

Gallopedia

From **Gilani Research Foundation**

January 2019, Issue # **569***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

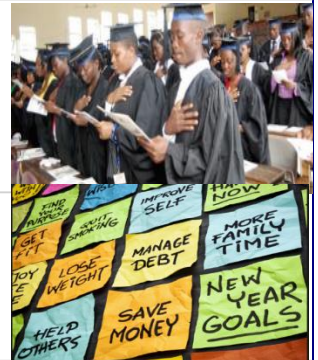
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THIS WEEKLY REPORT CONSISTS OF **18**
NATIONAL & MULTI COUNTRY SURVEYS **6**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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this week- **01** national polls



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this week- **01** national poll

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[TOPIC OF THE WEEK:](#)

[Record Numbers of Americans Want to Leave the U.S.](#)



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ SOUTHEAST ASIA:

569-1 [Fourth Quarter 2018 Social Weather Survey: 92% of Filipinos enter 2019 with hope](#) (Click for Details)

(Philippines) Hope for the New Year has always been high, starting at 87% when SWS first surveyed it in 2000. It went to 88% in 2001, and reached 95% in 2002 before easing to 90% in 2003, 81% in 2004, and 85% in 2005. It ranged from 91% to 92% from 2006 to 2008, before falling to 89% in 2009. It recovered to 93% in 2010, and has since then been at 90s levels, reaching as high as 96% in 2017. (SWS)

December 31, 2018

4.7 Society » Morality, Values & Customs / Lifestyle



Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ AFRICA

569-2 [Nigerians Demand Improvements in Education, Security and Electricity Supply In 2019](#) (Click for Details)

(Africa) The New Year poll report released by NOIPolls has revealed that most Nigerians want the government to mainly focus its attention on Education (49 percent), Security (44 percent), Electricity supply (36 percent) and Economy (32 percent) amongst other sector/areas in 2019. It is not surprising that education topped the list this year given the series of challenges facing the sector. (NOI-POLLS)

January 01, 2019

4.4 Society » Civil Society

4.13 Society » Social Problems



Euro Americas Zone

► EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

► WEST EUROPE

569-3 [Business leaders anxious about the year ahead, worried about “No Deal” – but confident in their ability to adapt after Brexit](#) (Click for Details)

(UK) Three quarters (74%) of business leaders expect the general economic condition of the country will decline over the next 12 months, up from 66% this time last year. Just 8% expect it to improve. (Ipsos MORI) January 02, 2019

3.1 Economy » Perceptions on Performance/ Well-Being

569-4 [Only one in five making New Year's resolutions for 2019](#) (Click for Details)

(UK) New YouGov Omnibus data reveals that only one in five (22%) Brits hope to improve themselves in some way next year by making a New Year's resolution. Young Brits are by far the most likely to be making resolutions, with more than a third (37%) of 18 to 24 year olds intending to do so. By contrast, only 15% of the oldest Britons - those aged 65 and older – will do so. (YouGov UK)

December 31, 2018

4.7 Society » Morality, Values & Customs / Lifestyle



569-5 [Britain's best of 2018](#) (Click for Details)

(UK) YouGov reveals the events, people and entertainment that Britain liked most in 2018. With 2018 drawing to a close, favourite events, people and forms of entertainment YouGov Omnibus has asked Britons to consider their entertainment from across the past year. (YouGov UK)

December 31, 2018

4.16 Society » Entertainment

569-6 [Ad of the Month UK – Ferrero Rocher](#) (Click for Details)

(UK) This month, Ferrero Rocher achieved the highest uplift in Ad Awareness of any brand in the UK. Ferrero Rocher's adverts have long been known for their luxurious, gold-scattered dinner party scenes, including one of the most infamous and instantly recognisable adverts of 1993, the 'Ambassador's Party'. However, this year Ferrero Rocher's new advert depicts a slightly less extravagant, yet still luxurious scene. (YouGov UK)

January 02, 2019

3.2 Economy » Consumer Confidence/Protection

4.16 Society » Entertainment



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569-7 [One in six Brits would rather borrow from family than banks](#) [\(Click for Details\)](#)

(UK) New YouGov Omnibus research shows that although the majority of Britons would turn to a bank when in financial need, one in six would go to family first – rising to one in three among under 34s. A third of Brits under 34 would rather go to family for a loan than to a bank. One in three 18 to 24 year olds (32%) and 25 to 34 year olds (29%) would go to a family member first if they needed a substantial loan. This figure falls to a fifth (22%) among those aged between 35 and 44, one in eight (12%) of those aged 45 to 54, and one in twelve (8%) of those above 55. [\(YouGov UK\)](#)

