

# Gallopedia

From Gilani Research Foundation

November 2019, Issue # 611\*

Compiled on a weekly basis since January 2007

Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

## Who are we?

*Gilani's Gallopedia* is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

### Contact Details:

**Asra Malik**

Research Executive

Gallup Pakistan

Email: [asra@gallup.com.pk](mailto:asra@gallup.com.pk)



[Topic of the week: \(Click for details\)](#)

## INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **26**  
NATIONAL & MULTI COUNTRY SURVEYS **6**  
POLLING ORGANIZATIONS HAVE BEEN  
REPRESENTED.

Pg 2

[Asia zone](#)  
this week- **01**  
national polls



Pg 2

[Africa zone](#)  
this week- **01**  
national polls



Pg 3

[Euro Americas zone](#)  
this week- **24**  
national polls



Pg 9

[TOPIC OF THE WEEK:](#)  
[Who are "the elite" in Britain?](#)



Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



## Asia Zone

- ▶ MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

### ▶ MENA:

611-01 [UAE residents want innovation in smartphones but don't expect it to happen anytime soon](#) [\(Click for Details\)](#)

(UAE) YouGov analysis shows that incremental innovations by smartphone brands drive media interest but do not seem to be winning consumers over. A majority of UAE residents want a range of smartphone innovations but many don't think they will see them in the near future. When presented with a list of advances in communication technology, the data shows that UAE residents are most interested in seeing the launch of unbreakable screens (69%). This is closely followed by the development of better sand or water-resistant features (67%), motion charging phones (66%) and solar-powered devices (65%). [\(YouGov MENA\)](#)



October 29, 2019

[3.11 Economy](#) » [Science & Technology](#)



## Africa Zone

- ▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA; SOUTHERN AFRICA

### AFRICA

611-02 [National Identity Card Poll Result Release](#) [\(Click for Details\)](#)

(Nigeria) A new public opinion poll released by NOIPolls has revealed that 80 percent of Nigerians are of the view that the national identity card should not have an expiration date. Also, 72 percent of Nigerians interviewed disclosed that they are not willing to pay ₦3,000 for renewal of the card mainly because it is too expensive (40 percent) and they believe the card should be free of charge (35 percent). Nonetheless, 96 percent of Nigerians mentioned that they acknowledged the need and importance of having a national identity and this assertion cuts across gender, geo-political zones and age-group. Further findings showed that 78 percent of the respondents (18 years and above) said that they have applied to obtain the national identity card. [\(NOI Polls\)](#)

October 22, 2019

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

## Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA  
& AUSTRALASIA

### WEST EUROPE

611-03 [What's the ideal shape for a Chicken McNugget? \(Click for Details\)](#)

(UK) They come in four shapes, all of which have an official name: the Ball, Bell, Bone and Boot. Just for fun, a new YouGov RealTime survey reveals which are most popular. The Boot is the firm favourite, scooping up 36% of the vote, and proving more popular than the next two shapes – the Bone (22%) and Bell (13%) – combined. The Ball is the least favourite, at only 7%. (YouGov)

October 28, 2019

4.7 Society » Morality, Values & Customs / Lifestyle



611-04 [70% of students voted at their home constituency in 2017 \(Click for Details\)](#)

(UK) With an election potentially taking place in December, political strategists are concerned about whether or not the day of the vote will fall during university term-time. Few students voted in their university constituencies in 2017, so an election happening outside of term time might not represent a big change from last time. Our study, conducted in 2018, but published for the first time today, found that fully 70% of those students who voted at the 2017 general election did so in the constituency where their family home is located. Only 25% did so in their university constituency. (YouGov)

October 29, 2019

1.1 Domestic Politics » Elections

611-05 [Only one in three Brits celebrate Halloween \(Click for Details\)](#)

