

# Gallopedia

From **Gilani Research Foundation**

February 2019, Issue # **575\***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **21**  
NATIONAL & MULTI COUNTRY SURVEYS **8**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

▶ MIDDLE EAST& NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ▶ MENA:

575-1 [UAE residents don't consider the most 'toxic' male traits very 'masculine' in nature \(Click for Details\)](#)

(UAE) Aggressiveness comes out as the most toxic masculine trait, with almost half (48%) believing it is 'toxic' compared to just 15% who consider it 'masculine'. The other traits most thought of as 'toxic' are also among the least likely to be thought of as 'masculine' – with over a third (36%) thinking being unemotional is a 'toxic' trait, compared to 10% that think it is a masculine one. (YouGov MENA)

Feb 13, 2019

4.13 Society » Social Problems

### ▶ SOUTHEAST ASIA:

575-2 [66% of Filipinos say the number of illegal drug users in their area has decreased \(Click for Details\)](#)

(Philippines) The Fourth Quarter 2018 Social Weather Survey, fielded on December 16-19, 2018, found that 66% of Filipino adults say that the number of drug addicts in their area has decreased over the past year, 14% say it has increased, and 7% say it has remained the same. (SWS)

Feb 13, 2019

4.12 Society » Crime



## Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### ▶ AFRICA

575-3 [Tanzanians express strong support for elections, multiparty competition, presidential term limits \(Click for Details\)](#)

(Tanzania) Nine out of ten (89%) citizens favor a two term limit on presidents. (Afrobarometer)

February 12, 2019

1.1 Domestic Politics » Elections



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**575-4 [Countdown To 2019 Election: Nigerians urge INEC To Work Without Bias \(Click for Details\)](#)**

(Nigeria) Nigerians are almost three times confident in the honesty of their elections ahead of their next presidential one on Feb. 16 than they were in 2014 before their last election. Roughly a third of Nigerians (34%) now say they have confidence in the honesty of the country's elections, compared with 13% in 2014 -- which was the lowest in any of the 32 African countries Gallup surveyed that year. (NOI Polls)

February 12, 2019

1.1 Domestic Politics » Elections

**575-5 [Nigerians See Mixed Economic Picture as Election Day Nears \(Click for Details\)](#)**

(Nigeria) Nigerians are mixed on a key issue that will be on many of their minds as they vote this weekend -- the economy. While they are just as pessimistic about their local job market as they were prior to the last election, with 53% saying it is a bad time to find work, they are more optimistic about where their local economies are headed. (Gallup USA)



February 12, 2019

1.1 Domestic Politics » Elections

**575-6 [Nigerians Deeply Divided by Religion on Key Issues \(Click for Details\)](#)**

(Nigeria) President Muhammadu Buhari -- a Muslim from northern Nigeria -- earned widespread approval from the country's Muslims and Christians after his election in 2015. But as Election Day approaches this Saturday, the electorate is deeply divided along religious lines over Buhari's job performance and other key issues. Muslims in Nigeria are almost three times as likely to approve of Buhari (73%) as are Christians (26%). (Gallup USA)

February 14, 2019

4.1 Society » Religion

## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### ▶ WEST EUROPE

**575-7 [The British Business Bank 2018 Business Finance Survey \(Click for Details\)](#)**

(UK) This survey, undertaken by Ipsos MORI for the British Business Bank, follows on from the previous "SME Journey" surveys from 2012 to 2017 to explore SME awareness of different types of external finance and their experience of raising finance. (Ipsos MORI)

Feb 12, 2019

3.9 Economy » Financial systems & Institutions



**575-8 [Global study finds high levels of concern about ageing \(Click for Details\)](#)**

(UK) Britons are overwhelmingly negative about old age. Only three in ten (30%) agree that they are looking forward to old age, while more than double (68%) disagree with this statement. Underpinning this negativity could be our expectations of later life; only 38% agree that they expect to be fit and healthy in old age, compared to one in five (22%) who disagree with this statement. (Ipsos MORI)

February 13, 2019

[4.13 Society » Social Problems](#)

