

Gallopedia

From Gilani Research Foundation

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Gilani's Gallopedia is a weekly Digest of Opinions in a globalized world - one window on global opinion polling compiled by Gilani Research Foundation

Who are we?

Gilani's Gallopedia is a weekly digest of opinions in a globalized world. It provides a one window access to Global Opinion Polls on a weekly basis. It is produced by a team of researchers led by Dr. Ijaz Shafi Gilani, and is a not for profit public service. It is co-edited by Mohsina Ahmed.

Our name reflects the rapid pace at which global polls are brought to the community of pollsters and other interested readers. Gilani's Gallopedia is not related to any polling agency and makes its selection from any publically available poll based on its relevance to our reader's interests. Over the years it has reported polls conducted by over 350 agencies and institutions.

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[Topic of the week: \(Click for details\)](#)

INSIDE THIS ISSUE

THIS WEEKLY REPORT CONSISTS OF **22**
NATIONAL & MULTI COUNTRY SURVEYS **7**
POLLING ORGANIZATIONS HAVE BEEN
REPRESENTED.

Pg 2	Asia zone this week- 03 national polls	
Pg 3	Africa zone this week- 02 national polls	
Pg 3	Euro Americas zone this week- 15 national polls	
Pg 7	Multi-country Studies this week- 02 national poll	
Pg 9	TOPIC OF THE WEEK: A Government job is highly favoured by small town residents of India	

Countries are represented in blue; Polling organizations are represented in pink. For reference to source of each poll clicks to detail are provided in the text



Asia Zone

► MIDDLE EAST & NORTH AFRICA; WEST ASIA; SOUTH ASIA; NORTH ASIA; EAST ASIA

► CENTRAL ASIA:

625-01 [A Government job is highly favoured by small town residents of India](#) (Click for Details)

(India) Job security is the biggest reason for wanting to pursue a career in the public sector. YouGov's latest survey reveals that government jobs are unanimously favoured by residents of small towns in India and currently a large majority (78%) is looking for a job in the public sector while the rest (22%) hope to find one in the future. The report revealed that while more than half of the residents prefer both State as well as Central govt. jobs, a higher percentage of men than women (23% vs 16%) are likely to choose Central over State government jobs. Among the generations, a higher number of millennials (31%) than GenZ (24%) showed interest in the State government jobs. (YouGov)

February 07, 2020

[3.3 Economy](#) » [Employment Issues](#)

625-02 [Two thirds of Hong Kongers afraid of contracting the Wuhan coronavirus](#) (Click for Details)

(Hong Kong) Almost all (99%) of Hong Kongers have heard about the Wuhan coronavirus, and two thirds (67%) have expressed fears over contracting it. Women are more likely to fear being infected than men (72% vs. 61%). Though the Wuhan coronavirus appears to be susceptible towards the elderly, it is younger Hong Kongers that fear it more than older Hong Kongers. While eight in ten (82%) of Hong Kongers aged 18 to 24 are afraid of contracting the virus, this is only the cause for two in five (40%) of those aged 55 and above. Those with children under the age of 18 are also more likely to be afraid than those without children (74% vs. 63%). (YouGov)



February 12, 2020

[4.11 Society](#) » [Health](#)

► MENA

625-03 [Etihad Airway's recent communication achieves cut-through among UAE residents](#) (Click for Details)

(UAE) YouGov BrandIndex data reveals the Ad Awareness score (the metric that tracks whether someone has seen or heard an advertisement by a company in the past two weeks) for Etihad Airways has improved by +7.7 percentage points throughout January, ending the month with a final score of 40. UAE residents are not only noticing Etihad Airways ads, the brand has also seen a significant uplift in its Word of Mouth score (whether you have talked about a brand with friends or family) in January, compared to December. (YouGov)

February 06, 2020

[3.2 Economy](#) » [Consumer Confidence/Protection](#)



Africa Zone

▶ WEST AFRICA; EAST AFRICA; CENTRAL AFRICA;
SOUTHERN AFRICA

▶ AFRICA

625-04 [Female Genital Mutilation Poll \(Click for Details\)](#)

