

Gallopedia

From Gilani Research Foundation

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

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Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► CENTRAL ASIA:

621-01 **'Saving more' continues to be the top financial goal of Indians in 2020** ([Click for Details](#))

(India) Both men and women are eager to strengthen their financial knowledge to meet this end. YouGov's latest research reveals that 'Savings' - either starting to save or increasing one's current savings is the main financial goal of more than a third of urban Indians (37%) in 2020. Following this, 'Starting or increasing investment' (28%) and 'Securing self or family through insurance' (22%) were ranked as the main goals by many. Among the genders, a higher number of women than men categorised saving as their key target (42% vs 32%) while more men than women considered investment to be an important focus area (31% vs 24%) in the New Year. (YouGov)

January 10, 2020

4.7 Society » Morality, Values & Customs / Lifestyle



621-02 **YouGov Ad of the Month – Indonesia: RedDoorz** ([Click for Details](#))

(Indonesia) This month, budget accommodation booking platform RedDoorz is the brand that has achieved the highest uplift in its Ad Awareness over the past month. The rise coincides with their latest #BisaAja campaign, which encourages consumers to book accommodation via their platform. The ad has over six million views on YouTube alone. Launched a month ago, the advertisement features three different travel scenarios. The ad concludes with showing the RedDoorz platform, which makes finding reliable and affordable accommodation easy. (YouGov)

December 09, 2019

3.2 Economy » Consumer Confidence/Protection

621-03 **Malaysia's most recommended brands** ([Click for Details](#))

(Malaysia) The e-commerce platform heads the list with a score of 80.4 for the second year in a row. It is followed by Chinese electronics manufacturer Huawei in second (76.6) and instant messaging platform WhatsApp in third (74.6). YouGov's rankings are a form of net promoter score and look at the brands' current and former customers and analyse which one have the highest proportion of people recommending them to a family member or friend. Airline brands make up a sizeable proportion of a list. Dubai-based airlines Emirates comes in fourth (73.6), Singapore national carrier Singapore Airlines in seventh (71.1), Qatar national carrier Qatar Airways in eighth (70.1) and Japanese airlines ANA in tenth (69.2). (YouGov)

December 09, 2019

3.2 Economy » Consumer Confidence/Protection



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621-04 [Netflix and LINE most recommended brand amongst Thais](#) (Click for Details)

(Thailand) The subscription video-on-demand service heads the list with a score of 74.1. It is tied in first place with last year's most recommended brand, instant messaging platform LINE. The top three is rounded up with video-sharing platform YouTube in third (73.6). YouGov's rankings are a form of net promoter score and look at the brands' current and former customers and analyse which one have the highest proportion of people recommending them to a family member or friend. Global brands dominate the top ten. Sporting goods retailers Adidas comes in fourth (73.2) and Nike in joint seventh (70.9). Technology brands like Facebook come in seventh (70.9) and Google in ninth (70.5). (YouGov)



December 09, 2019

3.2 Economy » Consumer Confidence/Protection

621-05 [Hong Kong's most recommended brands](#) (Click for Details)

(Hong Kong) The luxury watchmaker heads the list for the second year in a row, with a score of 65.8. The top three is rounded off with subscription video-on-demand service Netflix in second (64.9) and e-commerce platform HKTVmall in third (64.2). YouGov's rankings are a form of net promoter score and look at the brands' current and former customers and analyse which one have the highest proportion of people recommending them to a family member or friend. YouGov also reveals which brands have the most improved level of customer advocacy. Luxury hotel chain Ritz-Carlton comes up on top (with a rise of +11.7 points). It is followed by low-cost airlines Hong Kong Express (up +11.5 points) and American Airlines (increasing +9.2 points). (YouGov)

December 09, 2019

3.2 Economy » Consumer Confidence/Protection

621-06 [To be successful, women must be intelligent and confident, and men must have a broad environment](#) (Click for Details)

