

Gallopedia

From **Gilani Research Foundation**

December 2011, issue # **200***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **30** NATIONAL & MULTI COUNTRY SURVEYS. **16** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

Pg **2** **Asia** zone this week-
6 National Polls



Pg **3** **Euro Americas** zone
this week- **18** national polls



Cyber World- 4 Polls

Topic of the week-

Pg **8**

**CHRISTAMS SHOPPING
AND BLACK FRIDAY:
Spending Up Despite
Low Economic
Confidence**



Countries represented in **blue**, Polling organizations represented in **pink**. For reference to source of each poll clicks to detail are provided in the text.



Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA;
NORTH ASIA; EAST ASIA

► MIDDLE EAST AND NORTH AFRICA

200-1 **Majority of Palestinians Support Retaining Fayyad as Prime Minister** (Click for Details)

([Palestine](#)) According to most recent poll in the West Bank and Gaza, a majority of Palestinians (57 percent) believe that Salam Fayyad should be retained as Prime Minister in a unity government. The results were identical in the West Bank and Gaza. The percentage of respondents opposed was higher in Gaza at 40 percent compared to 28 percent in the West Bank. About 11 percent responded "don't know"; 4 percent in Gaza and 15 percent in the West Bank. ([AWRAD](#))

November 29, 2011

1.1 Domestic Politics » Elections
1.3 Domestic Politics » Governance



200-2 **Israeli Public Supports Middle East Nuclear Free Zone** (Click for Details)

([Israel](#)) A new poll of Israeli Jews finds that 64% favor establishing a nuclear free zone in the Middle East, even when it was spelled out that this would mean that Israel as well as Iran would give up the option of having nuclear weapons. ([worldpublicopinion.org](#))

December 1, 2011

2.10 Foreign Affairs & Security » Military Issues/ Defence

200-3 **A Majority Of Egyptians Intend To Vote As Confidence In The Army Weakens** (Click for Details)

([Egypt](#)) Two-thirds of Egyptians indicate they are very likely to vote in the upcoming elections as confidence in the Army facilitating free and fair elections softens since February, finds a new poll of 1992 Egyptians by YouGov. ([Yougov](#))

November 28, 2011

1.1 Domestic Politics » Elections
1.2 Domestic Politics » Performance Ratings



200-4 **Most Egyptians Believe Continued Protests Are Bad for Country** (Click for Details)

([Egypt](#)) The recent resurgence of protests in Egypt leading up to Monday's elections is likely not something most Egyptians want to see, even though they may share overall frustrations with the pace of change in their country. In September, 84% of Egyptians said continued protests were a bad thing for the country, echoing the clear majority sentiment Gallup has measured since June.

([Gallup USA](#))

November 28, 2011

3.7 Economy » Infrastructure

► WEST ASIA

200-5 Majority Of Pakistanis Believe American Influence In Pakistan Has Risen During The PPP Government (Click for Details)

(Pakistan) The results of a recent Survey carried out by Gallup Pakistan revealed that majority (62%) of Pakistanis believe American influence in Pakistan has risen during the PPP government; 31% disagree. Among those who disagree some (19%) fully disagree suggesting it might have declined while others (12%) are of the view that it has remained the same as before with no rise during this period. (Gallup Pakistan)

December 02, 2011

[2.6 Foreign Affairs & Security » US image](#)



200-6 Few Iranians Approve of UK, U.S., EU Leadership (Click for Details)

(Iran) The U.K., U.S., and EU did not enjoy much approval in Iran even before they tightened sanctions there, escalating tensions. Nine percent of Iranians approved of U.K. and U.S. leadership when Gallup surveyed in February and March 2011 and not many more approved of the EU's leadership (12%). Iranians were just as unlikely to approve of the leadership of Germany (11%) and Russia (13%), but they are more approving of key trade partners China (18%) and Turkey (24%). (Gallup USA)

December 2, 2011

[2.7 Foreign Affairs & Security » Muslim World](#)



Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

► EAST EUROPE

200-7 Second Wave Of World Economic Crisis And Russia (Click for Details)

(Russia) One-third of Russians are expecting the second wave of the world crisis, high value of dollar and bank collapse. It does not prevent Russians from thinking that now is a good time for making big purchases and getting credits. (Russian Public Opinion Research Center)

October 26, 2011

[3.6 Economy » Economic Globalization](#)

200-8 CPRF: Electoral Support Potential (Click for Details)

(Russia) The level of Russians` awareness about the CPRF party has increased over the recent three years: the share of those who know about this party has grown from 85 to 90% (65% heard something about CPRF, 25% - keep close eye on the activity of the party). Only 8% do not know anything about this party. (Russian Public Opinion Research Center)



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*Archives: Gilani's Gallopedia has been compiled on a weekly basis since January 2007. Previous material is available upon request. Please contact rushna.shahid@gilanifoundation.com

October 24, 2011

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

200-9 **State Duma Elections Forecast: A Month And A Half Before The Voting** [\(Click for Details\)](#)

(Russia) According to VCIOM's forecast, the share of those who are planning to take part in elections is 75%. Twenty-one percent of respondents are not planning to take part in the voting. The electoral rating of United Russia party is 45%; CPRF - 13%; LDPR - 10%; Fair Russia party - 5%. The share of those who support non-parliament parties (Yabloko, Pravoje Delo, and Patriots of Russia) does not exceed 1%. [\(Russian Public Opinion Research Center\)](#)

October 19, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

► WEST EUROPE



200-10 **World AIDS Day 2011: Public Perceptions of HIV** [\(Click for Details\)](#)

Four in ten think the problem of HIV/AIDS in developing countries has stayed the same over the last few years (39%) and a third think it has got worse (34%). People are slightly more optimistic about the future though, with 26% saying it will get better in the *next* few years, compared with 18% who say it has got better over the *last* few years. [\(Ipsos Mori\)](#)

December 01, 2011

[4.11 Society » Health](#)

200-11 **Employment and Social policy** [\(Click for Details\)](#)

(EU) In order to cope with Europe's social and employment problems, people strongly agree with the ideas behind 'flexicurity', such as the idea that regular training improves job opportunities and that it is useful to be able to switch jobs relatively easily. However, half of the respondents disagree with the statement that many people retire too early. The national differences on this question are wide: in Hungary three-quarters of respondents say people retire too early, in Estonia less than a fifth. [\(TNS Opinion & Social\)](#)

November, 2011

[3.3 Economy » Employment Issues](#)

[4.13 Society » Social Problems](#)

AMERICAS

► NORTH AMERICA

200-12 **Unauthorized Immigrants: Length of Residency, Patterns of Parenthood** [\(Click for Details\)](#)

(USA) Nearly two-thirds of the 10.2 million unauthorized adult immigrants in the United States have lived in this country for at least 10 years and nearly half are parents of minor children, according to new estimates by the Pew Hispanic Center, a project of the Pew Research Center. [\(Pew Research Center\)](#)

December 1, 2011

[4.8 Society » Immigration/Refugees](#)



200-13 U.S. November Underemployment Up From a Year Ago (Click for Details)

Underemployment, a measure that combines the percentage of workers who are unemployed with the percentage working part time but wanting full-time work, is 18.1% in November, as measured by Gallup without seasonal adjustment. That is up from 17.8% a month ago and 17.2% a year ago. Many employers appear to have chosen to hire part-time rather than full-time employees for this holiday season. (Gallup USA)
December 1, 2011

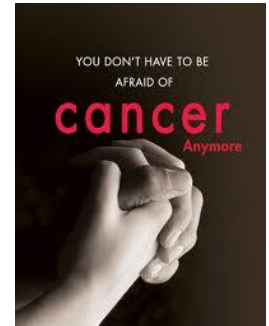
[3.3 Economy](#) » [Employment Issues](#)

200-14 Americans Comfortable With Cancer Screening Frequency (Click for Details)

