

Gallopedia

From Gilani Research Foundation

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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POLLING ORGANIZATIONS HAVE BEEN
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Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text

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Asia Zone

- MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► MENA:

614-01 [Dubai residents feel positive about this year's Dubai Fitness Challenge](#) (Click for Details)

(UAE) Most participants said the 2019 challenge helped them to meet their fitness goals. The overwhelming majority of Dubai residents who participated in the 2019 Dubai Fitness Challenge said it helped them meet their fitness goals to either a great extent (60%) or to some degree (35%), new YouGov research reveals. The research was carried out among participants of this year's challenge and shows that most of them joined to start a healthy life (55%) and to remain motivated in order to stay fit and active (54%). Many also participated to get out of their comfort zone (40%), to continue the ritual of participating every year (36%) and to interact with fellow fitness enthusiasts (32%). (YouGov MENA) November 18, 2019



4.11 Society » Health

614-02 [Emirates, mada and iPhone top the 2019 YouGov Brand Advocacy Rankings in the Middle East](#) (Click for Details)

(UAE) The UAE's flag carrier airline Emirates, Saudi's payment network mada and smartphone giant iPhone are the most recommended brands by consumers in the UAE, Saudi Arabia and Egypt, respectively. Technology brands seem to have had a rather flat year in the UAE and Saudi, however, in Egypt the story is slightly different- with some technology brands doing well while others faring poorly. In the UAE, while iPhone and WhatsApp remain in the same spot this year as well- fourth and seventh, respectively, Apple has seen the worst decline among the top ten brands and has moved down five places to tenth in the 2019 rankings. Even Google has moved down three places to ninth this year. (YouGov MENA) November 20, 2019

3.2 Economy » Consumer Confidence/Protection

614-03 [Protests in Lebanon highlight ubiquity of WhatsApp, dissatisfaction with government](#) (Click for Details)

(Lebanon) WhatsApp is especially popular among young people in Lebanon. Nearly all Lebanese adults ages 18 to 29 (98%) say they use the platform, as do 94% of those ages 30 to 49, compared with 60% of those 50 and older. When polled in fall 2018, roughly four-in-five Lebanese adults (77%) said they do not trust their government to do what is right for Lebanon, at least to some extent. That included about half of Lebanese (53%) who said they do not trust their government to do what is right for their country at all. Around two-thirds or more of Lebanese adults said they are pessimistic about the future of their country's political system (76%); disagree that the government is run for the benefit of all people (72%); are dissatisfied with how their country's democracy is working (67%); and do not think most elected officials in their country care what people like them think (66%). (PEW)



November 19, 2019

1.5 Domestic Politics » National Image/ Trust

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Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ AFRICA

614-04 [OPEN DEFECTION POLL RELEASE \(Click for Details\)](#)

(Nigeria) A recent NOI poll highlighted the perceptions of Nigerians regarding access to sanitation facilities, prevalence and practice of open defecation as well as suggestions on how the issue can be addressed. The poll revealed that most Nigerians (76 percent) acknowledged that access to sanitation facility is a challenge. When asked of the sanitation facility respondents use, majority of the respondents (83 percent) mentioned private toilet connected to private septic tank, 14 percent said pit latrine and 2 percent stated open defecation amongst other facilities. In terms of prevalence, 80 of Nigerians believe that the issue of open defecation is prevalent across the country. With regards to practice, sadly, 63 percent of Nigerians disclosed that they have seen people practicing open defecation in their respective locality and of this proportion, 52 percent stated that they always see people practicing open defecation in their locality. (NOI Polls)

November 20, 2019

4.11 Society » Health

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

614-05 [Just 6% of Britons believe Prince Andrew's account of his friendship with Jeffrey Epstein \(Click for Details\)](#)

(UK) Following Prince Andrew's car-crash interview over the weekend, a new YouGov poll finds that a mere 6% of Britons believe the royal's account of his friendship with convicted sex offender Jeffrey Epstein. By contrast, fully half of people (51%) say they don't believe him. The remaining 43% are unsure. The lack of trust in the Duke of York is consistent across society. Only 5% of 2017 Labour voters believe the prince, as do 8% of Conservatives and 9% of Lib Dems. Men and women are about as unlikely to say they believe him – 7% and 5% respectively – and among age groups the figure varies from 3% to 8%. (YouGov)



November 18, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

614-06 [Monzo customers are 2019's keenest brand advocates \(Click for Details\)](#)

(UK) New analysis from YouGov BrandIndex reveals that the company with the strongest brand advocates in 2019 is Monzo: the challenger bank that aims to upend the industry status quo. This is underlined by the

