

Gallopedia

From **Gilani Research Foundation**

December 2011, issue # **203***

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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Topic of the week: (Click for details)

INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **29** NATIONAL & MULTI COUNTRY SURVEYS. **10** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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Multi Country Polls- 2 Polls



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Pg **9** **Topic of the week- Report on Christians in The World**



Countries represented in blue, Polling organizations represented in pink. For reference to source of each poll clicks to detail are provided in the text



Africa zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

▶ SUB-SAHARAN AFRICA

203-1 **President Zuma's Approval Level In Metro Areas Shows A Slow Decline**
(Click for Details)

In 2009, President Zuma's approval levels were good, averaging in the mid-fifties. After a year of volatility during 2010, President Zuma's approval level for October/November 2011 stabilised at 48% of metro adults, compared with 45% in September in a year of greater stability in the readings. (TNS South Africa)

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[1.2 Domestic Politics](#) » [Performance Ratings](#)



Euro Americas zone

▶ EAST EUROPE; WEST EUROPE; NORTH AMERICA;
LATIN AMERICA & AUSTRALASIA

EUROPE

▶ EAST EUROPE

203-2 **Internet Shopping In Ukraine** (Click for Details)

A recent survey regarding online shopping in Ukraine found that the most popular goods categories (clothes, mobile phones, computers, small home appliances, and books) are evenly popular in all age groups. Home appliances are most frequently purchased online by the 25-34 age group. The major customers for cameras and photo accessories are young consumers, while older consumers (35-54 years old) are much less interested in that category. The digital media segment evinces the opposite situation. The accessibility of interactive resources with open access has kept young people away from buying CDs and DVDs, while middle-aged and older consumers remain active in this segment. (UMG)

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[3.11 Economy](#) » [Science & Technology](#)



▶ WEST EUROPE

203-3 **Britain Ends The Year As One Of The Most Economically Pessimistic Nations (Multi-country survey)** (Click for Details)

Just one in ten Britons (9%) expect their local economy to improve in the next six months, half the level seen in America according to new research from Ipsos' Global advisor online survey conducted in 24 countries. Only the Hungarians (6%), Japanese (6%), Belgians (4%) and the French (2%) are more pessimistic about the future of their local economy. Even the Spanish are more optimistic than Britons (17%). By the far the most optimistic of the 24 countries are the Brazilians with 72% expecting improvement. (Ipsos Mori)

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[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.2 Economy » Consumer Confidence/Protection](#)

203-4 Shoppers Find Their Feet And Provide Hope For The Final Run-In To Christmas [\(Click for Details\)](#)

Figures released by Synovate Retail Performance today show that UK footfall levels for the third week of December (w/c 11th December) were higher than the same week of 2010. According to Synovate's Retail Traffic Index, the UK bellwether of retail footfall, the number of shoppers entering non-food stores for the week rose by 0.5% on the w/c 12th December 2010 and by 9.0% on the previous week (w/c 4th December 2011). (Synovate)

December 21, 2011

[4.7 Society » Morality, Values & Customs / Lifestyle](#)



203-5 Stable Consumer Climate At Year-End In Germany [\(Click for Details\)](#)

A varied picture emerges for consumer sentiment in Germany at the end of 2011. While income and economic expectations both improved, willingness to buy dropped significantly. Following a value of 5.6 points in December, the overall indicator is also forecasting a value of 5.6 points for January. (GfK)

December 20, 2011

[3.2 Economy » Consumer Confidence/Protection](#)

203-6 Germans' Health Habits Decline in November [\(Click for Details\)](#)

Fewer Germans reported good health habits in November than in previous months, with the Gallup-Healthways Healthy Behaviors Index decreasing to 68, from a high of 73 in March. (Gallup USA)

December 21, 2011

[4.11 Society » Health](#)

203-7 National Governments Get Low Marks in the EU *(Multi-country surveys)* [\(Click for Details\)](#)

National governments and financial institutions get among the worst marks of key institutions in Europe in 2011, likely reflecting the debt-related woes across the EU. A median of 36% across 27 EU member states were confident in their government and 43% were confident in their financial institutions and banks. Europeans trusted their military (69%) and honesty of elections (59%) the most. (Gallup USA)

December 22, 2011

[2.8 Foreign Affairs & Security » International / Regional Organizations](#)



203-8 Two Thirds of Britons Say Immigration Has a Negative Effect on the UK [\(Click for Details\)](#)

