

Gallopedia

From Gilani Research Foundation

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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THIS WEEKLY REPORT CONSISTS OF **20**
NATIONAL & MULTI COUNTRY SURVEYS **5**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

▶ CENTRAL ASIA:

603-01 [Inside Afghanistan: Stability in Institutions Remains Elusive \(Click for Details\)](#)

(Afghanistan) Ahead of the announcement this week of an agreement "in principle" between the U.S. and the Taliban, Afghans remained pessimistic toward the institutions running their nation, as well as the infrastructure supporting them. Just one in five Afghans (19%) said they have confidence in the honesty of elections in their country; the lowest in South Asia. While this reflects a nearly 10 percentage point improvement from the previous year, it highlights a decline from 2009, when a third of the population (34%) expressed confidence in the electoral process. (Gallup USA)

September 4, 2019

4.13 Society » Social Problems



Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ AFRICA

603-02 [South Africans weigh in on attitudes towards Women \(Click for Details\)](#)

(South Africa) Ipsos examines the diverse opinions that South Africans have towards issues of women's place in marital relations as well as violence towards women. How do South Africans feel about the dynamics between man and wife and is it necessary for a woman to "obey" her partner or husband? There is very little difference in the country about this issue, with the majority - more than six in every ten (63%) - believing that a woman should obey her husband or partner. There is not a significant difference in female and male opinions on the issue – but slightly more females than males agree with the statement. Younger people are slightly less likely to agree, with 51% of the 15 - 17 year old population agreeing with this, compared to higher proportions of older people. (Ipsos)

6 September 2019

4.5 Society » Gender Issues

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

603-03 [Public attitude towards Boris Johnson has improved since move into Number 10](#) (Click for Details)

(UK) New YouGov data shows that public perception of Boris Johnson has improved in several key areas since he became Prime Minister just over a month ago. The most dramatic shift is in his decisiveness rating, which has seen a boost of more than twenty points. Whereas in late July more Brits saw him as indecisive than decisive (43% to 38%), since taking the reins at Number 10 fully this has swung significantly to 62% and 22% respectively. (YouGov) September 02, 2019

1.2 Domestic Politics » Performance Ratings



603-04 [Apple's credit card will appeal to customer base, but must prove itself a success in the US first](#) (Click for Details)

(UK) Apple recently launched its own credit card in the US which works through Apple Pay, and has plans to offer it in the UK soon. The data suggests that those who already own Apple products are likely to consider using an Apple financial product as they already bank predominately online and check their finances regularly. They're also much less likely than the average Brit to only replace their tech when it goes wrong or is broken (34% versus 42%) suggesting they're more willing to try out new technology. These early adopters of technology will only purchase new technology when they really like the product (26%) and once the product has been out for a while (24%). (YouGov)

September 03, 2019

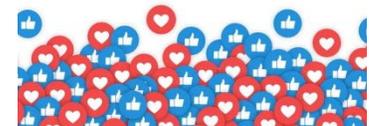
3.13 Economy » Services

603-05 [Half of Britons say parents don't need a child's permission to share photos online](#) (Click for Details)

(UK) With the rise of social media, it is becoming increasingly common for parents to share photos of their children online: 70% of British parents now have done so at least once. Half of Britons (53%) agree to some extent that until a child turns 18 and becomes an adult, parents should have the final say on what to share online – but 39% disagree. Of parents who have children under 18 and use social media, 45% say they would not ask their children for their consent before doing so. (YouGov)

September 03, 2019

4.6 Society » Media/ New Media



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603-06 [Food and medicine shortages are biggest No Deal Brexit concerns](#) (Click for Details)

(UK) YouGov polling reveals what is most concerning about the prospect of a No Deal Brexit. Half of Britons say they are most worried about shortages of medicine, with 39% highlighting it as their primary concern. Remain voters are most likely to be concerned, with half (53%) ranking shortage of medicine as their biggest worry ahead of Brexit. Just shy of a third (31%) of Leave voters also say medical shortages are the most concerning factor. However, a third (32%) of Leave voters also say they are not worried by any of the 12 areas of risk. (YouGov)