(Nigeria) In Nigeria, about 20 million women and girls have been mutilated implying that 1 out of every 10 mutilated women in the world is Nigerian. NOIPolls conducted a poll to assess the knowledge, attitudes, and perceptions of Nigerians towards the practice of Female Genital Mutilation (FGM) in the country. The poll revealed that that majority of adult Nigerians (88 percent) are willing to support a legislation to end female genital mutilation mainly due to the health complications associated with the practice. Furthermore, perception on prevalence revealed that 19 percent of Nigerians disclosed that this practice is still prevalent in the country. At the zonal level, 33 percent of respondents in the South-East, 27 percent in the South-South and 25 percent in the North West reported the practice as prevalent in their locality. **(NOI Polls)**

February 04, 2020

4.11 Society » Health

625-05 [Cyril Ramaphosa popular amongst South Africans, but political parties questionable \(Click for Details\)](#)

(South Africa) A majority of six in every ten (62%) South Africans think President Cyril Ramaphosa is doing his job well. This is despite the almost four in ten (39%) saying that there is no political party in the country representing their views. These are some of the most important findings from a Pulse of the People™ survey conducted by Ipsos towards the end of 2019. Asked whether the president does his job “very well”, “fairly well”, “not very well” or “not at all well”, a quarter (25%) gives him top marks, and another 37% also feel positive. **(Ipsos MORI)**



February 11, 2020

1.3 Domestic Politics » Governance

Euro Americas Zone

▶ EAST EUROPE, WEST EUROPE; NORTH AMERICA; LATIN AMERICA
& AUSTRALASIA

▶ EUROPE

625-06 [The ban on smoking outdoors in the city \(Click for Details\)](#)

(Italy) A few weeks ago, the mayor of Milan Beppe Sala said that starting from March, smoking will no longer be possible at bus and train stops in the city. The cigarette stop should be extended to all public outdoor places in the city by 2030. 2 out of 3 Italians are aware of this statement. 62% of Italians agree Beppe's decision to ban smoking outdoors. The agreement is higher among non-smokers (74%). While they are more

Page 3 of 12

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reluctant, 1 in 3 agree with the decision. The agreement of the Italians increase slightly if the ban is restricted only to bus / train stops : 66% agree (78% of non-smokers vs. 41% of smokers). In both cases, 45% of Italians think that the ban should also be extended to electronic cigarettes. (YouGov)

February 11, 2020

4.11 Society » Health

625-07 [Ranking of the most Relevant Food brands for Spaniards](#) (Click for Details)

(Spain) In YouGov Spain, we have decided to focus on the Great Consumption sector, specifically in food, to study the most iconic brands for Spanish consumers, that is, those that have accompanied us for much of life. The results are quite heterogeneous. Among the 10 most iconic or relevant brands in the Great Consumer - Food sector for Spaniards, we find several sectors represented; from cocoa powder drinks to pasta, sausages or olive oil. ColaCao ranks first as the most iconic brand for the Spanish, followed in the distance by Nescafé. In the following positions we have a large group of brands closely matched to each other composed of Nocilla, Nesquik, Donuts and Gallo. (YouGov)



February 11, 2020

3.2 Economy » Consumer Confidence/Protection

625-08 [1 in 5 Swedes have a New Year's pledge for 2020](#) (Click for Details)

(Sweden) Every fifth Swedish (19%) indicated a New Year's pledge for 2020 despite a majority failing to keep their promises last year. YouGov has examined the Swedes' New Year's promises. Among Swedes under 40, 1 in 3 made a New Year's pledge (34%), but only 6% of Swedes over 60 gave a New Year's pledge. However, the chance that the many New Year's promises will be kept is not great. At least not as far as 2019 was concerned. 14% of Swedes remember that they made New Year's promises for 2019. Half of them (48%) kept some of their promises, while 1 in 3 (33%) kept all. 16% did not keep any of the promises. (YouGov)

January 31, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

625-09 [3 in 5 Greeks believe that air quality has worsened over the last 10 years](#) (Click for Details)

(Greece) Respondents were asked whether they believed that air quality in Greece had improved, stayed the same, or deteriorated over the last 10 years. 60% believe that air quality has deteriorated in their country over the last ten years, while 29% believe it has stayed the same, only 9% say it has improved, and 2% say they don't know. These results are consistent with the overall results from European countries were a majority of 58% believe that air quality has deteriorated in their country over the last ten years, while 28% believe it has stayed the same, only 10% say it has improved, and 4% say they don't know.



