

Gallopedia

From **Gilani Research Foundation**

February 2019, Issue # **571-572***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

Contact Details:

Mohsina Ahmed

Senior Research Manager

Gallup Pakistan

Email: mohsina.ahmed@gallup.com.pk



[Topic of the week: \(Click for details\)](#)

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THIS WEEKLY REPORT CONSISTS OF **32**
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POLLING ORGANIZATIONS HAVE BEEN
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Asia Zone

► MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA;
EAST ASIA

► SOUTHEAST ASIA:

571-572-1 [Fourth Quarter 2018 Social Weather Survey: Hunger decreases to 10.5% of families](#) (Click for Details)

(Philippines) This gives an average Hunger rate of 10.8% for the full year of 2018, 1.5 points below the 12.3% in 2017, and the lowest annual average Hunger rate since 7.0% in 2003. The 10.5% quarterly Hunger in December 2018 is the sum of 8.9% (est. 2.1 million families) who experienced Moderate Hunger and 1.5% (est. 354,000 families) who experienced Severe Hunger. (SWS)

January 16, 2019

[3.5 Economy](#) » [Poverty](#)



► MENA:

571-572-2 [How far can the modernisation of logos affect UAE consumers' brand loyalty?](#) (Click for Details)

(UAE) For a considerable proportion of respondents (57%) changing the brand logo would not affect their overall brand loyalty at all. That being said, we did find a third (31%) who voiced displeasure at the element of change, with a further 12% who took a much stronger stand and claimed they would move away from the brands if they were to modify the logos at all. Interestingly we noticed, brand loyalty seems to be stronger amongst women with 63% claiming to remain unaffected by the logo change as compared to 55% men who state the same. (YouGov MENA)

January 16, 2019

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

[3.2 Economy](#) » [Consumer Confidence/Protection](#)

571-572-3 [WhatsApp tops the charts in the annual YouGov BrandIndex Buzz Rankings 2018 for Egypt](#) (Click for Details)

(UAE) YouGov BrandIndex measures the public's perception of brands on a daily basis across a range of metrics. The annual Buzz rankings are compiled using Buzz scores from the entire years' worth of data. Buzz scores measure whether people have heard anything positive or negative about a brand during the previous two weeks. (YouGov MENA)

January 22, 2019

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)



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Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ AFRICA

571-572-4 [NOIPolls 2018 Power Supply Tracking; Power Supply to Nigerian Households Still Inadequate](#) [\(Click for Details\)](#)

(Africa) The poll result revealed that Q3, 2018 experienced the highest improvement in power supply as expressed by 43 percent of Nigerians surveyed. This comes as no surprise because the Minister of Power Works and Housing, Mr Babatunde Fashola, stated that the country's power generation was at its peak at 7,000 megawatts (MW) in August 2018. Given that August falls in Q3, this could have attributed to the greater improvement in power supply in Q3, 2018. This is closely followed by Q4, 2018 as mentioned by 42 percent of the respondents whereas, Q2, 2018, experienced the lowest (38 percent) power supply in 2018. (NOI-POLLS)



January 15, 2019

3.10 Economy » Energy/Nuclear Issues

571-572-5 [The NOIPolls Consumer Confidence Index at 64.3 Points in Quarter 4, 2018](#) [\(Click for Details\)](#)

(Africa) The Consumer Confidence Index (CCI) report released by NOIPolls for Q4, 2018 has revealed a 3.5-point increase in the CCI to stand at 64-points in Q4, 2018 from the 60.2-points obtained in Q3, 2018. The NOIPolls Consumer Confidence Index measures how optimistic or pessimistic consumers are regarding their present and future economic prospects. The increase in the CCI suggests that the spending pattern of Nigerian households increased in Q4, 2018. (NOI-POLLS)

January 22, 2019

3.2 Economy » Consumer Confidence/Protection

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

571-572-6 [Is monitoring education enough to strengthen education systems around the world?](#) [\(Click for Details\)](#)

(UK) The Global Education Monitoring Report (GEM Report) is published by UNESCO with a mandate of "monitoring and reporting on Sustainable Development Goal 4 (SDG 4) and on education in the other SDGs". Ipsos found that the Report is successfully achieving this mandate, but the impacts expected by donors are just not possible for a report to achieve. (Ipsos MORI)