(Turkey) A study was conducted by King's College London to support a chain of events, the first of which was held on 13 November. With this research, the pros and cons of equality between men and women were discussed with the global public. With this research conducted with the cooperation of Global Institute for Women's Leadership, Policy Institute and Ipsos MORI with 20 thousand individuals from 28 countries; The current situation of equality between men and women, the factors that are important for women and men to come to the forefront in life, the obstacles in achieving gender equality and their perpetrators, the positive developments in this issue and what actions should be taken in the future have been examined in detail. (Ipsos MORI)



November 27, 2019

3.3 Economy » Employment Issues

► MENA:

621-07 [Sunsilk's 'Rethink Pink' campaign strikes a chord with UAE residents, especially women](#) (Click for Details)

(UAE) Sunsilk has achieved the greatest Ad Awareness (whether someone has seen an advert for the brand) in the UAE in December and has risen its score by 7 points, from +13 on the 9th December to +20 at the end of the month. The brand which is on a mission to inspire and empower women is continuing to build on their Rethink Pink campaign that was initially launched in October. The campaign aims to give "Pink" a new perspective" and is described to "celebrate what 'Pink' means – standing for possibilities instead of limitations". The campaign features on digital platforms and also includes an inspirational documentary series titled "Our girls don't".



(YouGov)

January 08, 2020

3.2 Economy » Consumer Confidence/Protection

621-08 [Spotlight*KSA: Views on the Kingdom's Infrastructure](#) (Click for Details)

(Saudi Arabia) In this Spotlight*KSA report, we present views on infrastructure in the kingdom. The majority of residents in Saudi Arabia, 68% of them, are satisfied with the current infrastructure in the country. Airports (77%), pavement (70%), and local roads and motorways (68%) were the most impressive. As a futuristic outlook, locals believed that resilience, meaning how well their infrastructure stands up to challenges today and in the future is the most important factor to be taken into account. They also gave equal importance to legacy for future generations and disruption, while the infrastructure is being built. 41% preferred that the government would maintain and repair the roads, as opposed to adding new investments. (Ipsos MORI)

December 17, 2019

3.7 Economy » Infrastructure



Africa Zone

► WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

► AFRICA

621-09 [NEW YEAR POLL RESULT RELEASE](#) (Click for Details)

(Nigeria) NOIPolls conducted its Annual New Year Poll to gauge the expectations of Nigerians for 2020. The poll result revealed that the top three areas most Nigerians want the government to focus its attention on in 2020 are the Economy (70 percent), Job creation (69 percent) and Electricity supply (62 percent). Other areas mentioned include Education (55 percent), Infrastructural development (38 percent), Healthcare (29 percent), Agriculture (23 percent) and Security (7 percent). However, during the course of the survey, most of the respondent lamented the increasing cost of goods and services in the country especially food items. Given that average Nigerians are yet to feel the impact of the increase in the nation's GDP, the call for government to focus its attention on the economy this year is understandable. (NOI Polls)

January 07, 2020

3.1 Economy » Perceptions on Performance/ Well-Being

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ WEST EUROPE

621-10 [Attitudes of Bulgarians towards Air Quality](#) (Click for Details)

(Bulgaria) Almost 7 in 10 (67%) of Bulgarians do not feel informed about EU air quality problems in their country. In a recent multinational poll conducted by Eurobarometer respondents were asked how informed they felt about air quality problems in their country. Almost 7 in 10 (67%) say that they do not feel informed. Among them, 47% say that they are not well-informed and 20% say they are not informed at all about air quality in their country. Overall 3 in 10 (30%) say they feel informed – 4% feel very well-informed, and 26% feel well-informed. (Eurobarometer)

November, 2019

4.14 Society » Environment/ Disasters

621-11 [9 in 10 Russians speak the national language at home](#) (Click for Details)

(Russia) Across 14 EU countries surveyed by Pew Research Center in 2019, at least eight-in-ten adults say they speak their country's official national language at home. The survey also included two non-EU countries, Ukraine and Russia. In Russia, fewer than 10% of adults report speaking something other than Russian at home. Secondary languages in Russia include Tatar (4%), Chechen (2%) or some other language (2%). In Ukraine, 55% of adults report speaking Ukrainian at home and 44% predominantly speak Russian at home. Ukrainian speakers are more prevalent in the north and west regions, while those speaking Russian at home tend to be in Ukraine's eastern and southern regions bordering Russia. (PEW)