**575-9 [Tories unlikely to gain enough seats to solve Brexit woes in event of snap election\(Click for Details\)](#)**

(UK) YouGov polling of more than 40,000 people to forecast individual constituency results – using the MRP model which foresaw the 2017 hung parliament – has the Conservatives five points clear of Labour, but only gaining four seats. (YouGov)

February 12, 2019

[1.1 Domestic Politics » Elections](#)

**575-10 [One in three women consciously take steps to avoid being sexual assaulted \(Click for Details\)](#)**

(UK) We asked women if they ever felt in danger during 15 different scenarios. Almost half said they “always” or “often” felt unsafe when walking down an alleyway by themselves (49%) or when walking alone at night (46%). By contrast, only between 11% and 13% of men felt the same. (YouGov)

February 15, 2019

[4.13 Society » Social Problems](#)

**NORTH AMERICA****575-11 [Small-Business Owners' Optimism Down From Record High \(Click for Details\)](#)**

(USA) U.S. small-business owners are less optimistic about business conditions now than they have been over the past year. The Wells Fargo/Gallup Small Business Index, which measures small-business owners' attitudes about a wide variety of factors affecting their businesses, is down to +106 in Quarter 1, 2019, from the record high of +129 set in Quarter 4, 2018. The current drop erases the gains in confidence seen in the last two quarters of 2018 and returns the index to where it was from Quarter 3, 2017, through Quarter 2, 2018. (Gallup USA)



February 11, 2019

[3.9 Economy » Financial systems & Institutions](#)

**575-12 [Americans' Confidence in Their Finances Keeps Growing \(Click for Details\)](#)**

(USA) Americans' optimism about their personal finances has climbed to levels not seen in more than 16 years, with 69% now saying they expect to be financially better off "at this time next year.". (Gallup USA)

February 11, 2019

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

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**575-13 [Trump Approval, Economic Confidence Rebound \(Click for Details\)](#)**

(USA) President Donald Trump's job approval rating has risen to 44% after the conclusion of the longest government shutdown in U.S. history. While views of Trump have improved, the public's heightened positivity does not extend to views of Congress, as its 21% approval rating is essentially unchanged from January. (Gallup USA)

February 13, 2019

3.1 Economy » Perceptions on Performance/ Well-Being

**575-14 [Millennial life: How young adulthood today compares with prior generations \(Click for Details\)](#)**

(USA) Today's young adults are much better educated than their grandparents, as the share of young adults with a bachelor's degree or higher has steadily climbed since 1968. Among Millennials, around four-in-ten (39%) of those ages 25 to 37 have a bachelor's degree or higher, compared with just 15% of the Silent Generation, roughly a quarter of Baby Boomers and about three-in-ten Gen Xers (29%) when they were the same age. (Pew)

February 14, 2019

3.1 Economy » Perceptions on Performance/ Well-Being

**► AUSTRALASIA****575-15 [ANZ-Roy Morgan Australian Consumer Confidence tumbles to 114.1 \(Click for Details\)](#)**

(Australia) ANZ-Roy Morgan Australian Consumer Confidence dropped by 3.4% last week, with all the confidence subindices falling. The drop took the index to a three-month low. (Roy Morgan)

February 12, 2019

3.2 Economy » Consumer Confidence/Protection

**575-16 [NAB the big loser from Hayne Royal Commission – most distrusted bank in Australia \(Click for Details\)](#)**

(Australia) In the immediate wake of the Hayne Royal Commission, the big-four banks in Australia have suffered an increase in distrust and an erosion of their Net Trust Score (NTS) according to the latest Roy Morgan Net Trust Score Survey conducted February 9/10, 2019 after the Hayne Royal Commission was handed down. (Roy Morgan)

February 14, 2019

3.9 Economy » Financial systems & Institutions

**575-17 [Inflation Expectations unchanged at 4.2% in January \(Click for Details\)](#)**

(Australia) In January Australians expected inflation of 4.2% per year over the next two years. This is unchanged on December and down 0.3% on a year ago in January 2018. Inflation Expectations have now tracked in a narrow range between 4.2-4.5% for over two years since November 2016. (Roy Morgan)