Three-in-five respondents believe illegal immigrants who are currently working should be required to leave their jobs and be deported. A feeling of animosity towards both legal and illegal immigrants has exacerbated in Britain, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

December 20, 2011

[4.8 Society » Immigration/Refugees](#)

AMERICAS

► NORTH AMERICA

203-9 **Key Indicators Point to Stronger U.S. Holiday Spending in 2011** ([Click for Details](#))

Gallup's final update on expected holiday spending indicates 2011 will be a stronger year than 2010. Currently, Americans estimate they will spend \$756 on gifts this year, up from \$686 in December 2010. This reinforces the finding from November, which also showed higher estimates for 2011 than for 2010. The initial October estimate suggested spending would be similar to last year. ([Gallup USA](#))

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[4.7 Society » Morality, Values & Customs / Lifestyle](#)



203-10 **Both Romney and Gingrich Tie Obama on 2012 Ballot** ([Click for Details](#))

Mitt Romney and Newt Gingrich essentially tie President Barack Obama in the 2012 presidential election preferences of registered voters nationwide. Fifty percent of registered voters would support Obama in each hypothetical matchup, while 48% would give their vote to Gingrich or Romney. ([Gallup USA](#))

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[.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

203-11 **Congress Ends 2011 With Record-Low 11% Approval** ([Click for Details](#))

A new record-low 11% of Americans approve of the job Congress is doing, the lowest single rating in Gallup's history of asking this question since 1974. This earns Congress a 17% yearly average for 2011, the lowest annual congressional approval rating in Gallup history. ([Gallup USA](#))

December 19, 2011

[1.2 Domestic Politics » Performance Ratings](#)



203-12 **Gingrich's Lead Over Romney Among Republicans Collapses** ([Click for Details](#))

After enjoying 14- to 15-percentage-point leads over Mitt Romney in early December, Newt Gingrich is now statistically tied with Romney in national Republican preferences for the 2012 GOP presidential nomination: 26% for Gingrich vs. 24% for Romney. This follows a steady decline in support for Gingrich in the past 10 days. ([Gallup USA](#))

December 19, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)

203-13 **U.S. Underemployment in Mid-December Similar to a Year Ago** ([Click for Details](#))

Underemployment, a measure that combines the percentage of workers who are unemployed with the percentage working part time but wanting full-time work, is 18.4% in mid-December, as measured by Gallup without seasonal adjustment. This is up slightly from 18.1% at the end of November and similar to the 18.5% of a year ago. ([Gallup USA](#))

December 19, 2011

[3.3 Economy » Employment Issues](#)

203-14 **Christianity Remains Dominant Religion in the United States** ([Click for Details](#))

This Christmas season, 78% of American adults identify with some form of Christian religion. Less than 2% are Jewish, less than 1% are Muslim, and 15% do not have a religious identity. This means that 95% of all Americans who have a religious identity are Christians. ([Gallup USA](#))

December 23, 2011

[4.1 Society » Religion](#)



203-15 **Obama Improves Again, As Views on Congress Plummet in the U.S.** ([Click for Details](#))

The American president shows momentum, as four-in-five Americans express dissatisfaction with their federal lawmakers. Barack Obama has improved his standing among the American population for the second month in a row, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

December 22, 2011

[1.2 Domestic Politics » Performance Ratings](#)



203-16 **Wall Best, Charest Worst as Canadians Rank Their Premiers** ([Click for Details](#))

All the recently re-elected heads of government improved their standing in the final quarter of the year. Brad Wall and Kathy Dunderdale continue to dominate the ranking of provincial premiers in Canada, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

December 19, 2011

[1.2 Domestic Politics » Performance Ratings](#)

203-17 **Americans Slightly Less Pessimistic About Quality Jobs** ([Click for Details](#))

Americans' assessments of the quality job market improved slightly in December from November's record low. Eighty-seven percent say it is now a "bad time" to find a quality job -- down from 90% in November, but still slightly worse than the 84% of a year ago. Similarly, 12% think it is a "good time" -- up slightly from 8% last month, and essentially the same as the 13% of a year ago. ([Gallup USA](#))

December 22, 2011

[3.3 Economy » Employment Issues](#)

203-18 **Americans Sour on Finances, Future vs. 1998, but Only Slightly** ([Click for Details](#))

