

# Gallopedia

From **Gilani Research Foundation**

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Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

**Gilani's Gallopedia** is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohammad Zubair and Rushna Shahid.

Gilani's Gallopedia is in a way the 'wikipedia' for global polling. We plan to make it an interactive platform where you are both *reader* and *contributor*. ❖

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### GLOBAL BAROMETER OF HAPPINESS



**Topic of the week:** (Click for details)

## INSIDE THIS ISSUE

THIS WEEK'S REPORT CONSISTS OF **21** NATIONAL & MULTI COUNTRY SURVEYS. **09** POLLING ORGANIZATIONS HAVE BEEN REPRESENTED.

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2 National Polls



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this week- **15** national polls  
**Multi Country Polls**- 3 Polls



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this week- 1 poll



Pg **7** **Topic of the week-**  
**GLOBAL BAROMETER**  
**OF HAPPINESS**  
**IN 2012**



Countries represented in **blue**, Polling organizations represented in **pink**. For reference to source of each poll clicks to detail are provided in the text



## Asia zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ► MIDDLE EAST

#### 204-1 Increase In Palestinians' And Israelis' Willingness To Compromise Amidst Climate Of Feud And Mistrust (Click for Details)

([Israel-Palestine](#)) The Joint Israeli-Palestinian Poll has been tracking the level of support and opposition to the Clinton permanent settlement framework regularly since 2003. Amidst a turbulent Middle East and the political and diplomatic stalemate between the two sides, our December poll shows an increase in support for the Clinton permanent settlement framework on both sides. ([PCPSR](#))

December 28, 2011

[2.3 Foreign Affairs & Security](#) » [Palestine/ Israel Conflict](#)



#### 204-2 Entrepreneurial Ambitions Differ Across Saudi Arabia (Click for Details)

([Saudi Arab](#)) Although small shares of Saudi Arabia's adult population own businesses or plan to open them soon, Gallup surveys in 2011 reveal these shares are even smaller outside the three major cities of Riyadh, Jeddah, and Dammam. Saudis living in these major cities are twice as likely as their counterparts in the rest of the country to be business owners (9% vs. 4%) and have plans to open a business in the next 12 months (4% vs. 2%). The differences in their ambitions may lie in the diverse challenges they face in becoming business owners and their attitudes. ([Gallup USA](#))

December 29, 2011

[3.8 Economy](#) » [Enterprise/ Investments](#)



## Euro Americas zone

► EAST EUROPE; WEST EUROPE; NORTH AMERICA; LATIN AMERICA & AUSTRALASIA

### EUROPE

### ► EAST EUROPE

#### 204-3 Protests On Moscow's Sakharov Prospect In Brief (Click for Details)

([Russia](#)) Recent survey of protestors in Moscow shows that a typical participant of the rally is basically a man with high level of education and income above average. The protestors got the information about the rally from the Internet. The main reason behind the rally was the desire to express



disagreement with the results of the parliamentary elections. ([Russian Public Opinion Research Center](#))

December 27, 2011

[1.1 Domestic Politics » Elections](#)

## ► WEST EUROPE

204-4 **In the UK, Diabetes Often Coupled With Other Health Problems** ([Click for Details](#))

(UK) Britons who report having ever been diagnosed with diabetes are more likely than those who do not have diabetes to report having been diagnosed with other chronic health conditions, including high blood pressure, high cholesterol, asthma, and heart attack. These differences in disease burden still exist after taking into account income, gender, education, and age. More than half of Britons diagnosed with diabetes also report having been diagnosed with high blood pressure and high cholesterol. ([Gallup USA](#))

December 28, 2011

[4.11 Society » Health](#)



## AMERICAS

### ► NORTH AMERICA

204-5 **Strong Start to Holiday Season Leads to 4.1% Uptick in Spending** ([Click for Details](#))

(USA) Self-reported daily consumer spending in stores, restaurants, gas stations, and online averaged \$83 per day in the week ending Dec. 25 -- not much different than the \$85 of a year ago. After getting off to a good start during the first three weeks of the holiday season, consumer spending decreased to match 2010 levels in the past two weeks. ([Gallup USA](#))