February 15, 2019

3.4 Economy » Inflation

**575-18 [Chinese cuisine most popular, but Aussies still love McDonald's \(Click for Details\)](#)**

(Australia) Australians increasingly like to eat a broad range of international food cuisines. Over 14.2 million Australians aged 14+ like to eat Chinese cuisine, up from 13.5 million four years ago followed by Italian, Thai, Indian, Mexican, Japanese, Greek, Middle Eastern, Lebanese and French cuisine now in tenth place. The growth in preference for Chinese cuisine has kept pace with population growth while all other top 10 leading cuisines are today liked by a greater proportion of Australians than they were four years ago. (Roy Morgan)

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February 15, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

575-19 [Roy Morgan predicts Christmas sales within 0.1% - again \(Click for Details\)](#)

(Australia) Roy Morgan's 2018 Christmas retail sales forecasts of \$51.479 billion for the key pre-Christmas retailing period were within 0.1% of the actual retail sales result of \$51.410 billion. The accuracy for 2018 matches the accuracy of a year ago when Roy Morgan's pre-Christmas sales forecasts were also within 0.1% of the actual retail sales for the period. (Roy Morgan)

February 15, 2019

3.9 Economy » Financial systems & Institutions

575-20 [Nearly 1.5 million gas customers and over 2 million electricity customers likely to switch providers \(Click for Details\)](#)

(Australia) Over the next 12 months, 1.46 million gas customers say that they will be very or fairly likely to switch providers. This represents 9.9% of those with gas connected and is a marginal increase from 9.7% 12 months ago. It is a similar situation with electricity, where 2.07 million say that they are likely to switch, representing 10.2% of those connected to electricity, up a little from 10.1% 12 months ago. (Roy Morgan)



February 15, 2019

3.13 Economy » Services

575-21 [Satisfaction with New Zealand banks remains high \(Click for Details\)](#)

(Australia) Consumer satisfaction with banks in New Zealand in the 12 months to December was 79.1%, an increase from 78.2% in the 12 months to December 2017. The increase was a result of eight of the nine largest banks showing improved satisfaction, with TSB the biggest improver up 6.1% points, followed by SBS Bank up 5.0% points, Rabobank up 4.2% points and The Co-operative Bank (up 3.9% points). (Roy Morgan)

February 15, 2019

3.9 Economy » Financial systems & Institutions

## Topic of the week:

# Chinese cuisines more popular, but Aussies still love McDonald's

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

## Chinese cuisine most popular, but Aussies still love McDonald's



Australians increasingly like to eat a broad range of international food cuisines. Over 14.2 million Australians aged 14+ like to eat Chinese cuisine, up from 13.5 million four years ago followed by Italian, Thai, Indian, Mexican, Japanese, Greek, Middle Eastern, Lebanese and French cuisine now in

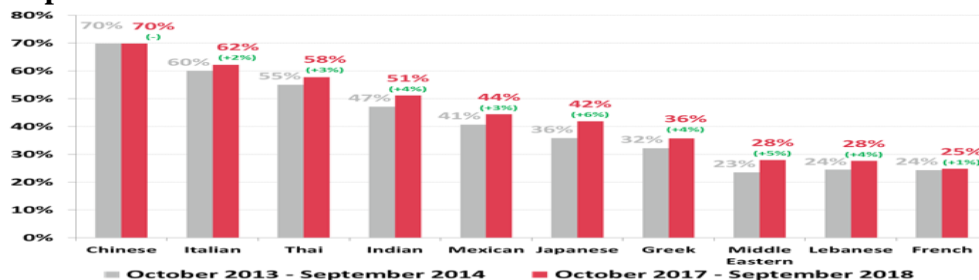


tenth place. The growth in preference for Chinese cuisine has kept pace with population growth while all other top 10 leading cuisines are today liked by a greater proportion of Australians than they were four years ago.