September 06, 2019

1.3 Domestic Politics » Governance

603-07 [What do the public think can still realistically happen on Brexit?](#) (Click for Details)

(UK) A new YouGov study has looked at which Brexit outcomes Britons think are still possible, and of those they think can still realistically take place which they prefer. At present a no-deal Brexit is the outcome that the largest number of Britons think is still realistic, at 72%. A mere 7% of Brits believe that leaving without a deal is no longer a plausible possibility. A majority of people (56%) also think that a Brexit delay past 31 October can still realistically take place. On this Leave voters tend to be less likely to see that this can still happen than Remain voters, at 47% vs 69%. (YouGov)

September 05, 2019

1.3 Domestic Politics » Governance



► NORTH AMERICA

603-8 [About one-in-five U.S. adults know someone who goes by a gender-neutral pronoun](#) (Click for Details)

(USA) As the experiences of people who don't identify as a man or a woman have [gained attention](#), a majority of Americans say they have heard at least a little about the use of gender-neutral pronouns. And about one-in-five (18%) say they personally know someone who goes by such pronouns. Overall, six-in-ten Americans say they have heard at least a little about people preferring that others use gender-neutral pronouns such as "they" instead of "he" or "she" when referring to them, including 22% who say they have heard *a lot* about preferences for such pronouns. (PEW)



September 5, 2019

4.5 Society » Gender Issues

603-9 [Democrats more supportive than Republicans of federal spending for scientific research](#) (Click for Details)

(USA) There is a partisan gap in the United States over how much the federal government should spend for scientific research. Overall, about half of U.S. adults (52%) say they would increase federal spending for scientific research. Just 14% say scientific research funding should be decreased, while roughly three-in-ten (31%) think it should stay the same. Around six-in-ten Democrats and Democratic-leaning independents

(62%) favor this now, up from 46% in 2013. Four-in-ten Republicans and Republican leaners support increased spending for scientific research today, up from 25% six years ago. (PEW)

September 4, 2019

[3.11 Economy » Science & Technology](#)

603-10 [Republicans have confidence in presidential appointees, Democrats trust career government employees](#) (Click for Details)

(USA) The [deep differences between Republicans and Democrats](#) when it comes to the federal government go beyond policy. Partisans have markedly different levels of confidence when it comes to the type of personnel who hold government jobs – presidential appointees or career employees. Six-in-ten Republicans and GOP-leaning independents say they have a great deal or fair amount of confidence that officials appointed by a president to oversee government agencies will act in the best interest of the public. A smaller share of Republicans (48%) express a great deal or fair amount of confidence that career government employees who are *not* presidentially appointed will act in the public's best interest. (PEW)

September 6, 2019

[1.4 Domestic Politics » Political Parties](#)

603-11 [Americans Skeptical of UFOs, but Say Government Knows More](#) (Click for Details)

(USA) As an internet campaign called "Storm Area 51" has nearly two million people pledging to break into a highly secure military base later this month in the hopes of uncovering possible secrets about UFOs, a recent Gallup poll finds two-thirds of Americans believe the government knows more about the subject than it has conveyed. The 68% today who believe the government is withholding information about UFOs is comparable to the 71% found in 1996.



Both times, the results were similar among all main demographic groups, including by age, education and party identification. (Gallup USA)

September 6, 2019

[1.5 Domestic Politics » National Image/ Trust](#)

603-12 [Big Pharma Sinks to the Bottom of U.S. Industry Rankings](#) (Click for Details)

(USA) The pharmaceutical industry is now the most poorly regarded industry in Americans' eyes, ranking last on a list of 25 industries that Gallup tests annually. Americans are more than twice as likely to rate the pharmaceutical industry negatively (58%) as positively (27%), giving it a net-positive score of -31. The restaurant industry is rated most positively. Other industries that rank among the top half of the list include computer, travel, accounting, automobile, retail, real estate, banking, electric and gas utilities, and sports.