December 28, 2011

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

204-6 **Barack Obama, Hillary Clinton Again Top Most Admired List** ([Click for Details](#))

Secretary of State Hillary Clinton and President Barack Obama continue to be named by Americans as the Most Admired Woman and Most Admired Man living today in any part of the world. Clinton has been the Most Admired Woman each of the last 10 years, and Obama has been the Most Admired Man four years in a row. Oprah Winfrey, Michelle Obama, Sarah Palin, and Condoleezza Rice round out the top five Most Admired women, while the top five Most Admired men also include George W. Bush, Bill Clinton, Billy Graham, and Warren Buffett. ([Gallup USA](#))

December 27, 2011

[1.2 Domestic Politics » Performance Ratings](#)



204-7 **U.S. Economic Confidence Posting Ample Gain in December** ([Click for Details](#))

The Gallup Economic Confidence Index has averaged -38 thus far in December, up from -45 in November -- putting December on track to be the most positive month for consumer attitudes since June. However, confidence remains depressed in comparison to the already weak levels seen from January through March. ([Gallup USA](#))

December 27, 2011

[3.2 Economy » Consumer Confidence/Protection](#)

204-8 **Obama, Democrats Have Edge on Payroll Tax, Unemployment** [\(Click for Details\)](#)  
**(USA)** Americans have slightly more confidence in President Barack Obama and the Democrats in Congress (41%) than in the Republicans in Congress (34%) when it comes to the looming debate on what the government should do about a more permanent extension of payroll tax cuts and unemployment benefits. **(Gallup USA)**

December 28, 2011

[1.1 Domestic Politics » Elections](#)

[1.3 Domestic Politics » Governance](#)

[1.4 Domestic Politics » Political Parties](#)



204-9 **Americans Look Forward To A Better 2012 For The Country And Themselves** [\(Click for Details\)](#)

Despite continuing high unemployment and a persistently challenging economy, a majority of Americans say they are optimistic about 2012 both in terms of the country as a whole (62%) as well as for themselves and their families (78%), the latest AP-GfK Poll reveals, a national survey conducted December 8-12. **(GfK)**

December 28, 2011

[3.1 Economy » Perceptions on Performance/ Well-Being](#)



204-10 **In the U.S., Health Insurance Linked to Better Health Habits** [\(Click for Details\)](#)

Americans who have health insurance have higher Healthy Behaviors Index scores than the uninsured at any age in the 18 to 64 cohort. This holds true even after controlling for age, gender, education, ethnicity, employment, and income. **(Gallup USA)**

December 30, 2011

[4.11 Society » Health](#)

204-11 **Romney Edges Gingrich, 27% to 23%, for National GOP Lead** [\(Click for Details\)](#)

Mitt Romney has edged ahead of Newt Gingrich, 27% to 23%, for the national lead among Republican voters for the first time since Gallup Daily tracking of the Republican race began on Dec. 1. Ron Paul remains in deep third place with 11% of the GOP vote, followed by Rick Perry at 8%. **(Gallup USA)**

December 29, 2011

[1.1 Domestic Politics » Elections](#)

[1.4 Domestic Politics » Political Parties](#)



204-12 **President's Approval Rating Drops, but He Leads 2012 Rivals** [\(Click for Details\)](#)

By a ratio of more than two-to-one (59% versus 27%), Latinos disapprove of the way the Obama administration is handling deportations of unauthorized immigrants, according to a new national survey of Latino adults by the Pew Hispanic Center, a project of the Pew Research Center. **(Pew Research Center)**

December 28, 2011

[1.1 Domestic Politics » Elections](#)

[1.2 Domestic Politics » Performance Ratings](#)

[1.4 Domestic Politics » Political Parties](#)

204-13 **The Civic And Community Engagement Of Religiously Active Americans** ([Click for Details](#))

(USA) Some 40% of Americans say they are active in a church, religious, or spiritual organization. Compared with those who are not involved with such organizations, religiously active Americans are more trusting of others, are more optimistic about their impact on their community, think more highly of their community, are more involved in more organizations of all kinds, and devote more time to the groups to which they are active.