The biggest improvers over the last four years are led by Japanese cuisine which over 8.5 million Australians (42%) now like to eat, up from 6.9 million (36%) four years ago and Middle Eastern cuisine now liked by over 5.7 million Australians (28%), up from 4.5 million (23%) four years ago.

Other cuisines to significantly improve their appeal over the last four years included Indian cuisine now liked by 51% of Australians (up 4ppts), Greek cuisine now liked by 36% (up 4ppts), Lebanese cuisine now liked by 28% (up 4ppts), Thai cuisine now liked by 58% (up 3ppts) and Mexican cuisine now liked by 44% (up 3ppts).

### Top 10 food cuisines Australians like to eat



Source: Roy Morgan Single Source (Australia), Oct 2013-Sep 2014, n=16,176 and Oct 2017-Sep 2018, n=15,009.

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### **Australia's generations diverge on the favourite food cuisines**

Although Chinese cuisine is the favoured cuisine across all generations analysis shows older Australians are more likely to prefer Chinese cuisine than younger Australians. Over 70% of Baby Boomers & Gen X (born before 1975) like to eat Chinese cuisine compared to fewer than 70% of the younger Gen Y & Gen Z.

However, this trend is significantly reversed for other leading cuisines. Italian cuisine performs best among Gen Y (66%) and Gen Z (65%) compared to being liked by only 45% of Pre-Boomers. Fifth placed Mexican cuisine is liked by 56% of both Gen Y and Gen Z but only 14% of Pre-Boomers and 30% of Baby Boomers.

### **McDonald's & KFC top quick-service outlets despite cuisine preference**

Along with a love for a wide range of international cuisines there's no doubt that Australians love their fast food with 58% of Australians (11.9 million) reporting visiting a quick service restaurant in an average four weeks, up from 57% (10.9 million) four years ago.

The interesting aspect of this growth is that it is being driven by an increase in heavy repeat visitors to quick service outlets. Over 3 million Australians (15%) now report visiting quick service restaurants 10 or more times in an average four week period, up from 2.5 million (13%) four years ago.

The two most popular quick service restaurants are old favourite McDonald's which is visited by over 6.4 million Australians (32%) in an average four week period, up from 5.6 million (29%) four years ago and KFC now visited by nearly 4.7 million Australians (23%) in an average four week period up from 3.8 million (20%) four years ago.

A big winner over the last four years is pizza outlet Domino's now visited or used for take away by over 2.8 million Australians (14%) in an average four weeks up from 1.8 million (9%) four years ago.

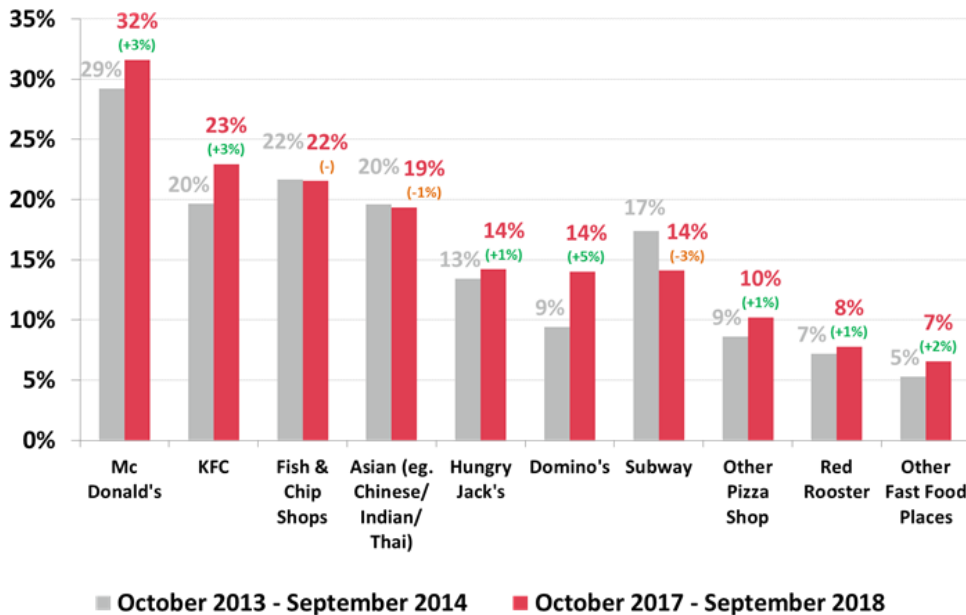
Over a fifth of Australians, or 4.4 million, now visit fish & chip shops in an average four weeks while just under a fifth, 3.9 million, get take away from Asian restaurants which includes leading cuisines liked by Australians such as Chinese, Indian, Thai and Japanese.