(Gallup USA)

September 3, 2019

[3.2 Economy » Consumer Confidence/Protection](#)

603-13 [Mixed Verdict on Who Benefits From Scientists' Work](#) (Click for Details)

(USA) Despite the countless ways in which science has improved people's lives, people around the world have mixed opinions on how science helps society. Most people worldwide -- a median of 65% across 144 countries -- say the work that scientists do benefits people like them. However, considerably fewer -- a median of 33% -- say scientists' work benefits most people in their country, while 35% say it benefits some people, and 19% say it benefits very few. (Gallup USA)

September 5, 2019

3.11 Economy » Science & Technology



603-14 [Americans Endorse Reporter-Audience Social Media Interaction](#) (Click for Details)

(USA) Americans give a "thumbs up" to news reporters using social media to interact with their audiences, but they prefer that reporters use it to correct the record or give greater depth on the stories they are reporting, instead of expressing their opinions about the news. A new Gallup/Knight Foundation survey finds 74% of U.S. adults saying it is generally a "good idea" for news reporters to interact via social media, with 25% describing it as a "bad idea." No less than two-thirds of members of U.S. gender, age, racial and education subgroups think it is a good idea for journalists to interact with members of the public who follow them. (Gallup USA)

September 6, 2019

4.6 Society » Media/ New Media



► AUSTRALASIA

603-15 [Women more likely to use Buy-Now-Pay-Later services](#) (Click for Details)

(Australia) New research from Roy Morgan shows that women are significantly more likely to use buy-now-pay-later payment services such as Afterpay, Zip Pay or Zip Money than men. Over one-in-ten women (11.6%) report using a buy-now-pay-later service in the last year compared to only 5.5% of men. In addition to greater user of buy-now-pay-later services women are also more likely to use the more traditional Bill Payment Services such as BPAY and Post Billpay with nearly three-fifths of women (59.1%) using a Bill Payment Service in the last year compared to 55.8% of men. (Roy Morgan)

September 06, 2019

3.9 Economy » Financial systems & Institutions



603-16 [Satisfaction with New Zealand banks down from a year ago](#) (Click for Details)

(New Zealand) New research from Roy Morgan shows that consumer satisfaction with banks in New Zealand has declined to 76.8% in the 12 months to June 2019, a drop of 2.4% points from 79.2% a year ago. The decrease was a result of six of the nine largest banks showing declines in satisfaction. However

there were three major banks to buck the trend and improve their customer satisfaction led by TSB Bank up 0.8% points, Rabobank up 4% points and SBS Bank (up 4% points). TSB Bank has the highest customer satisfaction of the nine largest New Zealand banks with 85.1%, followed by Kiwibank on 80.3% and Rabobank on 79.9%. These three are well ahead of several banks close to the bank average including BNZ (77.2%), ANZ (77%) and The Co-operative bank (76.9%). **(Roy Morgan)**

September 02, 2019

[3.2 Economy » Consumer Confidence/Protection](#)

603-17 [The new minority – the home phone connected](#) [\(Click for Details\)](#)

(Australia) The changing way Australians consume their media is starkly illustrated when looking at long-term trends for the technologies Australians use. Over the course of the last year the proportion of Australians with access to subscription/pay TV services at home has increased to 66.5%, up 4.9% points from a year ago (61.6% in June 2018), and up a stunning 37.4% points over the last four years since June 2015 (29.1%). In 2001 over 96% of Australians had a home phone connection. This has halved over the last two decades as new technologies including mobile phones, broadband internet and subscription TV have made increasing in-roads into Australian households. **(Roy Morgan)**

September 02 2019

[3.13 Economy » Services](#)

603-18 [Powershop still number one in electricity satisfaction, despite losing spark in recent months](#) [\(Click for Details\)](#)

(Australia) Powershop has won the Roy Morgan Electricity Provider of the Month Award with a customer satisfaction rating of 78% for July 2019. Powershop has now won the past seven monthly awards, remaining unbeaten in 2019. Powershop's customer satisfaction rating of 78% was followed by Lumo Energy (71%), Simply Energy (70%), Click Energy (70%), Red Energy (70%) and Alinta Energy (70%). Powershop managed to maintain its number one position in customer satisfaction, despite it recording the largest decline in ratings of any leading provider, falling from 87% in January 2019, to 78% (-9%) as of July 2019. Over the same period, Lumo Energy, Simply Energy and Click Energy all fell by 4%, Red Energy remained steady, and Alinta Energy increased its rating by 1%. **(Roy Morgan)**