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continuing success of TransferWise, which topped last year's tables. The money transfer service fell to second place for 2019, and its score declined from 82.8 to 76.8, but it's a strong performance that highlights customers' aversion to the fees associated with sending money overseas. With a score of 74.8, the smartphone brand OnePlus rounds out the top three. And though the advice site MoneySavingExpert.com, which reached first place in 2017 and second in 2018, has technically fallen to fourth, its Recommend score has steadily increased since 2016. Customers are happy with its services, and they keep getting happier. (YouGov)

November 19, 2019

3.2 Economy » Consumer Confidence/Protection

614-07 [General election: who will win the youth vote?](#) (Click for Details)

(UK) Labour still dominates, but is attracting fewer young people than in 2017.

Age was a stark dividing line in the 2017 general election, with younger voters overwhelmingly backing Labour (over 60% of 18-29 year olds) and older voters heavily skewing Conservative (69% of those over 70). YouGov data from the end of last month showed a more mixed picture than in 2017, but a large second poll of over 10,000 people shows how age continues to divide the electorate as the two main parties increase their share of the vote. Movement in the youth



vote could be pivotal in the

December election. (YouGov)

November 22, 2019

1.1 Domestic Politics » Elections

614-08 [Majority of Scots want to see green energy investment](#) (Click for Details)

(UK) Scotland already generates most of its power through renewable sources and is home to 25% of the UK's green energy infrastructure, but the vast majority of Scots want to see this increase yet further, according to the latest YouGov data. Offshore wind farms garnered the greatest support of all green energy options, with almost three quarters (72%) supporting the creation of new farms off the Scottish coast. Construction of hydroelectric dams and onshore wind turbines were the least popular with Scots, but still had the support of 61% of Scottish adults. Even the largest opposition of any of the options (seen for onshore wind farms) reached only 14%. (YouGov)

November 19, 2019

3.10 Economy » Energy/Nuclear Issues

614-09 [Has familiarity of Jo Swinson bred contempt?](#) (Click for Details)

(UK) The Lib Dem vote share has surged since the European Parliament elections in May and the party is enjoying levels of popularity not seen since before the coalition era. As the party's new leader, it would stand to reason that Jo Swinson should also be enjoying a popularity boost. But new YouGov data suggests that this is not the case, and that as she became more well known her detractors grew in number faster than her fans. Our poll from July 23rd and 24th – just a day after Swinson became leader – found that 21% of people had a favourable opinion of her, and



29% an unfavourable one. A significant number of people were unaware of her or had no opinion. Fast forward to last week and awareness of the leader had grown, and the unfavourable figure had also risen by 19 percentage points to 48%. But the favourable figure was essentially unchanged at just 24%. (YouGov)

November 20, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

614-10 [Failure to meet parent's online needs puts Mothercare in administration](#) (Click for Details)

(UK) Mothercare has revealed that it's going into administration, 58 years after it was founded. Unsuccessful efforts were made to find a buyer but some 2,500 UK jobs are now on the line. The company's future was already in doubt, having recently admitted that in-store sales were down by 23.2% and online sales were down 12.1%. YouGov data shows consumer perception of the brand has been dominated by negative headlines since the beginning of month. Buzz scores (a net measure of whether consumers have heard anything positive or negative about the brand in the last fortnight) for the brand have fallen from an already low +0.7 on the 1st November to -16.4. Similarly, Impression scores (whether someone has a positive or negative impression of a brand) also fell 6.1 points from +13.3 to +7.2. (YouGov)



November 20, 2019

3.2 Economy » Consumer Confidence/Protection

614-11 [Favourite food map reveals how taste varies across Britain](#) (Click for Details)

(UK) For many Brits, meals out and takeaway nights are little things that make life bearable. But which are the nation's favourites? And how does taste vary from region to region? With a customer advocacy score of 55, Leon is the chain that Brits as a whole are most likely to tell their family and friends about. The brand's "Naturally Fast Food" motto may explain why it's so highly recommended. Takeaways are typically associated with indulgence and guilt – but as an ostensibly healthy eatery, Leon promises Brits that they can treat themselves without shame. In second place (with an advocacy score of 51) is Miller & Carter Steakhouse. Asian cuisine is also well represented, with Wasabi (45) and itsu (43) coming in third and fourth respectively. Vintage Inns sits in fifth place with 38, showing that many Brits also have an appetite for rustic, country-flavoured food. (YouGov)

November 21, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

614-12 [One in ten Brits get takeaway or eat out at least once a week](#) (Click for Details)