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January 16, 2019

[4.10 Society » Education](#)**[571-572-7 John Humphrys - Violent Crime Surges: What can be done? \(Click for Details\)](#)**

(UK) The latest figures show that the number of violent crimes recorded by the police in England and Wales increased by an astounding 19% in the single year to September 2018. The number of homicides rose by 14%. And although gun crime remained at a stable level, knife crime went up by 8%, continuing a trend that has now been going on remorselessly for five years. Most of the victims are young and, although the epidemic affects all areas, London suffers over twice the rate of the next highest area. Why is there this surge in often wholly mindless violence? And what can be done about it? (YouGov UK)



January 25, 2019

[4.12 Society » Crime](#)**[571-572-8 As MPs prepare for the Brexit vote, where do Britons stand? \(Click for Details\)](#)**

(UK) With crunch point coming for the Prime Minister's Brexit deal, Anthony Wells provides an overview of where the public stands. Tomorrow the Commons votes on the Government's Brexit deal, another pivotal moment in the lengthy process kicked off by the 2016 referendum. The vote has already been put back once and is expected to face heavy defeat. Where does public opinion stand? (YouGov UK)

January 14, 2019

[1.1 Domestic Politics » Elections](#)**[571-572-9 The opposite of enthusiasm: why do people support or oppose the Brexit deal? \(Click for Details\)](#)**

(UK) We know – at least we think we know – that voters don't think much of Theresa May's deal. But we don't really know why – until now, perhaps. A YouGov survey of 1754 adults in Britain conducted on 7-8th January helpfully asked them if they'd expand on their reasons for either opposing or supporting the government's Brexit deal – and their write-in responses help us dig a little deeper into their reasoning. (YouGov UK)



January 15, 2019

[1.1 Domestic Politics » Elections](#)**[571-572-10 By 48% to 29%, the public would prefer the Conservatives continue in office to a general election \(Click for Details\)](#)**

(UK) New YouGov research conducted today shows that, of these outcomes, half of Britons (48%) would prefer for the Conservatives to remain in office for now. Only 29% think they should resign and that there should be a new general election, while the remaining 23% don't know. (YouGov UK)

January 16, 2019

[1.1 Domestic Politics » Elections](#)

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571-572-11 'The Best Men Can Be' and a close shave: Gillette's divisive advert has a positive impact[\(Click for Details\)](#)

(UK) Gillette's newest advert, 'The Best Men Can Be', unleashed a wave of both positive and negative responses from the public and the media. In the two minute advert, Gillette joins a movement of brands evoking social issues by calling upon men to stand up to bullying and harassment and be an example to younger generations. (YouGov UK)

January 23, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**571-572-12 Why is the UK's electric car adoption so sluggish? (Click for Details)**

(UK) Laws that will eventually ban diesel and petrol cars are slowly being introduced around the world, forcing automotive brands to turn their focus on hybrid and electric vehicles. But they have a long way to go. Only 2% of households currently own a hybrid and just 1% have an electric car. Just over four in ten (41%) car owners say they are "somewhat likely" to buy a hybrid car next, and a substantially lower number (19%) say the same about electric vehicles. (YouGov UK)

January 16, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**571-572-13 One in three Brits feel like they've been judged for how much effort they put into their looks**[\(Click for Details\)](#)

(UK) One in three Brits feel they've been judged for how much effort they made with their looks. Women are twice as likely as men to have felt judged for putting too much effort into their looks (12% vs 6%). They are also slightly more likely than men to feel they've been judged for putting in too little effort (26% vs 21%).