(UK) Britons love of All Hallows Eve could be waning, as only three in ten (30%) Brits say they plan on joining in with the spooky celebrations this year. Two thirds of Britons (67%) say they've celebrated the holiday in the past, but this year Brits are more likely to sit out the traditionally American celebration. Those who are celebrating are also twice as likely to say they aren't quite as excited about it this year as they were in 2018. Almost a quarter (24%) said they were at least a little less excited for Halloween, compared to 11% who said they are more excited than this time last year. (YouGov)

October 31, 2019

4.7 Society » Morality, Values & Customs / Lifestyle



611-06 [Sky News goes Brexit-free to expand audience base age range \(Click for Details\)](#)

(UK) Data from YouGov and Reuters' Digital News Report shows that as many as a third (32%) of Britons are actively avoiding the news and almost six in ten (58%) say that the news has a negative impact on their mood. Similarly, a snap poll in March showed that more than two thirds (65%) of Brits agreed that they had

'Brexit fatigue'. This was highest among those aged over 60 (75%) and lowest - although still a majority - among 18 to 24 year olds (53%). (YouGov)

October 30, 2019

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

**611-07 [2019 general election: the demographics dividing Britain \(Click for Details\)](#)**

(UK) YouGov has run a mega-poll to reveal how the public intends to vote, broken down by age, gender and educational background. In total 14% of voters aged over 70 will back the Brexit Party, as well as 16% of those aged between 60 and 69.

However, just like the Tories, they are struggling amongst young voters - just 5% of those aged from 18 to 24 support them. For Labour this trend is reversed. They are still polling well amongst young voters, holding 38% support amongst voters under the age of 29, compared to just 9% amongst those aged over 70. However, they have lost a lot of their younger voters since the last election, most notably to the Green Party. (YouGov)



October 31, 2019

[1.1 Domestic Politics » Elections](#)

**611-08 [Social media content is often unreliable, say users \(Click for Details\)](#)**

(UK) YouGov polled British social media users about how they engage with their favourite platforms over a 30-day period: revealing that more than two in five (41%) regular users claim to have seen inaccurate content over the last month, and nearly a fifth of (17%) mainstream social media users go even further and say they've seen completely false content. What's more, 21% of users say they've come across content they consider to be misleading, 20% say they've come across misinformed content, and 19% say they've seen content that's been manipulated or distorted. (YouGov)



October 31, 2019

[4.6 Society » Media/ New Media](#)

**611-09 [What do Brits want to happen to their data and social media accounts when they die? \(Click for Details\)](#)**

(UK) Most people make arrangements as to what should happen to their home and money when they die, but what about less tangible assets like social media accounts and data? While one in fourteen (7%) Brits want their social media profiles to live on online forever, public opinion is largely split between those who want their information deleted entirely (25%) and those who want it to be downloaded, taken offline and given to family and friends (26%). Overall, half of Britons (53%) said they would give family members the passwords to their smartphones before they die and over two in ten (23%) said they would keep the passwords to themselves. (YouGov)

November 1, 2019

[4.6 Society » Media/ New Media](#)

**611-10 [Who are “the elite” in Britain? \(Click for Details\)](#)**

(UK) A new YouGov study has looked at whether people in various occupations are members of “the ruling class in Britain”. Topping the list are MPs, with 69% of Britons saying they are part of the elite. Just 13% say they're not. A majority of Britons also see CEOs as members of the ruling class (56%), while 52% say the same of bankers. The public are split on whether newspaper editors are part of the ruling class: 40% believe they are while 39% believe they are not. Curiously, people are substantially less likely to see journalists as members of the ruling class than their bosses, at 18%. Only a third of Britons (32%) see civil servants as members of the ruling class, while 20% say the same of doctors, 19% of TV personalities, 17% police officers and 11% teachers. At the very bottom of the list are supermarket workers, whom only 3% of Brits say are ruling the country from their tills. (YouGov)

November 1, 2019

[1.3 Domestic Politics » Governance](#)**611-11 [A third of Brits plan to watch the Rugby World Cup final, 13% with an alcoholic drink \(Click for Details\)](#)**