([Pew Research Center](#))

December 23, 2011

[4.1 Society](#) » [Religion](#)

204-14 **Little Change in Public's Response to 'Capitalism,' 'Socialism'** ([Click for Details](#))

The recent Occupy Wall Street protests have focused public attention on what organizers see as the excesses of America's free market system, but perceptions of capitalism – and even of socialism – have changed little since early 2010 despite the recent tumult. The American public's take on capitalism remains mixed, with just slightly more saying they have a positive (50%) than a negative (40%) reaction to the term. ([Pew Research Center](#))

December 28, 2011

[3.7 Economy](#) » [Infrastructure](#)

204-15 **Americans See Views of GOP Candidates Closer to Their Own** ([Click for Details](#))

A USA Today/Gallup poll asked Americans to rate their own ideology -- and the ideology of the eight major presidential candidates -- on a 5-point scale with 1 being very liberal and 5 being very conservative. Americans' mean score on this scale is 3.3, meaning the average American is slightly to the right of center ideologically. ([Gallup USA](#))

December 29, 2011

[1.1 Domestic Politics](#) » [Elections](#)

[1.4 Domestic Politics](#) » [Political Parties](#)

204-16 **Even After Kim's Death, North Korea Remains a Threat For Americans** ([Click for Details](#))

Many Americans believe that the passing of Kim Jong-il will have little effect on North Korean society, and still consider the country a menace to the United States, a new Angus Reid Public Opinion poll has found. ([Angus Reid](#))

December 27, 2011

[2.5 Foreign Affairs & Security](#) » [Regional Conflicts/ Issues](#)

[2.10 Foreign Affairs & Security](#) » [Military Issues/ Defence](#)

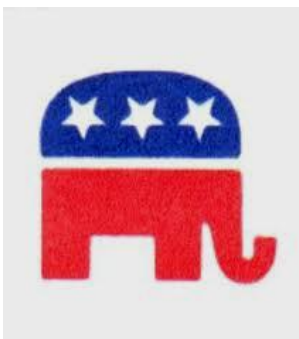
204-17 **Romney Edges Gingrich Among Republican Primary Voters in the U.S.** ([Click for Details](#))

Republican Party supporters in the United States have two main favorite contenders as the 2012 presidential race is about to begin, a new Angus Reid Public Opinion poll has found. Traditional policy positions on abortion and same-sex marriage take a back seat as GOP voters seek a strong leader who can handle the economy. ([Angus Reid](#))

December 27, 2011

[1.1 Domestic Politics](#) » [Elections](#)

[1.4 Domestic Politics](#) » [Political Parties](#)



## ► MULTI-COUNTRY SURVEY

204-18 **Canadians Happy with Daily Lives, While Americans and Britons Ponder Moves** [\(Click for Details\)](#)

People in Canada are more satisfied with certain aspects of their life than their counterparts in the United States and Britain, a new Angus Reid Public Opinion poll conducted in partnership with Maclean's magazine has found. More than half of Britons say they would live in a respectful and peaceful society if they moved to Canada. ([Angus Reid](#))

December 28, 2011

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

204-19 **National Pride Mixed over Olympic Achievements: Global Poll** [\(Click for Details\)](#)

Countries differ widely in the importance they attach to their Olympic achievements for their national pride, according to a new 21-nation global poll for the BBC. While majorities in all but three of the countries polled say that the way their country performs at the Olympics is important to their national pride, the poll of 21,061 people, conducted by GlobeScan, indicates that citizens of developing and middle-income countries get the greatest lift from their country's Olympic performance. ([GlobeScan](#))

January 01, 2012

[4.15 Society](#) » [Sports](#)



204-20 **Global Barometer of Happiness in 2012** [\(Click for Details\)](#)