(YouGov UK)

January 18, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**► NORTH AMERICA****571-572-14 Seven in 10 Maintain Negative View of U.S. Healthcare System (Click for Details)**

(USA) WASHINGTON, D.C. -- Seventy percent of Americans describe the current U.S. healthcare system as being "in a state of crisis" or having "major problems." This is consistent with the 65% to 73% range for this figure in all but one poll since Gallup first asked the question in 1994. (Gallup USA)

January 14, 2019

[4.11 Society » Health](#)**571-572-15 Trump, Congress Job Approval Mostly Steady Amid Shutdown (Click for Details)**

(USA) WASHINGTON, D.C. -- President Donald Trump's latest job approval rating is 37% in the midst of what is now the longest running government shutdown in the U.S. His prior approval rating, from before Christmas, was 39%. While Trump's rating has been little affected by the shutdown, it is the first time his approval rating has been 37% or lower since February. (Gallup USA)

January 14, 2019

[1.2 Domestic Politics » Performance Ratings](#)**Page 5 of 12**

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571-572-16 [Alumni Networks Less Helpful Than Advertised](#) (Click for Details)

(USA) Gallup asked 5,100 graduates just how helpful these undergraduate alumni networks have been in their careers thus far. Unfortunately, just 9% of graduates reported their alumni network has been very helpful or helpful to them in the job market. More than twice as many graduates (22%) report it has been very unhelpful or unhelpful. The vast majority of graduates (69%) report it was neither helpful nor unhelpful -- which means alumni networks are a non-factor for many graduates in the job market. (Gallup USA)



January 15, 2019

[4.10 Society » Education](#)

571-572-17 [Public Opinion, the Wall and Views of Government](#) (Click for Details)

(USA) The U.S. government is partially shut down because elected representatives and the elected president can't agree on legislation to fund government operations. This comes at a time when the people of the United States have in all but two of the past 13 months named dysfunctional government as the top problem facing the nation. This month, 29% of Americans say government is the most important problem, tied for the highest since the last government shutdown in 2013. (Gallup USA)

January 18, 2019

[1.2 Domestic Politics » Performance Ratings](#)

571-572-18 [Government Spikes as Key U.S. Problem During Shutdown](#) (Click for Details)

(USA) WASHINGTON, D.C. -- As the federal government continues the longest shutdown in its history, Americans are most likely to cite "the government/poor leadership" (29%) as the most important problem facing the country. In fact, January saw a 10-percentage-point increase from December in views of government as the most important problem. The second-most-frequently mentioned problem is immigration -- at 21%, a rate notably higher than December's 16%, and coinciding with the controversy over plans to extend the physical barrier on the nation's Southern border. (Gallup USA)

January 16, 2019

[1.2 Domestic Politics » Performance Ratings](#)

571-572-19 [Record-Low 46% of Women Pleased With Society's Treatment](#) (Click for Details)

(USA) WASHINGTON, D.C. -- As many women across the U.S. prepare to march for women's rights this weekend, Gallup polling finds a record-low 46% of U.S. women are satisfied with the way women are treated in society. This marks a 15-percentage-point decline since the summer of 2016 before the #MeToo movement exploded in the U.S. (Gallup USA)



January 16, 2019

[4.5 Society » Gender Issues](#)

571-572-20 [Americans Becoming More Pessimistic About the Economy](#) (Click for Details)

(USA) WASHINGTON, D.C. -- Americans' outlook for the economy has soured in the past two months, with 48% now saying economic conditions are worsening -- up from 45% in December and 36% in November. Meanwhile, Americans remain positive about the availability of quality jobs and are still split on whether the economy is in overall good shape. (Gallup USA)

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January 22, 2019

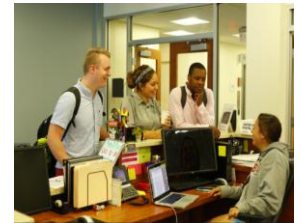
[3.1 Economy » Perceptions on Performance/ Well-Being](#)**571-572-21 [Six College Experiences Linked to Student Confidence on Jobs](#) (Click for Details)**

(USA) WASHINGTON, D.C. -- When college undergraduates are asked why they decided to get a bachelor's degree, the most commonly cited reason is to get a good job. A study of more than 32,000 U.S. undergrads conducted by [Strada Education Network](#) and Gallup indicates that about one-third (34%) strongly agree that they will graduate with the knowledge and skills they need to be successful in the job market, while an additional 37% somewhat agree (by selecting a "4" on the 5-point agreement scale). (Gallup USA)

January 22, 2019

[4.10 Society » Education](#)**571-572-22 [Student Support From Faculty, Mentors Varies by Major](#) (Click for Details)**