September 02 2019

[3.13 Economy » Services](#)

► MULTICOUNTRY STUDIES

603-19 [One in seven globally would pay more for travel with lower carbon-footprint than airplanes](#) [\(Click for Details\)](#)

A new global study by Ipsos on the topic of air travel environmental impact, shows that One in seven global consumers (14%) would use a form of transportation with a lower carbon footprint than air travel *even* if it were less convenient or more expensive. Twice as many (29%) would do so if it were as convenient or no more expensive than flying. Roughly 1/3 are fairly or very confident in



the commitment and the ability of airlines to reduce their environmental impact, 1/3 have little or no confidence in them, and 1/3 sit in the middle. (Ipsos)

2 September, 2019

[4.14 Society » Environment/ Disasters](#)

603-20 [Keeping 'AI in check': Another tech giant apologizes for violating privacy \(Click for Details\)](#)

Smart home speakers and voice assistants are all the rage, but so are fears now that strangers could be listening to your private conversations. A recent [Global Advisor survey](#) found that nearly half (48%) of more than 20,000 people surveyed in 27 countries think AI use by private companies should be more strictly regulated. That compares to four in ten people (40%) that said government use of AI should be more controlled. Overall, more people are worried about the use of AI (41%) than those that are not (27%).

(Ipsos)

4 September 2019

[3.11 Economy » Science & Technology](#)



Topic of the week:

Big Pharma Sinks To the Bottom of U.S. Industry Rankings

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Big Pharma Sinks To the Bottom of U.S. Industry Rankings



STORY HIGHLIGHTS

- New low in Americans' net ratings of the pharmaceutical industry
- Restaurant, computer industries continue to have the most favorable ratings
- Images of electric and gas utilities, oil and gas industry at new highs



WASHINGTON, D.C. -- The pharmaceutical industry is now the most poorly regarded industry in Americans' eyes, ranking last on a list of 25 industries that Gallup tests annually. Americans are more than twice as likely to rate the pharmaceutical industry negatively (58%) as positively (27%), giving it a net-positive score of -31. The restaurant industry is rated most positively.

Americans' Views of U.S. Business Industry Sectors, 2019

For each of the following business sectors in the United States, please say whether your overall view of it is very positive, somewhat positive, neutral, somewhat negative or very negative.

	Total positive	Neutral	Total Negative	Net positive
	%	%	%	
Restaurant industry	66	25	8	+58
Computer industry	61	28	11	+50
Grocery industry	58	27	15	+43
Farming and agriculture	58	24	17	+41
Travel industry	52	35	13	+39
Accounting	45	45	9	+36
Automobile industry	53	29	18	+35

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	Total positive	Neutral	Total Negative	Net positive
	%	%	%	
Retail industry	50	28	19	+31
Real estate industry	49	31	19	+30
Banking	50	25	25	+25
Electric and gas utilities	47	28	24	+23
Sports industry	45	29	25	+20
Airline industry	42	32	23	+19
Telephone industry	42	32	26	+16
Publishing industry	39	36	24	+15
Internet industry	43	26	30	+13
Movie industry	41	31	28	+13
Education	45	18	35	+10
Television and radio industry	40	27	32	+8
The legal field	35	34	30	+5
Oil and gas industry	39	25	36	+3
Advertising and public relations industry	33	32	34	-1
Healthcare industry	38	14	48	-10
The federal government	25	23	52	-27
Pharmaceutical industry	27	15	58	-31

GALLUP, AUG. 1-14, 2019

These data are from Gallup's annual Work and Education poll, conducted Aug. 1-14.

The pharmaceutical industry has unseated the federal government as the lowest-rated industry this year, in terms of its net-positive score; the government has been last or tied for last from 2011 through 2018. The healthcare industry's negative ratings also exceed its positive ratings by double digits, while the advertising and public relations industry's net rating is barely negative.