Americans are only slightly less satisfied with their future prospects, income, net worth, and housing situation today than they were during a good economy in 1998, the last time Gallup asked them about these issues. Although a majority is satisfied with each item measured, Americans are most satisfied with their family life (90%) and least satisfied with their financial net worth (50%), unchanged from 13 years ago. ([Gallup USA](#))

December 22, 2011

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

203-19 **Romney Less Polarizing Than Gingrich or Obama** ([Click for Details](#))

With Gallup Positive Intensity Scores of +14 from Republicans and -37 from Democrats, Newt Gingrich sparks the strongest partisan reactions of any of the seven major Republican candidates remaining in the GOP presidential field. Mitt Romney generates positive intensity from Republicans that is nearly as high as Gingrich's, +12, but has much higher positive intensity from Democrats than Gingrich does: -12. Partisan views of both leading Republican contenders, however, are mild in comparison with views of President Barack Obama. His positive intensity ratings are +27 from Democrats and a striking -50 from Republicans. (Gallup USA)

December 22, 2011

[1.4 Domestic Politics » Political Parties](#)

203-20 **Tax System Seen as Unfair, in Need of Overhaul** ([Click for Details](#))

Public dissatisfaction with the tax system has grown over the past decade, and the focus of the public's frustration is not how much they themselves pay, but rather the impression that wealthy people are not paying their fair share. ([Pew Research Center](#))

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[3.9 Economy » Financial systems & Institutions](#)

203-21 **In 2007, Mood Just Beginning to Sour, Democrats Better Regarded**

([Click for Details](#))

Four years ago, as voters were about to cast the first ballots in the 2008 election, the public's mood was not very good, but still a lot better than it is today. In late 2007, the economic recession was gaining strength and the public's view of the economy had grown more negative. Only about a quarter (27%) were satisfied with national conditions, not much higher than the current measure of 17%. ([Pew Research Center](#))

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[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



203-22 **U.S. Satisfaction in 2011 Ranks as Second Lowest Since 1979** ([Click for Details](#))

Throughout 2011, an average of 17% of Americans said they were satisfied with the way things are going in the United States. That is the second-lowest annual average in the more than 30-year history of the question, after the 15% from 2008. Satisfaction has averaged as high as 60% in 1986, 1998, and 2000. ([Gallup USA](#))

December 22, 2011

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

[3.2 Economy » Consumer Confidence/Protection](#)

203-23 **Many Americans Dissatisfied With All Presidential Candidates** ([Click for Details](#))

Americans are divided when asked if there is any candidate running who they think would make a good president, with 48% saying yes and 46% saying no. This is a slightly more positive outlook than that of 1992,

when an incumbent president was also seeking re-election, but more pessimistic than in the election years of 2008 and 2000. ([Gallup USA](#))

December 21, 2011

[1.1 Domestic Politics » Elections](#)

203-24 **USA: Greeting cards and wrapping paper bought mainly by women** ([Click for Details](#))

Some 29.3 million Americans buy greeting cards in an average 12 month period and 13.4 million Americans buy gift wrapping paper, according to Roy Morgan data. ([Roy Morgan](#))

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[4.7 Society » Morality, Values & Customs / Lifestyle](#)



► AUSTRALASIA

203-25 **Australians still choose radio for breakfast** ([Click for Details](#))

76% of all Australians aged 14+ years listen to the radio, and 54% listen during Breakfast (5.30am to 9.00am) according to the latest Roy Morgan Single Source data. ([Roy Morgan](#))

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[4.7 Society » Morality, Values & Customs / Lifestyle](#)

► MULTI-COUNTRY SURVEY

203-26 **In Latest Survey, Canadians Cite Pessimism and their Reluctance to Open Wallets** ([Click for Details](#))

As the end of 2011 draws near, Canadians are doubtful about job prospects, their personal finances and whether it's wise to spend money right now, according to a new Nielsen survey. ([Nielsen](#))

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[3.1 Economy » Perceptions on Performance/ Well-Being](#)

203-27 **Report on Christians in The World** ([Click for Details](#))

A comprehensive demographic study of more than 200 countries finds that there are 2.18 billion Christians of all ages around the world, representing nearly a third of the estimated 2010 global population of 6.9 billion. Christians are also geographically widespread – so far-flung, in fact, that no single continent or region can indisputably claim to be the center of global Christianity. ([Pew Research Center](#))

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[4.1 Society » Religion](#)