(USA) WASHINGTON, D.C. -- A recent study of currently enrolled college students by Gallup and Strada Education Network adds to previous research with college alumni on the importance of several key collegiate experiences that are associated with positive life outcomes such as wellbeing and workplace engagement. These experiences vary little by students' gender, and only somewhat by race or ethnicity, but those related to supportive relationships with professors and mentors are significantly more common in certain fields of study -- including arts and humanities - - than others. (Gallup USA)



January 24, 2019

[4.10 Society » Education](#)**571-572-23 [Most in U.S. Satisfied With Quality of Life, Opportunity](#) (Click for Details)**

(USA) WASHINGTON, D.C. -- Although barely one in four Americans are satisfied with the way things are going in the U.S., majorities are satisfied with the overall quality of life in the U.S. (77%), the opportunity for a person to get ahead by working hard (65%) and the influence of organized religion (53%). At the same time, Americans are largely dissatisfied with other aspects of U.S. society, especially the moral and ethical climate (26% are satisfied). (Gallup USA)

January 24, 2019

[3.1 Economy » Perceptions on Performance/ Well-Being](#)**571-572-24 [Fewer See Equal Opportunity for Blacks in Jobs, Housing](#) (Click for Details)**

(USA) WASHINGTON, D.C. -- Majorities of Americans continue to believe blacks have the same opportunity as whites to get any job for which they are qualified, as well as to get any housing they can afford, but the percentages holding these views are the lowest Gallup has recorded in decades. (Gallup USA)



January 21, 2019

[4.3 Society » Ethnicity](#)[4.4 Society » Civil Society](#)

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571-572-25 [Majority of U.S. Public Supports High-Skilled Immigration](#) (Click for Details)

(USA) Roughly eight-in-ten U.S. adults (78%) support encouraging highly skilled people to immigrate and work in the U.S., a percentage that roughly matches or is exceeded by Sweden, the United Kingdom, Canada, Germany and Australia. Smaller majorities share this positive view of high-skilled immigration in France, Spain and the Netherlands. Among the countries analyzed, only in Israel (42%) and Italy (35%) do fewer than half back high-skilled immigration. **(PEW Research)**

January 22, 2019

4.8 Society » Immigration/Refugees

**571-572-26 [Generation Z Looks a Lot Like Millennials on Key Social and Political Issues](#) (Click for Details)**

(USA) On a range of issues, from Donald Trump's presidency to the role of government to racial equality and climate change, the views of Gen Z – those ages 13 to 21 in 2018 – mirror those of Millennials. In each of these realms, the two younger generations hold views that differ significantly from those of their older counterparts. In most cases, members of the Silent Generation are at the opposite end, and Baby Boomers and Gen Xers fall in between. **(PEW Research)**

January 17, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

571-572-27 [Facebook Algorithms and Personal Data](#) (Click for Details)

(USA) Most commercial sites, from social media platforms to news outlets to online retailers, collect a wide variety of data about their users' behaviors. Platforms use this data to deliver content and recommendations based on users' interests and traits, and to allow advertisers to target ads to relatively precise segments of the public. But how well do Americans understand these algorithm-driven classification systems, and how much do they think their lives line up with what gets reported about them?

(PEW Research)

January 17, 2019

3.12 Economy » IT & Telecom

**571-572-28 [Like Americans overall, U.S. Catholics are sharply divided by party](#) (Click for Details)**

(USA) Roughly equal shares of Catholic registered voters have identified with or leaned toward the Democratic and Republican parties in recent years (47% vs. 46%, respectively). And according to exit polls, nearly identical shares of Catholics voted for Democrats (50%) and Republicans (49%) in 2018 elections for the U.S. House of Representatives. White Catholics are more likely to vote Republican, while Hispanic Catholics overwhelmingly back Democrats. (Most American Catholics are either white or Hispanic. Black and Asian Americans each make up roughly 3% of the U.S. Catholic population, according to the Pew Research Center's 2014 Religious Landscape Study.) **(PEW Research)**

January 17, 2019

4.1 Society » Religion

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571-572-29 [Americans' views on masculinity differ by party, gender and race](#) (Click for Details)