Most Americans say cancer screening tests today are done about the right amount of time (58%) or not frequently enough (31%). Americans have thus internalized the conventional wisdom about the benefits of cancer screening and early detection -- despite recent evidence that some cancer screening tests do more harm than good. (Gallup USA)

November 30, 2011

[4.11 Society](#) » [Health](#)

**200-15 Republicans' Opinions of Cain Show Wide Gender Gap** (Click for Details)

(USA) Republican men view GOP presidential candidate Herman Cain much more positively than do Republican women. Fifty-eight percent of Republican men have a favorable view of Cain and 26% an unfavorable view, for a net favorable rating of +32. Among Republican women, 42% view Cain favorably and 34% unfavorably, for a net favorable of +8. (Gallup USA)

November 30, 2011

[1.1 Domestic Politics](#) » [Elections](#)

[1.4 Domestic Politics](#) » [Political Parties](#)

200-16 Gingrich Leads; Romney at New Low in Positive Intensity (Click for Details)

Newt Gingrich's most recent Positive Intensity Score of 20 in Gallup tracking conducted Nov. 14-27 is the highest of any Republican candidate, while Mitt Romney's current score of 9 is his lowest of the year by one percentage point. (Gallup USA)

November 29, 2011

[1.1 Domestic Politics](#) » [Elections](#)

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.4 Domestic Politics](#) » [Political Parties](#)

200-17 Obama Approval Remains at 43% Through Thanksgiving Week

(Click for Details)

President Barack Obama's job approval rating averaged 43% last week, identical to his rating each week since late October. While more Americans continue to disapprove than approve of the president's job performance, his recent stretch at 43% approval is a slight improvement over the 40% to 42% readings seen more commonly in the weeks prior. (Gallup USA)

November 29, 2011

[1.1 Domestic Politics](#) » [Elections](#)

[1.2 Domestic Politics](#) » [Performance Ratings](#)

[1.3 Domestic Politics](#) » [Governance](#)



200-18 Black Friday Spending Up Despite Continued Pessimism (Click for Details)

Self-reported daily consumer spending in stores, restaurants, gas stations, and online averaged \$98 per day for the three-day period ending Nov. 27. This is up from \$92 a year ago and exceeds the Black Friday spending of each of the past three years. (Gallup USA)

November 28, 2011

[3.2 Economy » Consumer Confidence/Protection](#)

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

200-19 To Lose Weight, Americans Rely More on Dieting Than Exercise (Click for Details)

(USA) As Americans are no doubt feeling a familiar post-Thanksgiving bulge in their waistlines, Gallup data reveal insights into how those who say they have ever lost weight made it happen. Americans who have succeeded at losing weight at some point in their lives -- representing 52% of all U.S. adults -- are more likely to mention various dietary changes than efforts at exercising as the most effective strategies to drop pounds. However, exercising (31%) and eating less (23%), specifically, lead the individual responses. (Gallup USA)

November 28, 2011

[4.11 Society » Health](#)

**200-20 Paul Would Be Stronger 3rd Party Candidate Than Nader or Bloomberg** (Click for Details)

An IBOPE Zogby interactive poll measured likely support for possible third party candidacies of Ron Paul, Ralph Nader and Michael Bloomberg, and finds 16% saying they would be likely to vote for Paul compared to 9% for Bloomberg and 7% for Nader. (Zogby-Ibope)

December 01, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

200-21 Vast Majority of Likely Voters Rate GOP Field Negatively (Click for Details)

Sixty-nine percent of all likely voters rate the Republican field for President negatively, with nearly half (46%) saying it is poor and a quarter (23%) characterizing it as fair. Overall, just 27% rate the Republican field positively, with 7% saying it is excellent and 20% good. (Zogby-Ibope)

November 30, 2011

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

200-22 Obama's November Approval Weak From Historical Perspective (Click for Details)