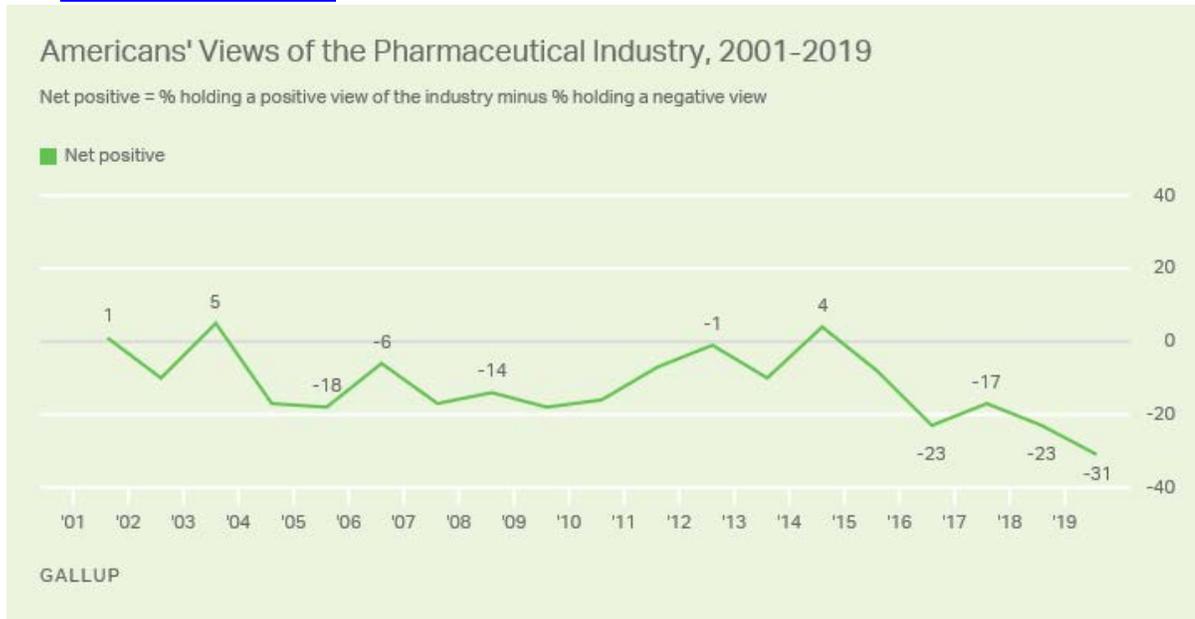
Americans continue to give their highest ratings to the [restaurant and computer industries](#), while the grocery industry and agriculture and farming also rank near the top of the list, with net-positive ratings that are better than +40.

Other industries that rank among the top half of the list include travel, accounting, automobile, retail, real estate, banking, electric and gas utilities, and sports.

As to the rest of the list, the industries of airlines, telephone, publishing, internet, movie and education each receive net-positive scores in the double digits. Meanwhile, the television and radio industry, the legal field, and the oil and gas industry barely register net-positive scores.

A New Low for the Pharmaceutical Industry's Image

Americans' net ratings for the pharmaceutical industry have never been lower since Gallup first polled on industries in 2001. Over the past 19 years, few industries have been rated lower than the pharmaceutical industry's current -31 net rating. These include the [federal government](#) and the [oil and gas, real estate, and automobile industries](#).