(Eurobarometer)

November 2019

4.14 Society » Environment/ Disasters

625-10 [On any given week a quarter of Britons are feeling sad](#) (Click for Details)

(UK) As part of our new series of tracker questions YouGov has been checking in with Britons on a weekly basis asking how they have felt over the preceding seven days. Happily, the dominant national mood is one of happiness. Over the last half-year the average figure for people saying they felt happy has been 50%. Less

positively, the next most common emotions are stress (41%) and frustration (35%). The figures also show that on any given week about a quarter of Brits report feeling sad, with the average figure for the last eight months being 25%. (YouGov)

February 05, 2020

4.13 Society » Social Problems

625-11 [Do British men do their fair share of housework? \(Click for Details\)](#)

(UK) A YouGov survey asked men and women living with a partner or spouse who does various household tasks in their relationship, and women overwhelmingly say they do more than their fair share. Women are up to six times more likely to say that only they clean the bathroom and do the laundry than men are. Women are also more likely to be the ones doing jobs such as dusting (52%) and polishing surfaces (50%) compared to men. On the flipside men are more likely than women to be the ones doing jobs outside the home, with 46% saying it's up to them alone to take out the bins, and 42% who say they do all the gardening.



(YouGov)

February 07, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

625-12 [And the Oscar goes to... who cares? \(Click for Details\)](#)

(UK) As we approach the biggest and most prestigious of the film awards – the Oscars – the press will be preparing acres of coverage. But the results of a new YouGov RealTime survey show that Brits just don't really care. Just 27% of Britons confess to being very or fairly interested in the Oscars. By contrast, 27% say they are not very interested and 44% say they have no interest whatsoever. None of the other prizes we asked about fare any better, with all seven of the awards for TV, film, music and fiction being met with similar levels of disinterest. (YouGov)

February 07, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

625-13 [Nearly half of 'Dry January' attempts failed \(Click for Details\)](#)

(UK) Most of those who failed to stay off the booze as part of the popular health campaign Dry January reached their breaking point only halfway through the month. At the beginning of the year 8% of Brits promised to give up alcohol for Dry January. Given that a quarter of the population is teetotal, 11% of drinkers participated. Now YouGov figures reveal what a struggle it was for many. Just over a third of those attempting it admitted they caved in at some point, but still tried to cut back. One in nine participants (11%) gave up completely before the month came to an end. (YouGov)



February 07, 2020

4.11 Society » Health

► NORTH AMERICA

625-14 [Public Tilts to Favoring Congress to Influence U.S. Course \(Click for Details\)](#)

(USA) Americans are closely divided on whether they would rather see President Donald Trump or the Democrats in Congress have more influence over the direction the country takes in the coming year. However, the slight edge goes to the Democrats, 49% to 43%. This differs from sentiment on Barack Obama and Bill Clinton in the first half of their reelection years, when the public tilted toward wanting the president to have

the greater influence. As would be expected, Americans are most divided along party lines when asked whom they would like to see wield more influence in the coming year. While most Democrats (89%) want congressional Democrats to have greater influence over the course of the nation, Republicans are just as likely to want Trump to do so (89%). [\(Gallup USA\)](#)

February 06, 2020

[1.5 Domestic Politics](#) » [National Image/ Trust](#)

625-15 [New High of 90% of Americans Satisfied With Personal Life](#) [\(Click for Details\)](#)

[\(USA\)](#) Nine in 10 Americans are satisfied with the way things are going in their personal life, a new high in Gallup's four-decade trend. The latest figure bests the previous high of 88% recorded in 2003. Despite some variation, solid majorities of Americans have reported being satisfied with their personal life over the past few decades, with an average of 83% satisfied since 1979. Gallup has asked a follow-up question since 2001 to measure the extent to which Americans are satisfied or dissatisfied with their personal life. The 65% of U.S. adults who are currently "very satisfied" marks a new high in the two-decade trend.