### **Australia's top 10 quick service restaurant/ fast food places**

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Source: Roy Morgan Single Source (Australia), Oct 2013-Sep 2014, n=16,176 and Oct 2017-Sep 2018, n=15,009.

These insights analysing the cuisine preferences and favourite fast food outlets of Australians are derived from the Roy Morgan Single Source survey which is based on in-depth personal interviews conducted with over 50,000 Australians each year in their own homes.

The extensive data collected by the Roy Morgan Single Source survey allows an unrivalled ‘deep dive’ into the preferences and choices that Australians make and allows businesses looking to gain a deeper understanding of the Australian marketplace a leg up on the competition.

**Michele Levine, Chief Executive Officer, Roy Morgan says Australians are increasingly open to a broad range of international cuisines but fast-food favourites like McDonald’s and KFC still dominate as Australia’s leading quick service restaurant outlets:**

“Australians are increasingly open to eating food from around the world and the latest Roy Morgan research into Australians’ preferred food cuisines shows a growing number of Australians saying they like to eat each of the country’s top ten favourite food cuisines.

“Over 14.2 million Australians now like to eat Chinese cuisine (70%), up from 13.5 million four years ago and there have been particularly strong increases for Japanese cuisine to 8.5 million (up 1.6 million), Indian cuisine to 10.4 million (up 1.3 million), Middle Eastern cuisine to 5.7 million (up 1.2 million) and Mexican

cuisine to over 9 million (up 1.2 million).

“Some of the more well-known quick-service restaurants catering to this increasingly diverse palette include Guzman Y Gomez and Mad Mex (Mexican), Shuji Sushi (Japanese), China Bar (Chinese), Noodle Box (East Asian) although it is local restaurants and outlets that are still the favoured places to go to eat Indian, Middle Eastern and more exotic international cuisines.

“However, despite this proliferation of new outlets catering to a diverse and growing number of international cuisines, it is McDonald's and KFC that remain clearly the ‘top dogs’ in the quick service restaurant industry. Ubiquitous burger chain McDonald's is visited by nearly a third of all Australians aged 14+ (6.4 million) in an average four weeks, an increase of over 800,000 from four years ago while chicken-centred outlet KFC is now visited by nearly 4.7 million Australians (23%), up nearly 900,000 from 2014.

“Digging into the extensive Roy Morgan data on Australia's food and take away preferences shows that while more women (6.1 million) than men (5.8 million) visit a quick service restaurant in an average four weeks it is men that disproportionately constitute the most frequent visitors to fast food restaurants. Over 1.7 million men (17% of Australian men) visit quick service restaurants at least 10 times in an average four weeks compared to just under 1.4 million women (13% of Australian women).

“Analysing these heavy users of quick service restaurants by generation shows that over a fifth of both Gen Y (born 1976-90) and Gen Z (born 1991-2005) visit quick service restaurants at least 10 times in an average four weeks compared to just under 15% of Gen X (born 1961-75) and only 7% of Baby Boomers (born 1946-60).

“Gaining a deeper understanding of constantly evolving Australian food and eating preferences allows restaurants and investors in the sector to cater their menus to these changing tastes. Roy Morgan's extensive consumer profiling and segmentation tools allow businesses in the sector to pinpoint where their most lucrative customers are likely to be located and how to reach them.”

**Source:** <https://www.roymorgan.com/findings/7883-australian-cuisines-preferred-foods-february-2019-201902150502>

## Gilani's Gallopedia (2007-2019)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