January 06, 2020

1.5 Domestic Politics » National Image/ Trust

621-12 [This is how we look at the World Cup in cross-country skiing](#) (Click for Details)

(Sweden) The World Cup in cross-country skiing has a big place in the Swedes' hearts and half of the Swedes (50%) plan to look at SVT's winter studio. Most will watch selected competitions (36%), while 14% of Swedes will watch all or almost all competitions. Cross-country skiing is more popular among those over the age of 60 (59% will watch the World Cup in cross-country skiing) than among 18- to 29-year-olds (43%) and more men than women will watch cross-country skiing (54% against 46% of women). There are also differences between how men and women look at winter sports. Every third woman (33%) has a winter studio in the background while doing other things. This only applies to every fourth man (24%). (YouGov)

December 11, 2019

4.15 Society » Sports

621-13 [Young and Finance: Only half are doing better than parents at their age](#)

(Click for Details)

(Czech Republic) Only half of the young Czechs believe that their current financial situation is better than that of their parents when they were their age. At the same time, they are convinced that their generation has a greater sense of entrepreneurship



than previous generations. Up to a quarter of them plan to start their own business, at least 41% consider it. This was found by an international Ipsos survey examining the views of young people in Central Europe. But young people and Czechs in particular, are optimistic about the future. 68% of Czechs expect an improvement in the financial situation next year. (Ipsos MORI)

January 09, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

621-14 [Political barometer week 52 \(Click for Details\)](#)

(Netherlands) Health, education, housing market and climate are key political themes for the New Year. In December we asked voters about their political priorities for 2020. What should the cabinet, if it is up to voters, get to work in the new year? Four themes stand out clearly: care, education, living and climate. Half of the Dutch electorate (50%) mentioned health care in the top 3 of topics that the government should tackle. And another three in ten (30%) mention elderly care. Education (35%) and the housing market (33%) are also often mentioned as top-3 themes, just like climate (29%). (Ipsos MORI)



January 02, 2020

1.1 Domestic Politics » Elections

621-15 [Just one in ten Brits trust Huawei \(Click for Details\)](#)

(UK) With 22% saying they'd "never" choose the firm's handsets, public suspicion of China may be having an effect on the country's tech brands. New YouGov research reveals that only one in ten Brits (10%) say they trust Huawei. A fifth of the UK public won't consider Huawei products. Trust in Huawei isn't just low: it's deteriorating. In December 2018, 13% said they'd never choose the brand; by June 2019, this increased to 22%. At the beginning of the same period, 19% of consumers said they'd consider it, but by the end, this declined to 15%. But Huawei may be a victim of the UK public's broader distrust of China. Over six in ten Brits (63%) consider the People's Republic untrustworthy, with only Russia ranking higher (73%) in terms of suspicion. Nearly the same proportion worry about its environmental record (61%). It also ranks "top" for low quality: more than a third (35%) believe its products are substandard. (YouGov)

January 06, 2020

3.2 Economy » Consumer Confidence/Protection

621-16 [Half of working Brits say they won't be able to fund their preferred lifestyle after retirement \(Click for Details\)](#)

(UK) Four in ten (41%) don't know how their pensions work – and one in ten (10%) don't know what they're contributing. Retirement is often portrayed as a well-deserved reward for a life of hard work: a time to take up bowls, go on cruises, and dote on grandchildren. But new YouGov polling reveals that for many working Brits, it might be a more precarious proposition: fully half (50%) don't believe they'll have enough money to maintain their preferred lifestyle once they stop working. Two thirds (66%) also expect the state pension age to rise before they retire – with a third (33%) expecting it to significantly increase. (YouGov)



January 06, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

621-17 [Brands race to create winning 'Veganuary' product](#) (Click for Details)