(UK) A third (33%) of all British people plan to tune in to the game, with a further 10% unsure (and these figures are similar for England only 35% and 9%). That number rises to 41% of all men. And while there are differences between the intentions of different age groups (both male and female), there's no neat pattern to those variances, with those in the 55+ group most likely to be planning to watch. Thirteen percent of all those who plan to watch the game will be accompanying it with an alcoholic drink. But that figure goes up to almost a quarter (23%) for 25-34-year-olds. (YouGov)



November 1, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)**611-12 [Leave voters don't blame Boris Johnson for missing Brexit deadline \(Click for Details\)](#)**

(UK) Despite it forming the central pillar of his pitch to be Conservative leader, the October 31st Brexit deadline which Boris Johnson pledged to meet has come and gone. Missing the deadline does not seem to be hurting the Prime Minister, however. When asked to what extent failing to deliver Brexit is the PM's fault, fully 69% of 2017 Conservative voters and 63% of Leave voters respond “not his fault at all”. (YouGov)

November 1, 2019

[1.3 Domestic Politics » Governance](#)**611-13 [Ipsos MORI Issues Index September 2019: Lack of faith in politics reaches new high \(Click for Details\)](#)**

(UK) The September 2019 Ipsos MORI Issues Index shows Brexit maintaining its position as the biggest issue facing Britain. Two thirds of Britons mention Brexit as a big issue (65%) and almost six in ten see it as the single biggest worry (57%) – a 10 percentage point increase since last month. General concerns about a lack of faith in politicians, politics and government continue to rise, with this issue standing on 15 per cent this month. This is the highest recorded score since this issue was added to the index in October 2016, shortly after the Brexit referendum. (Ipsos MORI)



October 31, 2019

**Page 5 of 15**

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

1.5 Domestic Politics » National Image/ Trust

► **NORTH AMERICA****611-14 [Record-Low 23% of U.S. Workers Worried Benefits Will Be Cut](#) (Click for Details)**

(USA) The latest data, from an Aug. 1-14 Gallup poll, show that behind their worry about benefits, workers are about equally worried that technology will eliminate their jobs (17%), their wages will be reduced (16%), they will be laid off (15%) and their hours will be cut (15%). Fewer are concerned about their company moving jobs overseas (9%). The latest 23% of workers who are worried about their benefits being reduced is the lowest on record for this measure; it was twice as high in 2009 during the economic downturn. The other three readings that have shown fluctuation (being laid off or having wages or hours reduced) are similarly now within three percentage points of the lowest levels of worry since 2003. (Gallup USA)

October 31, 2019

3.3 Economy » Employment Issues

**611-15 [Millennials' Religiosity Amidst the Rise of the Nones](#) (Click for Details)**

(USA) The research shows that between about 20% and 25% of U.S. adults are now "nones" and that this percentage is higher among younger adults than those who are older. The basic sociological structure of religiosity by age is well-established and has been evident for decades. Religiosity plummets after age 18, coincident with young people leaving home and heading out into the real world of work or college. Then, religiosity begins to rise again as young people go through their 30s, coincident with marriage, children and more stable involvement in specific communities. Religiosity generally continues to rise with age, albeit with some points at which it is fairly flat and reaches its peak in Americans' late 70s and 80s. (Gallup USA)

October 29, 2019

4.1 Society » Religion

**611-16 [Gallup Vault: Little Thirst for Restoring Prohibition in 1930s](#) (Click for Details)**

(USA) On Oct. 28, 1919, Congress overrode President Woodrow Wilson's veto of the National Prohibition Act, commonly known as the Volstead Act after its legislative sponsor. This finally empowered the federal government to enforce Prohibition, which had gone into effect with the ratification of the 18<sup>th</sup> Amendment in January 1919, and had a massive impact on the U.S. economy, law enforcement and American culture for more than a decade. The act set the stage for an iconic era of history when many Americans routinely disregarded federal law in their manufacturing, selling and transporting of alcoholic beverages. (Gallup USA)

