where the public stands on key issues that could come before the Supreme Court](#)** [\(Click for details\)](#)

(USA) In a Pew Research Center survey just after Kavanaugh's nomination, Americans were divided: 41% said he should be confirmed, 36% said he should not and 23% offered no opinion. There was far more agreement over the importance of the selection itself: 83% of U.S. adults said the choice of the next Supreme Court justice is important to them personally, including 63% who said it is very important. ([PEW Research Center](#))



August 30, 2018

[4.9 Society » Justice](#)**551-16 [As debris piles up, Americans are skeptical enough will be done to limit space junk](#)** [\(Click for details\)](#)

(USA) Private companies such as SpaceX, Blue Origin and Virgin Galactic are becoming increasingly important players in space exploration. Many Americans are confident these companies will be profitable, but

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they're more skeptical they will keep space clean of debris, according to a recent Pew Research Center survey. (PEW Research Center)

August 31, 2018

[3.11 Economy » Science & Technology](#)

[4.14 Society » Environment/ Disasters](#)

► AUSTRALASIA:

551-17 [Asian Millennials an important part of automotive market](#) (Click for details)

(Australia) Australians born in Asian countries comprise 11% of the Australian population, up significantly from around 4% 20 years ago, and are now a larger share of the population than Australians born in the UK/Ireland (6%) and the rest of Europe (3%) – both are down significantly as proportions of the population over the last 20 years. (Roy Morgan)



August 31, 2018

[3.6 Economy » Economic Globalization](#)

551-18 [Facebook Watch set to leverage off 17 million user base](#) (Click for details)

(Australia) Australia's leading Social Network Facebook has this week launched its new video service Facebook Watch into the Australian market. Facebook will be aiming to leverage off its nearly 17 million strong Australian user base as it takes on the existing market leader in online video YouTube which has an estimated 15.2 million visitors in an average four weeks. (Roy Morgan)

August 31, 2018

[4.6 Society » Media/ New Media](#)

551-19 [Addressable TV advertising technology already reaches over 9 million Australians](#) (Click for details)

(Australia) New research from Roy Morgan shows that over 9 million Australians are already using the devices and services that this kind of technology requires like smart TVs, and streaming devices. However, broadcasters are only just starting to mature their own technologies and data stacks to be able to leverage connected devices such as smart TVs, streaming and set top boxes to deliver personalised advertising. (Roy Morgan)

August 26, 2018

[4.6 Society » Media/ New Media](#)

► MULTI COUNTRY STUDIES:

551-20 [People in Italy and the US are most wrong on key facts about their society](#) (Click for details)

People in Italy and the US are most wrong on key facts about their society – the Swedish are the most accurate. People in 27 countries were most likely to expect the US to be most wrong. (Ipsos MORI)

August 30, 2018

[4.13 Society » Social Problems](#)



Topic of the week:

Ten Years after the Financial Crisis-Two Thirds of British People Don't Trust Banks

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Ten years after the financial crisis - two thirds of British people don't trust banks



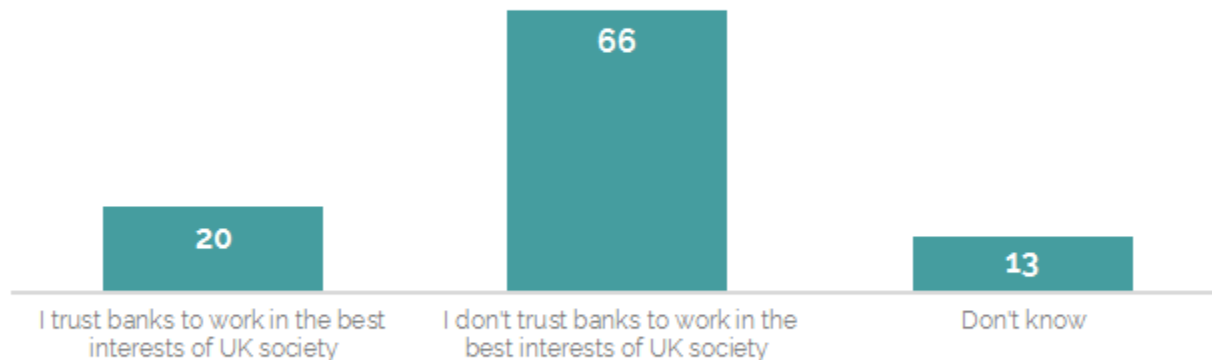
YouGov Omnibus research commissioned on behalf of Positive Money indicates that ten years after the financial crisis, trust in banks remains low.