(UK) YouGov data shows that while only 1% of the UK describes their eating habits as vegan (not consuming any dairy products, eggs, or other animal products) a further 5% are likely to take the plunge in the next year. In celebration of the popular 'Veganuary' craze this month, even more brands have created vegan offerings. Greggs has added a vegan steak bake to its range and Pizza Hut has created a 'pepperphoni' pizza. Supermarket chain The Co-operative has also launched a new range of vegan food named 'Gro' featuring 35 meat-free products. Those who consider the Co-op their main supermarket are more likely to be vegan and vegetarian than the national average (3% vegan, versus 1% of the country as a whole, and 6% vegetarian, versus 4% of the country). (YouGov)



January 08, 2020

3.2 Economy » Consumer Confidence/Protection

621-18 [Would you rather have more money or more friends?](#) (Click for Details)

(UK) Two in five (40%) of Britons in wealthy households say they wish they had more income, which compares to 23% who wish they had more friendships and 21% who say they wish they were happier. Another one in eight well off Brits (13%) said they wish they had more love in life. However, despite one in five wanting more friends, only 10% of rich Britons would also describe themselves as lonely, and are instead more likely to describe themselves as honest and friendly (64%). A similar number of affluent Britons (63%) also say they are loyal, and 54% say they are family focused. (YouGov)

January 09, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

621-19 [Why are Britons choosing to not have children?](#) (Click for Details)

(UK) One in eleven childless Britons are concerned about overpopulation, and similar numbers are put off raising a family by the cost and impact on their lifestyle. Many people dream of settling down and starting a family, but for some the idea is much less appealing. Of Britons who are not already parents, over a third (37%) say that they never want to have children, and a further 19% say they don't want children any time soon, but acknowledge that they might change their minds. That compares to a quarter (26%) who do want to have children one day. (YouGov)



January 09, 2020

4.2 Society » Family

► NORTH AMERICA

621-20 [The Future of Gender is Increasingly Nonbinary](#) (Click for Details)

(Canada) A slight majority of Americans (51%) don't know anyone who is transgender but there is growing public awareness. When asked if people can only be men or women and not anything in between, Americans are almost two to one more likely to say that they agree than disagree. Yet, half of women and four in ten men in the U.S. agree that there is a spectrum of gender identities. More than half (55%) of all respondents ages 25 to 34 were most in agreement by age group. Another 42% of total respondents ages 18 to 24 agreed. This group also had the largest number (28%) to neither agree nor disagree. Men are more likely to choose products meant for boys for their sons, including



toys (64% to 56%), books (60% to 51%), and especially games (68% to 51%) and TV shows (67% to 39%). Similarly, men also are more likely to choose “girl” products for their daughters. (Ipsos MORI)

January 08, 2020

[4.5 Society » Gender Issues](#)

621-21 [Happiness Not Quite as Widespread as Usual in the U.S.](#) (Click for Details)

(USA) The vast majority of Americans report being "very" (42%) or "fairly happy" (44%), but the combined 86% is down from 91% the last time Gallup asked about this, in December 2008. It is also the lowest overall percentage happy Gallup has recorded in periodic readings over 71 years and is only the fifth time happiness has dipped below the 90% mark in 23 readings since 1948. With fewer than nine in 10 Americans feeling happy in the Dec. 2-15 Gallup poll, one in seven (14%) are "not too happy," the highest measured to date. Americans' subdued level of happiness at the end of 2019 fits in with Gallup research finding that Americans' levels of stress and worry reached new heights in 2018, while their self-reported anger matched the previous high. (Gallup USA)



January 10, 2020

[4.13 Society » Social Problems](#)

621-22 [Nurses Continue to Rate Highest in Honesty, Ethics](#) (Click for Details)