President Obama's 43% average job approval rating last month ranks as one of the lowest for an elected president in November of his third year in office. Only Jimmy Carter had a lower rating, at 40%. But Carter's rating surged in late November 1979 because of a rally in support after the onset of the Iranian Hostage Crisis, and he averaged above 50% in December. All recently elected presidents were at or above 50% in December of their third year in office. (Gallup USA)

December 2, 2011

[1.2 Domestic Politics » Performance Ratings](#)

[1.3 Domestic Politics » Governance](#)200-23 **Canadian Business Owners Mostly Optimistic, But Some Are Struggling** [\(Click for Details\)](#)

([Canada](#)) Business owners in Canada are hopeful about the future of their companies, but a considerable proportion of them are making sacrifices to deal with the global financial situation, a new Angus Reid Public Opinion poll has found. A third of respondents have worked longer, cut expenses, and experienced increased stress due to the global financial situation. ([Angus Reid](#))

November 29, 2011

[3.8 Economy » Enterprise/ Investments](#)▶ **AUSTRAL ASIA**200-24 **'Rude Staff Annoy Australian Shoppers The Most'** [\(Click for Details\)](#)

([Australia](#)) "Better customer service and no kids in shops at the weekend" - These changes are what would improve the Australian shopping experience according to consumers who have taken part in research conducted by consumer retail behaviour experts, Synovate Retail Performance. ([Synovate](#))

November 29, 2011

[4.7 Society » Morality, Values & Customs / Lifestyle](#)▶ **MULTI-COUNTRY SURVEY**200-25 **Americans, Britons and Canadians Disagree on Sex Education** [\(Click for Details\)](#)

People in the United States, Britain and Canada hold differing views on the topics that should be addressed in sex education courses at school, a new Angus Reid Public Opinion poll has found. Americans focus more on family, Britons think courses were not useful, and Canadians want schools to begin teaching sex education at an early age. ([Angus Reid](#))

November 30, 2011

[4.10 Society » Education](#)200-26 **Publics Around the World Call for Greater Efforts to Address Climate Change** [\(Click for Details\)](#)

As representatives of most countries of the world meet in Durban, South Africa to try to negotiate a successor to the Kyoto Protocol on climate change, newly updated digests of American and international public opinion reveal that publics around the world and in the United States say their government should give global warming a higher priority and strongly support multilateral action to address it. ([PIPA](#))

November 30, 2011

[4.14 Society » Environment/ Disasters](#)▶ **CYBER WORLD**200-27 **New Wave Of Mobile Growth To Be Driven By Women Entrepreneurs** [\(Click for Details\)](#)

An in-depth study on the role of women in the mobile phone industry has highlighted the social and economic advantages of including more women entrepreneurs into the mobile value chain. ([TNS Global](#))

November 29, 2011

[3.11 Economy » Science & Technology](#)

200-28 **Black Friday 2011 Tops Holiday Weekend Buzz, Cyber Monday Set To Follow Record Setting Shopping Season** [\(Click for Details\)](#)

As part of an ongoing analysis of consumer buzz about the holiday shopping season, NM Incite looked at updated data and found that 2011 Black Friday buzz has already more than doubled in total compared to 2010. [\(Nielson\)](#)

November 29, 2011

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

200-29 **Social Media Analysis: Bank Transfer Day** [\(Click for Details\)](#)

On Saturday, November 5, frustrated consumers staged an event called Bank Transfer Day (BTD). This event was created by Los Angeles-based art gallery owner, Kristen Christian, who encouraged other consumers to abandon their banks in favor of smaller, not-for-profit credit unions. Christian received tremendous support for her cause on Facebook with over 60,000 likes for "Bank Transfer Day" (BTD) and over 85,000 responses for "attending" the Bank Transfer Day Facebook event. In order to better understand the impact of BTD, NM Incite conducted a detailed analysis of the buzz around this event. [\(Nielson\)](#)

November 30, 2011

[4.6 Society » Media/ New Media](#)

200-30 **Australians Turn To Magazines And Online For Information On Health, Wellbeing & Fitness** [\(Click for Details\)](#)

[\(Australia\)](#) According to the latest Roy Morgan Single Source data (October 2010 — September 2011), Australians aged 14+ years consider the internet and magazines to be the most useful media for information on products and purchasing in the health, wellbeing and fitness category. [\(Roy Morgan\)](#)

November 30, 2011

[4.6 Society » Media/ New Media](#)

[4.11 Society » Health](#)

Topic of the week:

CHRISTAMS SHOPPING AND BLACK FRIDAY: Spending Up Despite Low Economic Confidence

► This issue provides two interesting poll findings and buzz monitoring on this subject.