January 03, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

569-8 [John Humphrys - 2019: a Bright or Gloomy Prospect?](#) [\(Click for Details\)](#)

(UK) There was a time when, at least in the political world, a new year somehow looked wholly different from the old one. Whatever had been consuming our interests, exciting our passions or causing rows before Christmas – a key parliamentary vote, an acrimonious summit, a scandal, a ministerial resignation – all this suddenly seemed like the stuff of history. It was, by January, all out of the way and we could now focus on something new, maybe even something that might cheer us up. [\(YouGov UK\)](#)

January 04, 2019

[1.2 Domestic Politics » Performance Ratings](#)

569-9 [UK consumer confidence slumps as unpredictable Commons Brexit vote approaches](#) [\(Click for Details\)](#)

(UK) Confidence continues waning trend of recent months by dropping 2.5% in December, analysis from YouGov and the Centre for Economics and Business Research finds. The latest figures show that the YouGov/Cebr Consumer Confidence Index dropped to 104.4 in December*, down 2.5% on the previous month, hitting the lowest level since May 2013. Only once over the last half of 2018 was the headline metric positive. [\(YouGov UK\)](#)

January 03, 2019

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.2 Economy » Consumer Confidence/Protection](#)

569-10 [Guinness Six Nations deal looks like excellent value for the black stuff](#) [\(Click for Details\)](#)

(UK) As the Guinness advert goes, good things come to those who wait. For The Six Nations new sponsorship deal, that's definitely the case. The Championship's new title partnership with Guinness, announced this week, reportedly delivers a relatively modest £6m in year one but that amount is set to double by the end of its six-year deal. [\(YouGov UK\)](#)

January 04, 2019

[4.16 Society » Entertainment](#)

► NORTH AMERICA

569-11 [More Americans are using ride-hailing apps](#) (Click for Details)

(USA) The share of Americans who use ride-hailing services has increased dramatically. Today, 36% of U.S. adults say they have ever used a ride-hailing service such as Uber or Lyft, according to a Pew Research Center survey conducted in fall 2018. By comparison, just 15% of Americans said they had used these services in late 2015, and one-third had never heard of ride-hailing before. (PEW Research)

January 04, 2019

[3.13 Economy » Services](#)



569-12 [5 facts about crime in the U.S.](#) (Click for Details)

(USA) Donald Trump made fighting crime a central focus of his campaign for president, and he cited it again during his January 2017 inaugural address. His administration has since taken steps intended to address crime in American communities, such as instructing federal prosecutors to pursue the strongest possible charges against criminal suspects. (PEW Research)

January 03, 2019

[4.12 Society » Crime](#)

569-13 [Faith on the Hill](#) (Click for Details)

(USA) The new, 116th Congress includes the first two Muslim women ever to serve in the House of Representatives, and is, overall, slightly more religiously diverse than the prior Congress. There has been a 3-percentage-point decline in the share of members of Congress who identify as Christian – in the 115th Congress, 91% of members were Christian, while in the 116th, 88% are Christian. There are also four more Jewish members, one additional Muslim and one more Unitarian Universalist in the new Congress – as well as eight more members who decline to state their religious affiliation (or lack thereof). (PEW Research)

January 03, 2019

[1.3 Domestic Politics » Governance](#)

[4.1 Society » Religion](#)



569-14 [Americans' Long List for Congress Spans Education to Income](#) (Click for Details)

(USA) WASHINGTON, D.C. -- As a new Congress takes office Thursday amid a partial government shutdown, most Americans see quite a few key issues as important for Congress and the White House to tackle this year. While education, healthcare and the economy once again rank as their top three priorities, majorities of U.S. adults also desire to see leaders tackle a host of pressing issues such as immigration, gun policy, the nation's infrastructure and the distribution of income and wealth across the nation. (Gallup USA)

January 02, 2019

[1.3 Domestic Politics » Governance](#)

[1.7 Domestic Politics » Legislation](#)

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569-15 [Americans Have Higher Hopes for Prosperity than Peace in 2019](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans are generally optimistic about the nation's employment levels and stock market performance in 2019, even as most are pessimistic about the prospects for political cooperation and world peace. The public is also more negative than positive about the direction of the U.S. crime rate but evenly split in its outlook for economic prosperity and the trajectory of U.S. global power. (Gallup USA)