[\(Gallup USA\)](#)

February 06, 2020

[3.2 Economy](#) » [Consumer Confidence/Protection](#)



625-16 [Record-High Optimism on Personal Finances in U.S.](#) [\(Click for Details\)](#)

[\(USA\)](#) Americans' views on their personal financial situation have been climbing since 2018 and are now at or near record highs in Gallup's trends. Nearly six in 10 Americans (59%) now say they are better off financially than they were a year ago, up from 50% last year. The current 59% of Americans who say they are better off financially than they were a year ago is essentially tied for the all-time high of 58% in January 1999. That was recorded during the dot-com boom, with conditions similar to the current state of the economy -- a stock market rocketing to then-record highs and unemployment at multidecade lows -- though GDP growth was higher at that time. [\(Gallup USA\)](#)

February 05, 2020

[3.1 Economy](#) » [Perceptions on Performance/ Well-Being](#)

625-17 [Trump Job Approval at Personal Best 49%](#) [\(Click for Details\)](#)

[\(USA\)](#) President Donald Trump's job approval rating has risen to 49%, his highest in Gallup polling since he took office in 2017. The new poll finds 50% of Americans disapproving of Trump, leaving just 1% expressing no opinion. The average percentage not having an opinion on Trump has been 5% throughout his presidency. Trump's approval rating has risen because of higher ratings among both Republicans and independents. His 94% approval rating among Republicans is up six percentage points from early January and is three points higher than his previous best among his fellow partisans. The 42% approval rating among independents is up five points, and ties three other polls as his best among that group. Democratic approval is 7%, down slightly from 10%. [\(Gallup USA\)](#)

February 04, 2020

[1.2 Domestic Politics](#) » [Performance Ratings](#)



625-18 [6 facts about economic inequality in the U.S. \(Click for Details\)](#)

(USA) Over the past 50 years, the highest-earning 20% of U.S. households have steadily brought in a larger share of the country's total income. Income inequality in the U.S. is the highest of all the G7 nations, according to data from the Organization for Economic Cooperation and Development. The black-white income gap in the U.S. has persisted over time. Overall, 61% of Americans say there is too much economic inequality in the country today, but views differ by political party and household income level. The wealth gap between America's richest and poorer families more than doubled from 1989 to 2016. Middle-class incomes have grown at a slower rate than upper-tier incomes over the past five decades. (PEW)



February 07, 2020

3.1 Economy » Perceptions on Performance/ Well-Being

625-19 [10 facts about Americans and online dating \(Click for Details\)](#)

(USA) Three-in-ten U.S. adults say they have ever used a dating site or app, but this varies significantly by age and sexual orientation. A small share of Americans say they have been in a committed relationship with or married someone they met through a dating site or app. Roughly six-in-ten online daters (57%) say they have had an overall positive experience with these platforms. While online daters generally say their overall experience was positive, they also point out some of the downsides of online dating. Majorities of online daters say it was at least somewhat easy to find potentially compatible partners. (PEW)

February 06, 2020

4.7 Society » Morality, Values & Customs / Lifestyle

► AUSTRALASIA

625-20 [Nearly 9 in 10 Australian adults eat packaged snacks in an average week \(Click for Details\)](#)

(Australia) New research from Roy Morgan reveals that nearly 90% of Australian adults consume packaged snack food in an average week. 'Savoury' and 'Healthy' Snacks are the most popular packaged snack categories, while sweet biscuits have declined. The most popular packaged items are Savoury Snacks eaten by 66% of Australians followed by Healthy Snacks (54.7%), Chocolates (48.1%), Yoghurt (44.8%), Sweet Biscuits (41.2%), Ice Cream (39.0%), Lollies or Gum (30.2%), Dips (22.4%) and Frozen/Dairy Desserts (11.5%). (Roy Morgan)



February 03, 2020

4.11 Society » Health

► MULTICOUNTRY STUDIES

625-21 [Most say the Coronavirus is an on-going threat; only 1 in 5 see virus contained \(Click for Details\)](#)