Black Friday 2011 Tops Holiday Weekend Buzz, Cyber Monday Set To Follow Record Setting Shopping Season

November 29, 2011



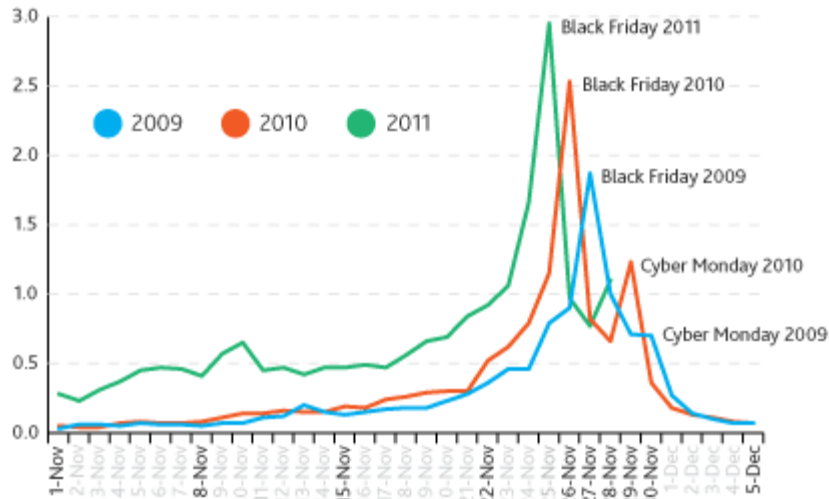
As part of an ongoing analysis of consumer buzz about the holiday shopping season, [NM Incite](#) looked at updated data and found that 2011 Black Friday buzz has already more than doubled in total compared to 2010.

As data has shown [for prior years](#), the majority of buzz was posted in the days leading up to the shopping holiday, with the peak occurring on the day of the shopping event itself. In 2011



buzz about Black Friday/Cyber Monday peaked the day after Thanksgiving and made up 2.9 percent of all buzz that day, representing a 15 percent relative increase in the share of buzz compared to 2010.

Share of daily buzz about Black Friday/Cyber Monday



Read as: Buzz about Black Friday/Cyber Monday made up 2.9% of all buzz messages on Black Friday 2011 (11/25/2011).

Source: NM Incite



Cyber Monday buzz has also increased compared year-over-year, and is likely to climb further as discussion of Cyber Week sales continues throughout the week. An interesting development this year comes from the increase in blog posts about Black Friday, which now accounts for 47 percent of all buzz mentioning it, led by the large volume of blog posts made weeks ahead of the shopping holiday.

What are consumers saying about Black Friday/Cyber Monday?

Looking more closely at what consumers are discussing about the shopping holiday through social media,



NM Incite evaluated buzz about Black Friday/Cyber Monday to uncover popular topics. An overwhelming majority of buzz was neutral in tone, indicating that consumers rely on social media platforms to share information related to deals and sales both online and off. Another 94 percent of Cyber Monday posts were neutral in tone, with consumers sharing links to sales and deal-related news. Today's findings reflect an [earlier study by NM Incite](#) which showed that receiving deals/discounts was one of the more popular reasons Americans use social media.

NM Incite also looked at the top 10 shared links on Twitter, and found many of the more popular links were also used to share information about Black Friday/Cyber Monday. Posts from popular news sites ranked among the most shared links on Twitter, including a story from Mashable sharing the best Black Friday deals, as well as news coverage about the shopping holiday from CNN and ABC News. The most shared links

included pictures on Twitpic related to Black Friday as well. Tweets sharing deals rounded out the list of most shared links on Black Friday, whereas links to deals topped the list for Cyber Monday buzz, making the deals instantly accessible on the shopping holiday.