The study revealed that two thirds of British adults do not trust banks to work in the best interest of society, as opposed to the 20% that think they do, and 13% that don't know.

Trust in banks still low ten years on from financial crisis

In general do you trust banks to work in the best interests of UK society? %



YouGov | yougov.com

2nd - 3rd August

Notably, those in the youngest age group (16-24s) are most likely to think that banks do work in the best interest of UK society, with 38% believing they do. Comparatively, only 17% of those aged 55+ think in the same way.

The survey also asked respondents to think back to the financial crisis that occurred during 2007-2008. More than seven in ten (72%) said that from what they know, banks should have faced more severe penalties for

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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact sara.salam@gilanifoundation.com

their part in the crisis. Just 12% believe they faced the correct level of penalties, while 1% thought the action should have been less severe.

Looking to the future, over six in ten (63%) are worried that banks may cause another financial crisis at a point in the future, with only 27% not worried.

Source: <https://yougov.co.uk/news/2018/08/29/ten-years-after-financial-crisis-two-thirds-britis/>

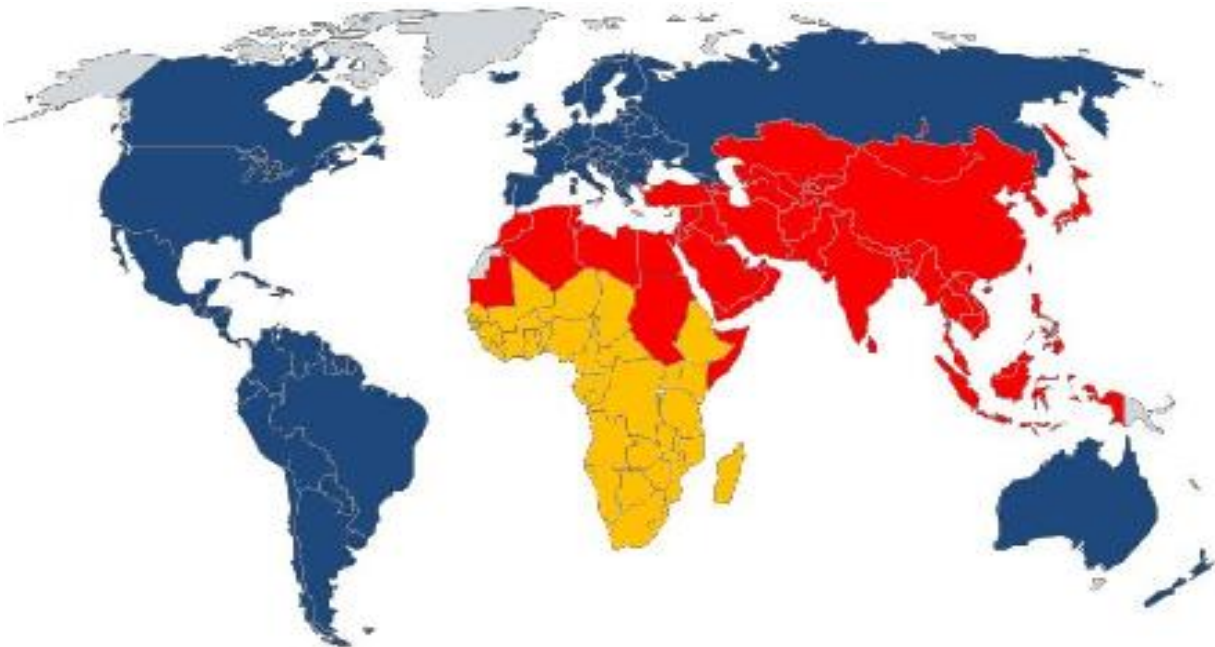
Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



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