► CYBER WORLD

203-28 **Global Digital Communication: Texting, Social Networking Popular Worldwide** (*Multi-country survey*) ([Click for Details](#))

Cell phones are owned by overwhelmingly large majorities of people in most major countries around the world, and they are used for much more than just phone calls. In particular, text messaging is a global phenomenon – across the 21 countries surveyed, a median of 75% of cell phone owners say they text. ([Pew Research Center](#))

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203-29 **Hong Kong's Digital Landscape is Dynamic and Evolving (Multi-country survey)** (Click for Details)

Internet access in Hong Kong has become near-ubiquitous, as 87 percent of consumers there have used the Internet in the past year, outpacing neighboring markets like Singapore, Malaysia, Philippines, Thailand and Indonesia. Internet usage in Hong Kong is particularly high among 12- to 44-year-olds with over nine-in-ten accessing the Internet on a monthly basis. (Nielsen)

December 22, 2011

Topic of the week:

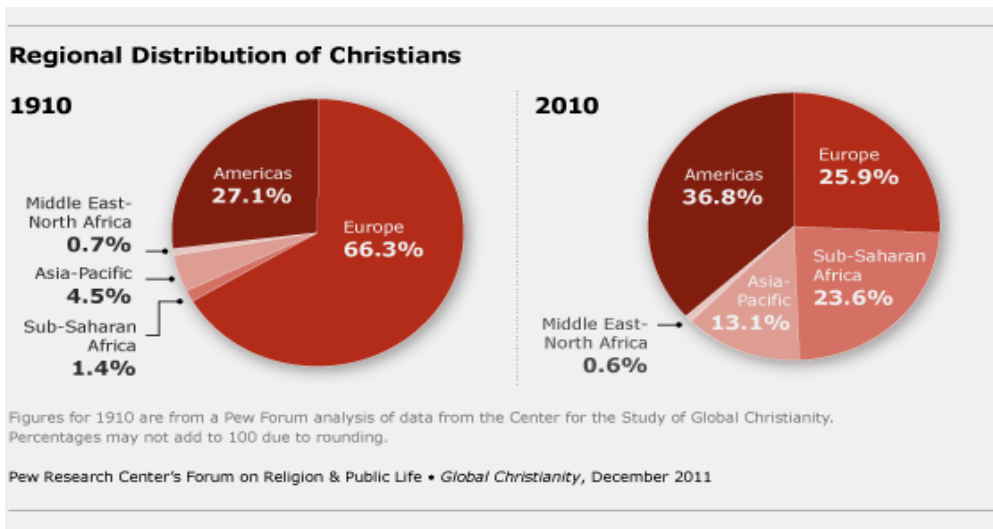
Report on Christians in The World

► This issue provides two interesting poll findings and buzz monitoring on this subject.

Executive Summary

A comprehensive demographic study of more than 200 countries finds that there are 2.18 billion Christians of all ages around the world, representing nearly a third of the estimated 2010 global population of 6.9 billion. Christians are also geographically widespread – so far-flung, in fact, that no single continent or region can indisputably claim to be the center of global Christianity.

A century ago, this was not the case. In 1910, about two-thirds of the world's Christians lived in Europe, where the bulk of Christians had been for a millennium, according to historical estimates by the Center for the Study of Global Christianity.² Today, only about a quarter of all Christians live in Europe (26%). A plurality – more than a third – now are in the Americas (37%). About one in every four Christians lives in sub-Saharan Africa (24%), and about one-in-eight is found in Asia and the Pacific (13%).



The number of Christians around the world has nearly quadrupled in the last 100 years, from about 600 million in 1910 to more than 2 billion in 2010. But the world's overall population also has risen rapidly, from an estimated 1.8 billion in 1910 to 6.9 billion in 2010. As a result, Christians make up about the same portion of the world's population today (32%) as they did a century ago (35%).

This apparent stability, however, masks a momentous shift. Although Europe and the Americas still are home to a majority of the world's Christians (63%), that share is much lower than it was in 1910 (93%). And the proportion of Europeans and Americans who are Christian has dropped from 95% in 1910 to 76% in 2010 in Europe as a whole, and from 96% to 86% in the Americas as a whole.

At the same time, Christianity has grown enormously in sub-Saharan Africa and the Asia-Pacific region, where there were relatively few Christians at the beginning of the 20th century. The share of the population that is Christian in sub-Saharan Africa climbed from 9% in 1910 to 63% in 2010, while in the Asia-Pacific region it rose from 3% to 7%. Christianity today – unlike a century ago – is truly a global faith. (See [world maps weighted by Christian population in 1910 and 2010](#).)