Source: http://blog.nielsen.com/nielsenwire/online_mobile/black-friday-cyber-monday-2011-buzz/

Black Friday Spending Up Despite Continued Pessimism

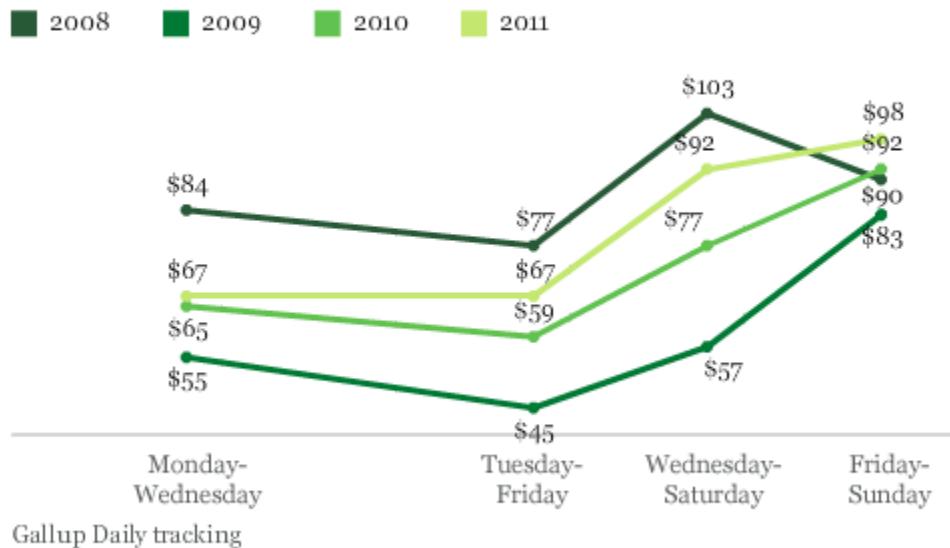
Daily trends show highest spending this holiday week since 2008

November 28, 2011

PRINCETON, NJ -- Self-reported daily consumer spending in stores, restaurants, gas stations, and online averaged \$98 per day for the three-day period ending Nov. 27. This is up from \$92 a year ago and exceeds the Black Friday spending of each of the past three years.

Consumer Spending Black Friday Week, 2008-2011

Three-day averages of self-reported daily spending "yesterday," in U.S. dollars



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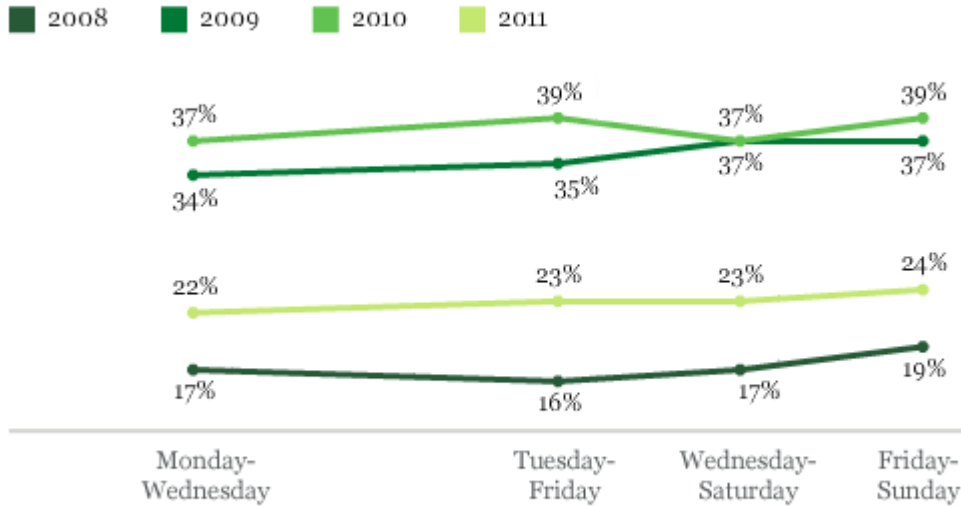
Gallup's findings are consistent with the 6.6% increase reported by ShopperTrak. Consumer spending was higher in the days leading up to Thanksgiving this year than at any time since 2008. Average spending for the Black Friday week ending Nov. 27, 2011, was \$83 and exceeds the weekly comparables for 2009 (\$69) and 2010 (\$79).