(USA) For the 18th year in a row, Americans rate the honesty and ethics of nurses highest among a list of professions that Gallup asks U.S. adults to assess annually. Currently, 85% of Americans say nurses' honesty and ethical standards are "very high" or "high," essentially unchanged from the 84% who said the same in 2018. Alternatively, Americans hold car salespeople in the lowest esteem, with 9% saying individuals in this field have high levels of ethics and honesty, similar to the 8% who said the same in 2018. . Medical professions in general rate highly in Americans' assessments of honesty and ethics, with at least six in 10 U.S. adults saying medical doctors, pharmacists and dentists have high levels of these virtues. The only nonmedical profession that Americans now hold in a similar level of esteem is engineers, with 66% saying individuals in this field have high levels of honesty and ethics. (Gallup USA)

January 09, 2020

[3.2 Economy » Consumer Confidence/Protection](#)

621-23 [About one-in-five Americans use a smart watch or fitness tracker](#) (Click for Details)

(USA) Roughly one-in-five U.S. adults (21%) say they regularly wear a smart watch or wearable fitness tracker, according to a Pew Research Center survey conducted June 3-17, 2019. As is true with many other forms of digital technology, use of these devices varies substantially by socioeconomic factors. Around three-in-ten Americans living in households earning \$75,000 or more a year (31%) say they wear a smart watch or fitness tracker on a regular basis, compared with 12% of those whose annual household income falls below \$30,000. Differences by education follow a similar pattern, with college graduates adopting these devices at higher rates than those who have a high school education or less, according to the survey of 4,272 U.S. adults. (PEW)



January 10, 2020

[4.11 Society » Health](#)

621-24 [70% of Americans say U.S. economic system unfairly favors the powerful](#) (Click for Details)

(USA) Seven-in-ten U.S. adults say the economic system in their country unfairly favors powerful interests, compared with less than a third who say the system is generally fair to most Americans. Wide majorities of Americans also say politicians, large corporations and people who are wealthy have too much power and influence in today's economy. Across income groups, Americans tend to agree that the economic system unfairly favors powerful interests. Two-thirds of upper-income adults (66%) say this, as do 69% of middle- and 73% of lower-income adults. No more than about a third in each income group say the economic system is generally fair to most Americans. **(PEW)**

January 09, 2020

[3.11 Economy » Science & Technology](#)

621-25 [Younger Americans more likely than older adults to say there are other countries that are better than the U.S.](#) (Click for Details)

(USA) Most Americans say either that the U.S. “stands above all other countries” (24%) or that it is “one of the greatest countries, along with some others” (55%). About one-in-five (21%) say “there are other countries that are better than the U.S.” However, slightly more than a third (36%) of adults ages 18 to 29 say there are other countries that are better than the U.S., the highest share of any age group. Age differences in these views are evident within both partisan coalitions but are particularly wide among Democrats. Nearly half (47%) of Democrats and Democratic-leaning independents under 30 say there are other countries that are better than the U.S., as do roughly a third (34%) of those ages 30 to 49. By comparison, just 20% of Democrats ages 50 and older say this. **(PEW)**



January 08, 2020

[1.5 Domestic Politics » National Image/ Trust](#)

621-26 [More Americans now see 'very high' preventive health benefits from measles vaccine](#) (Click for Details)

(USA) Public attitudes about the measles, mumps and rubella (MMR) vaccine remain broadly positive in the United States, according to a new Pew Research Center survey. An overwhelming majority of U.S. adults (88%) say the benefits of the MMR vaccine outweigh the risks – the same share as in 2016, when the Center last asked this question – while the share who consider its preventive health benefits to be “very high” has grown by 11 percentage points during that time (from 45% to 56%). A 69% majority of Americans consider the risk of side effects from the vaccine to be either low or very low, about the same as in 2016. **(PEW)**



January 07, 2020

[4.11 Society » Health](#)

► MULTICOUNTRY STUDIES

621-27 [The most attractive countries in Latin America](#) (Click for Details)