(UK) A new YouGov whitepaper reveals that for 9% of us, takeaways aren't an occasional luxury, but a regular fact of life. These takeaway regulars order restaurant/carryout meals at least once a week, and almost six in ten (59%) have eaten at McDonald's in the last month. So who are they, and what sets them apart



from the rest of the nation? Over a third (34%) of this group are men under 40: 18 to 24 year olds account for 17% of this demographic, and another 17% are between 25 and 39. Young women are the next largest group, with 18 to 24 year olds comprising 13% of takeaway regulars and 25 to 39 year olds amounting to another 12%. ([YouGov](#))

November 21, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

614-13 [Majority of Brits can't identify plastics in multiple household items](#) ([Click for Details](#))

(UK) A new Omnibus survey by Ipsos MORI shows that a majority of Britons struggle to identify household items that contain plastics. In the survey, respondents were asked to identify which of 14 products contained plastic, all products given contain 'hidden plastics'. The presence of plastic in cardboard and paper food packaging caused most surprise with less than a quarter of Britons (24%) choosing it. Lightbulbs followed closely with 26% and cigarette butts and envelopes were identified by 28% of the public. Plastic in bottle caps is the least surprising, with almost three-quarters (74%) correctly believing they contain plastic. Drinks cartons and cans were the second most identified product with over three in five (61%) selecting them, followed by contact lenses with 55%. The only other products correctly identified by a majority were crisp packets and wet wipes (52% and 54% respectively). ([Ipsos MORI](#))

November 19, 2019

[4.14 Society » Environment/ Disasters](#)

NORTH AMERICA

614-14 [Charity Is Almost Universal Among High-Income U.S. Investors](#) ([Click for Details](#))

(USA) With near unanimity, 97% of upper-income investors in the U.S. say they have donated money to a charitable organization in the past year, according to a Wells Fargo/Gallup survey of investors. Majorities of upper-income investors identify four factors as major reasons behind their decision to donate -- 78% strongly believe in the causes they support, 71% want to make a difference, 62% enjoy helping others, and 56% have a personal connection to the issue or organization. Although less than half of upper-income investors say the following are major reasons behind their donations, majorities consider them to be at least a minor reason: moral obligation, desire to give back after benefiting from others' generosity in the past, setting an example for their children and being taught to do so by parents. Far fewer say tax savings and social pressure motivate them to donate. ([Gallup USA](#))



November 21, 2019

[4.7 Society » Morality, Values & Customs / Lifestyle](#)

614-15 [U.S. Economic Confidence, Satisfaction Improve in November](#) ([Click for Details](#))

(USA) Americans' evaluations of the U.S. economy improved in November, with Gallup's Economic Confidence Index registering +29, the best reading since July. Currently, 55% of Americans rate economic conditions as either "excellent" or "good," while only 9% say they are "poor." Not since immediately after the

Sept. 11, 2001, terrorist attacks have "poor" ratings of the economy been in single digits. Also, 52% of U.S. adults believe the economy is getting better, while 41% say it is getting worse. In September and October, amid predictions of a looming recession, Americans were evenly divided as to the economy's direction.

(Gallup USA)

November 21, 2019

1.5 Domestic Politics » National Image/ Trust

614-16 [U.S. Support for More Government Inches Up, but Not for Socialism \(Click for Details\)](#)

(USA) Americans' reaction to the term "socialism" remains more negative than positive in new Gallup polling, as solid majorities continue to view capitalism and free enterprise positively. At the same time, Americans are expressing slightly greater support for activist government across a range of measures, suggesting a more conducive climate for socialist-style policies taking root than has been the case in recent years. Since 2010, the percentage of Americans saying government should do more to solve the country's problems has increased 11 percentage points, to 47%, and the percentage wanting government to take active steps to improve people's lives is up eight points, to 42%. Gallup also finds a nine-point increase -- to 25% -- in the percentage who would prefer to have more government services and higher taxes rather than the alternatives of less government services and less taxes, or no change to the current balance. (Gallup USA)

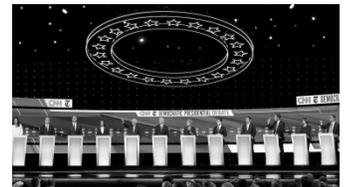


November 18, 2019

1.3 Domestic Politics » Governance

614-17 [Democrats Thinking Strategically About 2020 Nominee Choice \(Click for Details\)](#)

(USA) As candidates continue to join the field for the 2020 Democratic nomination, Democrats nationwide are steadfast in prioritizing electability next fall as a key trait they are looking for in a nominee. The largest segment is also hopeful the nominee will be politically moderate rather than liberal or conservative. Six in 10 Democrats and Democratic-leaning independents would prefer to see the party nominate the candidate with the best chance of beating President Donald Trump, even if that person does not share their views on key issues. By contrast, 36% say they would rather have the reverse: a candidate aligned with them on almost all the issues they care about, even if that person is not the most electable. (Gallup USA)