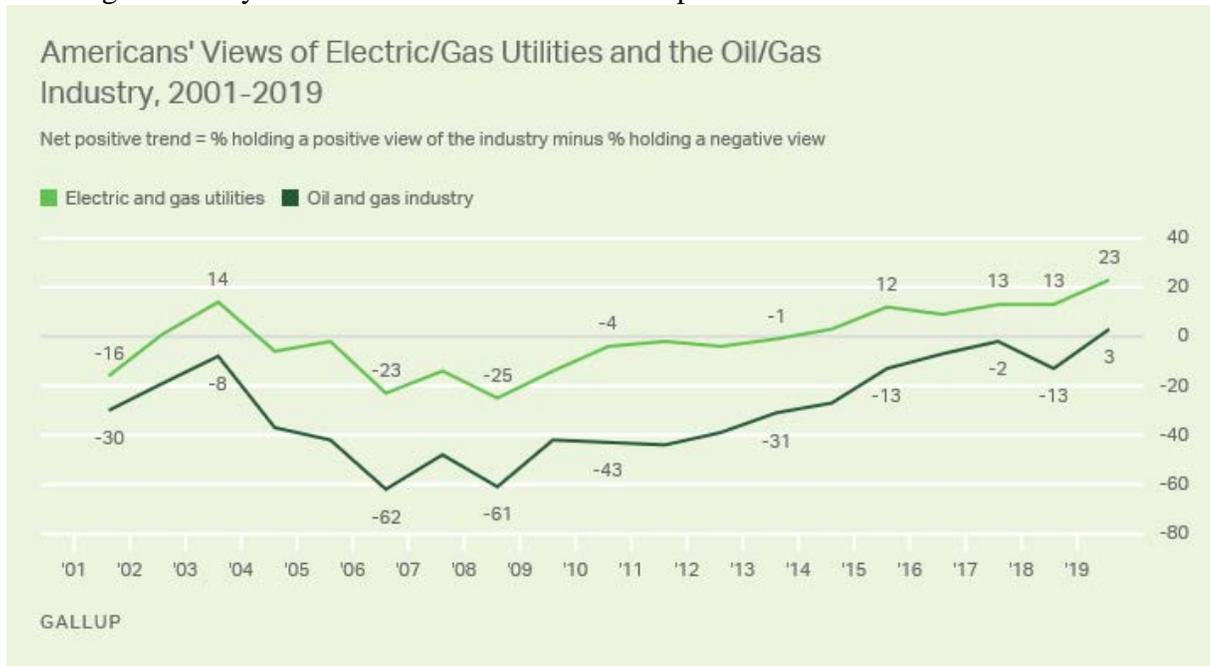
The new low in the pharmaceutical industry's U.S. image comes amid a range of criticisms of industry norms, from generating the highest drug costs in the world to spending massive amounts in lobbying politicians to the industry's role in the U.S. opioid crisis. Several Democratic candidates have called out the industry in their party's presidential debates.

Just after Gallup conducted this poll, an Oklahoma judge ordered Johnson & Johnson to pay \$572 million for its role in the state's opioid epidemic. Meanwhile, legislators on Capitol Hill are working to rein in the industry's drug prices.

Images of Electric/Gas Utilities, Oil and Gas Industries at New Highs

Most industries' images improved as the U.S. recovered from the global economic crisis of 2008 -- and this was the case for electric and gas utilities as well as the oil and gas industry. The industries' images also likely have strongly benefited from gas prices that dropped precipitously in 2014 and have mostly remained below \$3 per gallon since, according to national averages from the U.S. Department of Energy.

Both electric and gas utilities and the oil and gas industry currently enjoy their best ratings from Americans in Gallup's trend since 2001, with electric and gas utilities receiving a net-positive score of +23. Meanwhile, the oil and gas industry receives a score of +3 -- its first positive score in the trend.



Bottom Line

The pharmaceutical industry's U.S. image has fallen to a new low. The industry can hope to recover in the same way other industries have after particularly negative ratings, including the oil and gas, real estate, and automobile industries. [Real estate's image, for example, managed to recover](#) from being near the bottom of the list, with a net rating of -40 in 2008, to its current spot among the top 10-rated industries with a +30 net rating.

As the opioid epidemic rages on -- and as the actors involved in creating it continue to experience lawsuits, protests and public shaming -- it may be hard for the pharmaceutical industry to make a comeback just yet. The industry's rating likely will not recover until its role in the opioid epidemic is addressed, and the political pressure on the industry for high prices and massive profits subsides.

[Americans' views of all industries are susceptible to larger economic forces](#), however. So, even industries that are regarded most highly could be in for a downturn in their public images if red flags continue to suggest a coming recession.

(Gallup USA)

September 3, 2019

Source: <https://news.gallup.com/poll/266060/big-pharma-sinks-bottom-industry-rankings.aspx>

Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