(USA) New guidelines from the American Psychological Association warning against “traditional masculine ideology” and a viral Gillette ad have sparked a national conversation about men and masculinity, with some saying concerns about masculinity should be taken seriously and others denouncing what they see as an attack on masculinity. (PEW Research)

January 23, 2019

4.5 Society » Gender Issues

571-572-30 [Americans divided over decision to withdraw from Syria](#) (Click for Details)

(USA) right decision, while 45% say it would be the wrong decision. The new Pew Research Center survey of 1,505 U.S. adults was conducted Jan. 9-14 – before a Jan. 16 bombing in Syria in which 14 people were killed, including several American service members and civilians. Nearly six-in-ten Republicans and GOP-leaning independents (58%) think it would be the right decision for the U.S. to leave Syria, while 30% say it would be the wrong decision. The balance of opinion among Democrats and Democratic leaners is roughly the reverse: Just 30% view withdrawal as the right decision, while 60% say it is the wrong decision. (PEW Research)

January 23, 2019

2.7 Foreign Affairs & Security » Muslim World



► AUSTRALASIA

571-572-31 [Business Confidence down to end 2018 as Australia heads into election year](#) (Click for Details)

(Australia) Roy Morgan Business Confidence fell by 1.6pts (-1.4%) in December to end 2018 at 112.2 continuing a trend which has seen Business Confidence decline in six out of the last seven years in the final month of the year. Business Confidence ended 2018 a significant 5.2pts below its level of a year ago in December 2017 and 3.9pts below its long-term average of 116.1. However, despite being below long-term averages for the last seven months of the year Business Confidence in 2018 averaged 115.3 – the highest yearly average since 2014 (a yearly average of 117.8). (Roy Morgan)

January 18, 2019

1.1 Domestic Politics » Elections

571-572-32 [Majority of Australians now use digital payments – a potential threat or opportunity?](#) (Click for Details)

(Australia) Awareness among Australians of digital payments is now an almost universal 93.9%, with 72.4% using at least one digital payment method over an average 12 month period. This is likely to continue increasing and so move Australia more towards a cashless and cardless society, posing a potential threat to existing banks if they don't take on the new disrupters and technologies. (Roy Morgan)

January 21, 2019

3.11 Economy » Science & Technology

3.13 Economy » Services



Topic of the week:

Alumni Networks Less Helpful Than Advertised

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Alumni Networks Less Helpful Than Advertised

By Zac Auter and Stephanie Marken



Many universities boast about how influential their alumni networks are in ensuring students are gainfully employed upon graduation. This promise has become so ubiquitous in higher education that there are several publicly available rankings of the *most* powerful alumni networks. These networks are often ranked based upon alumni donorship rates.



It is clear why colleges and universities boast about these strong networks: Career-related reasons are the single most frequently mentioned reason college students report attending higher education in the first place, and most Americans believe completing a college degree is essential to getting a good job. Additionally, having a *good* job upon graduation has been consistently demonstrated as critical to graduates' long-term success.

Gallup asked 5,100 graduates just how helpful these undergraduate alumni networks have been in their careers thus far. Unfortunately, just 9% of graduates reported their alumni network has been very helpful or helpful to them in the job market. More than twice as many graduates (22%) report it has been very unhelpful or unhelpful. The vast majority of graduates (69%) report it was neither helpful nor unhelpful -- which means alumni networks are a non-factor for many graduates in the job market.

Perceived Helpfulness of Institution's Alumni Network in the Job Market	
	U.S. College Graduates
	%
Alumni network helpful or very helpful	9
Alumni network neither helpful nor unhelpful	69
Alumni network unhelpful/very unhelpful	22

STRADA-GALLUP ALUMNI SURVEY, APR. 25-JUN 2, 2018

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These results are based on the Strada-Gallup Alumni Survey (formerly the Gallup-Purdue Index), conducted April 25-June 3, 2018, with more than 5,100 U.S. college graduates with a bachelor's degree or higher.

Many highly ranked, selective universities and higher education leaders declare that elite universities maintain an advantage over less selective institutions and that their alumni networks are more helpful to their graduates. Gallup finds little evidence to suggest that's the case. There are statistically significant but substantively minor differences in alumni's perceptions of their network based on whether they graduated from an elite institution or not.