A majority of people across eight large countries say the coronavirus poses a high or very high threat to the world and an additional one in three say the virus is a moderate threat to the world. More than one in two people in Japan (66%), Australia (61%) and the United States (55%) are concerned about the threat of the outbreak on the world. Canada (42%) and Russia (42%), the United Kingdom (43%), and Germany (47%)

have slightly lower levels of high or very high threat. These are some of the findings of an Ipsos survey conducted online from February 7 to 9, 2020 among 8,001 adults aged 16 (18) -74 in Australia, Canada, France, Germany, Japan, Russia, the United Kingdom, and the United States. (Ipsos MORI)

February 12, 2020

4.11 Society » Health

625-22 [Russia and Putin receive low ratings globally](#) (Click for Details)

In 16 of 33 countries surveyed, more people see Russia unfavorably than favorably. North Americans and Western Europeans are especially critical. Only 18% of Americans and three-in-ten Canadians have a positive opinion of Russia. In Western Europe, a median of only 31% see Russia favorably, including 12% of Swedes, 23% of Dutch respondents and 26% of Britons. Central and Eastern Europeans are more divided. Majorities in Slovakia (60%) and Bulgaria (73%) see Russia favorably – the most positive ratings the country gets globally. Majorities in Lithuania, Poland, the Czech Republic and Ukraine say the opposite.

(PEW)

February 07, 2020

1.5 Domestic Politics » National Image/ Trust



Topic of the week:

A Government job is highly favoured by small town residents of India

► This page is devoted to opinions of countries whose polling activity is generally not known very widely or where a recent topical issue requires special attention.

A Government job is highly favoured by small town residents of India



Job security is the biggest reason for wanting to pursue a career in the public sector

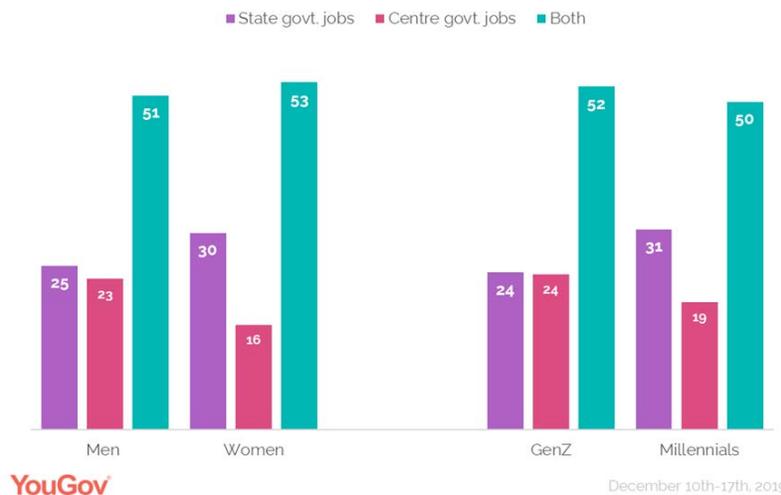
YouGov's latest survey reveals that government jobs are unanimously favoured by residents of small towns in India and currently a large majority (78%) is looking for a job in the public sector while the rest (22%) hope to find one in the future.



YouGov surveyed respondents in tier 2 and 3 cities of India to see their enthusiasm for government jobs and understand the process of study preparation. The report revealed that while more than half of the residents prefer both State as well as Central govt. jobs, a higher percentage of men than women (23% vs 16%) are likely to choose Central over State government jobs. Among the generations, a higher number of millennials (31%) than GenZ (24%) showed interest in the State government jobs.