October 28, 2019

4.7 Society » Morality, Values &amp; Customs / Lifestyle



**611-17 [Share of young adults not working or in school is at a 30-year low in U.S. \(Click for Details\)](#)**

**(USA)** The share of young adults who are not engaged in work or education has gone down gradually in recent decades and is now at its lowest point in 30 years (13.7%). In 2018, only 14.4% of 18- to 24-year-old women were neither working nor enrolled in school, down from 21.7% in 1989. A similar share of young men (13.0%) were not working or going to school in 2018. This is up marginally from 11.2% in 1989, but the share has fluctuated substantially over that period, peaking at 18.6% in 2010 in the aftermath of the Great Recession. Lower high school dropout rates and higher college enrollment have contributed to young adults becoming more connected. In 2018, 27.4% of 18- to 24-year-olds were enrolled in school or college and not employed, up from 17.7% in 1989. **(PEW)**

October 29, 2019

[3.3 Economy » Employment Issues](#)

**611-18 [In U.S., familiarity with religious groups is associated with warmer feelings toward them \(Click for Details\)](#)**

**(USA)** A survey conducted by Pew Research Center employed a “feeling thermometer” to measure people’s warmth toward different religious groups, with 0 degrees representing the coldest and most negative feeling and 100 degrees being the warmest and most positive rating. Overall, U.S. adults gave the highest ratings to Jews (mean rating of 63 degrees), Catholics (60) and mainline Protestants (60), and the coolest ratings to Mormons (51), atheists (49) and Muslims (49). **(PEW)**

October 31, 2019

[4.1 Society » Religion](#)

**611-19 [Democrats far more likely than Republicans to see discrimination against blacks, not whites \(Click for Details\)](#)**

**(USA)** A new survey by Pew Research Center, finds that Americans continue to see widespread discrimination against a number of groups in the U.S., including Muslims, gays and lesbians, Hispanics, women, and Jews, as well as blacks. When opinions about discrimination against blacks and whites are combined, 49% of the public says that blacks face a lot or some discrimination *and* that whites face little or no discrimination. Roughly a quarter of Americans (28%) say both blacks and whites face at least some discrimination, while a smaller share says there is little or no discrimination against either racial group (14%). About one-in-ten Americans (8%) say there is at least some discrimination against whites, but little or no discrimination against blacks. **(PEW)**

November 1, 2019

[4.3 Society » Ethnicity](#)

**611-20 [What's happening at the U.S.-Mexico border in 5 charts \(Click for Details\)](#)**

**(USA)** Apprehensions at the U.S.-Mexico border more than doubled between fiscal 2018 and fiscal 2019 but remained below historical highs. There has been a major shift in who is being apprehended, with non-Mexicans now far outnumbering Mexicans. People traveling in families accounted for the majority of apprehensions in fiscal 2019, a big shift from the recent past. Apprehensions rose in every border sector in fiscal 2019, especially in the El Paso sector.



Seasonal migration patterns have changed in recent years. (PEW)

November 1, 2019

4.8 Society » Immigration/Refugees

## ► AUSTRALASIA

611-21 [Satisfaction with performance of Industry Super Funds remains ahead of Retail Funds \(Click for Details\)](#)

(Australia) Satisfaction with the financial performance of Retail superannuation funds in the six months to September 2019 was only 58.7%, compared to 64.1% for Industry Funds and 76.7% for Self-Managed Funds. Retail Fund satisfaction has lagged behind the satisfaction with Industry Funds for the last 17 years. These are the latest findings from the September 2019 Roy Morgan Research 'Superannuation Satisfaction' report based on around 50,000 interviews with people per annum – including over 30,000 who have superannuation. (Roy Morgan)



October 28, 2019

3.2 Economy » Consumer Confidence/Protection

611-22 [Australian-made significantly preferred to Chinese-made \(Click for Details\)](#)

(Australia) New research by Roy Morgan shows Australians are more likely to buy products across a wide range of industries if they know the product is made in Australia. Only a minority say the same about products they know are made in China. The largest differences are for food, wine, skin care and cosmetics. A huge majority, 88%, say they'd be more likely to buy food if they knew it was made in Australia, while only 6% say the same for Chinese-made food. The gap in favour of Australian-made wine is almost as large (72% vs. 4%). (Roy Morgan)