One in six alumni from top 50 ranked U.S. News colleges and universities say their alumni network has been helpful or very helpful to them in the job market. While these alumni are slightly more likely than alumni from lower-ranked schools to perceive their alumni network as helpful, the differences are relatively minor and unlikely to offset the significant differences in tuition costs.

US News College and University Rankings			
	Ranked 1-50	Ranked 51-100	Ranked 101+
	%	%	%
Alumni Network helpful/very helpful	16	10	8

STRADA-GALLUP ALUMNI SURVEY

Interestingly, alumni network helpfulness also does not differ for graduates from different majors, genders or by the size or control of the institution (public versus private) they attended.

College students' expectations are clear on this issue; they are expecting and demanding a good job upon graduation. Gallup research suggests that there many important activities students can engage in during college to increase their odds for landing such a job -- namely having an internship during college in which a graduate can apply what they were learning in the classroom -- but the research does not support widespread claims that alumni networks are doing so.

Many forward-thinking universities are actively engaged in the hard work of mobilizing their alumni networks, but Gallup research suggests that making an alumni network useful takes work and intentionality, and that most alumni networks are not actively engaged in supporting fellow alumni in the job market. Importantly, creating an engaged alumnus is nearly impossible if that graduate did not experience a fulfilling undergraduate experience. The most active and successful networks will be the result of programming that shows students support while they are students and that motivates them to contribute upon graduation.

Learn more about how the Strada-Gallup Alumni Survey works.

Source: https://news.gallup.com/opinion/gallup/245822/alumni-networks-less-helpful-advertised.aspx?g_source=link_NEWSV9&g_medium=TOPIC&g_campaign=item_&g_content=Alumni%2520Networks%2520Less%2520Helpful%2520Than%2520Advertised

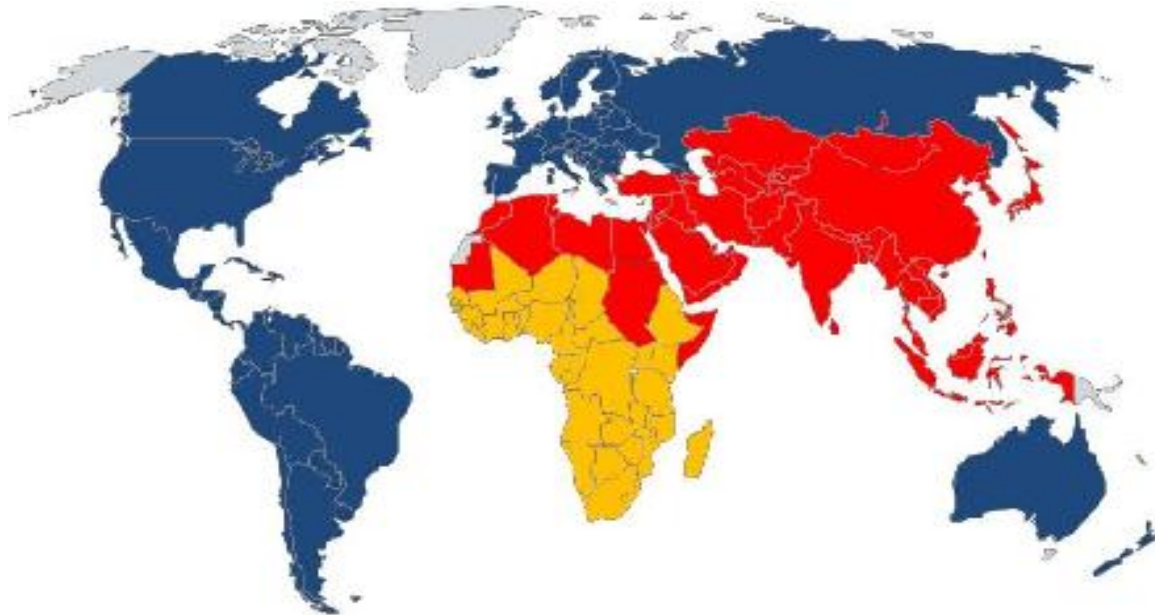
Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014



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