November 19, 2019

1.4 Domestic Politics » Political Parties

614-18 [Americans favor mobile devices over desktops and laptops for getting news \(Click for Details\)](#)

(USA) Americans continue to be more likely to get news through mobile devices than through desktop or laptop computers. Roughly six-in-ten U.S. adults (57%) often get news this way, compared with 30% who often do so on a desktop or laptop computer, according to a Pew Research Center survey. The share of Americans who often get news on a mobile device is more than double the 21% who did so in 2013, the first time we asked this question. At the same time, the portion of Americans who often get news on a desktop or laptop computer has remained relatively stable during this period. (PEW)

November 21, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

614-19 [6 facts about marijuana \(Click for Details\)](#)

(USA) Marijuana is illegal under federal law, but a growing number of states have legalized the drug for recreational or medical purposes in recent years. The changing legal landscape has coincided with a dramatic increase in public support for legalization, which is favored by a majority of Americans. Two-thirds of Americans favor marijuana legalization, reflecting a steady increase in public support. Views of marijuana legalization differ by generation and political party, though support has increased across demographic groups over time. Few Americans say marijuana should be illegal under all circumstances. Supporters and opponents of marijuana legalization cite different reasons for their views. About half (48%) of American adults say they have ever used marijuana. Eleven states and the District of Columbia have legalized small amounts of marijuana for adult recreational use. (PEW)



November 22, 2019

4.7 Society » Morality, Values & Customs / Lifestyle

► AUSTRALASIA

614-20 [Wealthier Australians are less satisfied with their bank \(Click for Details\)](#)

(Australia) Wealthier Australians are less satisfied with their bank. Satisfaction levels with the banking industry are related to an individual's level of wealth, new research from Roy Morgan shows – with the wealthiest 30% of Australians less likely to be satisfied with their banking relationships (75.4%) than the middle 40% (80.1%) or the bottom 30% (84.7%). (Roy Morgan)



November 19, 2019

3.13 Economy » Services 3.2 Economy » Consumer Confidence/Protection

614-21 [Domestic holiday intention at a two-decade low \(Click for Details\)](#)

(Australia) As of September 2019, 66.2% (13,729,000) of Australians aged 14+ were intending to take a holiday in the following 12 months, compared with 67.8% (13,820,000) a year ago - a drop of 1.6% (91,000). In terms of holiday destinations, 50.6% (10,490,000) of Australians were planning on taking a domestic holiday, a decline of 2.1% (248,000) from a year ago. But the proportion of Australians intending on taking an overseas holiday remained steady at 11.2% (2,332,000). Looking at the travel intentions of Australians from each state, we see Victorians are most likely to be planning on taking a holiday in the next 12 months (71.4%). This was followed by ACT (70.6%), New South Wales (65.4%), South Australia/Northern Territory (64.3%), Queensland (64.1%), Western Australia (61.6%) and Tasmania (58.8%). (Roy Morgan)

November 19, 2019

4.4 Society » Civil Society

614-22 [Price expectations higher in Country Areas than Capital Cities \(Click for Details\)](#)

(Australia) Surveyed in October, Australians as a whole expect prices to increase by 4.1% annually over the next two years. This is up very slightly (0.1%) on how they were feeling in September, but is down to a greater degree (0.4%) on their expectations a year earlier. Comparing price expectations around Australia reveals a significant divide between Country Areas with higher price inflation expectations than Australia's Capital Cities. Australians in Country Areas expect prices to rise by 4.3% annually over the next two years

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compared to only 4% in the Capital Cities. Price expectations in Country Victoria (4.8%) are higher than anywhere else in Australia and significantly higher than in the Victorian capital of Melbourne (4.1%). There is a similar dynamic at play in Country NSW (4.2%) compared to NSW Capital Sydney (3.8%) although the gap is narrower. **(Roy Morgan)**

November 18, 2019

[3.4 Economy » Inflation](#)

614-23 [Crust Pizza maintains slim lead over Noodle Box in fast food customer satisfaction](#) [\(Click for Details\)](#)

(Australia) New Roy Morgan customer satisfaction data shows Crust Pizza as the winner of the Quick Service Restaurant of the Month Award for September 2019, with a customer satisfaction rating of 91%. Crust Pizza finished in fourth position back in January, but has since climbed to the top of the ratings, winning the past four monthly awards. The latest Roy Morgan Quick Service Restaurants Customer Satisfaction Report shows Crust Pizza ahead of Noodle Box (90.5%), Guzman y Gomez (89.1%), Oporto (88.6%) and Grill'd (88.1%). **(Roy Morgan)**