A new global poll conducted on the eve of new year shows that low hopes for the economy fail to dampen a feeling of Happiness at new year. Thus when asked: Are you happy or unhappy, the global net happiness stands at 40% showing that the "happy" outnumber the "unhappy" by 40% points. ([WIN-Gallup International](#))

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

## ► CYBER WORLD

204-21 **Nielsen's Tops of 2011: Digital** [\(Click for Details\)](#)

As 2011 comes to a close, Nielsen reviewed the top online destinations, social media sites, and smartphone devices. Google was the most-visited U.S. Web brand, while Facebook held its lead among social networks and blogs. Smartphones were popular in 2011, making up the majority of new phone purchases with Apple as the top smartphone manufacturer and Android as the leading OS. ([Nielsen](#))

December 28, 2011

[3.12 Economy](#) » [IT & Telecom](#)



## Topic of the week:

### **GLOBAL BAROMETER OF HAPPINESS IN 2012**

► This issue provides two interesting poll findings and buzz monitoring on this subject.

Zurich, 31 December 2011

A new global poll conducted on the eve of new year shows that low hopes for the economy fail to dampen a feeling of Happiness at new year. Thus when asked: Are you happy or unhappy, the global net happiness stands at 40% showing that the “happy” outnumber the “unhappy” by 40% points. The global survey was carried out by the world’s largest independent network of opinion pollsters, WIN-Gallup International in over 58 countries (52,913 interviews), covering the vast majority of world population. The network has conducted this annual poll on the eve of New Year since 1977. The global poll which had earlier focused on prospects for the economy added a question this year on “Happiness”. The findings turned out to be quite revealing. The attainment of Happiness is aided by economic hopefulness; but often “happiness” refuses to be subdued by economic gloom. Thus 42% of the global “gloomies” who are gloomy about economic prospects of 2012 say they are on the whole “happy”. Evidently despite economic gloom most European nations are in the Happy Box (see Chart). The survey also finds that nations which are struggling hard to move up on global economic ladder produce a lot of “unhappy” people. Thus net happiness in China is nearly half of global average and stands at 25%. In contrast the economically pressured Spaniards score 55% net happiness. Perhaps the feeling to “be happy” is also a cultural trait!

A key question in the global survey asked: So far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life? According to the WIN-Gallup International Global Barometer of Happiness 53% of the world say they feel happy while 13% say they feel “unhappy”. Another 31% say they are “neither happy nor unhappy” while 3% did not respond.

#### **WHAT MAKES PEOPLE HAPPY?**

It is hard to pin down what exactly makes people happy. Perhaps there is no definitive answer. Yet a world-wide poll leads to interesting points to ponder.

#### **RELATIVE STATUS AND NOT MONEY BUYS HAPPINESS**

The survey carried out in 58 countries covering vast majority of global population shows that it is not the amount of money you have but the relative status which you enjoy in your society makes you feel happy. The surveyed countries included the poorest with an average yearly income of less than 1000 USD and the richest whose average incomes are 50 times higher. Yet when it comes to “happiness” it is determined by the relative status which a person enjoys in his or her own society. According to the poll, those in the top ladder (top 20 percent in terms of earnings) have twice as many happy persons (net happiness is 51%) as those in the bottom ladder (net happiness is 27%).



### **MIDDLE AGE PUTS A STRESS ON HAPPINESS**

The global poll on happiness shows that those in the middle age (51-65 year olds) have lower net happiness at 33% compared to both the under 30 (net happiness is 44%) and over 65 years olds (net happiness is 43%).

### **UNEMPLOYED AND RETIRED ARE LESS HAPPY**

There is a notable decline (from the average) in happiness among the unemployed and retired. Among the unemployed, net happiness is only 20% at less than half of national average; among the retired population net happiness is 34%.