January 02, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

569-16 [U.S. Congressional Leaders Unpopular on Balance](#) (Click for Details)

(USA) WASHINGTON, D.C. -- As the 116th U.S. Congress convenes today, its top leaders face a public that, on balance, holds them in low esteem. Nancy Pelosi, who is expected to be elected speaker of the House for the second time following the Democratic gains in the November midterm elections, is viewed favorably by 38% of Americans and unfavorably by 48%. Her resulting -10 net image rating compares with Senate Republican Leader Mitch McConnell's -18 and Senate Democratic Leader Chuck Schumer's -8 net ratings. (Gallup USA)

January 02, 2019

1.2 Domestic Politics » Performance Ratings

**569-17 [Record Numbers of Americans Want to Leave the U.S.](#) (Click for Details)**

(USA) WASHINGTON, D.C. -- While Donald Trump has spent much of his presidency focused on the number of people who want to get into the U.S., since he took office, record numbers of Americans have wanted to get out. Though relatively average by global standards, the 16% of Americans overall who said in 2017 and again in 2018 that they would like to permanently move to another country -- if they could -- is higher than the average levels during either the George W. Bush (11%) or Barack Obama administration (10%). (Gallup USA)

January 02, 2019

4.8 Society » Immigration



► MULTI-COUNTRY STUDY

569-18 [Once the same nation, the Czech Republic and Slovakia look very different religiously](#) (Click for Details)

On Jan. 1, 1993, Czechoslovakia peacefully split into the Czech Republic and Slovakia, an event sometimes called the "Velvet Divorce." But despite having been one nation for roughly 75 years, the two countries have very different religious profiles, according to a recent Pew Research Center study. (PEW Research)

January 02, 2019

4.1 Society » Religion

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Topic of the week:**Record Numbers of Americans Want to Leave the U.S.**

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Record Numbers of Americans Want to Leave the U.S.**By Julie Ray and Neli Esipova****STORY HIGHLIGHTS**

- 40% of women younger than 30 would like to leave the U.S.
- 22% who disapprove of Trump would like to move vs. 7% who approve
- Canada is top desired destination for would-be migrant Americans



WASHINGTON, D.C. -- While Donald Trump has spent much of his presidency focused on the number of people who want to get into the U.S., since he took office, record numbers of Americans have wanted to get out.

Though relatively average by global standards, the 16% of Americans overall who said in 2017 and again in 2018 that they would like to permanently move to another country -- if they could -- is higher than the average levels during either the George W. Bush (11%) or Barack Obama administration (10%).

Desire to Migrate in the U.S.

Ideally, if you had the opportunity, would you like to move PERMANENTLY to another country, or would you prefer to continue living in this country?

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Desire to Migrate in the U.S.

Ideally, if you had the opportunity, would you like to move PERMANENTLY to another country, or would you prefer to continue living in this country?

	Average %
George W. Bush (2008)	11
Barack Obama (2009-2016)	10
Donald Trump (2017-2018)	16

GALLUP WORLD POLL

While Gallup's World Poll does not ask people about their political leanings, most of the recent surge in Americans' desire to migrate has come among groups that typically lean Democratic and that have disapproved of Trump's job performance so far in his presidency: women, young Americans and people in lower-income groups.

During the first two years of the Trump administration, a record-high one in five U.S. women (20%) said they would like to move to another country permanently if they could. This is twice the average for women during the Obama (10%) or Bush years (11%) and almost twice the level among men (13%) under Trump. Before the Trump years, there was no difference between men's and women's desires to move.

Desire to Migrate at Record Levels for Women, Young People and Low-Income Americans

	Bush %	Obama %	Trump %
Gender			
Men	10	10	13
Women	11	10	20
Age			
15-29	24	18	30
30-49	9	10	19
50+	5	6	8
Income			
Poorest 20%	*	13	30
Richest 20%	*	8	12

*Income data unavailable

GALLUP WORLD POLL

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The 30% of Americans younger than 30 who would like to move also represents a new high -- and it is also the group in which the gender gap is the largest. Forty percent of women younger than 30 said they would like to move, compared with 20% of men in this age group. These gender gaps narrow with age and eventually disappear after age 50.