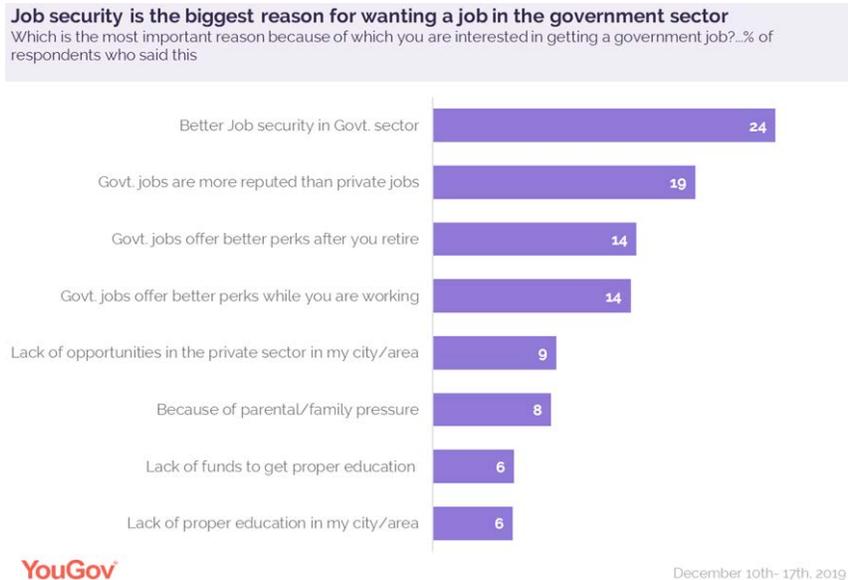
Men are more likely than women to choose Central govt. jobs while millennials more likely than GenZ to opt for State govt. jobs

Which of the following types of government jobs are you looking for or would you be interested to apply for in the future? %



The job security guaranteed by a government job over a private sector job is considered as the most important reason for seeking a government job (24%). Women are far more likely than men to say this (36% women vs 22%).

For one in five respondents (19%) the better perceived reputation of government jobs is the top reason for pursuing it (19%). Many consider the perks offered at these jobs -both while you're working and after retirement (14% each) as the main attraction. For some, lack of opportunities in the private sector (9%) and parental pressure (8%) stand as the most relevant reasons for wanting a public sector job.



At present, more than half of the surveyed respondents (52%) are preparing for some type of exam that would qualify them for a government job. The data shows that e-learning is a popular medium among government job enthusiasts in Indian small towns, with close to half (44%) saying they have referred to online study material for exam preparation. Of these people, 31% took free online study material while 13% paid for it. In comparison to this, only a quarter (25%) enrolled in physical coaching classes. Overall, self-study is the most preferred medium (as said by 67%) and could be the reason why people choose to take freely available online courses.

When asked about specific sources that they have enrolled in or engaged with for the purpose of study, Youtube's free courses emerged as the biggest study source for govt. job takers (26%). After that, learning sites such as Testbook (17%), Unacademy (14%) and Byju's (13%) were also chosen by many for exam preparation. Comparatively, the numbers for classroom coaching centres like Vision IAS (5%), Vidya Guru (5%) and Chanakya IAS Academy (4%) were much lesser.

Almost all of those who used online study material found it useful and most of them are likely to recommend it to their friends and family. Furthermore, nine in ten (89%) of the surveyed respondents said they are likely to learn from online classes or apps in the future.

Although currently most people are using free online sources for exam preparation, many have indicated an interest in paid material. When it comes to paying for an online learning app, people are equally divided, with 28% saying they will definitely pay for it while 25% reckon they will not. Close to half are unsure (47%) of their decision. However, from the people who are either not convinced or confused, 27% are willing to change their minds if the subscription fee of online learning apps is lower than that of coaching centres.

(YouGov)

February 07, 2020

Source: <https://in.yougov.com/en-hi/news/2020/02/07/government-job-highly-favoured-small-town-resident/>

Gilani's Gallopedia (2007-2019)

A Quantitative Analysis

A quantitative analysis of global polls monitored during the 8 year period January 2007 – January 2014

KEY STATISTICS

- 1- Number of Surveys (*a selection on key political and social issues*): \approx 6,805 polls during the period 2007-2014
- 2- Subjects of Interest (*we have made a list of 125 subjects, further grouped into 9 broad categories, namely: **Governance, Globalization** (inclusive of global economic issues) **Global Conflicts** (conflict zones), **Global leaders** (USA and Emerging powers), **Global Environment, Family, Religion, and other miscellaneous***)
- 3- Number of **countries** covered by one or more surveys: \approx 178 during the period 2007-2014
- 4- Number **polling organizations** whose polls have been cited: \approx 358 during the period 2007-2014