### **“BELIEF” SEEMS TO EARN HAPPINESS**

The global poll further shows that those who claim “no religion” have lower net happiness at 27% compared to those with religious beliefs, among whom net happiness is generally higher, with Catholics at 54%, Protestants at 54%, Jewish at 50%, Muslims at 42% Hindus at 43%. Only one religious group, Orthodox Christians score lower than average, as among them net happiness is 28%.

### **IS THERE A CULTURE OF HAPPINESS?**

Perhaps yes; The data show that despite being behind the North Americans in terms of hope about economic upturn the West Europeans in general and the Spanish in particular score much higher on net happiness. Net Happiness score for North America is 31% compared with 50% for West Europe as a whole and the economically despondent Spaniards who, when it comes to Happiness score 55%. Africa as a group scores 66% net Happiness and Latin America scores 63%.

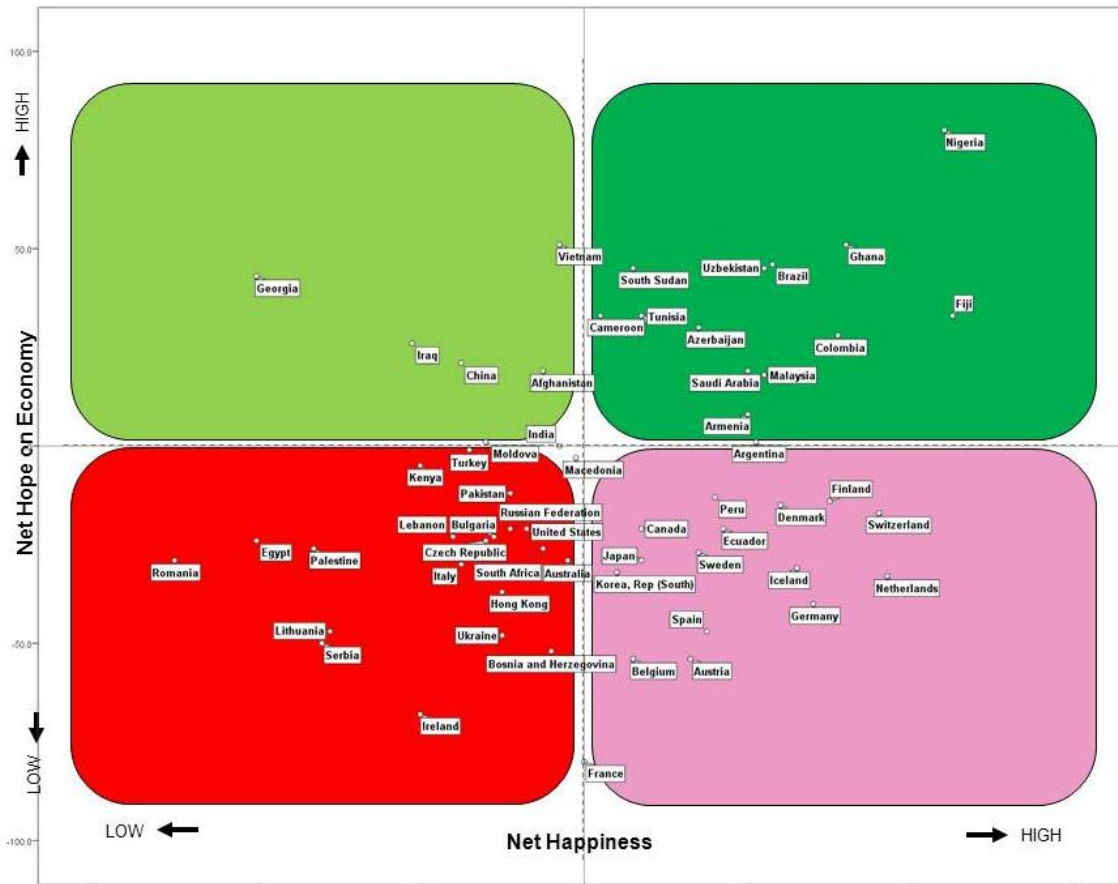
### **Four clusters of “Happiness” and “Hope on Economy” in 2012**

The global poll by WIN-Gallup International groups the nations of the world into four boxes. The top box comprises of nations that enjoy high levels of both “Hope and Happiness”. The bottom box of countries score low on both. Others are in between. The pegging order is provided in the Report.