November 18, 2019

[3.2 Economy » Consumer Confidence/Protection](#)

► MULTICOUNTRY STUDIES

614-24 [Are Children Treated With Respect and Dignity Everywhere?](#) [\(Click for Details\)](#)

Thirty years to the day after nearly all world leaders pledged to guarantee that children everywhere are treated with respect and dignity, Gallup surveys find that most people in Latin America and the Caribbean see their countries continually coming up short in this area. In 2018, fewer than four in 10 people in the region (38%) said children in their countries are treated with respect and dignity -- making them the least likely in the world to see the situation this way for the third consecutive year. After Latin Americans, people in the Middle East and North Africa are the next-least likely to agree that children are treated with respect and dignity. Four countries and areas in this region make the list of those least likely to agree. All of them -- Yemen, the Palestinian Territories, Iraq and Turkey -- have experienced significant unrest in recent years. **(Gallup USA)**

November 20, 2019

[4.13 Society » Social Problems](#)

614-25 [Supporters of European populist parties stand out on key issues, from EU to Putin](#) [\(Click for Details\)](#)

People with positive views of populist parties in Europe tend to have a much less favorable attitude toward the European Union. The starkest difference appears in Germany, where those who support the right-wing Alternative for Germany (AfD) party are 34 percentage points less likely to express a favorable view of the EU than people who do not support AfD. Differences of 20 percentage points or more also exist between supporters and nonsupporters of right-wing populist parties in Sweden, France, the Czech Republic, the United Kingdom and the Netherlands. The Czech Republic's populist ANO 2011 party does not fit into a right-wing categorization but follows a similar pattern: 41% of its supporters have a positive view of the EU, compared with 66% of Czechs who do not support the party. **(PEW)**



November 18, 2019

[1.4 Domestic Politics » Political Parties](#)

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Topic of the week:

Favourite food map reveals how taste varies across Britain

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

Favourite food map reveals how taste varies across Britain



Loyal north-easterners rank Greggs highly and people in Cornwall love a pasty – but Scots put Chinese food top of the list

George Orwell once described fish and chips as one of the “cheap luxuries” which prevent revolution. He may well have been right. For many Brits, meals out and takeaway nights are little things that make life bearable.



But which are the nation's favourites? And how does taste vary from region to region?

With a customer advocacy score of 55, Leon is the chain that Brits as a whole are most likely to tell their family and friends about. The brand's “Naturally Fast Food” motto may explain why it's so highly recommended. Takeaways are typically associated with indulgence and guilt – but as an ostensibly healthy eatery, Leon promises Brits that they can treat themselves without shame.

In second place (with an advocacy score of 51) is Miller & Carter Steakhouse. Asian cuisine is also well represented, with Wasabi (45) and itsu (43) coming in third and fourth respectively. Vintage Inns sits in fifth place with 38, showing that many Brits also have an appetite for rustic, country-flavoured food.

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Tastes vary across GB



But we can see in our food map of Great Britain that tastes vary widely from region to region. Only one of the five most recommended brands is also a top choice in a specific region: Miller & Carter Steakhouse is the favourite in Wales and the West Midlands. Everywhere else has its own particular – and occasionally stereotypical – preferences.

In the North East, for example, Greggs is the clear winner. This isn't especially shocking. Despite a strong nationwide presence, the bakery is native to this part of the UK and remains closely associated with the region. In 2017, a (misleading) viral photo of two Greggs locations right next to each other [was described as "peak Sunderland" on social media.](#)

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For Yorkshire and the Humber, the burger chain MEATliquor comes top, while the North West is the only region with a sweet tooth: Millie's Cookies is the brand of choice, while every other part of Great Britain prefers savoury food in one form or another.

Outer Londoners favour Franco Manca, suggesting they like their pizza with a very high bread-to-cheese ratio, while Inner Londoners prefer Wahaca – famous for its pork pibil tacos. Meanwhile, Scotland rates Chinese buffet restaurant Jimmy Chung's as the best eating in the country, and in news that will surprise few, the pasty is Cornwall's preferred takeaway - especially when it comes from the West Cornwall Pasty Co.

(YouGov)

November 21, 2019

Source: <https://yougov.co.uk/topics/consumer/articles-reports/2019/11/21/favourite-food-map-reveals-how-taste-varies-across>

Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance**, **Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment**, **Family**, **Religion**, and other miscellaneous*)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