Desire to migrate among the poorest 20% of Americans during Trump's first two years is also at record levels. It is more than twice as high as the average during Obama's two terms. So far under Trump, three in 10 Americans (30%) in the poorest 20% say they would like to migrate if they could, compared with an average of 13% under Obama.

But more than anything else, Trump himself may be the primary motivator. Regression analysis shows that regardless of differences by gender, age or income -- if Americans disapprove of the job Trump is doing as president, they are more likely to want to leave the U.S. Overall, 22% of Americans who disapproved of Trump's job performance during his first two years said they would like to move, compared with 7% who approved.

Destination Canada?

Before and after Trump's election, many Americans -- particularly Democrats -- threatened to move to Canada (as Republicans did after Obama was elected). Canada always has been one of the top desired destinations for Americans, but that desire has only increased since Trump's election. In 2018, more than one in four Americans (26%) who would like to move named Canada as the place they would like to go, up from 12% in 2016.

It's important to note that people's *desire* to migrate is typically much higher than their *intention* to do so -- as such, it is unlikely that Americans will be flocking to the Canadian border. In fact, since Trump's election, Canadian statistics show only a modest uptick in the number of Americans who have moved to Canada.

Bottom Line

After years of remaining flat, the number of Americans -- particularly young women -- who desire to leave the U.S. permanently is on the rise. This increase is concerning, but none of this suggests that the U.S. is going to suddenly see a mass migration in which it could lose as many as 40% of its young women.

However, the "Trump effect" on Americans' desire to migrate is a new manifestation of the increasing political polarization in the U.S. Before Trump took office, Americans' approval or disapproval of the president was not a push factor in their desire to migrate.

Dato Tsabutashvili contributed to this analysis.

Source: https://news.gallup.com/poll/245789/record-numbers-americans-leave.aspx?g_source=link_NEWSV9&g_medium=NEWSFEED&g_campaign=item_&g_content=Record%2520Numbers%2520of%2520Americans%2520Want%2520to%2520Leave%2520the%2520U.S.

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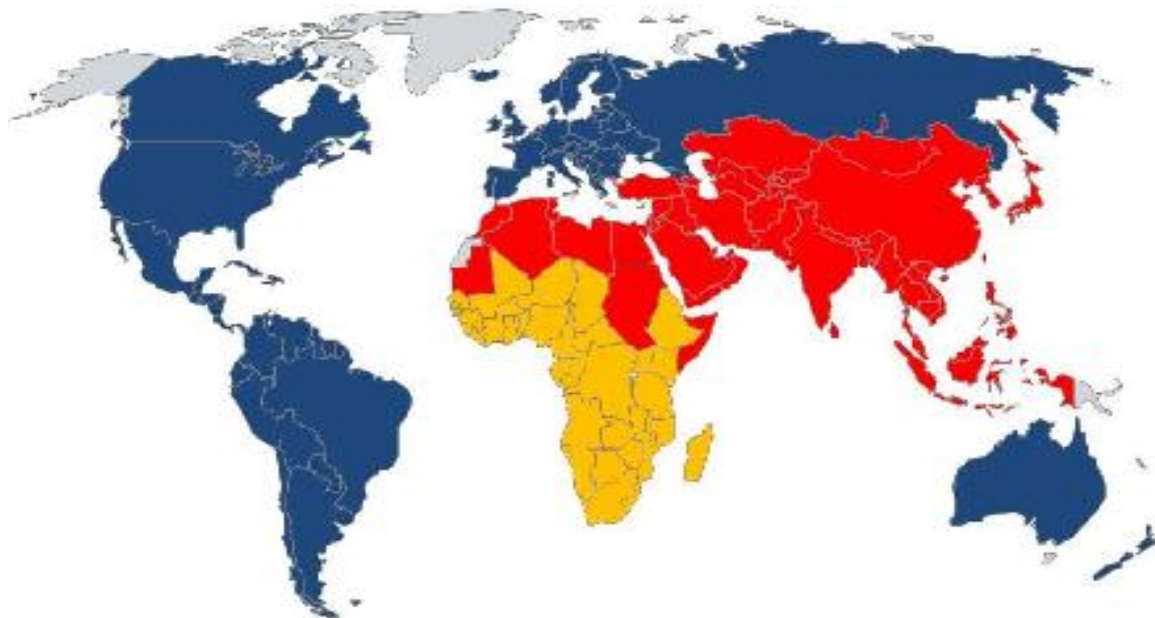
Gilani's Gallopedia (2007-2018)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



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