## “HAPPINESS” AND “HOPE” MATRIX

The “Match” and “Mismatch” of the two feelings



**Source:** Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association. For further details see website: [www.Gallup-international.com](http://www.Gallup-international.com)

### Methodology:

The global barometer of hope and despair is an annual tradition initiated under the chairmanship of Dr. George Gallup in 1977 and is conducted every year since then. This year it was carried out by associates of WIN-Gallup International in 58 countries around the world.

### Sample and Field Work:

A total of 52,913 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (35 countries; n=34,320), via telephone (13 countries; n=11,384) or online (10 countries; n=7,156). Details are attached. The field work was conducted during November-December 2011. In general the error margin for surveys of this kind is +3-5% at 95% confidence level.

The global average has been computed according to the share of the covered adult population of the surveyed countries.

**NET HOPE FOR 2012****Hope and Despair for Economy in 2012: Country-wise Data**

Question: So far as you are concerned, do you personally feel happy, unhappy or neither happy nor un-happy about your life? (Happiness Index)

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same? (Hope on Economy Index)

*Percent of Respondents*

	1	1	2
	Net Happiness for 2012	Net Hope on Economy in 2012	Net Hope on Economy in 2011
<b>Global Average</b>	40	-2	2
Afghanistan	35	19	24
Argentina	61	1	12
Armenia	60	8	-3
Australia	38	-29	-7
Austria	53	-54	-1
Azerbaijan	54	30	2
Belgium	46	-54	-1
Bosnia and Herzegovina	36	-52	-17
Brazil	63	46	47
Bulgaria	29	-23	-31
Cameroon	42	33	-4
Canada	47	-21	-7
China	25	21	46
Colombia	71	28	-16
Czech Republic	28	-24	-31
Denmark	64	-15	21
Ecuador	57	-21	-5
Egypt	0	-24	-28
Fiji	85	33	
Finland	70	-14	17
France	40	-80	-58
Georgia	0	43	
Germany	68	-40	3
Ghana	72	51	47
Hong Kong	30	-37	
Iceland	66	-31	-51
India	37	0	24
Iraq	19	26	17
Ireland	20	-68	
Italy	25	-30	-35
Japan	47	-29	-21
Kenya	20	-5	
Korea, Rep (South)	44	-32	-6
Lebanon	24	-23	
Lithuania	9	-47	-1
Macedonia	39	-3	-13
Malaysia	62	18	23
Moldova	28	1	
Netherlands	77	-33	-9
Nigeria	84	80	70
Pakistan	31	-12	-21
Palestine	7	-26	
Peru	56	-13	29
Romania	-10	-29	-46
Russian Federation	31	-21	7
Saudi Arabia	60	19	

Serbia	8	-50	-45
South Africa	35	-26	
South Sudan	46	45	
Spain	55	-47	-35
Sweden	54	-27	24
Switzerland	76	-17	15
Tunisia	47	33	
Turkey	26	-1	-11
Ukraine	30	-48	-38
United States	33	-21	-9
Uzbekistan	62	45	
Vietnam	37	51	61

**Note:** Blanks in 2010 column means the survey was not conducted in that country in 2010.

**1:** Survey conducted in December 2011; **2:** Survey conducted in December 2010

**Source:** Annual Global Barometer on Hope and Despair conducted by affiliates of WIN-Gallup International Association.

**FOR COMPLETE VERSION OF THIS REPORT PLEASE CONSULT:**

<http://www.gallup.com.pk/eoy11/GlobalBarometerOnHappiness2011Vol1.pdf>

## Gilani's Gallopedia (2007-2011)

### A Quantitative Analysis

A quantitative analysis of global polls monitored during the 4 year period January 2007 –August 2011

#### KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  3,861 polls during the period 2007-2011
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2011
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  160 during the period 2007-2011