October 28, 2019

3.2 Economy » Consumer Confidence/Protection

611-23 [Lexus approaches near-perfect customer satisfaction \(Click for Details\)](#)

(Australia) New Roy Morgan customer satisfaction data has revealed Lexus as the winner of the latest Car Manufacturer of the Month Award for August 2019, with the remarkably high customer satisfaction rating of 97%. Over the past five and a half years, Lexus has maintained a satisfaction rating between 94% and 98%. The results from the most recent Automotive Brand Customer Satisfaction Report show Lexus was followed by Kia, Mercedes-Benz, Suzuki, Land Rover, Subaru and Toyota, all of which had a customer satisfaction rating of 94%, then Mazda, Isuzu Ute and Volvo, all on 93%. (Roy Morgan)



October 28, 2019

3.2 Economy » Consumer Confidence/Protection

611-24 [New Roy Morgan Report Fills the Information Gap on Australians' Net Wealth \(Click for Details\)](#)

(Australia) Australians' per capita gross wealth increased in real terms between 2007 (i.e. pre-GFC) and June 2019 by 20.9%, from \$306,100 to \$370,200. However, the strong growth generally seen over this period has

---

## Page 8 of 15

**Disclaimer:** Gilani's Gallopedia is a not for profit activity and every effort has been made to give attribution to respective polling organizations. All material presented here is available elsewhere as public information. Readers may please visit the original source for further details. Gilani Research foundation does not bear any responsibility for accuracy of data or the methods and does not claim any proprietary rights benefits or responsibilities thereof.

stagnated in the last six months. In fact, we have begun to see a decline, with per capita gross wealth dropping by around \$5,000 (1.4%) from the first to the second quarter of 2019. Owner occupied homes currently account for \$4,944 billion, or around half (50.1%), of Australians' personal asset value. (Roy Morgan)

October 29, 2019

[3.1 Economy » Perceptions on Performance/ Well-Being](#)

611-25 [Magazine readership increases to over 15.2 million](#) (Click for Details)

(Australia) A total of 15,205,000 Australians aged 14+ (73.3%) read magazines in print or online either via the web or an app. That is up 0.6 per cent, or 88,000, from a year ago according to the results released today from the Roy Morgan Australian Readership report for the 12 months to September 2019. Readership of print magazines was almost 13.3 million Australians aged 14+ (64.0 per cent), down 2.5% from a year ago. These are the latest findings from the Roy Morgan Single Source survey of 49,462 Australians aged 14+ in the 12 months to September 2019. (Roy Morgan)



October 31, 2019

[4.16 Society » Entertainment](#)

611-26 [15.4 million Australians read newspapers in print or online](#) (Click for Details)

(Australia) Roy Morgan today releases the latest readership results for Australian newspapers for the 12 months to September 2019. Now 15.4 million, or 74%, of Australians aged 14+ read or access newspapers in an average 7 day period via print or online (website or app) platforms, a fall of 3.7 per cent from a year ago. The standout performer over the past year is again the Australian Financial Review (AFR) which increased its total cross-platform readership by a significant 17.1 per cent to 1,599,000 driven by a substantial increase in the AFR's digital audience – up by 24.6 per cent to 1,359,000. (Roy Morgan)

October 31, 2019

[4.6 Society » Media/ New Media](#)

## Topic of the week:

### Who are "the elite" in Britain?

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

#### Who are "the elite" in Britain?

**The British public believe MPs, CEOs and bankers to be members of the ruling class, but not journalists**



Just days into the general election campaign a clear narrative has already emerged from the Labour camp. They intend to frame the vote as one between Labour and ["the establishment elite"](#).