These are some of the key findings of *Global Christianity: A Report on the Size and Distribution of the World's Christian Population*, a new study by the Pew Research Center's Forum on Religion & Public Life.

The study is based primarily on a country-by-country analysis of about 2,400 data sources, including censuses and nationally representative population surveys. For some countries, such as China, the Pew Forum's estimates also take into account statistics from church groups, government reports and other sources. (See [Appendix C \[PDF\]](#) for more details on the range of estimates available for China.)

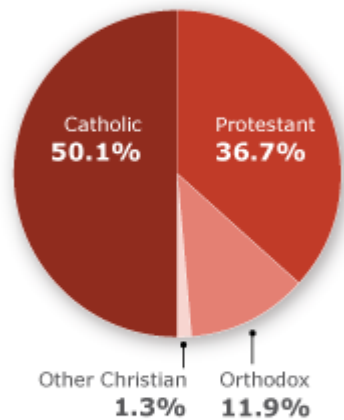
Christians are diverse theologically as well as geographically, the new study finds. About half are Catholic. Protestants, broadly defined, make up 37%. Orthodox Christians comprise 12% of Christians worldwide. Other Christians, such as Mormons and Jehovah's Witnesses, make up the remaining 1% of the global Christian population. (See [Defining Christian Traditions](#).)

Taken as a whole, however, Christians are by far the world's largest religious group. Muslims, the second-largest group, make up a little less than a quarter of the world's population, according to previous studies by the Pew Forum.³

Almost half (48%) of all Christians live in the 10 countries with the largest number of Christians. Three of the top 10 countries are in the Americas (the United States, Brazil and Mexico). Two are in Europe (Russia and Germany), two are in the Asia-Pacific region (the Philippines and China), and three are in sub-Saharan Africa (Nigeria, Democratic Republic of the Congo and Ethiopia), reflecting Christianity's global reach.

Major Christian Traditions

Percentage of Christian population that is ...

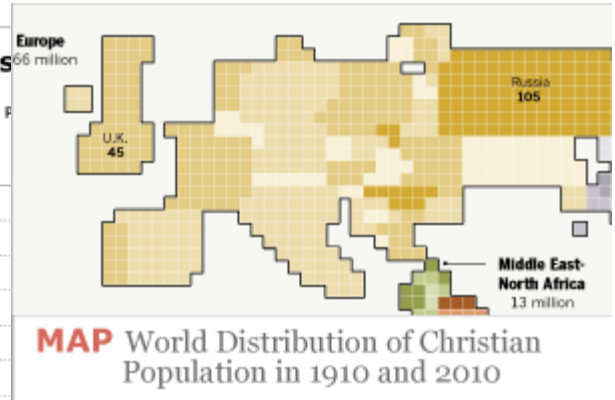


Percentages may not add to 100 due to rounding.

Pew Research Center's Forum on Religion & Public Life
Global Christianity, December 2011

10 Countries with the Largest Number of Christians

Countries	ESTIMATED 2010 CHRISTIAN POPULATION	5.0	3.1
United States	246,780,000		
Brazil	175,770,000		
Mexico	107,780,000		
Russia	105,220,000		
Philippines	86,790,000		
Nigeria	80,510,000		
China	67,070,000	5.0	3.1
DR Congo	63,150,000	95.7	2.9
Germany	58,240,000	70.8	2.7
Ethiopia	52,580,000	63.4	2.4
Subtotal for the 10 Countries	1,043,880,000	40.4	47.8
Total for Rest of World	1,140,180,000	6.3	52.2
World Total	2,184,060,000	31.7	100.0



Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Figures may not add exactly due to rounding. See Appendix C for details on the range of estimates available for China.

Pew Research Center's Forum on Religion & Public Life • *Global Christianity*, December 2011

Clearly, Christianity has spread far from its historical origins. For example:

- Though Christianity began in the Middle East-North Africa, today that region has both the lowest concentration of Christians (about 4% of the region's population) and the smallest number of Christians (about 13 million) of any major geographic region.
- Indonesia, a Muslim-majority country, is home to more Christians than all 20 countries in the Middle East-North Africa region combined.
- Nigeria now has more than twice as many Protestants (broadly defined to include Anglicans and independent churches) as Germany, the birthplace of the Protestant Reformation.
- Brazil has more than twice as many Catholics as Italy.
- Although Christians comprise just under a third of the world's people, they form a majority of the population in 158 countries and territories, about two-thirds of all the countries and territories in the world.
- About 90% of Christians live in countries where Christians are in the majority; only about 10% of Christians worldwide live as minorities.