Spending Up Despite Low Economic Confidence

Even as consumers are spending more during Black Friday week, Americans remain substantially more pessimistic about the future course of the U.S. economy than they were at this time in 2009 and 2010. More than one-third of consumers said the economy was "getting better" during Black Friday week in 2009 and 2010. Now, less than one in four Americans say the economy is improving -- not much better than the less than one in five who said this during this same week in 2008.

Consumer Expectations Black Friday Week, 2008-2011

Three-day averages of percentage saying economic conditions are "getting better"



Gallup Daily tracking

GALLUP®

Implications

Self-reported consumer spending for the days leading up to Black Friday and those for the first few days of the Christmas shopping season -- which, for many retailers, started on Thursday this year -- should be encouraging to the nation's retailers. So should the recent increase in Gallup's [Christmas spending estimates](#).



Gallup's 2008 spending results show that consumers sometimes continue to spend even when their overall expectations for the economy are exceedingly low. This appears to be the case in 2011, although further confirmation is needed when consumers' Cyber Monday spending is reported over the next few days.

In part, the improvement in spending might be attributable to a modest improvement in Americans' economic optimism during November. Gallup's Economic Confidence Index [shows a modest improvement in November](#). A similar increase in November consumer confidence is likely to be reported by the Conference Board on Tuesday.

Another part of the explanation might be related to the "new normal" spending patterns of the past few years. Consumers seem to be watching their spending closely while looking for bargains. Black Friday is known for retailer promotions and special sales for those who shop early. Further, some consumers seem able and willing to spend during special times like the holidays. "Frugality fatigue" seems to win out when Americans have a good excuse to go shopping for such special events as Back to School, Halloween, and Christmas.

Retailers have been aggressive again this year. Many opened on Thanksgiving Day and pursued heavy promotions and deep price discounting. So it might be that the big Black Friday success could end up simply borrowing sales from the remainder of the holiday sales season. Regardless, consumers seem to be in the mood to spend right now, and retailers might be wise to aggressively take advantage of it.

Gallup will continue reporting on daily spending trends during the remainder of the holiday season.

Survey Methods

Results are based on telephone interviews conducted as part of Gallup Daily tracking during the period of Monday to Saturday during the week of Black Friday in 2008-2011, with random three-day samples averaging about 1,500 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia, selected using random-digit-dial sampling.

For results based on the three-day samples averaging 1,500 or more national adults, one can say with 95% confidence that the maximum margin of sampling error is ± 3 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents per 1,000 national adults, with additional minimum quotas among landline respondents by region. Landline telephone numbers are chosen at random among listed telephone numbers. Cell phone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, cell phone mostly, and having an unlisted landline number). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the aged 18 and older non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Source: http://www.gallup.com/poll/150998/Black-Friday-Spending-Despite-Continued-Pessimism.aspx?utm_source=alert&utm_medium=email&utm_campaign=syndication&utm_content=morelink&utm_term=Americas%20-%20Business%20-%20Northern%20America%20-%20USA

To read more on Black Friday: [http://en.wikipedia.org/wiki/Black_Friday_\(shopping\)](http://en.wikipedia.org/wiki/Black_Friday_(shopping))

Gilani's Gallopedia (2007-2011)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2011

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 3,861 polls during the period 2007-2011
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2011
- 4- Number **polling organizations** whose polls have been cited: \approx 160 during the period 2007-2011