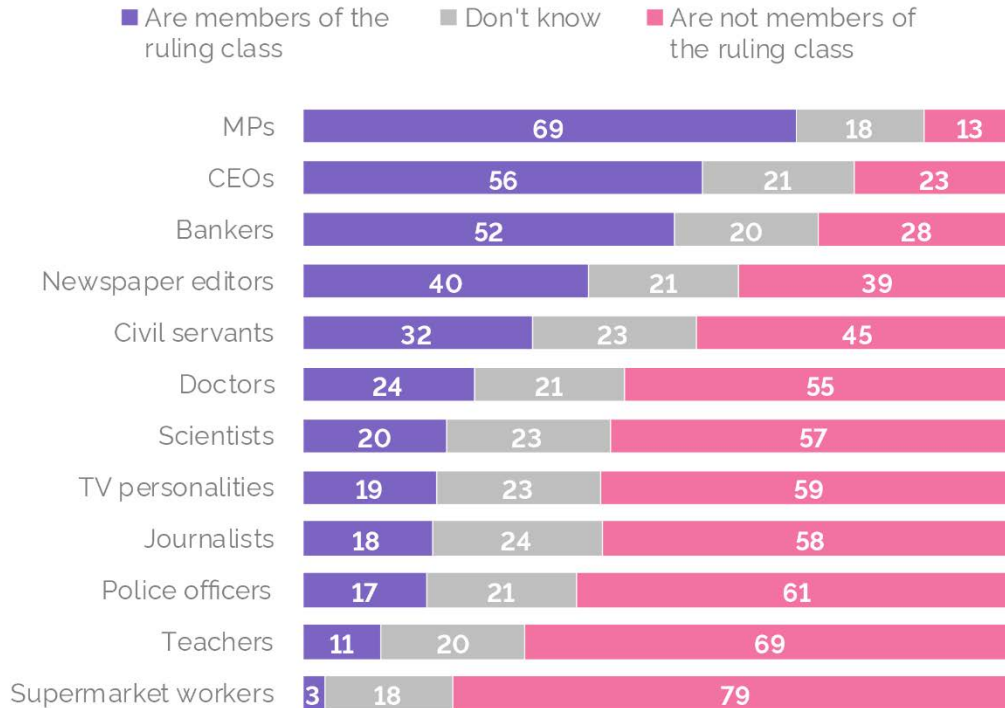
But who are "the elite"? A new YouGov study has looked at whether people in various occupations are members of "the ruling class in Britain".\*

Topping the list are MPs, with 69% of Britons saying they are part of the elite. Just 13% say they're not.

A majority of Britons also see CEOs as members of the ruling class (56%), while 52% say the same of bankers.

## Who do Britons see as being members of the ruling class?

Do you think people in the following occupations are or are not members of the ruling class in Britain? %



YouGov

15-25 October 2019

The public are split on whether newspaper editors are part of the ruling class: 40% believe they are while 39% believe they are not. Curiously, people are substantially less likely to see journalists as members of the ruling class than their bosses, at 18%.