Global Distribution of Christians

So where are the bulk of the world's Christians today? The Pew Forum study suggests at least four possible answers, depending on how one divides up the world:

The Global South

In recent years, a number of scholarly books and articles have discussed the rapid growth of Christianity in the developing countries of the “Global South” – especially Africa, Asia and Latin America – and debated whether the influence of Christians in the “Global North” is waning, or not.⁴ A century ago, the Global North (commonly defined as North America, Europe, Australia, Japan and New Zealand) contained more than four times as many Christians as the Global South (the rest of the world).⁵ Today, the Pew Forum study finds, more than 1.3 billion Christians live in the Global South (61%), compared with about 860 million in the Global North (39%).

The Global North

But even though Christians are more numerous in the Global South, the concentration of Christians is much higher in the Global North, where 69% of the population is Christian. By contrast, 24% of the people living in the Global South are Christian. This reflects the fact that the total population of the Global South is about 4.5 times greater than the population of the Global North.

Christian Population by Global North/Global South, 1910

	ESTIMATED 1910 CHRISTIAN POPULATION	TOTAL WORLD POPULATION	PERCENTAGE OF POPULATION THAT WAS CHRISTIAN	PERCENTAGE OF WORLD CHRISTIAN POPULATION
Global North	502,900,000	580,210,000	86.7%	82.2%
Global South	108,910,000	1,178,200,000	9.2	17.8
World Total	611,810,000	1,758,410,000	34.8	100.0

Source: Pew Forum analysis of data from the Center for the Study of Global Christianity. For the purposes of this report, the Global North is comprised of North America, Europe, Australia, Japan and New Zealand. The rest of the world is considered the Global South. Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Figures may not add exactly due to rounding.

Pew Research Center's Forum on Religion & Public Life • *Global Christianity*, December 2011

Christian Population by Global North/Global South, 2010

	ESTIMATED 2010 CHRISTIAN POPULATION	TOTAL WORLD POPULATION	PERCENTAGE OF POPULATION THAT IS CHRISTIAN	PERCENTAGE OF WORLD CHRISTIAN POPULATION
Global North	856,360,000	1,240,250,000	69.0%	39.2%
Global South	1,327,700,000	5,655,640,000	23.5	60.8
World Total	2,184,060,000	6,895,890,000	31.7	100.0

Source: World population estimates, United Nations. For the purposes of this report, the Global North is comprised of North America, Europe, Australia, Japan and New Zealand. The rest of the world is considered the Global South. Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Figures may not add exactly due to rounding.

Pew Research Center's Forum on Religion & Public Life • *Global Christianity*, December 2011

Another way of looking at the distribution of Christians around the world is by region. Numerically, at least, Europe no longer dominates global Christianity the way it did 100 years ago. Rather, the bulk of Christians are in:

The Americas

Of the world's five major geographic regions, the Americas have both the largest number and the highest proportion of Christians. More than a third of Christians worldwide (37%) live in the Americas, where nearly nine-in-ten people (86%) are Christian. The three countries with the largest Christian populations – the United States, Brazil and Mexico – are in the Americas. Together, these three countries alone account for nearly one in every four Christians in the world (24%), about the same proportion as the whole of Europe (26%) and all of sub-Saharan Africa (24%). Although Christians make up a smaller portion of the 2010 population in the Americas (86%) than they did in 1910 (96%), the Americas account for a higher share of the world's Christians (37%, up from 27% in 1910).⁶

Sub-Saharan Africa and Asia-Pacific

But sub-Saharan Africa and the Asia-Pacific region now have a combined population of about 800 million Christians, roughly the same as the Americas. And five of the top 10 countries with the largest Christian populations are either in Africa (Nigeria, Democratic Republic of the Congo and Ethiopia) or Asia (Philippines and China). Moreover, the fastest growth in the number of Christians over the past century has been in sub-Saharan Africa (a roughly 60-fold increase, from fewer than 9 million in 1910 to more than 516 million in 2010) and in the Asia-Pacific region (a roughly 10-fold increase, from about 28 million in 1910 to more than 285 million in 2010).