The Global Consumer Confidence Index fell to a new two and a half year low of 48.5 points in December, according to the latest survey conducted in 24 countries. This marks the lowest reading since May 2017 and the lowest point this year. The index is down 0.1 point from November, and lower by one

point over the past three months. Nicolas Boyon, Senior VP of U.S. Public Affairs at Ipsos and an author of the report, said the three-month decline on the global index was driven by a significant drop in confidence in almost half of the 24 markets during the same period. Seven of those 11 countries are in Europe with the biggest declines in Poland (-3.5), Turkey (-3.4), Sweden (-3.2), Italy (-2.6), and Russia (-2.6). Overall, sentiment in the 11 countries fell by as much as 3.5 to 1.6 points over three months. (Ipsos MORI)

December 20, 2019

[4.16 Society » Entertainment](#)

621-28 [Speaking the national language at home is less common in some European countries](#) (Click for Details)

Not surprisingly, people in the European Union overwhelmingly speak their own country's national language when they are at home. But in some EU nations, sizable minorities speak something other than the national language in their household. Across 14 EU countries surveyed by Pew Research Center in 2019, at least eight-in-ten adults say they speak their country's official national language at home, including nearly everyone in Poland (100%), Greece (98%), Hungary (97%), France (97%) and Italy (96%). Very small percentages in these five countries speak another language at home, including 1% of people in Greece who speak Albanian and 1% of people in France who speak Arabic. (PEW)

January 06, 2020

[4.2 Society » Family](#)

621-29 [Around the world, more see the U.S. positively than China, but little confidence in Trump or Xi](#) (Click for Details)

When it comes to views of the U.S. and China, the starkest gap is in Japan, where people are 54 percentage points more likely to have a positive view of the U.S. than China (68% vs. 14%). People in South Korea, the Philippines and India are also at least 37 points more likely to see the U.S. than China favorably. Large gaps of this nature also appear in many Central and Eastern European nations, such as Poland, Hungary, Lithuania and the Czech Republic. In a handful of countries, people have more positive views of China than the U.S. For example, 71% of Russians see China favorably, while only 29% have a positive opinion of the U.S. People in Tunisia, Lebanon, Turkey and Mexico assess China more positively than the U.S., too. Nigerians also tend to be more favorable toward China than the U.S., but they are broadly positive about both nations, with 70% and 62%, respectively, saying they have a favorable view. (PEW)



January 10, 2020

[2.6 Foreign Affairs & Security » US image](#)

Topic of the week:

Four in ten (potential) parents in Britain never want to have any children

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.



Four in ten (potential) parents in Britain never want to have any children

Why are Britons choosing to not have children?

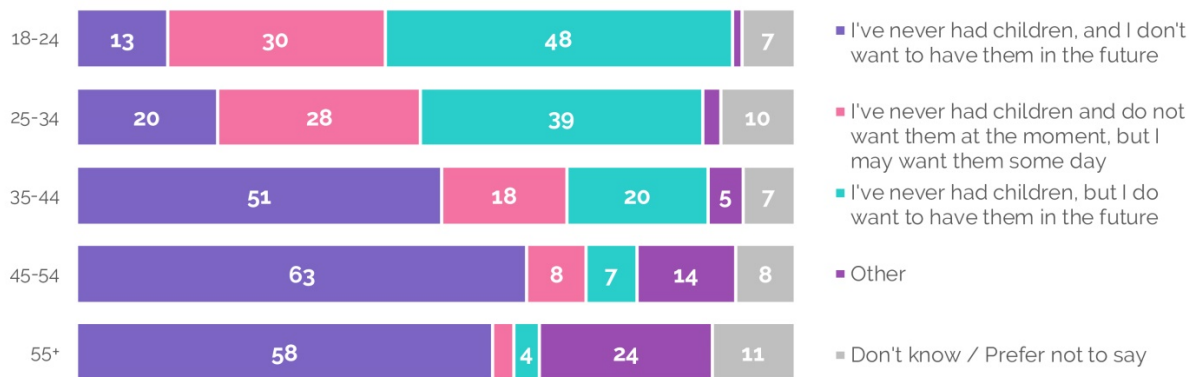
One in eleven childless Britons are concerned about overpopulation, and similar numbers are put off raising a family by the cost and impact on their lifestyle



Many people dream of settling down and starting a family, but for some the idea is much less appealing. Of Britons who are not already parents, over a third (37%) say that they never want to have children, and a further 19% say they don't want children any time soon, but acknowledge that they might change their minds. That compares to a quarter (26%) who do want to have children one day.