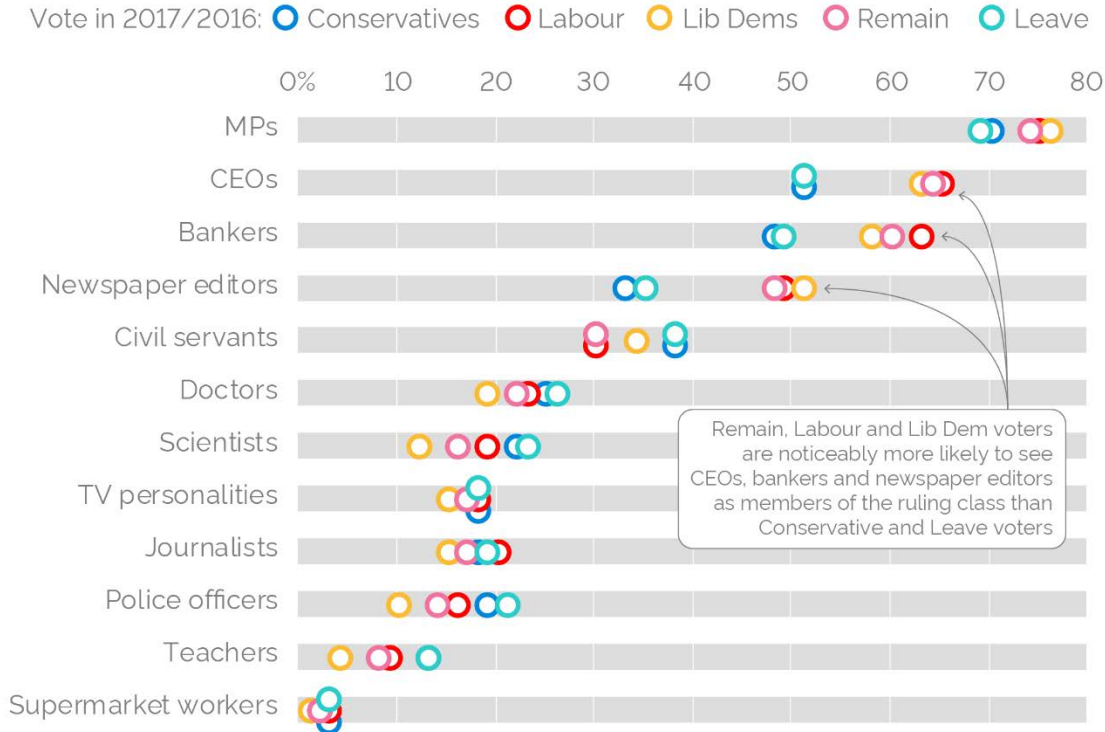
Only a third of Britons (32%) see civil servants as members of the ruling class, while 20% say the same of doctors, 19% of TV personalities, 17% police officers and 11% teachers.

At the very bottom of the list are supermarket workers, whom only 3% of Brits say are ruling the country from their tills.

There are some noticeable partisan differences in opinion. Leave voters are more likely to think civil servants are part of the ruling class (38% of Leave voters versus 30% of Remain voters), while Remain voters are more likely to see MPs, CEOs, bankers and newspaper editors are part of the ruling class. These differences are similarly reflected among Conservative voters versus Labour and Lib Dem voters.

## Who do voters see as being members of the ruling class?

Do you think people in the following occupations are or are not members of the ruling class in Britain? % in each voting group who think people in each occupation are members of the ruling class



YouGov

15-25 October 2019

[Click to enlarge](#)

## Half of Britons think Jeremy Corbyn is a member of Britain's ruling class (so long as you don't use his name)

Our study also looked at whether or not people believe several specific senior politicians to be members of the ruling class. Because politicians often attempt to cultivate 'man of the people' personas, we ran a split test question: half of respondents were given the names of politicians and asked whether they are part of the ruling class, while the other half were given only a description of their education and career and asked the same.

The results found that Jeremy Corbyn and Nigel Farage, both figures who have railed against 'the elite', are actually seen as members themselves – but only so long as you don't use their name.