How Estimates Were Generated

The Pew Forum, in consultation with demographers at the International Institute for Applied Systems Analysis (IIASA) in Laxenburg, Austria, acquired and analyzed about 2,400 data sources, including censuses and general population surveys, to arrive at Christian population figures for 232 countries and self-administering territories – all the countries and territories for which the United Nations Population Division provides overall population estimates. (See [Appendix A \[PDF\]](#) for a more detailed explanation of how the estimates were made; see [Appendix D \[PDF\]](#) for a list of data sources by country.)

In many countries, however, censuses and surveys do not contain detailed information on denominational and religious movement affiliations. Christian organizations remain in many cases the only source of information on the size of global movements within Christianity (such as evangelicalism and pentecostalism)

Christian Population by Region, 1910

Regions	ESTIMATED 1910 CHRISTIAN POPULATION	PERCENTAGE OF POPULATION THAT WAS CHRISTIAN	PERCENTAGE OF WORLD CHRISTIAN POPULATION
Americas	165,890,000	95.9%	27.1%
Europe	405,780,000	94.5	66.3
Sub-Saharan Africa	8,560,000	9.1	1.4
Asia Pacific	27,510,000	2.7	4.5
Middle East-North Africa	4,070,000	9.5	0.7
World Total	611,810,000	34.8	100.0

Source: Pew Forum analysis of data from the Center for the Study of Global Christianity. Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Figures may not add exactly due to rounding.

Pew Research Center's Forum on Religion & Public Life
Global Christianity, December 2011

Christian Population by Region, 2010

Regions	ESTIMATED 2010 CHRISTIAN POPULATION	PERCENTAGE OF POPULATION THAT IS CHRISTIAN	PERCENTAGE OF WORLD CHRISTIAN POPULATION
Americas	804,070,000	86.0%	36.8%
Europe	565,560,000	76.2	25.9
Sub-Saharan Africa	516,470,000	62.7	23.6
Asia Pacific	285,120,000	7.0	13.1
Middle East-North Africa	12,840,000	3.8	0.6
World Total	2,184,060,000	31.7	100.0

Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Figures may not add exactly due to rounding.

Pew Research Center's Forum on Religion & Public Life
Global Christianity, December 2011



MAP Distribution of World Christian Population by Country

and on Protestant denominational families (such as Baptists and Methodists). The figures in this report on pentecostal, charismatic and evangelical Christians and on Protestant denominational families were commissioned by the Pew Forum from the Center for the Study of Global Christianity at Gordon-Conwell Theological Seminary in South Hamilton, Mass., whose researchers generated estimates based in large part on figures provided by Christian organizations around the world. Readers should bear in mind that these breakdowns were derived differently from the overall Christian population estimates.

Christians by Movement

Movements	ESTIMATED NUMBER	PERCENTAGE OF TOTAL WORLD POPULATION	PERCENTAGE OF WORLD CHRISTIAN POPULATION
Pentecostal	279,080,000	4.0%	12.8%
Charismatic	304,990,000	4.4	14.0
Pentecostal & Charismatic together	584,080,000	8.5	26.7
Evangelical	285,480,000	4.1	13.1

Source: Center for the Study of Global Christianity. Pentecostals and charismatics are mutually exclusive categories. They overlap, however, with the evangelical category, and the three categories should not be added together. Many Christians do not identify with any of these movements. Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Pentecostal and charismatic figures may not add exactly due to rounding.

Pew Research Center's Forum on Religion & Public Life • *Global Christianity*, December 2011

According to the Center for the Study of Global Christianity, there are about 279 million pentecostal Christians and 305 million charismatic Christians worldwide. (Charismatic Christians belong to non-pentecostal denominations yet engage in spiritual practices associated with pentecostalism, such as speaking in tongues and divine healing; see [Defining Christian Movements](#).)

In addition, more than 285 million Christians can be classified as evangelicals because they either belong to churches affiliated with regional or global evangelical associations, or because they identify as evangelicals. Since many pentecostals and charismatics are also evangelicals, these categories are not mutually exclusive. (For more details, see [Christian Movements and Denominations](#).)

Source: <http://www.pewforum.org/Christian/Global-Christianity-exec.aspx>

Gilani's Gallopedia (2007-2011)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2011

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 3,861 polls during the period 2007-2011
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2011
- 4- Number **polling organizations** whose polls have been cited: \approx 160 during the period 2007-2011