One in eight childless 18-24 year olds have already decided to never have children

Thinking about having children (e.g. biologically, through adoption, etc.)...Which one, if any, of the following statements best applies to you? (% of 895 UK adults who do not already have children)



YouGov®

[Click to enlarge](#)

9th -10th September 2019

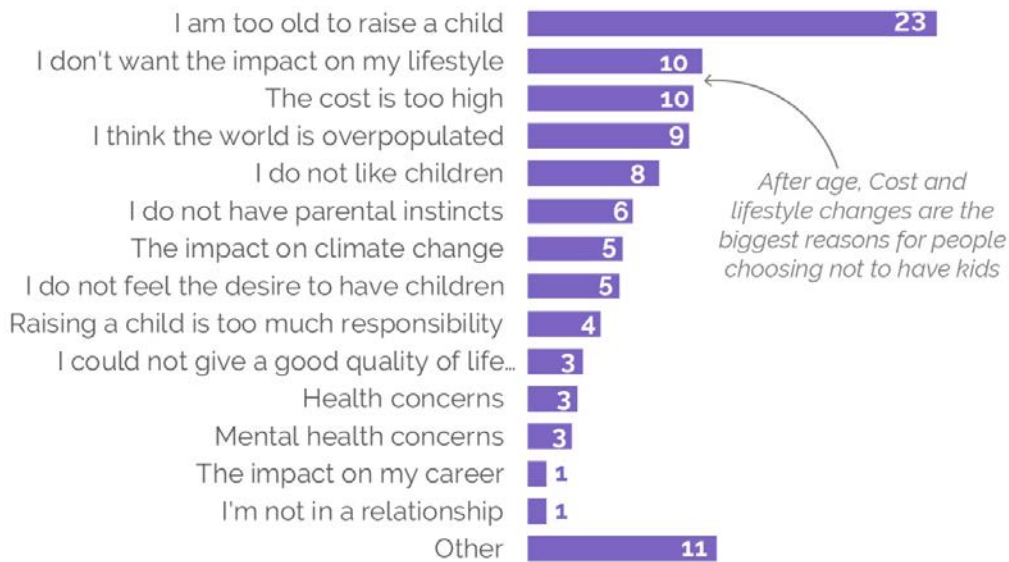
One in eight (13%) Brits between the ages of 18 and 24 who are not already parents say they don't ever want to have kids, and another 30% say they don't want children currently but might be open to having children at some point in the future. Just under half (48%) say they definitely do want to have children one day.

Looking at older age groups shows increasingly galvanised opinions. Half (51%) of Britons aged between 35 and 44 who are not already parents said they don't want children at all, while just 18% say they don't want children either but would be open to changing their minds.

The most common reason of all for not wanting children was age, with 23% of childless Brits saying they think they are too old to raise a child even if they wanted to.

Age, cost, and lifestyle changes are the primary reasons for Brits choosing not to have children

You previously said you never want to have children in the future... What are your reasons for this? (% of 344 GB adults who do not already have children)



YouGov

9th - 10th September 2019

[Click to enlarge](#)

Outside of age, 10% of childless Britons say the high cost involved in raising a child, as well as the inevitable lifestyle changes are what makes them remain childless.

The biggest percentage point split between the genders came down to costs as well, with men currently without children more likely to be worried by the cost of having a child at 12% compared to 7% of women.

Nearly one in eleven (9%) adults who don't have kids say they were concerned that the planet is already over populated and 5% say they worried about the impact having children would have on the climate change and the environment.

(YouGov)

January 09, 2020

Source: <https://yougov.co.uk/topics/education/articles-reports/2020/01/09/why-are-britons-choosing-not-have-children>

Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion,** and **other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