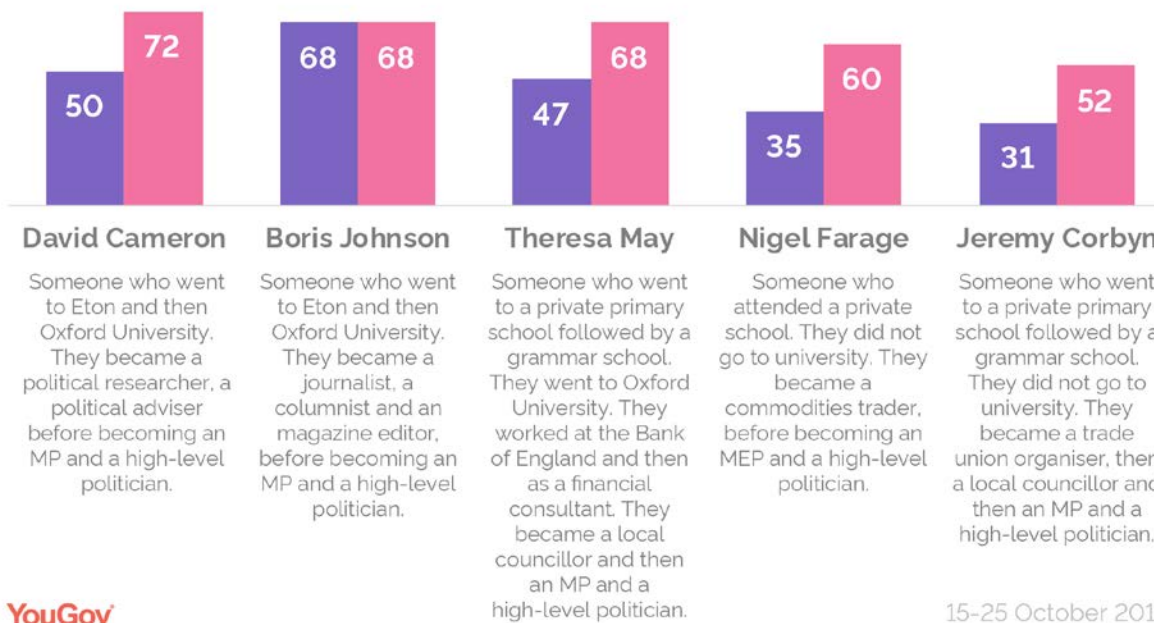
When asked about Jeremy Corbyn by name only, 31% of Britons say he's a member of the ruling class. When asked based on a description of his education and career only (see chart for description), this figure rose to 52%.

Likewise, only 35% of people put Nigel Farage in the ruling class when his name is used, but fully 60% do when his education and career are all they know about him.

## Half of Britons think Jeremy Corbyn is a member of Britain's ruling class (so long as you don't use his name)

% saying this person is a member of the ruling class. Half of respondents were asked the question of each person by name, half were asked to judge based on a description of their education and career (shown at the bottom of the chart)

% saying this person is a member of the ruling class when shown only...  
■ ...their name  
■ ...a description of their education and career



[Click to enlarge](#)

Boris Johnson, by contrast, is seen as a member of the ruling class by 68% of Britons regardless of whether they saw only his name or description.

David Cameron and Theresa May were also more likely to be seen as members of the ruling class when their descriptions are seen rather than their names. However, the fact that they are noticeably less likely to be seen as ruling class when their names are used than Boris Johnson, (50% and 47% respectively to Johnson's 68%) suggests that being the current occupant of the post of Prime Minister could understandably boost the number of people who view you as ruling class.

If we were to take the ~30 percentage point difference between the former Conservative PMs and the current one and apply it to Farage and Corbyn as a guide to what might happen should they themselves become PM, then their name recognition as ruling class would actually outweigh that of their description.

Another curiosity is the fact that on name recognition all five of the senior politicians shown are less likely to be seen as ruling class than “MPs”, despite the fact that several are also/have also been MPs and held obviously more senior positions than that.

Ruling class, Establishment or Elite, it is clear that the way Britons see the top tier of British society is complicated indeed.

*\*A note on language. YouGov made a specific decision to ask about “the ruling class” rather than “the Establishment” or “the elite” on the basis that we believe people have a much better idea of what the term means.*

*A preliminary version of the YouGov study using “the British Establishment” (and erroneously failing to include a description of what that means) found fully 19% of Britons saying they think supermarket workers are members of the British Establishment! Shifting the term used to “ruling class in Britain” saw that figure reduced to 3%.*

(YouGov)

November 1, 2019

**Source:** <https://yougov.co.uk/topics/politics/articles-reports/2019/11/01/who-are-elite-britain>

---

## Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

---

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

---

**KEY STATISTICS**

- 1- Number of Surveys (*a selection on key political and social issues*):  $\approx$  6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys:  $\approx$  178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited:  $\approx$  358 during the period 2007-2014

